

# Veronica Moretti

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*Born in:*

Arezzo 01.12.1988

## **Current Position**

- Assistant Professor Department of Sociology and Business Law University of Bologna, Italy

## **Postgraduate training**

- **Apr 2020 - Oct 2021:** Postdoctoral Research Scholar  
Department of Sociology and Business Law University of Bologna, Italy
- **Apr 2018 - Apr 2020:** Postdoctoral Research Scholar  
Department of Social and Political Sciences University of Bologna, Italy

## **Education**

- **2018:** PhD Degree in Sociology and Social Research, University of Bologna.
- **2014:** Master's degree in Investigation and Security Criminology, University of Bologna.
- **2011:** Bachelor in Sociology and Criminology, University of Bologna.

## **Awards and honors**

- **2021** Giovani Pontignano award for best paper in sociology, for 2021, University of Siena
- **2017** Vilfredo Pareto' award for best paper and public speaking in sociology University of Perugia

## **Visiting Experiences and Scholarships**

- **2023:** Visiting Fellow at Penn State University (2 February-4 May), Department of Medical Humanities
- **2019:** Visiting Fellow at Princeton University (6 September-26 October), Department of Sociology
- **2018:** Visiting Scholar at the Surveillance Studies Centre (Queen's University), Kingston (Canada) (February)
- **2017:** Master Europrogettazione "Europecube innovation" (projects related to European funds), Firenze
- **2017:** Summer School "Giornate non-standard", Università Cattolica di Milano
- **2017:** Visiting Scholar at Columbia University (15 January – 15 April), Department of Sociology
- **2016:** Visiting Scholar at Cambridge University (7 September - 10 December), Department of Sociology

- **2016:** Visiting Research Fellow at Brown University (23 January – 23 April), Department of Sociology
- **2015:** Summer School “Biomedicine and STS: Emerging Themes”, Università di Padova
- **2014:** Summer School “e-Methods and Sociology”, Università di Bologna
- **2012–2013:** Erasmus Programme (Exchange Program), Katholieke Universiteit Leuven, Belgium.

### **Research:**

- **2022-ongoing:** Digital technologies for healthy lifestyles? A collaborative study to develop critical digital health pedagogies with and for young people. Call Research and Innovation Generation of Knowledge 2021. Ref.: PID2021-122672OB-I00.
- **2022-ongoing:** Pro.Dono: Propensions and Obstacles to Postmortem Body Donation to Science
- **2018-ongoing:** A sociological analysis of organizational culture in the non-profit sector, Società Dolce (Senior Researcher).
- **2016-2018:** Welfare state and social quality in health care sector, Società Dolce (Senior Researcher).

### **Teaching Responsibilities**

- 2021 - current 2021 - current 2021 - current 2019 - current 2017 – 2019, Medical Sociology Bachelor in Nursing, University of Bologna
- Laboratory of Quantitative Social Research Bachelor in Sociology, University of Bologna  
Digital Sociology Bachelor in Sociology, University of Bologna
- Creative methods for health education Master in Nursing, University of Parma
- Welfare and Sociology of Health in Eastern Europe master degree in Eastern Studies, University of Bologna

### **Work Experience**

- **2013-2015:** Masters course tutor: Criminology for Investigation and Security, Forlì, University of Bologna.
- **2012:** Erasmus Placement (internship), Les Corts Valencianes, Valencia, Spain.
- **2011:** Academic internship, Associazione Italiana Psicologia e Scienze Investigative, (Italian Association of Psychology and Investigation Sciences), Reggio Emilia, IT.

### **Scientific Publication**

#### **Books**

- Moretti V. (2023), Understanding Comics-Based Research: A Practical Guide for Social Scientists, London, Emerald
- Moretti V. (2023), If you see something post something. Percezione del rischio e sorveglianza digitale nei campus americani, Bologna, Bologna University Press,
- Moretti V. (2020). “Sociologia del paziente. Diseguaglianze sociali, salute digitale e nuove forme di partecipazione in sanità”. Milano, FrancoAngeli

- Maturo A., Moretti V. (2018). "Digital Health and the Gamification of Life: How Apps Can Promote a Positive Medicalization", Emerald Group Publishing, Bingley UK

### Peer Reviewed Journal Articles

- De Stefano, A, Rusciano I. Moretti, V., Scavarda A., Green, M. J; Wall, S., Ratti S (2022) Graphic medicine meets human anatomy: The potential role of comics in raising whole body donation awareness in Italy and beyond. A pilot study, «ANATOMICAL SCIENCES EDUCATION», 2022, 15, pp. 1 - 15
- Moretti V., Scavarda A. (2021), "Graphic Medicine. Una disciplina in cerca di autore", Rassegna Italiana Di Sociologia, 3, pp. 733 - 754
- Moretti V. (2020), "Governamentalità e rischio in due campus universitari americani". Studi di sociologia, 1, 81-98.
- Moretti V., Chakraborty A. (2020) "Media Habits And Covid-19. Using Audio-Diaries Technique To Explore "Official" Information Consumption", Fuori Luogo, 1, pp. 97 – 104.
- Moretti V., Radin A. (2019), "Memorie digitali: il ruolo delle nuove tecnologie nella gestione dell'Alzheimer". Autonomie locali e servizi sociali, 2, 239-255.
- Maturo A., Moretti V. (2019), "La medicalizzazione della vita tra quantificazione e gamification". Rassegna Italiana di Sociologia, 3, 509-530.
- Moretti V. (2019). "Alzheimer's: the story of a disease without illness". Salute e Società XVIII, 134-149
- Maturo A., Moretti V., Atzori F. (2018). "Dalle politiche sociali all'algoritmo: le app per la salute come agenti di medicalizzazione". Politiche Sociali 2, p. 201-216.
- Morsello B., Moretti V. (2017). "Your health in numbers. A sociological analysis of two Quantified-self Communities", Salute e Società, 3, 214-227.
- Moretti V., Morsello B. (2017). "Self-management and Type 1 Diabetes. How Technology Redefines Illness", Tecnoscienza, 8(1): 51-72.
- Moretti V. (2016). "Dealing with numbers. Looking beyond the self-monitoring for a new technology of the self", EASST Review, 35(4): 90-93.
- Maturo A., Mori L., Moretti V. (2016). "An Ambiguous Health Education: The Quantified Self and the Medicalization of the Mental Sphere", Italian Journal of Sociology of Education, 8 (3): 248-268.
- Moretti V. (2015). "L'Iniziativa Adriatico-Ionica e la costituzione della Macroregione Ionica, Sicurezza e scienze sociali", 3(III): 85-94.
- Moretti V. (2015) "Par In Parem Habet iudicium": The role of restorative justice in the Italian juvenile justice panorama". Sicurezza e scienze sociali, 2(III), 135-142.
- Moretti V. (2014), "Politiche della sicurezza e interventi sul territorio: Belgio e Spagna a confronto", Sicurezza e scienze sociali, 2(II), 120-131.

### Book Chapters

- Moretti V. (2021) "Salute, tecnologia e obesità. Un'analisi dei principali interventi", in Prandini R., Maestri G., Bassi A. "Cibo, stili di vita, salute. Un'indagine empirica nel territorio della ASL di Reggio-Emilia", FrancoAngeli, Milano
- Moretti V., Maturo A. (2021) "Unhome's Sweet Home: The Construction of New Normalities in Italy During COVID-19", in Lupton D., Willis K., "The COVID-19 Crisis. Social Perspectives", Routledge, New York.

- Moretti V. (2020), “Technology and Risk Perception on U.S. Campuses”, in G. La Rocca, M.J. Torvisco (a cura di) “Technological and Digital Risk: Research Issues”, Bern, Peter Lang Publishing Group
- Lombi L., Moretti V. (2020), “Salute digitale e «big data» in sanità”, in Cardano M., Giarelli G., Vicarelli G. (a cura di) “Sociologia della salute e della medicina”, Bologna, il Mulino.
- Moretti V. (2020) “#Lockdown. Vita quotidiana trade-coincidenza e digitalizzazione”, in: “COVID-19 Le parole diagonali della Sociologia”, Catanzaro, The Diagonales.
- Moretti V. (2019), “Questione di sguardi. La complessa relazione tra sorveglianza e salute nell’era digitale”, in Moretti V., Morsello B. (editors), “Interferenze digitali. Prospettive sociologiche su tecnologie, biomedicine e identità di genere”, Milano, FrancoAngeli.
- Moretti V. (2018) “Il Mario Negri nel contesto internazionale”, in: “L’Istituto Mario Negri. La farmacologia al servizio delle persone”, Milano, Edra
- Maturo A., Moretti V. (2018). “Sociological Theories on Air Pollution: Between Environmental Justice and the Risk Society Approach”, in F. Capello, A.V. Gaddi (editors), “Clinical Handbook of Air Pollution- Related Diseases”, Springer, Berlin.
- Maturo A., Moretti V. (2016), “Sociologia del quantified sex”, in Lauretti S., Losito M. (editors), Aracne, Roma.

### **Papers at conferences and lectures**

More than 45 papers presented at the most important national and international sociological associations

### **Editorial Roles**

- 2019 - current Editorial Collective, Open Sociology
- 2017 - current Scientific Editor, Benessere, Tecnologia e Società
- 2014 - current Scientific Editor, Salute e Società

### **Languages**

- *Italian*: Native Speaker
- *English*: C1
- *Spanish*: B2

### **Professional and Society Memberships**

- Member of the Board European Sociological Association, Risk Section (Early career representative)
- Member of the Science, Technology and Society
- Member of the Italian Sociological Association (Sociology of medicine, methodology and sociology of everyday life)
- Member of the Surveillance Studies Network
- Member of European Society for Health and Medical Sociology
- Member of the American Sociological Association (Medical sociology)