**ROMINA ELIANA GAYÁ**

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| **EDUCATION** |
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| 2008, Universitat de Barcelona MA in International Economic Relations  2008, Universidad de San Andrés MA in International Relations and Negotiations  2003, Universidad del Salvador BA in Economics  2002, Université de Toulouse BA in Economics (specialization in International Economics, Money, and Finance) |
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| **ACADEMIC POSITION** |
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| 2020–present, University of Bologna Adjunct Lecturer, Buenos Aires Campus  2003–present, Various Institutions Professor of undergraduate and graduate university courses in International Economics and related fields |
| **PROFESSIONAL EXPERIENCE** |
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| 2003–present, Independent Consultant,  Advisor to public and private institutions, international organizations, business associations, SMEs, and governments on international trade, internationalization strategies, and knowledge-based services.  2016–2018, Ministry of Production (Argentina)  Director of Monitoring of Technological and Productive Services  2006–2015, Inter-American Development Bank (IDB) – Institute for the Integration of Latin America and the Caribbean (INTAL)  Consultant on integration and international trade (2008-2015)  Research Assistant (2006-2008).  2004-2005, Ecolatina  Macroeconomist  2003–2004, Unión Industrial Argentina (UIA) – International Negotiations Research Center (CENI)  Junior economist |
| **TEACHING EXPERIENCE** |
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| **University of Bologna, Buenos Aires Campus**  2020–present Courses in International Economics |
| **Fundación UADE**  2003–present International Economics |
| **Universidad Tecnológica Nacional (UTN)**  2022–2023 International Trade |
| **Pontificia Universidad Católica Argentina (UCA)**  2017–2023 International Trade  **Universidad de Buenos Aires (UBA)**  2006-2022 Global Economic Structure and Dynamics  **Universidad del Salvador**  2004-2016 International Economics |
| **AWARDS AND RECOGNITIONS** |
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| Second Prize for Best Undergraduate Thesis in Economics, 2003. Professional Council of Economic Sciences of the City of Buenos Aires.  Honorary Distinction for the Best Publication on Business Sciences awarded to the book “Agroindustria, innovación y crecimiento económico en la Argentina” by the National Academy of Business Sciences (ANCEM), 2018. |
| **PARTICIPATION AS INVITED SPEAKER**  2025, IDB - Rediex (Paraguay)  Knowledge-Based Services (KBS) and Creative Services  2025, IDB (Dominican Republic)  Exporting Creativity: The Cases of Video Games and Artificial Intelligence in Latin America and the Caribbean  2024, IDB (El Salvador, Peru, Chile)  Exporting KBS  2024, Asia-Pacific Economic Cooperation (APEC) (Peru)  APEC Peru 2024 - Policy Dialogue on promoting inclusive trade to foster MSME growth and transition to the formal economy  2024, Friedrich Naumann Stiftung für die Freiheit (FNF) - Universidad de Belgrano (UB) (Argentina)  Progress and Outlook of the MERCOSUR–European Union Agreement: Present and Future Analysis  2024, Economic Comission for Latin America and the Caribbean (ECLAC) (Chile)  Support Programs to Promote SME Participation in Cross-Border E-Commerce  2024, Prime Business Universidad Sergio Arboleda (Colombia)  Medium-Sized Enterprises: A Window of Opportunity for Growth  2023, Universidad Autónoma de México (UNAM) (México)  XII RedLAS Conference  2023, Medellin Chamber of Commerce (Colombia)  Exportech  2023, ECLAC – Konrad Adenauer Stiftung (KAS)  Outlook and Opportunities for Trade in Services between Latin America and the EU  2023, IDB (Central America, Ecuador)  Exporting KBS  2023, Cordoba Technology Cluster (CTC)  Agile Week  2022, Universidad de Lima (Peru)  XI RedLAS Conference  2022, Maizar (Argentina)  Opportunities and Challenges in the Multilateral Sphere and Value Chains  2022, IDB (Dominican Republic)  Trade in KBS  2021, UBA (Argentina)  International Conference on Economics and Management (ECON 2021)  2021, Political Action Network (RAP Foundation) (Argentina)  Economy and Trade  2021, Federación Argentina de Consejos Profesionales (Argentina)  V Economics Conference  2021, Latin American Integration Association (LAIA) (Uruguay)  Knowledge-Based Services in ALADI Countries.  2020, IDB-INTAL (Argentina)  INTAL Connection 2020  2020, Secretariat and Latin American and Caribbean Economic System (SELA) (Uruguay)  Knowledge-Based Services: Relevance and Opportunities for MERCOSUR.  2020, Universidad Xochicalco Tijuana (Mexico)  10th Business Week.  2019, UNCTAD, European Commission, and Ministry of Economy of Brazil (Brazil)  International Meeting on Services Value-Added in Exports  2019, ICBC Foundation (Argentina)  MERCOSUR in Times of Change: Implications for the Negotiation with the European Union  2019, LAIA (Uruguay)  Seminar on the Evaluation of the Latin American Integration Process.  2017, Tecnológico de Costa Rica (TEC) (Costa Rica)  VI RedLAS Conference  2017, United Nations Conference on Trade and Development (UNCTAD) (Switzerland)  Multi-year Expert Meeting on Trade, Services and Development  2017, Asociación Nacional de Comercio Exterior (ANALDEX) (Colombia)  VII / IX National Forum of Importers  2017, Asociación Argentina de Publicidad (AAP) – Universidad de Palermo (UP) (Argentina)  1st Latin American Advertising Congress  2016, UADE (Argentina)  Research Conference  2016, USAL (Argentina)  Research Conference in Economic and Business Sciences  2016, Universidad Presbiteriana Mackenzie (Brazil)  5th RedLAS Conference  2014, UBA (Argentina)  International Conference on Economics and Management (ECON 2014)  2012, FLACSO Argentina  3rd International Relations Conference |
| **INSTITUTIONAL ACTIVITIES** |
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| 2014-2023, USAL  Associate Researcher at the Institute for Research in Economic Sciences (IICE) |