**ROMINA ELIANA GAYÁ**

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| **EDUCATION** |
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| 2008, Universitat de BarcelonaMA in International Economic Relations2008, Universidad de San AndrésMA in International Relations and Negotiations2003, Universidad del SalvadorBA in Economics 2002, Université de ToulouseBA in Economics (specialization in International Economics, Money, and Finance) |
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| **ACADEMIC POSITION** |
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| 2020–present, University of BolognaAdjunct Lecturer, Buenos Aires Campus2003–present, Various InstitutionsProfessor of undergraduate and graduate university courses in International Economics and related fields |
| **PROFESSIONAL EXPERIENCE** |
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| 2003–present, Independent Consultant, Advisor to public and private institutions, international organizations, business associations, SMEs, and governments on international trade, internationalization strategies, and knowledge-based services.2016–2018, Ministry of Production (Argentina)Director of Monitoring of Technological and Productive Services2006–2015, Inter-American Development Bank (IDB) – Institute for the Integration of Latin America and the Caribbean (INTAL)Consultant on integration and international trade (2008-2015)Research Assistant (2006-2008).2004-2005, EcolatinaMacroeconomist2003–2004, Unión Industrial Argentina (UIA) – International Negotiations Research Center (CENI)Junior economist |
| **TEACHING EXPERIENCE** |
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| **University of Bologna, Buenos Aires Campus**2020–presentCourses in International Economics  |
| **Fundación UADE**2003–presentInternational Economics |
| **Universidad Tecnológica Nacional (UTN)**2022–2023International Trade |
| **Pontificia Universidad Católica Argentina (UCA)**2017–2023International Trade**Universidad de Buenos Aires (UBA)**2006-2022Global Economic Structure and Dynamics**Universidad del Salvador**2004-2016International Economics |
| **AWARDS AND RECOGNITIONS** |
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| Second Prize for Best Undergraduate Thesis in Economics, 2003. Professional Council of Economic Sciences of the City of Buenos Aires.Honorary Distinction for the Best Publication on Business Sciences awarded to the book “Agroindustria, innovación y crecimiento económico en la Argentina” by the National Academy of Business Sciences (ANCEM), 2018. |
| **PARTICIPATION AS INVITED SPEAKER**2025, IDB - Rediex (Paraguay)Knowledge-Based Services (KBS) and Creative Services2025, IDB (Dominican Republic)Exporting Creativity: The Cases of Video Games and Artificial Intelligence in Latin America and the Caribbean2024, IDB (El Salvador, Peru, Chile)Exporting KBS2024, Asia-Pacific Economic Cooperation (APEC) (Peru)APEC Peru 2024 - Policy Dialogue on promoting inclusive trade to foster MSME growth and transition to the formal economy2024, Friedrich Naumann Stiftung für die Freiheit (FNF) - Universidad de Belgrano (UB) (Argentina)Progress and Outlook of the MERCOSUR–European Union Agreement: Present and Future Analysis2024, Economic Comission for Latin America and the Caribbean (ECLAC) (Chile)Support Programs to Promote SME Participation in Cross-Border E-Commerce2024, Prime Business Universidad Sergio Arboleda (Colombia)Medium-Sized Enterprises: A Window of Opportunity for Growth2023, Universidad Autónoma de México (UNAM) (México)XII RedLAS Conference2023, Medellin Chamber of Commerce (Colombia)Exportech2023, ECLAC – Konrad Adenauer Stiftung (KAS)Outlook and Opportunities for Trade in Services between Latin America and the EU 2023, IDB (Central America, Ecuador)Exporting KBS2023, Cordoba Technology Cluster (CTC)Agile Week2022, Universidad de Lima (Peru)XI RedLAS Conference2022, Maizar (Argentina)Opportunities and Challenges in the Multilateral Sphere and Value Chains 2022, IDB (Dominican Republic)Trade in KBS2021, UBA (Argentina)International Conference on Economics and Management (ECON 2021)2021, Political Action Network (RAP Foundation) (Argentina)Economy and Trade2021, Federación Argentina de Consejos Profesionales (Argentina)V Economics Conference2021, Latin American Integration Association (LAIA) (Uruguay)Knowledge-Based Services in ALADI Countries. 2020, IDB-INTAL (Argentina)INTAL Connection 20202020, Secretariat and Latin American and Caribbean Economic System (SELA) (Uruguay)Knowledge-Based Services: Relevance and Opportunities for MERCOSUR. 2020, Universidad Xochicalco Tijuana (Mexico)10th Business Week.2019, UNCTAD, European Commission, and Ministry of Economy of Brazil (Brazil)International Meeting on Services Value-Added in Exports2019, ICBC Foundation (Argentina)MERCOSUR in Times of Change: Implications for the Negotiation with the European Union2019, LAIA (Uruguay)Seminar on the Evaluation of the Latin American Integration Process. 2017, Tecnológico de Costa Rica (TEC) (Costa Rica)VI RedLAS Conference2017, United Nations Conference on Trade and Development (UNCTAD) (Switzerland)Multi-year Expert Meeting on Trade, Services and Development2017, Asociación Nacional de Comercio Exterior (ANALDEX) (Colombia)VII / IX National Forum of Importers2017, Asociación Argentina de Publicidad (AAP) – Universidad de Palermo (UP) (Argentina)1st Latin American Advertising Congress 2016, UADE (Argentina)Research Conference2016, USAL (Argentina)Research Conference in Economic and Business Sciences2016, Universidad Presbiteriana Mackenzie (Brazil)5th RedLAS Conference2014, UBA (Argentina)International Conference on Economics and Management (ECON 2014) 2012, FLACSO Argentina3rd International Relations Conference |
| **INSTITUTIONAL ACTIVITIES** |
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| 2014-2023, USALAssociate Researcher at the Institute for Research in Economic Sciences (IICE) |