

Piergiorgio Degli Esposti
pg.degliesto@unibo.it
<https://www.unibo.it/sitoweb/pg.degliesto/en>



Department of Sociology and Business Law
(SDE)
University of Bologna Italy
Strada Maggiore 45
40139 Bologna
Italy
tel +39 0512092894
<https://unibo.zoom.us/my/pg.degliesto>

Bio

Piergiorgio Degli Esposti, is a PhD in Sociology and Social Politics, a qualification achieved at the Department of Sociology at the University of Bologna, together with a Post-doctorate in the area Juridical Sciences, Political and Economic from the University of Bologna. Today he is Assistant Professor Cultural and Communicative Processes at the Department of Sociology and Business Law SDE, University of Bologna, where he teaches "Web Sociology and Globalization", "Sociology of Communication" and "Sociology of Territory and Culture".

Actual positions

- Since 2021 Deputy Director of the Doctorate in Sociology and Social Research
- Since 2020 Fellow in the international guest lectureship programme of Bielefeld University.
- Since 2019 member of the international consortium UNA EUROPA as representative for the Sociological Sciences, University of Bologna.
- Since 2018 member of the Local Scientific Committee of the Bologna Process Anniversary (University of Bologna, European University Association, ESU European Student Union).
- Since 2017 member of scientific board PIC AIS (Cultural Processes and Institutions – Italian Association of Sociology).
- Since 2017 member of the scientific board of the RN05 Sociology of Consumption ESA (European Sociological Association).

- Representative for the Erasmus Placement Project and Delegate of International Relationships for the Sociology and Business Law Department.
- Delegate of the Overseas activities for the Department of Sociology and Business Law SDE, University of Bologna.
- Responsible of the European Erasmus exchange with Universities in Bielefeld, Copenhagen, Vilnius, Mid Sweden, Braga, Minho and Tartu.
- Since February 2014 he is qualified as Associate Professor in the disciplinary sector SPS/08, Sociology of Cultural and Communicative Processes.
- Since 2012 Scientific Responsible for the Multimedia Lab of the Department of Sociology and Business Law SDE University of Bologna.
- Since 2012 is Delegate for International Relation at the Department of Sociology and Business Law SDE, University of Bologna.
- Since 2010 Member and Co-Founder of Ces.Co.Com (Consumption and Communication Research Center) at Bologna University's Sociology and Business Law Faculty and Director of the "Leonardo Da Vinci" Project at Bologna's Political Sciences Faculty.

Actual courses titularity

- "Sociology of Territory and Culture" School of Economics, University of Bologna
- "Web Society and Globalization" School of Sociology, University of Bologna
- "Sociology of Cultural and Communicative process" Medicine School, University of Bologna.
- "Sociology and Digital Media" School of Sociology and Political Science, University of Bologna

Courses held in the past

- "Sports and Society" Fall Semester 2013, Duquesne University Sociology Department Pittsburgh, USA.
- "Global Sociology" Fall Semester 2013, Duquesne University Sociology Department Pittsburgh, USA.
- "Market and Consumption Behavior" From 2006 to 2013 University of Bologna School of Political Sciences.

- "Multimedia Publishing" From 2009 to 2012 School of Business and Communication, University of Modena Reggio Emilia.
- "Sociology of Food Consumption" From 2009 to 2011 Agricultural School, University of Bologna Forlì and Cesena Campus.
- "Marketing of Innovation" From 2006 to 2011 University of Bologna School of Political Sciences and University of Pesaro Urbino School of Communication Italy.

Membership & Affiliation

- Since 2021 Member of the Bielefeld Graduate School in History and Sociology
- Since 2020 Fellow in the international guest lectureship programme of Bielefeld University
- Since 2013 Scholar in Residence - Adjunct Faculty at Department of Sociology Duquesne University Pittsburgh
- Since 2012 founder and member of the CesCoCom, Research Center of Consumption and Communication of University of Bologna www.cescocom.eu
- Since 2012 member ESA European Sociological Society (EU)
- Since 2010 member of ESS Eastern Sociological Society (US)
- Since 2009 member of the Prosumer Research Group - Maryland University UMD
- Since 2006 member of AIS Associazione Italiana Sociologia (Italian Sociology Association)

Other International experiences

- Since 2017 Responsible for the Sociology and Business Law Department, University of Bologna of the Double Degree with the University of Bielefeld (D)
- 2013 Visiting Scholar Duquesne University Pittsburgh USA
- 2013 Conference presentation: Death on Facebook. Mourning as a prosumer activity in web 2.0, Theorizing the Web, City University of New York CUNY, USA.
- 2012 Conference presentation: Social capital and form of inclusion/exclusion in the process of consumption, Theorizing the Web Maryland University College Park, USA
- 2012 Conference presentation: The contradictory role of the prosumer in the process of creation of value Berlin Germany.
- 2009 Visiting Scholar Maryland University College Park USA

- 2011 Lecture: Methodology of Social Research NYU New York University
- 2011 Conference presentation: Information overload and the size paradox, Theorizing the Web Maryland University College Park
- 2011 Conference presentation: Death on Facebook. Mourning as a prosumer activity in web 2.0 , ASA Atlantic Sociological Association, Philadelphia USA
- 2011 Lecture: Mourning as a prosumer activity in web 2.0 UCC University College Cork IE
- 2010 Conference presentation: Consuming America. What have we done to ourselves or what have they done to us?, Consumption and Socio-Cultural Change Conference, Humanities Research Centre, University Of York
- 2007 Lecture: Marketing a Mediterranean approach, UCC University College Cork IE

Organization or participation as a speaker at scientific conferences in Italy or abroad

ORGANIZATION AND MEMBER OF SCIENTIFIC COMMITTEE OF THE INTERNATIONAL

CONFERENCES:

- 2019, "Trasformazioni digitali, le sezioni AIS si confrontano", University of Salerno.
- 2019, "ESS 2019 89th Annual Meeting. Facts and Fictions. Narratives if Inequality and Difference" Boston, contribution title "The Silent Protest. Activism and commodification in the Digital Society".
- 2019, "Europe and Beyond: Boundaries, Barriers and Belonging". Research Network of Sociology of Consumption, European Sociological Association Annual Conference, University of Manchester, UK.
- 2019, "Capitalismo: Caratteri e Prospettive Analisi di teoria sociologica", contribution title "Il Capitalismo dei prosumer nell'era digitale", University of Salerno.
- 2019, "GLI INDISTINTI CONFINI. Transmedialità nei processi culturali e comunicativi e transdisciplinarietà nelle discipline sociologiche.", University of Bologna. <https://eventi.unibo.it/picmidterm2019>
- 2018, "Media e culture politiche nell'Europa della crisi", all'interno del convegno AIS "La sociologia e le società europee: strutture sociali, culture, istituzioni", University of Catania.

- 2018, "Divenire sempre. Come cambia la ricerca: dialoghi e proposte", University of Palermo.
- 2018, "Consumption and consumerism: Conceptual and empirical sociological challenges". Research Network of Sociology of Consumption, European Sociological Association Mid-term Conference, University of Copenhagen, Copenhagen, Denmark.
- 2014, "Il ruolo dei Media digitali nelle comunicazioni di emergenza! Riflessioni a partire dal volume: Netquake. Media digitali e disastri naturali", University of Bologna.
- 2014, Lecture of Clifford Bob in the seminar Marketing Humanitarian Causes, University of Bologna.
- 2012, Lecture of Douglas Harper "Piazza Maggiore. How Italians Perceive Their Urban Public Spaces a Visual Survey", University di Bologna.
- 2012, "Waiting for...Theorizing the web", University of Bologna.
- 2012, Lectio Magistralis Prof. Colin Campbell, "From Romance to Romanticism", Ces.co.com, University of Bologna.
- 2011, Lecture of Nathan Jurgenson, "Production, Consumption, Prosumption: The nature of capitalism in the age of the digital prosumer", Ces.co.com, University of Bologna.
- 2010, "IVSA 2010 International Conference", contribution title "The centrality of mass customization within the logics of prosumption", University of Bologna.
- 2010, Lectio Magistralis del Prof. George Ritzer (University of Maryland), University of Bologna.
- 2004, "CUM SUMO. Prospettive di analisi del consumo nella società globale", University of Bologna.

PARTICIPATION AS SPEAKER TO INTERNATIONAL CONFERENCES:

- 2019, "ESS 2019 89th Annual Meeting. Facts and Fictions. Narratives of Inequality and Difference" Boston, contribution title "The Silent Protest. Activism and commodification in the Digital Society".

- 2018, Teorie sociologiche e trasformazioni sociali “Capitalismo: Caratteri e Prospettive Analisi di teoria sociologica ”, University of Salerno, contribution title “Il Capitalismo dei prosumer nell’era digitale”.
- 2018, "ESS 2018. As Times goes by" Baltimora, con un intervento dal titolo "Colin Kaepernick's silent protest: postrouth, hyperreality and prosumption".
- 2017, AIS, "Con gli occhi di domani. Culture e linguaggi giovanili: la creatività come risorsa", University Federico II of Napoli and Suor Orsola Benincasa Napoli, contribution title "Teen drama nella complex television".
- 2017, 70° Conference anniversario della fondazione della Polizia Stradale, Bologna, contribution title “Responsabilmente social, distrazione alla guida e socialnetwork”.
- 2017, Festival professione giornalista, University of Bologna, contribution title “Lettori, consumatori, cittadini, la nuova digital chart”.
- 2017, 23rd SERCIA International Conference "That's Entertainment! Spectacle, Amusement, Audience and the Culture of Recreation in the Audiovisual Contexts of English-Speaking Countries" Università di Bologna, contribution title “Texts and Audiences in the New TV Entertainment Environment”.
- 2017, "13th Conference of the European Sociological Association, (Un)Making Europe: Capitalism, Solidarities, Subjectivities", Athens 2017, contribution title “Food sharing practices and sharing economy: How the economic crisis is reshaping Italians' food consumption habits” <http://esa13thconference.eu>
- 2017, "13th Conference of the European Sociological Association, (Un)Making Europe: Capitalism, Solidarities, Subjectivities" Athens 2017, contribution title “Femicide in Italy Fear Told Trough Media and Online Conversations”.
- 2017, "IVSA Montreal 2107", Framing/reframing visual sociology, Goffman and the everyday, contribution title “Celebrity Activism, brand, post truth and freedom of expression” <http://www.ivsa2017.com>
- 2017, "Zone Moda Conference", Rimini 2017, contribution title “Celebrities and prosumerism”.
- 2017, “Theorizing the Web 2107”, Museum of moving Image New York, contribution title “Celebrity Athletes: Brands and Activism””
<http://theorizingtheweb.tumblr.com/2017/program>

- 2017, Lund Sweden Department of Communication and Media Conference: Media and Fear 2017, contribution title “Femicide in Italy. The fear told through media and online conversations”.
- 2017, "Jean Baudrillard e la teoria dei media", IULM Milano, contribution title “Post verità ed iperrealità. Simulazione e rappresentazione nel contesto mediale contemporaneo”.
- 2017, 3rd International Death Online Research Symposium 2017 Aarhus Universitet Denmark, contribution title “Death and Society. Negotiating social agencies and relations” <http://conferences.au.dk/dors3/programme-symposium>
- 2017, "ESS 2017 Digital Sociology" Microsoft Research Center MIT Boston, contribution title "Will the Prosumer Survive in Digital Society, or it is/was just an utopia".
- 2017, SISEC 2017 "Nuove frontiere della sociologia economica", University La Sapienza, Roma, Prosumers on the Move, contribution title “Will the presumer survive in the digital society”.
- 2017, ESS 2017 "The end of the world as we know it" Philadelphia, The end of the world as we know it, contribution title "Food Sharing Platform and Local Social Capital: the Italian Scenario".
- 2016, "Celebrities and Cultural Industries. Film, Fashion, Music, publicity", University of Bologna, contribution title “Atleti Celebrities: brand, web ed il ritorno dell’attivismo” <http://www.dar.unibo.it/it/ricerca/centri/soffitta/2016/cinema/celebrities>
- 2016, "Theoretical and Practical Innovation of Prosumption in the Background of Shanghai Economy" Dong Hua University Shanghai 2016, contribution title “Will the presumer survive in the digital society”.
- 2015, 12th conference of the European Sociological Association, Differences, Inequalities and Sociological Imagination, Praga, contribution title “Policies and practices of food waste reduction. Challenging the crisis through sustainable lifestyles” http://esa12thconference.eu/sites/esa12thconference.eu/files/esa_2015_programme_book_lastupdate_20150825.pdf
- 2015, Media Change. Serialization landscapes: Series and Serialization from literature to the Web. Urbino, contribution title “The Simpsons, a methanarrative of the western-global prosumer middle class” <http://www.fuis.it/upload/files/ProgrammeMCCversione220620151.pdf>

- 2015, IVSA 2015 Tinos Grece, "What you see is what you get", contribution title "Hyper reality, how we see the world through the eyes of digital prosumer"
https://ivsa2015.files.wordpress.com/2015/06/final_program_ver2.pdf
- 2015, ACSIS CONFERENCE, Linköpings universitet Sweden. IN THE FLOW People, Media, Materialities, contribution title "From consumers to prosumers, being green in the digital society" <http://www.diva-portal.org/smash/record.jsf?pid=diva2%3A857361&dswid=-4832>
- 2015, "Medimutations - infiniti mondi possibili", University of Bologna, contribution title "Il coseplayer come prosumer".
- 2014, "ESA Consumption Research Network International Midterm Meeting", Porto, Portugal, contribution title "Empowerment and exploitment of the prosumer in the digital environment".
- 2013, "Inspire 2013. Inspire The green Renaissance" Firenze, contribution title "Geoprosumerism: consumption, territory and control through the geographic information sharing" http://inspire.ec.europa.eu/events/conferences/inspire_2013
- 2013, "Reinterpretare il mercato paradigmi e strumenti per innovare", Spinner 2013, University of Bologna, contribution title "Marketing divide, come le conversazioni ribaltano la prospettiva" http://www.spinner.it/files/f/7/266_seminari-bo6.pdf
- 2013, "Theorizing the web 2013" CUNY NY, contribution title "Death on Facebook. Mourning and memory as a prosumer activity".
- 2012, "ESA 2012 Interim Meeting Sociology of Consumption", Technique University Berlin, contribution title "The contradictory role of the prosumer in the process of creation of value".
- 2012, "Theorizing the web 2012" UMD, contribution title "Digital Garbage: Information Overload and the Web as a Paradox"
http://www.theorizingtheweb.org/2012/Documents/TtW12_Program.pdf
- 2011, "Theorizing the web 2011" UMD, contribution title "Information overload and size paradox" <http://www.theorizingtheweb.org/2011/program.html>
- 2011, ESS 2011 Philadelphia, contribution title "Death 2.0. Mourning and memory as a prosumer activity".
- 2011, UCC Cork & Notre Dame USA, "Marketing Ethics & Social Corporate Responsibility", contribution title "Death on Facebook: Mourning as a Prosumer Activity in the Social Network Space".

- 2009, EuroMed 2.0, University of Salerno, contribution title “La contraddizione del prosumer”.
- 2009, "Modernity 2.0 emerging social media technologies and their impacts", Università of Urbino Carlo Bo, contribution title “Consumer 2.0, looking for new commons. Participation or exploitation?”.
- 2009, "Società-Display" University of Bergamo, contribution title “Green Marketing e convergenza culturale”.
- 2008, "La Sfida delle audiences che cambiano", University La Sapienza, Roma, contribution title “Conversazioni convergenti e frammenti di autenticità” .
- 2008, “La vita on line”, University of Salento, Lecce, contribution title “Spazi virtuali, consumi reali”.
- 2007, "I linguaggi del cibo, educazione, salute, piacere", contribution title "Giovani e cibo. De gustibus est disputandum"

<https://zerosei.comune.re.it/pdfs/cibo07/programma.pdf>
- 2006, “Nuove strategie di significazione nella comunicazione globale” Napoli and Salerno, contribution title “Comunità di marca e nuove forme di comunicazione con i prodotti”.
- 2005, “Comunicare le identità”, University of Bolzano, contribution title “La virtualizzazione del consumo musicale e la comunità di marca iPod”.

Responsibility for studies and scientific research entrusted by qualified public or private institutions

- From 06-11-2017 since now: Scientific responsible of ASP Bologna for the EU founded Project ELASTIC. The project aims to increase the digital skills and abilities of professionals working in the field of education and social inclusion of adults living in conditions of extreme vulnerability.
- From 15-05-2017 to 26-03-2019: Scientific responsible of "Shelter – Farewell to Eden" together with Rai Cinema, Istituto Luce, Ligne 7, Caritas, Caucaso
- From 01-03-2013 to 30-03-2014: Scientific responsible of the working unit “Enel-Care. Analysis of energy consumption market in Italy through the social media conversations”, founded by Gruppo Enel.

- From 01-01-2013 to 31-12-2013: Scientific responsible of INSPIRE (Department of Sociology and Business Law UNIBO) Geoprossumerism: consumption, territory and control through the geographic information sharing.
- From 10-01-2011 to 25-01-2012: Scientific responsible of UNERBE (Unione Nazionale Erboristi) 2012 herbalist market analysis
- From 15-01-2007 to 15-01-2008: Scientific responsible of “Radiografia del sistema dei media in Emilia Romagna: televisione, radio e internet”, University of Bologna and CORECOM Emilia Romagna.

Editorial activity

MEMBER OF THE SCIENTIFIC COMMITTEE

- Member of the Scientific Committee of Culturologica Journal (Double Blind Peer Review Journal).
- Consumo, comunicazione, innovazione, edited by Franco Angeli (Double Blind Peer Review Books Series).
- Sociologia della Comunicazione, edited by Franco Angeli (Double Blind Peer Review Journal).
- Gusto e Società, edited by Franco Angeli (Double Blind Peer Review Books Series).
- Transmedia - un approccio transdisciplinare alla comunicazione, edited by Armando Editore (Double Blind Peer Review Books Series).
- Africa e Mediterraneo (Double Blind Peer Review Journal).
- Journal of Consumer Ethics (Double Blind Peer Review Academic Journal) published by the Ethical Consumer Research Association.

PhD teaching body

- Since 2014 teaches Methods and techniques of qualitative analysis CAQDAS (Computer-assisted qualitative data analysis). In the PhD in Sociology and Social Research, University of Bologna.

- Since 2016 is Member of the teaching board of the ANVUR accredited research doctorate Sociology and Social Research, University of Bologna.
- From September 2019 he is also Secretary of the same Doctorate.

Fellowship and Visits

- Visiting Scholar Member of the Prosuemr research group Maryland University UMD College Park Coordinated by the Emeritus Professor George Ritzer dal 01-09-2009 al 31-12-2009
- Adjunct professor at Duquesne University Pittsburgh – where he taught in the fall semester (August – December 2013) Global Sociology SOCI 142 and Sports and society SOCI 332.

Awards and Grants

- Travel Grant School of Business and Management Dong Hua University Shanghai (CN). From 26-10-2016 to 31-10-2016
- Travel Grant Bielefeld University (D). From 19-01-2015 to 25-01-2015
- Since 2014 he is qualified as Associate Professor in the disciplinary sector SPS/08, Sociology of Cultural and Communicative Processes
- Scholar in Residence Duquesne University Pittsburgh (USA). From 25-08-2013 to 31-12-2013
- Post Phd Grant in Law and Political Sciences University of Bologna. From 01-01-2003 to 31-12-2005
- Travel Grant University College Cork UCC (IE). From 01-09-2007 to 08-09-2007
- Scholarship Marco Polo, University of Bologna. From 01-09-2009 to 01-12-2009
- Travel Grant University of Copenhagen (DK). From 20-08-2008 to 26-08-2008
- Travel Grant Mikolas Romeris University (LT). From 27-08-2008 to 30-08-2008

Professional experiences

- Teaching activity for first and second level master courses:
 - Fashion Trends

- Social Media Marketing
- Marketing and communication
- Responsible of the Erasmus + exchanges with: Kazimeraz Simonavicius University (LT), Københavns Universitet - University of Copenhagen (D), Mitthogskolan – Mid Sweden (S), Mykolo Romerio Universitetas – Mykolas Romeris University (LT), Universidade do Minho (P), Universität Bielefeld (D), University of Tartu (EE), Panepistimio Egeou - University of the Aegean (Gr).
- Scientific consultant for Home Food startup, Association for the evaluation of the gastronomic Italian heritage, University of Bologna and Italian Ministry of Agricultural and Forestry Policies.
- Since 2017 is Member of the European Research commission in the Department of Sociology and Business Law, University of Bologna and member of the Communication Commission in the same department.
- Since 2017 is Tutor Senior Penitentiary University Pole (PUP) University of Bologna.
- Since 2010 Scientific manager of the Department of Sociology and Business Law, Multimedia Laboratory, University of Bologna.
- Since 2009 Representative of University of Bologna and member of the scientific committee of IFT courses (EU founded):
 - IFTS - Promotion and development of food and wine tourism
 - IFTS – Web and Social Media Toursm specialist
- Since 2006 Responsible and editor of the Sociology and Business Law Department, University of Bologna, Website and Newsletter, www.sde.unibo.it.
- 2016 has been facilitator for the international activities of the UCC Executive MBA Program University College Cork Ireland.
- 2016 taught at the “Collegio Superiore” University of Bologna “La Società dell’Informazione, ieri oggi e domani”.
- From 2006 to 2012 Project manager and senior researcher for The evolution of the bank sector in Italy, research founded by SanPaoloIntesa Banca.
- From 1999 to 2010. Project manager and CEO of Osservatorio Meeting Point, marketing research analysis and surveys for top Italian companies: Banca Intesa - San Paolo, Piaggio, AGV, Mandarina Duck, Guaber, Nava.

- From 2006 to 2008 Delegate for Political Science Faculty of Leonardo da Vinci Program EU founded.
- From 2003 to 2005 Project manager for Marketing trends research founded by Banca San Paolo.
- From 2000 to 2001 Researcher in “La Ristorazione collettiva in Italia: una ricerca sui consumi alimentari dei giovani italiani”, ISMEA, Italian Ministry of Agricultural and Forestry Policies.
- From 1999 to 2001 Researcher in USHER - Unified Support and Help for E-commerce SMEs

Publications list

- P. Degli Esposti; A. Mortara; G. Roberti, *Sharing and Sustainable Consumption in the Era of COVID-19*, «SUSTAINABILITY», 2021, 13, pp. 1 - 15 [Scientific article]
- P. Degli Esposti; G. Ritzer, *Creative Destruction and Cultural Lag in the Digital Age*, «SOCIOLOGY BETWEEN THE GAPS», 2020, 5, pp. 1 - 10 [Scientific article]
- P. Degli Esposti; G. Ciofalo, *El futuro de las ciudades digitales: retos, oportunidades y prospectivas*, «BARATARIA», 2020, 27, pp. 32 - 45 [articolo]
- C. Giovanni; P. Degli Esposti, L. Ugolini, “The Big Bang Theory” tra intertextuality ed extractability. Verso nuovi percorsi transmediali?, «MEDIASCAPES JOURNAL», 2020, 14, pp. 21 - 34 [Scientific article]
- P. Degli Esposti; G. Ritzer, *The increasing centrality of prosumption in the digital capitalist economy*, «OZS.OESTERREICHISCHE ZEITSCHRIFT FUER SOZIOLOGIE», 2020, 45, pp. 351 - 369 [Scientific article]
- P. Degli Esposti, G. Ritzer, *Über die Phasenverschiebungen zwischen Veränderung und Verständnis von konventionellen und digitalen Konsumorten.*, «SOZIOLOGIE HEUTE», 2020, 71, pp. 6 - 9 [Scientific article]
- P. Degli Esposti, *Iperconsumo e McDonaldizzazione oltre McDonald's. Prefazione all'edizione italiana*, Franco Angeli, 2020, pp.10-27 [Scientific article]
- P. Degli Esposti, *La McDonaldizzazione nella società digitale*, Franco Angeli, 2020 [Book translation]
- P. Degli Esposti, C. Riva, F. Setifff, *Sociologia dei consumi*, UTET, 2019 [Monograph]
- P. Degli Esposti, *I confini ibridi della smart city nel processo di urbanizzazione della tecnologia*, «SOCIOLOGIA URBANA E RURALE», 2019, 118, pp. 161 - 177 [Scientific article]

- P. Degli Esposti; Enrico Masi, *SHELTER FAREWELL TO EDEN*, movie
- P. Degli Esposti, *Sport and Social Capital*, in: Wiley Blackwell Encyclopedia of Sociology, 2nd Edition, Malden and Oxford, Wiley Blackwell, 2019, pp. N/A - N/A [Dictionary or encyclopedia entry]
- P. Degli Esposti; G. Losacco, *I ragazzi del coro "Nativi Musicali": percorsi di integrazione, tra canto, scuola e lavoro*, «AFRICA E MEDITERRANEO», 2018, 88, pp. 97 - 101 [Scientific article]
- P. Degli Esposti, *L'universo semantico dell'antispreco alimentare*, in: Pratiche di riduzione dello spreco alimentare e inclusione sociale, Milano, Franco Angeli, 2018, pp. 26 - 39 [Chapter or essay]
- G. Marfia, Gustavo; P. Degli Esposti, *Blockchain and Sensor-Based Reputation Enforcement for the Support of the Reshoring of Business Activities*, in: Reshoring of Manufacturing - Drivers, Opportunities, and Challenges, Basel, Springer International Publishing, 2017, pp. 125 - 139 [Chapter or essay]
- P. Degli Esposti, *Consumption Rituals*, in: The Blackwell Encyclopedia of Sociology, Malden and Oxford, JohnWiley & Sons, Ltd., 2017, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti; A. Mascio, *Cool Hunting*, in: The Blackwell Encyclopedia of Sociology, Malden and Oxford, JohnWiley & Sons, Ltd., 2017, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Cyberculture*, in: The Blackwell Encyclopedia of Sociology, Malden and Oxford, JohnWiley & Sons, Ltd., 2017, pp. 1 - 4 [Dictionary or encyclopedia entry]
- P. Degli Esposti; A. Mascio, *Femicide in Italy. The fear told through media and online conversations.*, in: ESA 2017 ABSTRACT BOOK, 2017, pp. 175 - 176 (atti di: 13th Conference of the European Sociological Association (Un)Making Europe: Capitalism, Solidarities, Subjectivities, Athens, 29 August – 01 September 2017) [Abstract]
- R. Paltrinieri; P. Degli Esposti, *Food sharing practices and sharing economy: How the economic crisis is reshaping Italians' food consumption habits.*, in: ESA 2017 ABSTRACT BOOK, 2017, pp. 175 - 175 (atti di: 13th Conference of the European

Sociological Association (Un)Making Europe: Capitalism, Solidarities, Subjectivities, Athens, 29 August – 01 September 2017) [Abstract]

- P. Degli Esposti, *Il cibo come industria e come tradizione: l'esempio dei salumi*, in: La grande salumeria italiana, Milano, Franco Angeli, 2017, pp. 160 - 175 [Chapter or essay]
- P. Degli Esposti, *Il prosumer sopravviverà nella società digitale, oppure è stata solo un'utopia? / Will the Prosumer Survive in the Digital Society, or is it Just Utopia?*, «ZONEMODA JOURNAL», 2017, 6 Futuri Possibili - Possible Futures, pp. 64 - 71 [Scientific article]
- P. Degli Esposti, *Prosumer*, in: The Blackwell Encyclopedia of Sociology, Malden and Oxford, JohnWiley & Sons, Ltd., 2017, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Social Media and Its Role in the Arab Spring*, in: The Blackwell Encyclopedia of Sociology, Malden and Oxford, JohnWiley & Sons, Ltd., 2017, pp. 1 - 3 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *The Prosumer in the Digital Society*, in: Creative Economy and Management, Shanghai, Donghua Universsity Press, 2017, pp. 23 - 31 [Chapter or essay]
- P. Degli Esposti, *The Prosumer in the Digital Society*, «Journal of Creative Economy and Management», 2017, 3, pp. 23 - 31 [Scientific article]
- R. Paltrinieri; P. Degli Esposti, *Capitale sociale e prosumerismo nella società digitale*, in: L'ALCHIMIA RELAZIONALE Capitale sociale e rete, Milano, Franco Angeli, 2016, pp. 104 - 114 [Chapter or essay]
- P. Parmiggiani; R. Paltrinieri; P. Degli Esposti, *Food sharing platform e capitale sociale sul territorio: il virtuale di prossimità*, «SOCIOLOGIA DELLA COMUNICAZIONE», 2016, 52, pp. 11 - 27 [Scientific article]
- P. Degli Esposti, *The Simpsons: A Metanarrative of the Western-Global Prosumer Middle Class*, «MEDIASCAPES JOURNAL», 2016, 6, pp. 105 - 114 [Scientific article]

- P. Degli Esposti, *Cooperatives*, in: The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies, First Edition, london, Wiley Blackwell, 2015, pp. 1 - 3 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Essere prosumer nella società digitale. Produzione e consumo tra atomi e bit.*, milano, franco angeli, 2015, pp. 176 (CONSUMO, COMUNICAZIONE, INNOVAZIONE). [Research monograph]
- P. Degli Esposti, *From consumers to prosumers, being green in the digital society*, in: IN THE FLOW People, Media, Materialities, 2015, pp. 101 - 102 (atti di: IN THE FLOW People, Media, Materialities, NORRKÖPING, 15-17 giugno 2015) [Contribution to conference proceedings]
- P. Degli Esposti, *From consumers to prosumers, being green in the digital society*, in: MARKETING AND GOVERNING INNOVATIVE INDUSTRIAL AREAS INTEGRATED GUIDELINES – A HANDBOOK, gorizia, informest, 2015, pp. 22 - 36 [Chapter or essay]
- P. Degli Esposti, *Hyperconsumption*, in: The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies, First Edition, london, Wile Blackwell, 2015, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Needs and Wants*, in: The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies, london, Wiley Blackwell, 2015, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Peer-to-Peer File Sharing*, in: The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies, london, Wiley Blackwell, 2015, pp. 1 - 2 [Dictionary or encyclopedia entry]
- P. Degli Esposti, *Per un manifesto dei prosumer: lavoro gratuito e consumo produttivo*, in: Openbook autori di Crescita, Milano, EGEA, 2015, pp. 83 - 83 [Chapter or essay]
- P. Degli Esposti, *Per una teoria del prosumer*, «CULTURA E COMUNICAZIONE», 2015, 1, pp. 30 - 31 [Scientific article]
- P. Degli Esposti, *La creatività dei prosumer digitali ed i processi di diffusione e contaminazione del significato (Digital prosumer's creativity, diffusion and*

contamination of meaning), «SOCIOLOGIA DELLA COMUNICAZIONE», 2014, 47, pp. 116 - 128 [Scientific article]

- P. Degli Esposti, *Social Network's Diet and Digitalization of Food*, «JOURNAL OF NUTRITIONAL ECOLOGY AND FOOD RESEARCH», 2014, 2, pp. 154 - 162 [Scientific article]
- P. Degli Esposti, *I mercati, processi di globalizzazione e digitalizzazione*, in: Il maestro di vino, milano, FrancoAngeli srl, 2013, pp. 218 - 229 [Chapter or essay]
- P. Degli Esposti, *La marca resiliente. iThink different e i prosumer Apple*, «SOCIOLOGIA DEL LAVORO», 2013, 132, pp. 171 - 180 [Scientific article]
- P. Degli Esposti, *La rete della solidarietà. Le narrazioni collettive del terremoto in Abruzzo.*, in: NetQuake. Media digitali e disastri naturali. Dieci ricerche empiriche sul ruolo della rete nel terremoto de L'Aquila, milano, franco angeli, 2013, pp. 19 - 31 [Chapter or essay]
- P. Degli Esposti, *L'evoluzione dei consumatori nella società digitale*, in: Il maestro di vino, Milano, FRANCO ANGELI, 2013, pp. 316 - 325 [Chapter or essay]
- R. Paltrinieri; P. Degli Esposti, *Processes of Inclusion and Exclusion in the Sphere of Prosumerism*, «FUTURE INTERNET», 2013, 5, pp. 21 - 33 [Scientific article]
- P. Degli Esposti, *il cibo come linguaggio fondamentale della postmodernità*, in: il calembour: frammenti di un universo in controluce, milano, FRANCO ANGELI, 2013, pp. 29 - 43 (LABORATORIO SOCIOLOGICO) [Chapter or essay]
- Marino Cavallo; P. Degli Esposti; Κώστας Κωνσταντίνου, *Οδηγός Πράσινου Μάρκετινγκ*, 2013, pp. 340 . [Editorship]
- Marino Cavallo; P. Degli Esposti; και Κώστα Κωνστα- ντίνου, *Οδηγός Πράσινου Μάρκετινγκ*, in: Οδηγός Πράσινου Μάρκετινγκ, atene, anat aikh, 2013, pp. 7 - 9 [Brief introduction]
- P. Degli Esposti, *Πράσινο Μάρκετινγκ 2.0: μία αλλαγή παραδείγματος*, in: Οδηγός Πράσινου Μάρκετινγκ, Atene, anat aikh, 2013, pp. 114 - 134 [Chapter or essay]
- P. Degli Esposti, *Football violence*, in: G. RITZER, The Wiley-Blackwell Encyclopedia of Globalization, WEST SUSSEX, the wiley-blackwell, 2012, pp. 678 - 680 [Dictionary or encyclopedia entry]

- P. Degli Esposti, *Green Marketing 2.0: un cambio di paradigma*, in: Green marketing per le aree industriali. Metodologie, strumenti e pratiche, MILANO, Franco Angeli, 2012, pp. 96 - 111 [Chapter or essay]
- Cavallo, Marino; Degli Esposti, Piergiorgio; Konstantinou, K., *Green marketing per le aree industriali. Metodologie, strumenti e pratiche.*, Milano, Franco Angeli, 2012, pp. 256 . [Editorship]
- M. Cavallo; P. Degli Esposti, *Handbook of Green Communication and Marketing*, in: Handbook of Green Communication and Marketing, MILANO, franco angeli, 2012, pp. 7 - 9 [Brief introduction]
- P. Degli Esposti, *How Marketing Turns to Green: opportunities for a near future*, in: Handbook of Green Communication and Marketing, MILANO, Franco Angeli, 2012, pp. 89 - 102 [Chapter or essay]
- P. Degli Esposti, *Hyperconsumption*, in: G. RITZER, The Wiley-Blakwell Encyclopedia of Globalization, WEST SUSSEX, The Wiley-Blackwell, 2012, pp. 980 - 984 [Dictionary or encyclopedia entry]
- M. Cavallo; P. Degli Esposti; K. Konstantinou, *Introduzione*, in: MARINO CAVALLO PIERGIORGIO DEGLI ESPOSTI KOSTAS KONSTANTINOU, Green marketing per le aree industriali. Metodologie, strumenti e pratiche", MILANO, Franco Angeli, 2012, pp. 9 - 11 [Brief introduction]
- P. Degli Esposti, *Morire su Facebook: star, zombie, fantasmi e prosumer digitali*, «SOCIOLOGIA DELLA COMUNICAZIONE», 2012, 43, pp. 149 - 161 [Scientific article]
- P. Degli Esposti, *Produzione, consumo, prosumerismo: la natura del capitalismo nell'era del "prosumer" digitale*, «SOCIOLOGIA DELLA COMUNICAZIONE», 2012, 43 2012 anno XXIII, pp. 17 - 40 . Opera originale: Autore: G. Ritzer N. Jurgenson - Titolo: Production, Consumption, Prosumption The nature of capitalism in the age of the digital 'prosumer' [Journal contribution (translation)]
- P. Degli Esposti; A. M. Galli, *Slow Food movement*, in: G. RITZER, The Wiley-Blackwell Encyclopedia of Globalization, WEST SUSSEX, the wile-blackwell, 2012, pp. 1865 - 1867 [Dictionary or encyclopedia entry]

- R. Paltrinieri; A. Mascio; P. Degli Esposti, *Waiting for.. Theorizing the web*, 2012. [Exhibition]
- P. Degli Esposti; M. Cavallo; K. Kostantinou, *handbook of green communication and marketing*, MILANO, Franco Angeli, 2012, pp. 255 . [Editorship]
- P. Degli Esposti, *La contraddizione della personalizzazione di massa all'interno delle logiche di prosumerismo*, «CULTURA E COMUNICAZIONE», 2011, 2, pp. 26 - 33 [Scientific article]
- P. Degli Esposti; M. Cavallo, *La progettazione di nuovi servizi d'area per la competitività e la qualificazione dei sistemi industriali*, «ECONOMIA DEI SERVIZI», 2011, 1, gennaio-aprile 2011, pp. 61 - 77 [Scientific article]
- P. Degli Esposti, *Green Marketing e convergenza culturale*, in: Comunicazione & partecipazione. Sociologia per la persona nella "Società-Display"., VERONA, Qui Edit, 2010, pp. 35 - 44 [Chapter or essay]
- P. Degli Esposti, *Consumatore 2.0, partecipazione o sfruttamento?*, «SOCIOLOGIA DELLA COMUNICAZIONE», 2009, 40, pp. 119 - 130 [Scientific article]
- P. Degli Esposti, *Consumer 2.0, participation or exploitation*, «JOURNAL OF SOCIOCYBERNETICS», 2009, 7, pp. 121 - 130 [Scientific article]
- P. Degli Esposti, *E-commerce: da dotcomguy al social commerce, una rapida evoluzione dei consumi online*, «SOCIOLOGIA DEL LAVORO», 2009, 116, pp. 91 - 104 [Scientific article]
- P. Degli Esposti, *Nuove frontiere del marketing*, in: Per un approccio sociologico al marketing, MILANO, Franco Angeli, 2008, pp. 28 - 42 [Chapter or essay]
- P. Degli Esposti, *Turismo, dalla comunicazione al prodotto*, in: Villaggi d'autore, turismo d'attore, MILANO, FrancoAngeli, 2008, pp. 75 - 91 (Consumo, comunicazione, innovazione) [Chapter or essay]
- P. Degli Esposti, *Acquisto dunque sono: le basi metafisiche del consumo moderno*, in: Il consumo come produzione, MILANO, Franco Angeli, 2007, pp. 26 - 42 . [Book contributions (translation)]
- P. Degli Esposti, *Dal prodotto all'esperienza nuove strategie dell'impresa*, in: L'esperienza degli spazi di consumo Il coinvolgimento del consumatore nella città

contemporanea, MILANO, FrancoAngeli, 2007, pp. 75 - 88 (Consumo, comunicazione, innovazione) [Chapter or essay]

- P. Degli Esposti; M. Cavallo, *La progettazione di nuovi servizi d'area per la competitività e la qualificazione dei sistemi industriali*, in: La progettazione di nuovi servizi d'area per la competitività e la qualificazione dei sistemi industriali, ROMA, Formez - FormAutonomie, 2007, pp. 16 - 37 (Azioni e politiche per la competitività di sistemi economici territoriali.) [Chapter or essay]
- P. Degli Esposti, *Presentazione*, in: CATIA IORI, Protagoniste silenziose. Il volto e il vissuto delle donne immigrate a Reggio Emilia, ROMA, Carocci, 2007, pp. 26 - 31 [Brief introduction]
- E. Di Nallo; P. Degli Esposti; *Prospettive dell'alimentazione, le tendenze del futuro*, in: DI NALLO E., DEGLI ESPOSTI P., IORI C., TAMINO G., TUBILI C., BISASCI G., TIRELLI D., FABRIS G., BERTAGNONI G., MONTANARI M., GALLINI G., BURSI T., TEDESCHI M., GALLI G., GABRIELLI V., Workshop cir food 2004-2006, REGGIO EMILIA, Gruppo CIR food, 2007, 1, pp. 21 - 26 (atti di: cosa mangeremo tra 20 anni. l'alimentazione tra cultura e slute, hotel classic Reggio Emilia, 29 maggio 2004) [Contribution to conference proceedings]
- P. Degli Esposti, *Reflection about craft consumer*, «CULTURA E COMUNICAZIONE», 2007, 1, pp. 1 - 4 [Comment or similar]
- P. Degli Esposti, *Se una risata scaccia la paura*, «HOPE», 2007, 10 maggio 2007, pp. 54 - 56 [Scientific article]
- P. Degli Esposti, *Web, marketing, vita 2.0: dal marketing ai marketing, dal consumatore al co-consumatore*, «SOCIOLOGIA DEL LAVORO», 2007, 108, pp. 157 - 171 [Scientific article]
- P. Degli Esposti; I. Martini; M. Rapani, *emittenti tv locali, la comunicazione on-line, emittenti radiofoniche locali*, in: CORECOM EMILIA ROMAGNA, radiografia sistema informazioni, BOLOGNA, minerva edizioni, 2007, pp. 5 - 169 (atti di: radiografia sistema informazioni, Bologna, 22/1/2007) [Contribution to conference proceedings]
- P. Degli Esposti, *I concetti di "nothing" e "something" nella disperata ricerca del significato dei marchi e nelle comunità di marca*, in: Cumsumo, MILANO, FrancoAngeli, 2006, pp. 43 - 64 . [Book contributions (translation)]

- P. Degli Esposti, *Il consumatore artigianale: cultura, artigianato e consumo nella società post-moderna*, in: Cumsumo: prospettive di analisi del consumo nella società globale, MILANO, FrancoAngeli, 2006, pp. 65 - 83 . [Book contributions (translation)]
- P. Degli Esposti, *Per un'analisi dell'offerta formativa in Italia*, in: Le professioni della comunicazione. Mestieri, competenze e fabbisogni formativi, MILANO, FrancoAngeli, 2005, pp. 75 - 116 (Sociologia del lavoro/Teorie e ricerche) [Chapter or essay]
- P. Degli Esposti, *Una "mappa" delle professioni nella comunicazione*, in: Le professioni della comunicazione. Mestieri, competenze e fabbisogni formativi, MILANO, FrancoAngeli, 2005, pp. 36 - 74 (Sociologia del lavoro/Teorie e ricerche) [Chapter or essay]
- P. Degli Esposti, *Il cibo dalla modernità alla postmodernità*, MILANO, FrancoAngeli, 2004, pp. 144 (Consumo, comunicazione, innovazione). [Research monograph]
- P. Degli Esposti, *L'informatica , le telecomunicazioni e la comunicazione mobile*, in: Le filiere professionali del digitale, BOLOGNA, Fondazione Aldini Valeriani - Corage, 2004, pp. 31 - 45 [Chapter or essay]

May 31st 2021

