

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

Name	FARISELLI, Patrizia
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E-mail	patrizia.fariselli@unibo.it
Nationality	Italian
Date of birth	02.06.1952

WORK EXPERIENCE

UNIVERSITY

2011- present

University of Bologna – Department of Languages, Literatures, and Modern Cultures (LILEC), First Cycle Degree in Asian and Mediterranean African Languages, Markets and Cultures (LMCAAM), Via Cartoleria, 5, 40124 Bologna, <http://www.lingue.unibo.it/it>
Adjunct Professor of *Economics of Innovation*

2017 – 2018 – 2019 - 2024

China University of Political Science and Law (CUPL) – School of Law and Economics (SLE), Beijing (China), Course on Innovation, Institutional Change and Economic Growth, jointly with prof. Gilberto Antonelli, Lectures on Digital Network Economy, at the CUPL-SLE Summer School, Changping campus, July.

2018

Member of the Research Team and of the Teaching Staff in the UNIBO-CUPL project *Innovation, institutional change and IPR*, organizing a Summer School for European and Chinese university students, held in Bologna during September 3-10, 2018.

2004- 2016

University of Bologna – School of Languages, Literatures, Translation and Interpretation, via Filippo Re 8, 40126 Bologna, <http://www.scuolalingue.unibo.it/it>
Adjunct Professor of *Political Economy*

2011-2013

- Catholic University - Faculty of Political and Social Sciences

Largo A. Gemelli 1, 20123 Milano, www.unicatt.it

AA 2013-14: Lecturer on *Net Economy* (20 hours) within the course Economics of Knowledge (prof. R. Zoboli) (November – December 2013)

AA 2012-13: Three seminars (10 hours) within the course Economics of Knowledge (prof. R. Zoboli) on *Network Digital Information Technologies* (May 2013)

-University of Bologna – Faculty of Law - International Master in Development, Innovation and Change – MiDIC, AA 2011-12 and AA 2012-13: Lecturer on *Complex Organizations, Global Networks, and Information Technologies* (in English), www.dse.unibo.it/midic

From 2000 to 2011

Catholic University - Faculty of Political Sciences - Communication Sciences

Largo A. Gemelli 1, 20123 Milano, www.unicatt.it

Adjunct Professor. Courses on *ICTs and complex organizations, Scientific Communication and Public Policies, Public Policies and Information Society in the European Union; Technologies and Information Society*

2009 – 2010 - 2011 Catholic University in Milan/ ASERI (Postgraduate School of Economics and International Relations)- Master in International Relations – Coordinator and Introductory Course of the Global Issue *Technology and Networks* (in English)
2009 - Catholic University in Milan – Permanent Education - Course on *Italian Economy in the European & Global Context*
2008 - 2009 — Catholic University in Milan - Doctoral School in Education - Course on *The European Research System*

RESEARCH

From 1985 to 2006

Nomisma SpA, Strada Maggiore 44, 40125 Bologna, www.nomisma.it

- 2003-2006, Director of the research unit NET-Net Economy & Technologies
- 1993-2003 Senior Researcher and Project Manager
- 1985-1993, Research Assistant
- 1988-1994 Editorial Assistant to bi-annual journal *Acquisizioni Fusioni Concorrenza* (Mergers Acquisition Competition)

EU COMMISSION

1997- 2011

Evaluator and reviewer of ESPRIT, IST, CIP-ICT-PSP, SiS-Science in Society projects for the European Commission (DGs Industry, Information Society & Media, Research)

2003 – 2005 – 2007

Expert for the European eGovernment Award: Evaluation of eGovernment cases
 EIPA - European Institute of Public Administration, Maastricht (2003 -2005);
 CEPA – Center for European Public Administration, Danube University Krems (2007)
 Principal investigator & Coordinator of EU projects and international research networks.

Project leader of the following research projects

- 2004-2005, *Integrated eGovernment Services for Business: a Comparative Study* (jointly with CIMIC-Rutgers University, NJ), National Science Foundation, USA
- 2003-2004, *Impact of Online Public Sector Information on Italian Businesses*, Telecom Italia
- 2001-2003, BEEP *Best eEurope practices*, IST programme, www.beep-eu.org responsible for the domain *Digital SME*.
- 2000-2003, DEEDS - *Digital Economy: Policy Exchange and Development for SMEs*, European Commission, DG INFSO - IST, www.deeds-ist.org
- 1996-1998 G7 10 WGs *Contributing to the definition of G7 Pilot Project n.10 "A Global Market-place for SMEs"*, European Commission, DG III – ESPRIT, www.ispo.cec.be/ecommerce/G8
- 1996-1998, COMPETE - *Improving competitiveness of SMEs through business engineering and targeted research technologies: a methodological approach to the setting up of pilot cases in three European countries*, European Commission, DG III – ESPRIT.
- 1993-1995, MINT, *The Transnational Evaluation of MINT – Managing the Integration of New Technologies- Programme*, European Commission, DG XIII – SPRINT-EIMS.
- 1998, Valutazione dell'innovatività delle piccole imprese [*Evaluating the innovativeness of SME*] project funded by Friulia – Region Friuli Venezia Giulia

Research Partner or Expert to the following projects

- 2010-2011, Expert to the Study "*Combined ex-ante evaluation and impact assessment of the next Framework programme for research and development and the successor to the ICT policy support programme under the competitiveness and innovation programme*"- SMART 2010/0057, managed by Deloitte Brussels

(European Commission, DG Information Society & Media).

- 2010-2011, Expert to the Study “Assessing the impact of the digitalization of cultural heritage in the EU” – SMART 2010/0048, managed by Deloitte Brussels (European Commission, DG Information Society & Media).
- 2009-2010, Expert to the Study “Impact Assessment for the post i2010 Strategy, managed by Deloitte Brussels, within the Framework Contract n. 2007/035 Lot 4 (European Commission, DG Information Society & Media).
- 2006, *Cost-Benefit Assessment of the Use of B2B eMarkets for European Enterprises with a Special View to Online Reverse Auctions*, coordinated by IFO-Institute for Economic Research (Germany), (European Commission-DG Enterprise).
- 2003, *Reorganization of government back offices for electronic public services*, Subcontractor in service contract for DG INFSO (led by University of Bremen and Danish Technological Institute).
- GECOMNET (1998-2000) *Global Electronic Commerce Master Network* (European Commission, DG III - Esprit).
- BAPTISME(1998-2000) - *Business Applications and Tools for SMEs to cope with the EURO event*, project funded by Esprit, DGIII – European Commission, co-ordinated by Gruppo Formula (I)
- PROINNO (1998-99) *Promoting European Innovation Culture*, project funded by the Innovation Programme, DGXIII – European Commission, co-ordinated by Kooperationsstelle Hamburg (Germany)

MAIN ACTIVITIES & RESPONSIBILITIES

Lecturer in graduate and postgraduate University courses on Economics, Economics of Innovation, European Union Policy Making– Information Society – Science & Communication

Senior Researcher and Project Manager in the field of Innovation and Technology Policies, Small Businesses, Information and Communication Technologies and Complex Organizations, e-Commerce, e-Business, e-Government, Policies for Access and Development of Information Society and Knowledge Economy.

EDUCATION AND TRAINING

Dates (from – to)

- Name and type of organisation
- Principal subjects/skills
- Title of qualification awarded

1971- 1978

University of Bologna (Italy), Faculty of Political Sciences

Political Sciences, Economics, International Organizations and Law, European Union Degree, Magna Cum Laude in Political Sciences

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

OTHER LANGUAGES

- Reading skills
- Writing skills
- Verbal skills

ITALIAN

ENGLISH

Excellent
Excellent
Excellent

FRENCH

excellent
medium
medium

SPANISH

good
basic
basic

GERMAN

basic
basic
basic

SOCIAL SKILLS - COMPETENCES

Excellent cross-cultural communication skills gained during various international projects, conferences, and University courses. Working with multinational and multilingual research teams. Able to conduct effective interface with high-level Commission and national/local officers.

TECHNICAL SKILLS - COMPETENCES

Highly Competent with most Microsoft computer programs and Internet navigation and search tools.

ORGANISATIONAL SKILLS - COMPETENCES

Lecturer and Supervisor in graduate and post-graduate University courses in Italian and in English.

Researcher and research team leader. Manager of international projects and fora.

Publishing and Conferencing.

CONFERENCES, WORKSHOPS, SEMINARS

- 2011, Chairperson of the Session on Climate Change and Investment Measures in the conference *Climate Change in a EU-China Perspective: the Legal Framework for a Sustainable Global Market*, University of Bologna, November 18-19
- 2011, Speaker in the Workshop on *Non-conventional funding to research in social sciences*, University of Torino, Torino, November 17
- 2010, Speaker in the Seminar on *Women in Industrial Research*, Milan February 26, Equal Opportunities Office of the Milano Province, February 26
- 2010, Speaker in the Workshops on *Net Neutrality* and on *Copyright and Digital Content in the Single Market*, European Commission, DG Information Society & Media, Brussels, 12 and 15 January.
- 2009, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT and Information Society*, May 12
- 2008, Member of the scientific committee of the *Donne e Scienza (Women & Science) Conference*, Trieste (Italy), 18-20 September
- 2008, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT and Information Society*, June 4
- 2008, Presentation in the Panel, *Doing Business with ICT for Inclusion*, 21st Bled eConference *eMergence: Merging and Emerging Technologies, Processes, and Institutions*, Bled (Slovenia), 17 June
- 2007, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT, Economy, Society and European Policies*, May 24
- 2006, Speaker in the TALEP Conference *Tecnologie per l'ePartecipazione: freno o opportunità per la partecipazione democratica?*, [Technologies for eParticipation], DEMO-net Network of Excellence, CNR Pisa (I), 27 November
- 2006, Speaker and Rapporteur in the IPTS Workshop *Future Scenarios of Government in 2020 and Emerging ICT Challenges*, Sevilla (E) 13-14 November
- 2006, Speaker in the Conference *Donne e Scienza III-06 (Women and Science)*, *Donne e tecnologia tra innovazione e procedure* [Women and Technology between innovation and procedures], Università di Padova, Dip. Ingegneria dell'Informazione, September 21-23
- 2006, Speaker in the Workshop on *Information Technology: Scenari di Sviluppo in Friuli Venezia Giulia*, Ecoistituto del FVG, Udine, 24 June
- 2006, Participant in the EC-DG INFSO Workshop on *Women in Information Society*, Brussels April 5
- 2004-present: Member of the Programme Committee of the DEXA Conference on eGovernment
- 2005, Session Chair/Speaker, EC-DG INFSO *eChallenges 2005 Conference*, Ljubljana, (Slovenia) 19-21 Oct, *Integrated eGovernment Services for Business: a Comparative Study*
- 2005, Workshop *Tecnologie dell'informazione e imprese* [Information Technologies and Enterprises. Demand and Supply of Public Information Online in Italy], Rome 21 September, Presentation of the Nomisma Report, introduced by Lucio Stanca, Italian Minister of Technology & Innovation
- 2005, Co-chair, Workshop for Finalists to the *eEurope Awards for eGovernment*, European Commission - EIPA, Brussels, 15 September
- Session Chair and Speaker, DEXA Conference eGovernment, Copenhagen (DK) 22-26 August, *Integrated eGovernment Services for Business: a Comparative Study*
- 2004, Session Chair/Speaker, international conference *Knowledge Economy: Luxury or Necessity of National Strategy*, Vilnius (Lithuania), 7-8 October, ICTs in

the Knowledge Society: Market, Policy and Research Interplay in Europe.

- 2004, Participant, EC-DG INFSO Thematic Workshops on *Public Service Delivery (eGovernment, eHealth, eLearning)* within the Preliminary Analysis of the Contribution of the EU Information Society Policies and Programmes to the Lisbon and Sustainable Development Strategies, Brussels 24 September and 15 December
- 2004, Session Chair and Speaker, DEXA Conference eGovernment 2004, Zaragoza (Spain) 30 August-3 September, *'Demand and Supply of Public Information Online for Business in Italy: a Comparison with EU Countries and USA*
- 2004, Participant, *dg.o 2004 Conference*, NSF-Digital Government Program, Seattle WA, USA, 24-26 May, http://www.diggov.org/news/stories/2004/0504/0504_eu_heyman.jsp
- 2000-2003, Policy Group Meetings and Thematic Workshops of the *DEEDS project*, www.deeds-ist.org
- 2003, Speaker, 2nd ePower Conference *Regional Response to the Global Challenge* Vienna, 3rd July, on *Policies for the access of SMEs to the digital economy*
- 2003, Participant, JRC-IPTS Workshop *New technology spin-off: a prospective analysis of productivity gains in Europe and in the US*, Seville, 27-28 March
- 2003, Panellist, EU Conference *Benchmarking National Research Policies*, Athens, 17-18 January
- 2002, Speaker and chair, plenary session on *eBusiness: Opportunities and Constraints for SMEs*, 3rd South Eastern European Conference on eCommerce, Nicosia (Cyprus), March 14-15
- 2001, Co-organizer, Chair and Opening Speaker, International conference *E-commerce for Development*, OECD Development Centre and SDIC- School of Development, Innovation and Change (University of Bologna), Bologna, 4-5 May, www.sdic.it.
- 2001, Lecture on *DEEDS-Digital Economy: Policy Exchange and Development for Smes*, 4th Eurolat-IS Workshop Regional digital Economy, San Pedro Sula (Honduras), April 2-4
- 2000, Session Chair, *Policy and Regulatory Framework* in the Second South Eastern European Conference on e-Commerce, Sofia (Bulgaria), October 24-26
- 1999, Speaker, Seminar G8 *A Global Market-place for SMEs*, Dallas, Texas, US, April 16, *A Global Market-place for SME: The role of Electronic Commerce*, www.martech-intl.com/g8/g8finalrep.pdf
- 1999, Speaker, International Conference *Micro, Small and Medium Enterprises: Challenges for Competitiveness*, Rio de Janeiro, CIET (SENAI-CNI), 2-3 December, *Small Enterprises in the Digital Economy: New and Old Challenges*
- 1998, Facilitator, Workshop *Operating Successful Global Supply Chain Strategies*, SAGE -Strategic Approach to the Global Economy Project, European Commission - Leonardo Programme , Bologna, 11-12 June
- 1997, EMMSEC Conference *European Multimedia, Microprocessor Systems and Electronic Commerce*, Firenze 3-5 November, Chair of the plenary session *International Co-operation*
- 1996-1997, Member of the Programme Committee of the First G7 Annual Conference *Global Marketplace for SMEs - Electronic Commerce*, Bonn 7-9 April, Chair of the *Global Panel on Electronic Commerce for SMEs*.

PUBLICATIONS

2026, Fariselli P., *Economia dell'innovazione (Economics of Innovation)*, second edition, Giappichelli Editore, Torino, pp XXXIV+441, ISBN 9 791221 118445

2021, Fariselli P., *Diversità e inclusione nello spazio digitale di rete*, in "DIVE-IN, An

International Journal on Diversity & Inclusion”, vol.1, n.2 (2021), pp.169-190, <https://dive-in.unibo.it/issue/view/1097>.

2020, Fariselli P. (a cura di), *La Cina nel Mercato Globale* (China in the Global Market), Introduzione a raccolta di saggi elaborati da laureati in Economia dell'innovazione presso LMCA-LILEC, Università di Bologna, AMS Acta, <http://amsacta.unibo.it/6431/>

2015-2016

www.mentepolitica.it occasional publishing of articles about Internet technologies, business, and rights

2014, Fariselli P., *Economia dell'innovazione (Economics of Innovation)*, Giappichelli Editore, Torino, pp. XXVI-318 -ISBN 978-88-348-4736-7

2012, Fariselli P., *La risorsa informazione e le tecnologie digitali di rete: abbondanza e scarsità (Information and Network Digital Technologies: Plenty and Scarcity)*, in Antonelli G. et al., *Economia come scienza sociale: teoria, istituzioni, storia. Studi in onore di Alberto Quadrio Curzio (Economics as a social science: theory, institutions and history. Studies in honour of Alberto Quadrio Curzio)*, il Mulino, Bologna

2009, Fariselli P., Fortis M., Quadrio Curzio A., *Fondazioni, enti e reti nello spazio europeo della ricerca - La sussidiarietà in atto, (Foundations, Associations and Networks in the European Research Area - Subsidiarity in progress)*, il Mulino, Bologna

2008, Fariselli P., Guest Editor (with Paul Timmers and Clayton Lewis) of the special issue on *Inclusive ICT Business* of “Electronic Markets – The International Journal” vol.18, n.4, November 2008, www.electronicmarkets.org

2008, Fariselli P., *Donne e tecnologie dell'Informazione tra innovazione e procedure*, in Capitani T.A. (a cura di) *Un altro genere di tecnologia*, Associazione Il Secolo della Rete, www.ilsecolodellarete.it

2008, Fariselli P., *Women and Information Technology between Innovation and Procedures*, in Badaloni S., Drace C.A., Gia O., Levorato M.C., Vidotto F., *Under-Representation of Women in Science and Technology*, CLEUP, Proceedings of the 3rd Conference Women & Science WS'06, Padua, Italy, 21/23 September 2006

2006, Fariselli P., Culver-Hopper J., Bojic O., *eGovernment for Business across the Atlantic: from Cases to Models*, in The Proceedings of the 7th Annual International Conference on Digital Government Research, San Diego CA (USA), May 21-24, 2006

2005, Fariselli P. (editor), *Tecnologie dell'informazione e imprese* [Information Technologies and Enterprises. Demand and Supply of Public Information Online in Italy], Nomisma Studi e Ricerche, Agra srl, Roma

2005, Adam N., Atluri, V., Chun, S., Fariselli P., Culver-Hopper J., Bojic O., Stewart R., Fruscione J., Mannocchio N., *Technology Transfer of Inter-Agency Government Services and their Transnational Feasibility Studies*, Proceedings of the NSF dg.o 2005 Conference, Atlanta, Georgia, May 15-18, 2005

2005, Fariselli P., Culver-Hopper J., Bojic O., *Integrated eGovernment Services for Business: a Comparative Study*, in Andersen K.V., Grönlund A., Traunmüller R., Wimmer M.A. (eds.), *Electronic Government*, 4th International eGOV Conference Proceedings, Copenhagen 22-26 August 2005, Trauner

- 2004, Fariselli P., Uberti E.T., *Reti e informazioni digitali nelle pubbliche amministrazioni locali. eGovernment nella provincia di Sondrio*, in Quadrio Curzio A., Valtellina. *Profili di sviluppo*, FrancoAngeli
- 2004, Fariselli P., *Value Networks Dynamics in ICT Symbiosis*, in: Chang Y., Makatsoris H., Richards H.(eds.), *Evolution of Supply Chain Management. Symbiosis of Adaptive Value Networks and ICT*, Kluwer Academic Publishers
- 2004, Fariselli P., Bojic O., Culver Hopper J., *Demand and Supply of Public Information Online for Business in Italy: a Comparison with EU Countries and the USA*, in Traunmueller R. (ed.), *Electronic Government*, 3rd International Conference, eGOV 2004, Zaragoza (Spain), August/September 2004, Proceedings, Springer
- 2003, Fariselli P., *Learning from DEEDS. Inputs to Policy Innovation in the Digital/Knowledge Economy*, in DEEDS 3rd Annual Report, in www.deeds-ist.org
- 2003, Fariselli P., *Pointing the policy sextant to hold the course from the digital to the knowledge economy*, DEEDS 2nd Annual Report, in www.deeds-ist.org
- 2002, Fariselli P., *E-Commerce for Development: A General Framework*, in Goldstein A. and O'Connor D. (eds.), *Development Centre Studies, Electronic Commerce for Development*, OECD, Paris
- 2001, Fariselli P., *Policies for the SMEs in the Digital Economy: from Policy Assessment to Policy Innovation*, DEEDS 1st Annual Report, in www.deeds-ist.org
1999. Fariselli P., *Small Enterprises in the Digital Economy: New and Old Challenges*, paper presented in international conference Micro, Small and Medium Enterprises: Challenges for Competitiveness, Rio de Janeiro, CIET (SENAI-CNI), 2-3 December 1999, in <http://www.ciet.senai.br>
- 1999, Fariselli P., *Innovation Diffusion and Project Management*, report for the project Proinno, Inami 0606 22303/0, Innovation Programme, European Commission DGXIII, October 1999 (mimeo)
- 1999, P. Fariselli, C. Oughton, C. Picory, R. Sugden, *Electronic Commerce and the Future for SMEs in a Global Market-Place: Networking Opportunities and Public Policy Requirements*, in "Small Business Economics", vol.12, Issue 3, May 1999, Kluwer Academic Publishers
(a previous version in <http://www.ispo.cec.be/ecommerce/sme/reports.html>)
- 1999, Fariselli P., *A Global Market-place for SME. The role of Electronic Commerce*, paper presented in the G8 Global Market-place for SME Seminar, Dallas (TX-USA), April 1999. The paper is included in the Final Report, published in www.martech-intl.com/g8/g8finalrep.pdf
- 1998, Fariselli P. (ed.), *Innovating SME Business Practices. The Compete Methodology and Tools*, Bologna, Pendragon
- 1998, Fariselli P., *Contributing to the definition of G7 Pilot Project n.10 A Global Marketplace for SMEs*, in <http://www.ispo.cec.be/ecommerce/g8/g8pp.html>
- 1992, Co-editor of the book *Gli aiuti di Stato nel Mercato Unico Europeo [State Aids in the European Single Market]*, Perugia, Protagon