

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

Name	FARISELLI, Patrizia
Address	via Pizzardi 2, 40138 Bologna, Italy
Telephone	(+39) 051 302520; mobile: (+39) 347 2572095
Fax	(+39) 051 302520
E-mail	patrizia.fariselli@unibo.it
Nationality	Italian
Date of birth	02.06.1952

WORK EXPERIENCE

UNIVERSITY

2011- present

University of Bologna – Department of Languages, Literatures, and Modern Cultures (LILEC), First Cycle Degree in Asian and Mediterranean African Languages, Markets and Cultures (LMCAAM), Via Cartoleria, 5, 40124 Bologna,
<http://www.lingue.unibo.it/it>

Adjunct Professor of *Economics of Innovation*

2017 – 2018 – 2019 - 2024

China University of Political Science and Law (CUPL) – School of Law and Economics (SLE), Beijing (China), Course on Innovation, Institutional Change and Economic Growth, jointly with prof. Gilberto Antonelli, Lectures on Digital Network Economy, at the CUPL-SLE Summer School, Changping campus, July.

2018

Member of the Research Team and of the Teaching Staff in the UNIBO-CUPL project *Innovation, institutional change and IPR*, organizing a Summer School for European and Chinese university students, held in Bologna during September 3-10, 2018.

2004- 2016

University of Bologna – School of Languages, Literatures, Translation and Interpretation, via Filippo Re 8, 40126 Bologna, <http://www.scuolalingue.unibo.it/it>
Adjunct Professor of *Political Economy*

2011-2013

- Catholic University - Faculty of Political and Social Sciences

Largo A. Gemelli 1, 20123 Milano, www.unicatt.it

AA 2013-14: Lecturer on *Net Economy* (20 hours) within the course Economics of Knowledge (prof. R. Zoboli) (November – December 2013)

AA 2012-13: Three seminars (10 hours) within the course Economics of Knowledge (prof. R. Zoboli) on *Network Digital Information Technologies* (May 2013)

-University of Bologna – Faculty of Law - International Master in Development, Innovation and Change – MiDIC, AA 2011-12 and AA 2012-13: Lecturer on *Complex Organizations, Global Networks, and Information Technologies* (in English),
www.dse.unibo.it/midic

From 2000 to 2011

Catholic University - Faculty of Political Sciences - Communication Sciences

Largo A. Gemelli 1, 20123 Milano, www.unicatt.it

Adjunct Professor. Courses on *ICTs and complex organizations, Scientific Communication and Public Policies, Public Policies and Information Society in the*

European Union; Technologies and Information Society

2009 – 2010 - 2011 Catholic University in Milan/ ASERI (Postgraduate School of Economics and International Relations)- Master in International Relations – Coordinator and Introductory Course of the Global Issue *Technology and Networks* (in English)

2009 - Catholic University in Milan – Permanent Education - Course on *Italian Economy in the European & Global Context*

2008 - 2009 — Catholic University in Milan - Doctoral School in Education - Course on *The European Research System*

RESEARCH

From 1985 to 2006

Nomisma SpA, Strada Maggiore 44, 40125 Bologna, www.nomisma.it

- 2003-2006, Director of the research unit NET-Net Economy & Technologies
- 1993-2003 Senior Researcher and Project Manager
- 1985-1993, Research Assistant
- 1988-1994 Editorial Assistant to bi-annual journal *Acquisizioni Fusioni Concorrenza* (Mergers Acquisition Competition)

EU COMMISSION

1997- 2011

Evaluator and reviewer of ESPRIT, IST, CIP-ICT-PSP, SiS-Science in Society projects for the European Commission (DGs Industry, Information Society & Media, Research)

2003 – 2005 – 2007

Expert for the European eGovernment Award: Evaluation of eGovernment cases

EIPA - European Institute of Public Administration, Maastricht (2003 -2005);

CEPA – Center for European Public Administration, Danube University Krems (2007)

Principal investigator & Coordinator of EU projects and international research networks.

Project leader of the following research projects

- 2004-2005, *Integrated eGovernment Services for Business: a Comparative Study* (jointly with CIMIC-Rutgers University, NJ), National Science Foundation, USA
- 2003-2004, *Impact of Online Public Sector Information on Italian Businesses*, Telecom Italia
- 2001-2003, BEEP *Best eEurope practices*, IST programme, www.beep-eu.org responsible for the domain *Digital SME*.
- 2000-2003, DEEDS - *Digital Economy: Policy Exchange and Development for SMEs*, European Commission, DG INFSO - IST, www.deeds-ist.org
- 1996-1998 G7 10 WGs *Contributing to the definition of G7 Pilot Project n.10 "A Global Market-place for SMEs"*, European Commission, DG III – ESPRIT, www.ispo.cec.be/ecommerce/G8
- 1996-1998, COMPETE *Improving competitiveness of SMEs through business engineering and targeted research technologies: a methodological approach to the setting up of pilot cases in three European countries*, European Commission, DG III – ESPRIT.
- 1993-1995, MINT, *The Transnational Evaluation of MINT – Managing the Integration of New Technologies- Programme*, European Commission, DG XIII – SPRINT-EIMS.
- 1998, Valutazione dell'innovatività delle piccole imprese [*Evaluating the innovativeness of SME*] project funded by Friulia – Region Friuli Venezia Giulia

Research Partner or Expert to the following projects

- 2010-2011, Expert to the Study "*Combined ex-ante evaluation and impact assessment of the next Framework programme for research and development and the successor to the ICT policy support programme under the competitiveness and*

innovation programme ”- SMART 2010/0057, managed by Deloitte Brussels (European Commission, DG Information Society & Media).

- 2010-2011, Expert to the Study “Assessing the impact of the digitalization of cultural heritage in the EU” – SMART 2010/0048, managed by Deloitte Brussels (European Commission, DG Information Society & Media).
- 2009-2010, Expert to the Study “Impact Assessment for the post i2010 Strategy, managed by Deloitte Brussels, within the Framework Contract n. 2007/035 Lot 4 (European Commission, DG Information Society & Media).
- 2006, *Cost-Benefit Assessment of the Use of B2B eMarkets for European Enterprises with a Special View to Online Reverse Auctions*, coordinated by IFO-Institute for Economic Research (Germany), (European Commission-DG Enterprise).
- 2003, *Reorganization of government back offices for electronic public services*, Subcontractor in service contract for DG INFSO (led by University of Bremen and Danish Technological Institute).
- GECOMNET (1998-2000) *Global Electronic Commerce Master Network* (European Commission, DG III - Esprit).
- BAPTISME(1998-2000) - *Business Applications and Tools for SMEs to cope with the EURO event*, project funded by Esprit, DGIII – European Commission, co-ordinated by Gruppo Formula (I)
- PROINNO (1998-99) *Promoting European Innovation Culture*, project funded by the Innovation Programme, DGXIII – European Commission, co-ordinated by Kooperationsstelle Hamburg (Germany)

MAIN ACTIVITIES & RESPONSIBILITIES

Lecturer in graduate and postgraduate University courses on Economics, Economics of Innovation, European Union Policy Making– Information Society – Science & Communication

Senior Researcher and Project Manager in the field of Innovation and Technology Policies, Small Businesses, Information and Communication Technologies and Complex Organizations, e-Commerce, e-Business, e-Government, Policies for Access and Development of Information Society and Knowledge Economy.

EDUCATION AND TRAINING

Dates (from – to)

- Name and type of organisation
- Principal subjects/skills
- Title of qualification awarded

1971- 1978

University of Bologna (Italy), Faculty of Political Sciences

Political Sciences, Economics, International Organizations and Law, European Union Degree, Magna Cum Laude in Political Sciences

PERSONAL SKILLS AND COMPETENCES

- MOTHER TONGUE**
- OTHER LANGUAGES**
- Reading skills
 - Writing skills
 - Verbal skills

ITALIAN	ENGLISH	FRENCH	SPANISH	GERMAN
	Excellent	excellent	good	basic
	Excellent	medium	basic	basic
	Excellent	medium	basic	basic

SOCIAL SKILLS - COMPETENCES

Excellent cross-cultural communication skills gained during various international projects, conferences, and University courses. Working with multinational and multilingual research teams. Able to conduct effective interface with high-level Commission and national/local officers.

TECHNICAL SKILLS - COMPETENCES

Highly Competent with most Microsoft computer programs and Internet navigation and search tools.

ORGANISATIONAL SKILLS - COMPETENCES

Lecturer and Supervisor in graduate and post-graduate University courses in Italian and in English.

Researcher and research team leader. Manager of international projects and fora.
Publishing and Conferencing.

CONFERENCES, WORKSHOPS, SEMINARS

- 2011, Chairperson of the Session on Climate Change and Investment Measures in the conference *Climate Change in a EU-China Perspective: the Legal Framework for a Sustainable Global Market*, University of Bologna, November 18-19
- 2011, Speaker in the Workshop on *Non-conventional funding to research in social sciences*, University of Torino, Torino, November 17
- 2010, Speaker in the Seminar on *Women in Industrial Research*, Milan February 26, Equal Opportunities Office of the Milano Province, February 26
- 2010, Speaker in the Workshops on *Net Neutrality* and on *Copyright and Digital Content in the Single Market*, European Commission, DG Information Society & Media, Brussels, 12 and 15 January.
- 2009, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT and Information Society*, May 12
- 2008, Member of the scientific committee of the *Donne e Scienza (Women & Science) Conference*, Trieste (Italy), 18-20 September
- 2008, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT and Information Society*, June 4
- 2008, Presentation in the Panel, *Doing Business with ICT for Inclusion*, 21st Bled eConference *eMergence: Merging and Emerging Technologies, Processes, and Institutions*, Bled (Slovenia), 17 June
- 2007, Seminar at LERU – Laboratorio di Economia delle Risorse Umane (Postgraduate Corse on International and Local Cooperation and Development, University of Bologna) on *ICT, Economy, Society and European Policies*, May 24
- 2006, Speaker in the TALEP Conference *Tecnologie per l'ePartecipazione: freno o opportunità per la partecipazione democratica?*, [Technologies for eParticipation], DEMO-net Network of Excellence, CNR Pisa (I), 27 November
- 2006, Speaker and Rapporteur in the IPTS Workshop *Future Scenarios of Government in 2020 and Emerging ICT Challenges*, Sevilla (E) 13-14 November
- 2006, Speaker in the Conference *Donne e Scienza III-06 (Women and Science)*, *Donne e tecnologia tra innovazione e procedure* [Women and Technology between innovation and procedures], Università di Padova, Dip. Ingegneria dell'Informazione, September 21-23
- 2006, Speaker in the Workshop on *Information Technology: Scenari di Sviluppo in Friuli Venezia Giulia*, Ecoistituto del FVG, Udine, 24 June
- 2006, Participant in the EC-DG INFSO Workshop on *Women in Information Society*, Brussels April 5
- 2004-present: Member of the Programme Committee of the DEXA Conference on eGovernment
- 2005, Session Chair/Speaker, EC-DG INFSO *eChallenges 2005 Conference*, Ljubljana, (Slovenia) 19-21 Oct, *Integrated eGovernment Services for Business: a Comparative Study*
- 2005, Workshop *Tecnologie dell'informazione e imprese* [Information Technologies and Enterprises. Demand and Supply of Public Information Online in Italy], Rome 21 September, Presentation of the Nomisma Report, introduced by Lucio Stanca, Italian Minister of Technology & Innovation
- 2005, Co-chair, Workshop for Finalists to the *eEurope Awards for eGovernment*, European Commission - EIPA, Brussels, 15 September
- Session Chair and Speaker, DEXA Conference eGovernment, Copenhagen (DK) 22-26 August, *Integrated eGovernment Services for Business: a Comparative Study*
- 2004, Session Chair/Speaker, international conference *Knowledge Economy:*

Luxury or Necessity of National Strategy, Vilnius (Lithuania), 7-8 October, *ICTs in the Knowledge Society: Market, Policy and Research Interplay in Europe*.

- 2004, Participant, EC-DG INFSO Thematic Workshops on *Public Service Delivery (eGovernment, eHealth, eLearning)* within the Preliminary Analysis of the Contribution of the EU Information Society Policies and Programmes to the Lisbon and Sustainable Development Strategies, Brussels 24 September and 15 December
- 2004, Session Chair and Speaker, DEXA Conference eGovernment 2004, Zaragoza (Spain) 30 August-3 September, *'Demand and Supply of Public Information Online for Business in Italy: a Comparison with EU Countries and USA*
- 2004, Participant, *dg.o 2004 Conference*, NSF-Digital Government Program, Seattle WA, USA, 24-26 May, http://www.diggov.org/news/stories/2004/0504/0504_eu_heyman.jsp
- 2000-2003, Policy Group Meetings and Thematic Workshops of the *DEEDS project*, www.deeds-ist.org
- 2003, Speaker, 2nd ePower Conference *Regional Response to the Global Challenge* Vienna, 3rd July, on *Policies for the access of SMEs to the digital economy*
- 2003, Participant, JRC-IPTS Workshop *New technology spin-off: a prospective analysis of productivity gains in Europe and in the US*, Seville, 27-28 March
- 2003, Panellist, EU Conference *Benchmarking National Research Policies*, Athens, 17-18 January
- 2002, Speaker and chair, plenary session on *eBusiness: Opportunities and Constraints for SMEs*, 3rd South Eastern European Conference on eCommerce, Nicosia (Cyprus), March 14-15
- 2001, Co-organizer, Chair and Opening Speaker, International conference *E-commerce for Development*, OECD Development Centre and SDIC- School of Development, Innovation and Change (University of Bologna), Bologna, 4-5 May, www.sdic.it.
- 2001, Lecture on *DEEDS-Digital Economy: Policy Exchange and Development for Smes*, 4th EuroLat-IS Workshop Regional digital Economy, San Pedro Sula (Honduras), April 2-4
- 2000, Session Chair, *Policy and Regulatory Framework* in the Second South Eastern European Conference on e-Commerce, Sofia (Bulgaria), October 24-26
- 1999, Speaker, Seminar G8 *A Global Market-place for SMEs*, Dallas, Texas, US, April 16, *A Global Market-place for SME: The role of Electronic Commerce*, www.martech-intl.com/g8/g8finalrep.pdf
- 1999, Speaker, International Conference *Micro, Small and Medium Enterprises: Challenges for Competitiveness*, Rio de Janeiro, CIET (SENAI-CNI), 2-3 December, *Small Enterprises in the Digital Economy: New and Old Challenges*
- 1998, Facilitator, Workshop *Operating Successful Global Supply Chain Strategies*, SAGE -Strategic Approach to the Global Economy Project, European Commission - Leonardo Programme , Bologna, 11-12 June
- 1997, EMMSEC Conference *European Multimedia, Microprocessor Systems and Electronic Commerce*, Firenze 3-5 November, Chair of the plenary session *International Co-operation*
- 1996-1997, Member of the Programme Committee of the First G7 Annual Conference *Global Marketplace for SMEs - Electronic Commerce*, Bonn 7-9 April, Chair of the *Global Panel on Electronic Commerce for SMEs*.

PUBLICATIONS

2026, Fariselli P., *Economia dell'innovazione (Economics of Innovation)*, second edition, Giappichelli Editore, Torino, pp XXXIV+441, ISBN 9 791221 118445

2021, Fariselli P., Diversità e inclusione nello spazio digitale di rete, in "DIVE-IN, An International Journal on Diversity & Inclusion", vol.1, n.2 (2021), pp.169-190, <https://dive-in.unibo.it/issue/view/1097>.

2020, Fariselli P. (a cura di), *La Cina nel Mercato Globale* (China in the Global Market), Introduzione a raccolta di saggi elaborati da laureati in Economia dell'innovazione presso LMCA-LILEC, Università di Bologna, AMS Acta, <http://amsacta.unibo.it/6431/>

2015-2016

www.mentepolitica.it occasional publishing of articles about Internet technologies, business, and rights

2014, Fariselli P., *Economia dell'innovazione (Economics of Innovation)*, Giappichelli Editore, Torino, pp. XXVI-318 -ISBN 978-88-348-4736-7

2012, Fariselli P., *La risorsa informazione e le tecnologie digitali di rete: abbondanza e scarsità (Information and Network Digital Technologies: Plenty and Scarcity)*, in Antonelli G. et al., *Economia come scienza sociale: teoria, istituzioni, storia. Studi in onore di Alberto Quadrio Curzio (Economics as a social science: theory, institutions and history. Studies in honour of Alberto Quadrio Curzio)*, il Mulino, Bologna

2009, Fariselli P., Fortis M., Quadrio Curzio A., *Fondazioni, enti e reti nello spazio europeo della ricerca - La sussidiarietà in atto, (Foundations, Associations and Networks in the European Research Area - Subsidiarity in progress)*, il Mulino, Bologna

2008, Fariselli P., Guest Editor (with Paul Timmers and Clayton Lewis) of the special issue on *Inclusive ICT Business* of "Electronic Markets – The International Journal" vol.18, n.4, November 2008, www.electronicmarkets.org

2008, Fariselli P., *Donne e tecnologie dell'Informazione tra innovazione e procedure*, in Capitani T.A. (a cura di) *Un altro genere di tecnologia*, Associazione Il Secolo della Rete, www.ilsecolodellarete.it

2008, Fariselli P., *Women and Information Technology between Innovation and Procedures*, in Badaloni S., Drace C.A., Gia O., Levorato M.C., Vidotto F., *Under-Representation of Women in Science and Technology*, CLEUP, Proceedings of the 3rd Conference Women & Science WS'06, Padua, Italy, 21/23 September 2006

2006, Fariselli P., Culver-Hopper J., Bojic O., *eGovernment for Business across the Atlantic: from Cases to Models*, in The Proceedings of the 7th Annual International Conference on Digital Government Research, San Diego CA (USA), May 21-24, 2006

2005, Fariselli P. (editor), *Tecnologie dell'informazione e imprese [Information Technologies and Enterprises. Demand and Supply of Public Information Online in Italy]*, Nomisma Studi e Ricerche, Agra srl, Roma

2005, Adam N., Atluri, V., Chun, S., Fariselli P., Culver-Hopper J., Bojic O., Stewart R., Fruscione J., Mannocchio N., *Technology Transfer of Inter-Agency Government Services and their Transnational Feasibility Studies*, Proceedings of the NSF dg.o 2005 Conference, Atlanta, Georgia, May 15-18, 2005

2005, Fariselli P., Culver-Hopper J., Bojic O., *Integrated eGovernment Services for Business: a Comparative Study*, in Andersen K.V., Grönlund A., Traunmüller R., Wimmer M.A. (eds.), *Electronic Government*, 4th International eGOV Conference Proceedings, Copenhagen 22-26 August 2005, Trauner

- 2004, Fariselli P., Uberti E.T., *Reti e informazioni digitali nelle pubbliche amministrazioni locali. eGovernment nella provincia di Sondrio*, in Quadrio Curzio A., Valtellina. *Profili di sviluppo*, FrancoAngeli
- 2004, Fariselli P., *Value Networks Dynamics in ICT Symbiosis*, in: Chang Y., Makatsoris H., Richards H.(eds.), *Evolution of Supply Chain Management. Symbiosis of Adaptive Value Networks and ICT*, Kluwer Academic Publishers
- 2004, Fariselli P., Bojic O., Culver Hopper J., *Demand and Supply of Public Information Online for Business in Italy: a Comparison with EU Countries and the USA*, in Traunmueller R. (ed.), *Electronic Government*, 3rd International Conference, eGOV 2004, Zaragoza (Spain), August/September 2004, Proceedings, Springer
- 2003, Fariselli P., *Learning from DEEDS. Inputs to Policy Innovation in the Digital/Knowledge Economy*, in DEEDS 3rd Annual Report, in www.deeds-ist.org
- 2003, Fariselli P., *Pointing the policy sextant to hold the course from the digital to the knowledge economy*, DEEDS 2nd Annual Report, in www.deeds-ist.org
- 2002, Fariselli P., *E-Commerce for Development: A General Framework*, in Goldstein A. and O'Connor D. (eds.), *Development Centre Studies, Electronic Commerce for Development*, OECD, Paris
- 2001, Fariselli P., *Policies for the SMEs in the Digital Economy: from Policy Assessment to Policy Innovation*, DEEDS 1st Annual Report, in www.deeds-ist.org
1999. Fariselli P., *Small Enterprises in the Digital Economy: New and Old Challenges*, paper presented in international conference Micro, Small and Medium Enterprises: Challenges for Competitiveness, Rio de Janeiro, CIET (SENAI-CNI), 2-3 December 1999, in <http://www.ciet.senai.br>
- 1999, Fariselli P., *Innovation Diffusion and Project Management*, report for the project Proinno, Inami 0606 22303/0, Innovation Programme, European Commission DGXIII, October 1999 (mimeo)
- 1999, P. Fariselli, C. Oughton, C. Picory, R. Sugden, *Electronic Commerce and the Future for SMEs in a Global Market-Place: Networking Opportunities and Public Policy Requirements*, in "Small Business Economics", vol.12, Issue 3, May 1999, Kluwer Academic Publishers
(a previous version in <http://www.ispo.cec.be/ecommerce/sme/reports.html>)
- 1999, Fariselli P., *A Global Market-place for SME. The role of Electronic Commerce*, paper presented in the G8 Global Market-place for SME Seminar, Dallas (TX-USA), April 1999. The paper is included in the Final Report, published in www.martech-intl.com/g8/g8finalrep.pdf
- 1998, Fariselli P (ed.), *Innovating SME Business Practices. The Compete Methodology and Tools*, Bologna, Pendragon
- 1998, Fariselli P., *Contributing to the definition of G7 Pilot Project n.10 A Global Marketplace for SMEs*, in <http://www.ispo.cec.be/ecommerce/g8/g8pp.html>
- 1992, Co-editor of the book *Gli aiuti di Stato nel Mercato Unico Europeo [State Aids in the European Single Market]*, Perugia, Protagon