

**EUROPEAN
CURRICULUM VITAE
FORMAT**

PERSONAL INFORMATION

Name	Paola Bonini
Address	Milan – Italy
E-mail	paolabonini@iCloud.com
Nationality	Italian
Date of birth	08 August 1969

WORK EXPERIENCE

**1. DIGITAL COMMUNICATION
AND TRAINING**

• Dates (from-to)	Aprile 2017
• Name and address of employer	Rai Radiotelevisione Italiana –Digital Direction
• Type of business or sector	National public service broadcasting company
• Occupation or position held	Consultant
• Main activities and responsibilities	Digital communication training for National and local newsrooms

• Dates (from-to)	April 2018
• Name and address of employer	Bologna University
• Type of business or sector	Academic institution
• Occupation or position held	Professor Adjunct
• Main activities and responsibilities	Social media for Public institutions – Lab

• Dates (from-to)	November 2016
• Name and address of employer	Università degli Studi di Bari Aldo Moro
• Type of business or sector	University
• Occupation or position held	Lecturer

- Main activities and responsibilities Master in political and institutional communication

- Dates (from-to) July 2012 – December 2016
- Name and address of employer City of Milan
- Type of business or sector Government
- Occupation or position held Consultant
- Main activities and responsibilities Strategist and director of the first social media project of the City of Milan, conceived to connect the local government with its citizens. Digital media trainer to all departments at the City Hall, with a special focus on communication activities. In charge for online crisis communication.

- Dates (from-to) 2013 – 2017
- Name and address of employer IULM
- Type of business or sector University
- Occupation or position held Lecturer
- Main activities and responsibilities Master in political and institutional communication

- Dates (from-to) 2013 – 2017
- Name and address of employer IED – Istituto Europeo di Design
- Type of business or sector University
- Occupation or position held Professor
- Main activities and responsibilities Professor, Media Phenomenology

- Dates (from-to) March 2015– March 2017
- Name and address of employer Doing – via Vespri Siciliani 9, 20146 Milan
- Type of business or sector Digital Communication agency
- Occupation or position held Senior consultant
- Main activities and responsibilities Director, Political communication projects and Training projects (i.a., for: Eni, Disney, Talent Training Program, RCS, L'Oréal, Valore D)

- Dates (from-to) July 2009 – March 2015

- Name and address of employer Hagakure, viale Bligny 27 20136 Milano
- Type of business or sector Internet PR agency
- Occupation or position held Director
- Main activities and responsibilities Corporate strategies, Corporate blogging and content management supervision; Political communication; Training

- Dates (from-to) 1989 – 2009

- Name and address of employer Gunpowder/Citigate Trimedia, viale Bianca Maria 31, 20122 Milan
- Type of business or sector Communication and PR agency
- Occupation or position held Copywriting Director
- Main activities and responsibilities Strategies, creativity, online & offline content management.

- Dates (from-to) 1989 – 1992

- Name and address of employer Amnesty International
- Type of business or sector ONG
- Occupation or position held Consultant
- Main activities and responsibilities Press officer; Far East activities coordinator

2. PUBLISHING

- Dates (from-to) 2016 – 2017

- Name and address of employer Wired.it
- Type of business or sector Online magazine
- Occupation or position held Contributing editor
- Main activities and responsibilities Writing

- Dates (from-to) 2011 – 2012

- Name and address of employer DG Culture – Lombardy Region

• Type of business or sector	Government
• Occupation or position held	Contributing editor
• Main activities and responsibilities	Intangible Magazine writer and editor (UNESCO E.CH.I – Etnografie svizzero-italiane project)
• Dates (from-to)	2001 – 2005
• Name and address of employer	Hachette Rusconi – Photo Italia, viale Sarca 235, 20100 Milano
• Type of business or sector	Magazine
• Occupation or position held	Contributing editor
• Main activities and responsibilities	Writing
• Dates (from-to)	2004– 2005
• Name and address of employer	Fondazione Cineteca Italiana, via Manin 2, 20121 Milano
• Type of business or sector	Cultural institution
• Occupation or position held	Publishing consultant
• Main activities and responsibilities	Writing, editing e translation of monographies and scripts
• Dates (from-to)	1997 – 2011
• Name and address of employer	Saggiatore Sellerio Mondadori Codice Edizioni Frassinelli Hobby&Work Publishing Biennale di Venezia Torino Film Festival
• Type of business or sector	Publishing houses – Cultural institutions
• Occupation or position held	Editor and translator
• Main activities and responsibilities	Reading of manuscripts, editing, translation of fiction and non-fiction works
• Dates (from-to)	1994 – 1997
• Name and address of employer	SFX Cinema, via XXV Aprile 39, 20030 Bresso
• Type of business or sector	Magazine
• Occupation or position held	Contributing editor

- Main activities and responsibilities Writing
- Dates (from-to) 1992 – Oggi
- Name and address of employer L'Unità, Italia Oggi, Capital, Riders
- Type of business or sector Newspapers/Magazines
- Occupation or position held Contributing editor
- Main activities and responsibilities Writing

3. EVENTS

- Dates (from-to) 2006 – 2007
- Name and address of employer Luigi Salvioli Gallery
- Type of business or sector Art gallery
- Occupation or position held Consultant
- Main activities and responsibilities Exhibition's curator (Concari/Mattioli/Dragan/Weiss)

- Dates (from-to) 1999 – 2005
- Name and address of employer Addictions/No Reply
- Type of business or sector Publishing house/Event organizer
- Occupation or position held Organization of "Library in the garden", literary summer festival (City of Milan Library system)
- Main activities and responsibilities Planning and organization

4. EDUCATION AND TRAINING

- Name and type of organisation providing education and training Università degli Studi di Milano Law School
- Principal subjects/occupational skills covered Copyright Law
- Title of qualification awarded Graduated with honors

- Name and type of organisation providing education and training Deutsche Schule Istituto Giulia Mailand
- Principal subjects/occupational skills covered
- Title of qualification awarded High school graduation/Abitur (vote 57/60)

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

Italian

OTHER LANGUAGES

- Reading skills Excellent
- Writing skills Excellent
- Verbal skills Excellent

ENGLISH

- Reading skills Excellent
- Writing skills Excellent
- Verbal skills Excellent

GERMAN

- Reading skills Excellent
- Writing skills Good
- Verbal skills Good

FRENCH

SOCIAL SKILLS AND COMPETENCES

Deep knowledge of the web tecnica and relational dynamics; sound experience both in private and public sectors. Ability to direct and coordinate teams, create and implement strategies, manage crisis.

**PROFESSIONAL
QUALIFICATIONS**

Entered the Italian Register of Journalists in 1998

**ADDITIONAL
INFORMATION**

From 2011 to 2016, member of the Council of the Contemporary Photography Museum Association

BOOKS

Francesco Pignatelli – Osservatorio (con Kyoko Jimbo – Giunti GAMM, 2012)

In fabbrica (OLM, 2018)

Allegories&Macabresques – Andrzej Dragan (OLM, 2007)

Realtà presenti(menti) – cronache di letteratura italiana (NoReply, 2006)

Reversed Cities (con Fernanda Pivano e Giuliana Scimé – Charta, 2003)

Oltre la Moda – 4 fotografi italiani (AAVV – OLM, 2008)

AUTORIZZO IL TRATTAMENTO DEI MIEI DATI PERSONALI AI SENSI DELL'ARTICOLO 10 DELLA LEGGE 31 DICEMBRE 1996 N. 675.