

## **PAOLO FERRI**

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Department of Management  
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### **EDUCATION**

2012, University of Bologna  
Ph.D. in Management  
2006, University of Bologna  
Master Degree in Innovation and Organization of Culture and the Arts

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### **ACADEMIC POSITION**

2020–present, University of Bologna  
Associate Professor of Accounting and Business Administration  
2016–2019, University of Bologna  
Assistant Professor of Accounting and Business Administration  
2015–2016, RMIT University, Melbourne  
Lecturer B in Accounting  
2013–2015, Stockholm Business School  
Post-doctoral Fellow

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### **PROFESSIONAL EXPERIENCE**

2017–2018, University Museum System, Italy  
Researcher, *The Future of University Museums: From Bologna to Europe and Back* (Action Research Project)  
2012, Packard Humanities Institute – Herculaneum Conservation Project, Italy  
Researcher, Feasibility Study on the Future Development of the Herculaneum Archaeological Site (Action Research Project)  
2010, University Museum System, Italy  
Researcher, Strategic Plan for the Institutional and Organizational Transformation of the University of Bologna Scientific Museums (Action Research Project)  
2010, Municipality of Milan – Department of Culture, Italy  
Researcher, Business Plan for the Scientific Museums of the City of Milan (Action Research Project)  
2008, Archaeological Superintendence of Naples and Pompeii, Italy  
Researcher, Feasibility Study for the Creation of a Centre of Excellence (Action Research Project)

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### **TEACHING EXPERIENCE**

**University of Bologna**  
2016 - present  
Business Models in Creative Industries  
Accounting

Sistemi di Pianificazione e controllo  
Analisi e Contabilità dei Costi

**RMIT University (Melbourne, Singapore, and Jakarta campus)**

2015-2016

Accounting Behavior, and Organisation

**Stockholm University**

2013-2015

Accounting theory

Financial accounting

Public sector accounting

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**AWARDS AND RECOGNITIONS**

2020, EURAM conference, EURAM/puntOorg Best Paper Award.

2020, DISA, teaching award

2016, RMIT University, teaching award

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**INSTITUTIONAL ACTIVITIES**

2020-present, University of Bologna

Coordinator, Master's Degree in Innovation and Organization of Culture and the Arts (GIOCA)

2023-present, University of Bologna

Member, PhD Board in GOMAP

2023-present, University of Bologna

Member, University Thematic Group in Social Sciences (GTA SSH)

2023-present, University of Bologna

Member, Management Committee of the University Museum System

2024-present, University of Bologna

Member, Scientific Committee of the Bigiavi Library

2024-present, University of Bologna

Member, Department of Management Seminar Committee

2025-present, University of Bologna

Rector's Delegate for Asset Disposal Procedures

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**ADDITIONAL INFORMATION**

**Organization of international scientific conferences:**

- Member of the Scientific and Organizing Committee, *9th EIASM Workshop on Managing Cultural Organizations*, University of Bologna, 4–5 December 2025
- Member of the Organizing Committee, *IRSPM Conference*, University of Bologna, 7–9 April 2025
- Member of the Organizing Committee, *PSAAG Workshop*, University of Bologna, 30 Nov – 1 Dec 2023

- Organizer, workshop *CATARSI: Cleaning, Analyzing and Visualizing Techniques for Textual Data. An Interactive Workshop*, European Academy of Management Conference (EURAM), Lisbon, June 2019
- Scientific Coordinator and Organizer, *Study Day on the Evaluation of Museum Collections*, University of Bologna, 12 December 2018
- Member of the Organizing and Scientific Committee, workshop *Hybridity in Accounting and Performance Measurement in the Public Sector: Next Steps for Research*, Stockholm Business School, 11–12 November 2014
- Organizer, Research Seminar Series, Department of Accounting, Stockholm Business School, Sept 2013 – Jun 2015
- Member of the Local Organizing Committee, *4th EIASM Workshop on Managing Cultural Organizations*, University of Bologna, 25–26 October 2012

### **Main Research Projects**

- RE3WORK – Resilient Retrofitting and Reuse of Water Heritage and Built Environments: Multi-objective Optimization for Risk Mitigation and Cultural Enhancement. PRIN 2022. Scientific Coordinator of the research unit. 2023–present.
- UNCHARTED – Understanding, Capturing, and Fostering the Societal Value of Culture. HORIZON 2020 No. 870793. Scientific Coordinator of the research unit. 2021–2024.
- Evaluating the Multidimensional Activities of Museums, Libraries and Archives. Funded by the Institute of Artistic and Cultural Heritage of the Emilia-Romagna Region. Research team member. 2019–2020.
- CATARSI – Automatic Understanding of Texts and Articles in Social and Computer Sciences. ALMAIDEA, University of Bologna. Research team member. 2017.
- The Financial Reporting of Cultural, Heritage and Scientific Collections in Australian Museums (1996–2015). RMIT School of Accounting competitive research grant. Principal Investigator. 2016.
- Accounting for Accounting History: A Topic Modeling Approach. RMIT School of Accounting competitive research grant. Principal Investigator. 2016.