

CV MATTEO MASOTTI

General information and contacts

Name and Surname: Matteo Masotti

Date of Birth: 19/02/1985

Place of Birth: Bentivoglio (BO) - Italy

Nationality: Italian

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Academic Positions – Research

From 01/03/2023 to present	Junior assistant professor (fixed tem) – position financed within the research project “Progettazione, implementazione e valutazione di interventi comportamentali per stimolare e governare la transizione verso un'alimentazione sana e sostenibile” funded by the National Recovery and Resilience Fund (PNRR) University of Bologna, Department of Agricultural and Food Sciences
From 01/05/2019 to 28/02/2023	Research Fellowship “Leaving something behind” – Migration governance and agricultural & rural change in 'home' communities: comparative experience from Europe, Asia and Africa” University of Bologna, Department of Agricultural and Food Sciences
From 01/10/2018 to 26/04/2019	Research Fellowship “Behavioural economics and simulation scenarios for food waste prevention, reduction and valorization” University of Bologna, Department of Agricultural and Food Sciences
From 01/10/2015 to 30/04/2017	Research Fellowship “Statistical and economic modelling of food choices and its determinants” University of Bologna, Department of Statistical Sciences “Paolo Fortunati”
From 01/10/2010 to 30/09/2011	Research Fellowship “The socio-economic impact of food safety related events” University of Bologna, Department of Statistical Sciences “Paolo Fortunati”

Academic Positions - Teaching

21/01/2025- 26/05/2025	Instructor “Data Mining” course Degree program: Master of Science in Agricultural and Food Systems Management ADA University - Baku, Azerbaijan
Academic Year 2024/2025	Lecturer for the course “Istituzioni di Economia Agraria” (“Fundamentals of Agricultural Economics”), responsible for a 30-hours module – University of Bologna, Department of Agricultural and Food Sciences. Bologna (Italy) Co-supervisor of 3 Master's theses
Academic Year 2023/2024	Lecturer for the course “Istituzioni di Economia Agraria” (“Fundamentals of Agricultural Economics”), responsible for a 30-hours module – University of Bologna, Department of Agricultural and Food Sciences. Bologna (Italy) Lecturer for the PhD course “Behavioural approaches to food loss and waste reduction, management and valorisation” (6 hours) – University of Bologna, Department of Agricultural and Food Sciences. Bologna (Italy) Co-supervisor of 1 Master's theses Supervisor of 1 Bachelor's theses
Academic Year 2022/2023	Teaching Assistant, <i>Istituzioni di Economia Agraria</i>, supervised by prof. Matteo Vittuari Degree program: Tecnologie Agrarie – University of Bologna, Department of Agricultural and Food Sciences. Bologna (Italy) Co-supervisor of 2 Master's theses Co-supervisor of the PhD Thesis: <i>Understanding food waste through behavioural theories in different settings</i>, dr. Qian Zhuang
Academic Year 2021/2022	Co-supervisor of 1 Bachelor thesis and of 1 Master's theses
Academic Year 2020/2021	Co-supervisor of 2 Master's theses
Academic Year 2019/2020	Co-supervisor of 1 Master's thesis

Academic Year 2018/2019	Co-supervisor of 2 Master's theses
Academic Year 2017/2018	Teaching Assistant, <i>Politica economica (economic policy)</i> : supervised by prof. Cristina Brasili Degree programmes: International Development and Cooperation – University of Bologna, Department of Statistical Sciences “Paolo Fortunati”. Bologna (Italy)
Academic Year 2016/2017	Teaching Assistant, <i>Politica economica (economic policy)</i> : supervised by prof. Cristina Brasili Degree programmes: International Development and Cooperation – University of Bologna, Department of Statistical Sciences “Paolo Fortunati”. Bologna (Italy)
Academic Year 2015/2016	Teaching Assistant, <i>Politica economica (economic policy)</i> : supervised by prof. Cristina Brasili Degree programmes: International Development and Cooperation – University of Bologna, Department of Statistical Sciences “Paolo Fortunati”. Bologna (Italy)

WORK EXPERIENCES

From 01/02/2018 to 30/09/2018	Collaborator at Eco&Eco s.r.l. (Bologna, Italy) – on behalf of the Metropolitan City of Bologna, involved in data collection and analysis for GIS mapping of local business units in the Metropolitan City as part of the Attractiveness and Investment Promotion Service - Economic Development Area https://www.cittametropolitana.bo.it/imprese/Engine/RAServeFile.php/f/documenti/VOC_AZIONI_ECONOMICHE_E_ELEMENTI_DI_ATTRATTIVITA.pdf
October 2017	Tutor for the MIUR project – Scientific Degrees Plan "Statistics and Sport" carried out at the Liceo Scientifico Statale "Niccolò Copernico" in Bologna and coordinated by the Department of Statistics "Paolo Fortunati," University of Bologna. Bologna (Italy)
From 01/09/2017 to 30/09/2018	Collaborator at Econag s.r.l. (Bologna, Italy) – on behalf of Legacoop Emilia- Romagna, involved in the analysis of financial data of Italian Cooperatives associated with Legacoop.
From 22/05/2017 2017 to 31/07/2017	Collaborator at Nomisma SPA (Bologna, Italy) – collaboration for stakeholder consultation and data analysis for the project "Bologna per lo sport" by the Municipality of Bologna.

EDUCATION

Academic titles

From 01/01/2012 to 10/09/2015	PhD in Agrifood Economics and Statistics. Thesis title: Mercato dell'informazione, posizionamento dei media e distorsioni: Un'analisi attraverso l'algoritmo Wordfish (Market Information, Media Positioning, and Distortions: An Analysis through the Wordfish Algorithm) - http://amsdottorato.unibo.it/7208/ University of Bologna, Department of Statistical Sciences Statistiche "Paolo Fortunati"
From 01/10/2007 to 26/03/2010	Master Degree in International and Local Cooperation and Development. Thesis title: panico, mass media ed economia: aspetti teorici e Quantitativi (Panic, Mass Media, and Economics: Theoretical and Quantitative Aspects) University of Bologna, Faculty of Political Sciences (Interfaculty Degree Program in Political Sciences, Statistics, and Law)
From 01/10/2004 to 13/11/2007	Bachelor's degree in International Development and Cooperation. Thesis title: Il microcredito e l'Africa sub-sahariana: sviluppo economico, progresso sociale e women empowerment (Microcredit and Sub-Saharan Africa: Economic Development, Social Progress, and Women Empowerment) University of Bologna, Faculty of Political Sciences (Interfaculty Degree Program in Political Sciences, Statistics, and Law)

Visiting Periods to International Institutions

From 26/04/2022 to 26/05/2022	Post-doctoral visting researcher CIHEAM - Centre International de Hautes Etudes Agronomiques Méditerranéennes, Montpellier, France
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RESEARCH ACTIVITIES

Research activities in competitive international and national projects

2025-2029	EUAQUA.ORG - Integrative breeding strategies for the transition of EUropean AQUAculture towards sustainable ORGanic production Funder: European Union, Horizon Europe – GA 101181589 Coordinator: Luca Bargelloni, University of Padova, Italy. Website: https://cordis.europa.eu/project/id/101181589
2024-2027	BREADCRUMB - BRinging Evidence-bAsed food Chain solutions to prevent and RedUce food waste related to Marketing standards, and deliver climate and circularity co-Benefits Funder: European Union, Horizon Europe – GA 101136701 Coordinator: Jurgen Vangeyte, EV-ILVO, Belgium. Website: https://www.breadcrumb-project.eu/
2023-2026	ONFOODS - Research and innovation network on food and nutrition Sustainability, Safety and Security, Spoke 7 “Policy Behaviour and Education” Funder: Italian Government – Piano Nazionale di Ripresa e Resilienza (PNRR) Project Coordinator: Daniele del Rio, University of Parma Spoke Coordinator: Matteo Vittuari, University of Bologna Website: https://onfoods.it/spokes/spoke-07
2023-2026	HEU FOLOU - Bringing knowledge and consensus to prevent and reduce FOod LOss at the primary production stage. Understanding, measuring, training and adopting Funder: European Union, Horizon Europe – GA 101084106 Coordinator: Joan Colon Corda, Fundació Universitària Balmes, Spain Website: https://www.folou.eu/
2022-2026	HEU FisheUTrust – European integration of new technologies and socio-economic solutions for increasing consumer trust and engagement in seafood products Funder: European Union, Horizon Europe – GA 101060712 Coordinator: Nives Ogrinc, Jozef Stefan Institute, Slovenia Website: https://fisheustrust.org/
2022-2026	HEU ENFASYS – Encouraging Farmers towards sustainable farming Systems through policy and business Strategies Funder: European Union, Horizon Europe – GA 101059589 Coordinator: Fleur Marchand, EV-ILVO, Belgium. Website: https://www.enfasysproject.eu/

2021-2025	H2020 COMFOCUS - Communities on Food Consumer Science Funder: European Union, Horizon Europe – GA 101005259 Coordinator: Pieter van 't Veer, Wageningen University, Olanda. Sito web: https://comfocus.eu/
2019-2023	H2020 AGRUMIG - 'Leaving something behind' - Migration governance and agricultural & rural change in 'home' communities: comparative experience from Europe, Asia and Africa Ente finanziatore: Commissione Europea, H2020 – GA 822730 Coordinator: Peter Mollinga, School of Oriental and African Studies – SOAS, UK Website: https://agrumig.iwmi.org/
2018-2020	H2020 REFRESH – Resource Efficient Food and dRink for the Entire Supply cHain Funder: European Union, Horizon Europe, Horizon 2020 – GA Coordinator: Toine Timmermans, Wageningen University, the Netherlands Website: https://eu-refresh.org/
2015-2017	JPI-HDHL – DEDIPAC DEterminants of DIets and Physical Activity Funder: European Union, Horizon Europe, FP7 – GA 696300 Coordinator: INRAE, France Website: https://www.healthydietforhealthylife.eu/index.php/projects/research-areasupported-project/report/224?s=1
2012-2014	FP7 NETGROW - Enhancing the innovativeness of food SME's through the management of strategic network behaviour and network learning performance Funder: European Union, Horizon Europe, FP7 – GA 245301 Coordinator: University of Gent, Belgium Website: https://cordis.europa.eu/project/id/245301/

Participation as speaker to international scientific conferences

2024	Speaker LV Conference of the Italian Association of Agrifood Economics (Società Italiana di Economia Agraria SIDEA): Dalla Strategia Farm to Fork all'approccio One Health Contribution: <i>Understanding barriers and levers to the promotion of sustainable aquaculture among European consumers – Matteo Masotti, Camilla Sgroi, Matteo Vittuari</i>	Italy
2021	Speaker 18° Annual Conference IMISCOE Contribution: <i>The COVID-19, migration and remittances nexus: evidences from rural entrepreneurs in Moldova</i>	online

2021	Speaker ICRPS Summer Institute 2021 Contribution: <i>A country out of its border: impacts of migrations on postsocialist rural Moldova</i>	online
2020	Speaker Plotina final conference "ReGendering Science. For an inclusive research environment" Contribution: <i>Competing goals in food preferences: a comparative analysis of student's choices in Bologna and Belgrade</i>	Italy
2019	Speaker First annual workshop – Centre for Research in Circular economy, Innovation and SMEs (CERCIS) Contribution: <i>Food Waste Innovations Diffusion Through ABM Models</i>	Italy
2019	Speaker AIEAA Conference Tomorrow's food: Diet transition and its implications on health and the environment Contribution: <i>Innovation is prevention: assessing the main drivers for the adoption of food waste reduction innovations in grocery retailers</i>	Italy

Seminars

19/12/2022	Seminar "Migration governance, agricultural systems and rural development: does policy matter?" Within the Master Courses " <i>Agricultural and food policies</i> " and " <i>Agricultural and Rural Development Policies</i> " – Department of Agricultural and Food Sciences – University of Bologna
31/03/2022	Seminar "Between a rock and a hard place: the nexus between rural migration and climate change" Within the Course " <i>Cambiamenti climatici e migrazioni: dalla conoscenza all'azione</i> ", by Istituto di Studi Superiori - Collegio Superiore University of Bologna
02/12/2021	Seminar "L' economia comportamentale e una applicazione allo studio dello spreco alimentare domestico" (in Italian) Within the Courses " <i>Istituzioni di Economia Agraria</i> " e " <i>Agricultural and Rural Development Policies</i> " – Department of Agricultural and Food Sciences – University of Bologna
11-18/05/2021	Seminar "Paving rough roads: the role of policy in the nexus between climate change, rural development and migration" Within the Master Course " <i>Agricultural policy evaluation</i> " – Department of Agricultural and Food Sciences – University of Bologna

07/03/2017	Seminar “Determinanti del consumo di cibo e bevande e dell’attività fisica in Italia dal 2003 al 2014” (in Italian) Seminar series: “Statistics seminars” - Department of Statistical Sciences Statistiche “Paolo Fortunati” - University of Bologna
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Languages:

Italian: native speaker.

English: excellent spoken and written (C1).

French: intermediate spoken (B1), basic written (A1).

Computer Skills:

Excellent knowledge of STATA and R language.

Excellent knowledge of Microsoft Excel and Microsoft Office suite.

Publications – articles on journals indexed on ISI/Scopus databases

Products: 10; Citations on Scopus: 164; H-Index: 8

1. Masotti, M., Turlea, A.L. & Vittuari, M. The role of migration in post-soviet communities: the changing structure of rural livelihoods in Moldova. *Humanit Soc Sci Commun* **12**, 229 (2025). <https://doi.org/10.1057/s41599-025-04538-z>
2. Cirone, F., Masotti, M., Prosperi, P., Bosi, S., Dinelli, G., Vittuari, M., 2023. Business strategy pathways for short food supply chains: Sharing value between consumers and producers. *Sustain. Prod. Consum.* **40**, 458–470. <https://doi.org/10.1016/j.spc.2023.07.017>
3. Secer, A., Masotti, M., Iori, E., Vittuari, M., 2023. Do culture and consciousness matter? A study on motivational drivers of household food waste reduction in Turkey. *Sustain. Prod. Consum.* **38**, 69–79. <https://doi.org/10.1016/j.spc.2023.03.024>
4. Vittuari, M., Garcia Herrero, L., Masotti, M., Iori, E., Caldeira, C., Qian, Z., Bruns, H., van Herpen, E., Obersteiner, G., Kaptan, G., Liu, G., Mikkelsen, B.E., Swannell, R., Kasza, G., Nohlen, H., Sala, S., 2023. How to reduce consumer food waste at household level: A literature review on drivers and levers for behavioural change. *Sustain. Prod. Consum.* **38**, 104–114. <https://doi.org/10.1016/j.spc.2023.03.023>
5. Iori, Elisa; Masotti, Matteo; Falasconi, Luca; Risso, Enzo; Segrè, Andrea; Vittuari, Matteo
Tell Me What You Waste and I'll Tell You Who You Are: An Eight-Country Comparison of Consumers' Food Waste Habits. *Sustainability* 2023, **15**, 430. <https://doi.org/10.3390/su15010430>
6. Masotti, Matteo; van der Haar, Sandra; Janssen, Anke; Iori, Elisa; Zeinstra, Gertrude; Bos Brouwers, Hilke; Vittuari, Matteo, *Food waste in time of COVID-19: The heterogeneous effects on consumer groups in Italy and the Netherlands*, «APPETITE», 2023, **180**, pp. 106313 – 106323 <https://dx.doi.org/10.1016/j.appet.2022.106313>
7. Vittuari, Matteo; Masotti, Matteo; Iori, Elisa; Falasconi, Luca; Gallina Toschi, Tullia; Segrè, Andrea, *Does the COVID-19 external shock matter on household food waste? The impact of social distancing measures during the lockdown*, «RESOURCES CONSERVATION AND RECYCLING», 2021, **174**, pp. 1 – 11 <https://dx.doi.org/10.1016/j.resconrec.2021.105815>
8. Piras, Simone; Botnarenco, Svetlana; Masotti, Matteo; Vittuari, Matteo, *Post-Soviet smallholders between entrepreneurial farming and diversification. Livelihood pathways in rural Moldova*, «JOURNAL OF RURAL STUDIES», 2021, **82**, pp. 315 – 327 <https://dx.doi.org/10.1016/j.jrurstud.2021.01.006>
9. Vittuari, Matteo; Falasconi, Luca; Masotti, Matteo; Piras, Simone; Segrè, Andrea; Setti, Marco, *'Not in My Bin': Consumer's Understanding and Concern of Food Waste Effects and Mitigating Factors*, «SUSTAINABILITY», 2020, **12**, Article number: 5685, pp. 1 – 23 <https://dx.doi.org/10.3390/su12145685>
10. Matteo, Vittuari; Fabio, De Menna; Laura, García Herrero; Matteo, Masotti; *Waste Not on the Supply Chain in Low-Hanging Fruit: Reducing Food Waste by 2030*, «ONE EARTH», 2019, **1**, pp.

Publications – Other

1. Bosi S., Dinelli, G., Masotti, M., Negri, L., Vittuari, M., *Come creare una filiera biologica di grani antichi - un progetto per la valorizzazione delle colture cerealicole sostenibili*, Molini d'Italia 08 - Agosto 2022,
2. Fanfani, R., Boccaletti, S. (a cura di), *Il sistema agro-alimentare dell'Emilia-Romagna - Rapporto 2021 – cap. 3.1, 3.2*, Bologna, Unioncamere e Regione Emilia-Romagna, 2022 ISBN 978-88940973-7-5 https://agricoltura.regione.emilia-romagna.it/agricoltura-in-cifre/rapporto-agroalimentare/rapporto-2021/il-sistema-agro-alimentare-dellemiliana-romagna-rapporto-2021/@download/publicationFile/Rapporto_agroalimentare_2021_web.pdf
3. AGRUMIG Policy Brief Series – No. 25: Migration governance and agrarian and rural development: Comparative lessons from China, Ethiopia, Kyrgyzstan, Moldova, Morocco, Nepal and Thailand <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/07/AGRUMIG-PolicyBrief-Series-No-25.pdf>
4. AGRUMIG Policy Brief Series – No. 24: Making sense of diversity in agrarian and rural change outcomes of labour out-migration through comparative analysis: First lessons from China, Ethiopia, Kyrgyzstan, Moldova, Morocco, Nepal and Thailand <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/06/AGRUMIG-Policy-Brief-Series-No-24.pdf>
5. AGRUMIG Policy Brief Series – No. 23: Migration and its two-way relationship with rural change: Lessons from China, Ethiopia, Moldova, Nepal, Kyrgyzstan, Morocco and Thailand <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/09/AGRUMIG-Policy-Brief-SeriesNo-23.pdf>
6. AGRUMIG Policy Brief Series – No. 19: Outmigration and labor mobility issues in Moldova <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/09/AGRUMIG-Policy-Brief-SeriesNo.-19.pdf>
7. AGRUMIG Policy Brief Series – No. 15: A long history of public support for agricultural development: Lights and shadows of rural development programs and migration governance in the Republic of Moldova <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/06/AGRUMIG-Policy-Brief-Series-No-15.pdf>
8. AGRUMIG Policy Brief Series – No. 14: A country beyond its border: Drivers and impacts of migration in the Republic of Moldova <http://agrumig.iwmi.org/wp-content/uploads/sites/41/2023/06/AGRUMIG-Policy-Brief-Series-No-14.pdf>
9. Gaeta, G.L., Ghinai, S. Masotti, M., Silvestri, F., *Economics research and climate change. A Scopus-based bibliometric investigation*, SEEDS Working Papers 0321, SEEDS, Sustainability Environmental Economics and Dynamics Studies, 2021 <http://www.sustainabilityseeds.org/papers/RePec/srt/wpaper/0321.pdf>
10. Nicol, A.; Abdoubaetova, A.; Wolters, A.; Kharel, A.; Murzakolova, A.; Gebreyesus, A.; Lucasenco,

E.; Chen, F.; Sugden, F.; Sterly, H.; Kuznetsova, I.; Masotti, M.; Vittuari, M.; Dessalegn, M.; Aderghal, M.; Phalkey, N.; Sakdapolrak, P.; Mollinga, P.; Mogilevskii, R.; Naruchaikusol, S., *Between a rock and a hard place: early experience of migration challenges under the Covid-19 pandemic.*, IWMI Working Paper – 195 2020. ISBN 978-92-9090-911-8
<https://dx.doi.org/10.5337/2020.216>

11. Close, A., Stewart, G., Masotti, M., Setti, M., Vittuari, M., *A roadmap to reduce food waste in Europe*. REFRESH Deliverable 4.8, Berlin, Ecologic Institute, 2019, pp. 22.
<https://dx.doi.org/10.18174/498970>
12. Masotti, M., Stewart, G., Close, A., Setti, M., Vittuari, M., *An assessment of policies addressing food waste: A pan-European simulation of selected interventions*. REFRESH Deliverable 4.7, Berlin, Ecologic Institute, 2019, pp. 93
<https://dx.doi.org/10.18174/498968>
13. Masotti, Matteo; Stewart, Gavin; Close, Andrew; Setti, Marco; Vittuari, Matteo; Bos-Brouwers, H.E.J.; Aramyan, L.H.; Logatcheva, K.; van Herpen, H.W.I., *Pan-European scenarios of food waste levels*, REFRESH Deliverable 4.6, Berlin, Ecologic Institute, 2019, Refresh, 2019, pp. 94.
<https://dx.doi.org/10.18174/498708>