

# Massimo Carnevali

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## Summary

I am an ICT Manager with 30 years of experience in the IT world, gained mainly within IBM. In the last few years I have also started working in communication and new media. I developed IT skills, both infrastructure and applications, in the main specialist areas (industry, banks, public sector, universities and research, etc.) and operational expertise in the areas of communication, both online and traditional, new media and social networks. I have actively participated in the Open Source and Open Data community both on a corporate and personal level. I have managed units consisting of a few dozen employees, even across multiple levels of management, and participated in the project management of complex and heterogeneous working groups. I am strongly oriented to the development and professional growth of my co-workers, including through mentoring activities, and I have been involved in the selection of technical staff. I developed excellent skills in public communication as a trainer during the experience at IBM. My skills were recognized during my time as a university lecturer and in several conferences in which I participated as "keynote speaker." Intellectual curiosity and a desire to get involved and grow professionally have always guided my choices.

## Work Experience

### **IT Consultant**

#### **Senior IT consultant**

**Bologna • 2016 - today**

- Certified Innovation Manager
- IT Consulting, training and coaching
- Support and training for cybersecurity and GDPR
- Support in IT staff selections
- Project management in various sectors (security, networks etc.)

### **University of Ferrara**

#### ***Visiting Professor for the course "Internet security"***

**Ferrara • 2015 - today**

### **University of Bologna**

#### ***Visiting professor of "Multimedia services for interaction" at master degree in Advanced Design***

**Bologna • 2017 - today**

### **TEDxTrento**

#### ***Speakers selector and coach***

**Trento • 2013 - today**

### **Services Innovation Clust-ER**

#### **Cluster Manager**

**Bologna • 2018 - 2021**

Clust-ER Associations are communities of research centers, private companies, universities and training bodies that share ideas, skills, tools, and resources to support the competitiveness of the most important production systems in Emilia-Romagna. "Services innovation Clust-ER" focuses on IOT, Big Data, Cybersecurity, Intelligent IT Services and Goods Logistics.

### **Talea S.r.l. ([www.talea.it](http://www.talea.it))**

IT Services company with approximately 70 employees working mainly with medium/big industrial customers based in Bologna.

Reporting to company owners and working inside Technology Business Unit:

- Work as Account Manager and Technology Supervisor of Talea top customers
- Define and apply strategies in the internal Research and Development department
- Prepare training and professional development plans of internal and customer resources

**Fondazione Edmund Mach ([www.Fmach.it](http://www.Fmach.it))**

An important centre for research, training and technology transfer in the field of food, environmental and nutrition with approximately 1,000 employees, of which slightly more than a hundred are foreigners. Annual turnover 55 M€.

**Manager of IT, Organization and Communication****San Michele all'Adige(TN)  
2011 - 2014**

Reporting to Managing Director, with about 20 people reporting directly to me as well as some reporting indirectly via other departments, I built this new structure by combining offices and existing groups. With this new structure I streamlined IT infrastructure and increased the visibility of the company.

- IT manager for infrastructure, the application area and joint projects with the research centre and the area of teaching and technology transfer
- Internal and external communication manager, both traditional (Press Office, newspapers, TV, events etc.) and new media based (intranet, social networks, online corporate branding etc.)
- Management of the library and its projects

**City of Bologna ([www.comune.bologna.it](http://www.comune.bologna.it))**

Public entity with approximately 4,000 employees. Annual budget 550 M€.

**ICT Manager****Bologna • 2005-2011**

Reporting to the CIO I had about 40 people reporting directly to me.

- I was in charge of the entire IT infrastructure of the institution consisting of more than 3000 clients spread over about 80 locations and two Datacentres with about 200 virtual servers
- I also coordinated and managed IT application projects
- I participated actively in projects in the area of external and internal communication (intranet)

**IBM**

Multinational IT industry with approximately 400,000 employees (9,000 in Italy). Annual turnover 100 B\$.

**IT Architect****various locations • 1984-2004**

Reporting to Services Management as IT Architect:

- I participated in the design and management of complex IT infrastructure projects for industrial, banking, public and academic customers
- I was specialized in network management, information security and server management
- I had an assignment at the IBM labs in Raleigh (NC-USA) for a research period on administration tools of complex networks
- I obtained the Microsoft MCSE and Linux LPI certifications

**Researcher****Roma • 1982-1983**

Reporting to the Head of Research, I was in the image processing digital technology team at the IBM Research Labs in Rome.

**University of Ferrara****Visiting Assistant Professor for the course "Computer networks and telecommunications."****Ferrara • 1992-1993****Education****University of Bologna****Bologna • 1977-1983****Degree in Electronic Engineering 100/100 cum laude****More Details**

- Born in Bologna in 1957, living in Bologna
- Practice sports at a non-competitive level
- Acknowledgments: 2014 Commission award "Cross Technologies" ICT Days, 2011 Chairman at IIR Cloud Computing Summit, 2009 Keynote Speaker at International OpenOffice.Org Conference, 2009 "Information Security" Innovation Award
- Recent training: 2017 "Innovation Master Class", 2016 "GDPR", 2014 "Health and safety in the workplace", 2013 "Time and stress management", 2012 "Motivating and leading employees, communicating, negotiating and managing time"
- Good knowledge of written and spoken English.

With reference to Decreto Legislativo 101/2018 e dell'art.13 GDPR (Regolamento UE 2016/679), I consent to the processing of my personal data.