



## Margherita Ascari

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**Date of birth:** 30/12/1996 | **Nationality:** Italian | **Gender:** Female |

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### ● ABOUT ME

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Margherita is currently PhD Fellow in Architecture and Design Cultures at the University of Bologna and a member of the Advanced Design Unit, Department of Architecture since 2021.

Her research interests include data-driven practices and data visualization in relation to processes of co-production of research (citizen science) and co-design of services within urban ecosystems. She is also interested in the methodological frameworks of design cultures which involve the centrality of both human and non-human actors, such as Posthuman Design and Nature-centered design.

She is currently collaborating in the Horizon 2020 funded project RESET - Restarting the Economy in Support of the Environment through Technology. In particular, the aim of her research project is to develop a framework for the integration of quantitative data, obtained through environmental monitoring tools, and qualitative data, obtained through participatory crowdsourcing methods which involve citizens, in order to improve environmental modeling methods for urban green areas.

Since 2021 she is associated to the National Research Council CNR - IRSA

### ● WORK EXPERIENCE

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09/2021 – 01/2023 Bologna, Italy

**TEACHING ASSISTANT** UNIVERSITY OF BOLOGNA

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Teaching assistant for third year course "Final Synthesis Lab", Bachelor's Degree in Industrial Design, University of Bologna.

11/2020 – 11/2021 Bologna, Italy

**SERVICE & INFORMATION DESIGNER** FOUNDATION FOR URBAN INNOVATION

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- Data analysis and data visualization for the communication of urban development policies and strategies (e.g. Bologna's Plan for Urban Innovation, Urban Innovation City Lab, ...);
- Co-design of citizen's engagement strategies;
- Support in the development of proposals for Horizon 2020 Framework Programme, Horizon Europe Framework Programme and other international calls.

**Website** <https://www.fondazioneinnovazioneurbana.it/>

2018 – 2020 Bologna, Italy

**TUTOR FOR INTERNATIONAL MOBILITY** UNIVERSITY OF BOLOGNA

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Support to outgoing and incoming students of the University of Bologna participating in Erasmus+ Programme, Erasmus+ Traineeship Programme, Overseas Programme, other calls for international mobility.

## ● EDUCATION AND TRAINING

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01/09/2023 – 07/12/2023 1 Place St Thomas D'Aquin, 75007, Paris, France

**VISITING PHD FELLOW** SciencesPo médialab

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The visiting period has been focused on the development of data-informed artifacts related to my PhD Thesis project. The main techniques addressed are related to: media and press analysis, NLP (Natural Language Processing) techniques for text analysis, data and network visualization techniques.

**Website** <https://medialab.sciencespo.fr/en/> | **Field of study** Social sciences, journalism and information

01/11/2021 – CURRENT Bologna, Italy

**PHD FELLOW IN ARCHITECTURE AND DESIGN CULTURES** University of Bologna

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Thesis title: Design urban-nature relation through data. The role of service design in the definition of co-designed and data-driven practices for the enhancement of ecosystem services in the urban context. Supervisor: Professor Valentina Gianfrate (University of Bologna). Co-Supervisor: Eng. PhD Raffaele Giordano (National Research Council)

**Address** Viale Risorgimento 2, 40135, Bologna, Italy

2018 – 2020 Bologna, Italy

**MASTER'S DEGREE IN ADVANCED SERVICE DESIGN - WITH HONORS** University of Bologna

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Thesis title: Urban Data Stories - Designing services for citizens through data-driven narration. Supervisor: Professor Valentina Gianfrate

**Address** Viale Risorgimento 2, 40135, Bologna, Italy

2015 – 2018 Bologna, Italy

**BACHELOR'S DEGREE IN INDUSTRIAL DESIGN - WITH HONORS** University of Bologna

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Thesis title: Designing with data. Data visualization for the communication of online activities of a European project.

Supervisor: Professor Elena Formia

**Address** Viale Risorgimento 2, 40135, Bologna, Italy

## ● LANGUAGE SKILLS

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Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	C1	C1	C1	C1	B2
<b>FRENCH</b>	B1	B1	A2	B1	A1

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Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## ● ADDITIONAL INFORMATION

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### PUBLICATIONS

**Editorial** – 2023

Gianfrate, V., Ascari, M., Lopes, L. & Colitti, S. (2023). Intersectional design for an accessible and empowering world: views from the 8th Forum of Design as a Process. *DIID: disegno industriale industrial design*, DSI 1, 220-225.

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### **Conference Proceedings Paper** – 2023

Ascari, M., Colitti, S., Cattabriga, A. & Licaj, A. (2023). IF THIS THEN THAT broken linear logic. Rethinking and representing the design process. *DIID: disegno industriale industrial design*, DSI 1, 490-499.

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### **Contribution to Volume** – 2023

Gianfrate, V., Ascari, M., Giordano, R., Orioli, V. & Ginocchini, G. (2023). Co-design inclusive relations between humans and environments adopting citizen science approach. In Sayigh, A. (ed.). *Mediterranean architecture and the green-digital transition. Selected papers from the world renewable energy congress Med Green Forum 2022* (421-431). Springer International

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### **Conference Proceedings Paper** – 2022

Ascari, M., Gianfrate, V. & Licaj, A. (2022). Life-centered design and intersectionality. Citizen science and data visualization as entry points. In: *Design for Adaptation*. Proceedings of the Conference Cumulus Detroit 2022, 2-4 November 2022, Detroit, USA

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### **Contribution to Volume** – 2022

Ascari, M., Gianfrate, V. & Licaj, A. (2022). Wear and aware: citizens, sensors and data to design inclusive research processes. In Zannoni, M. & Montanari, R. (eds.). *Human Body Interaction* (303-318). BUP Bononia University Press

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### **Journal Article** – 2021

Ascari, M., Formia, E. & Ginocchini, G. (2021). Attivare processi di empowerment dei cittadini. I dati per leggere i bisogni individuali e collettivi della società, *MD Journal*, 11. 52-61.

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### **Contribution to Volume** – 2021

Ascari, M. (2021). Città Multiple. Design e dati per una narrazione inclusiva delle mutazioni tra la città fisica e le città digitali. In Formia, E., Gianfrate, V. & Vai, E. (2021). *Design e mutazioni. Processi di trasformazione continua nella città. Processes for the continuous transformation of the city* (219-231). BUP University Press. ISBN 978-88-6923-761-4

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### **Contribution to Volume** – 2021

Ascari, M., Colitti, S. & Vai, E. (2021). L'interazione con CRICC. Comunicare le relazioni attraverso i dati e la loro visualizzazione in *Fondazione Innovazione Urbana. Visioni e azioni dell'istituzione dedicata alle trasformazioni di Bologna* (156-159). ISBN 978-88-9095-996-7

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### **Journal Article** – 2021

Ascari, M., Gianfrate, V. & Mehmeti, L. (2021). Towards design and creativity in the European work programmes. *DIID: disegno industriale industrial design*, 73, 24-33.

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### **Journal Article** – 2021

Ascari, M., Formia, E., Gianfrate, V., Succini, L. & Zannoni, M. (2021). Design for Responsible Innovation. Social impacts of products and services, *PAD Journal*, 21, 235-255.

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## **CONFERENCES AND SEMINARS**

01/12/2023 – Bologna

**Conference Organization** Part of the Organizing Committee of the Leaving Nothing Behind International Conference, Bologna, 2023

**Link** <https://eventi.unibo.it/leaving-nothing-behind>

20/06/2022 – 22/06/2022 – Bologna

**Conference Organization** Part of the Organizing Committee of the 8th Forum of Design as a Process: Disrupting Geographies in the New Design World. Track collaborator and Track Editor for track 2: Intersectional Design for an Accessible and Empowering World.

**Link** <https://www.forumdesignprocess.org/dgdw22/>

10/12/2021 – Bologna, Italy

**Paper presentation at Ground(s) International Conference** Paper presentation at the International Conference "Ground(s). Mapping, designing and caring: towards a convivial society" organized by the Department of Architecture, University of Bologna. Held on 10th December 2021.

Paper title (co-author Virginia Vignali): "Designing the accessibility of Ground(s) through data and design-driven methods"

Paris, 14/12/23



02/11/2022 – 04/11/2022 – Detroit, USA

**Paper presentation at Cumulus Detroit 2022** Online presentation of the paper "Life-centered design and intersectionality. Citizen science and data visualization as entry points" co-authors: Valentina Gianfrate, Ami Licaj (University of Bologna)

20/07/2022 – 22/07/2022 – Florence, Italy

**Paper presentation at Med Green Forum 2022** Presentation of the paper "Co-design inclusive relations between humans and environments adopting citizen science approach" co-authors: Valentina Gianfrate (University of Bologna), Raffaele Giordano (CNR), Valentina Orioli (University of Bologna and Municipality of Bologna), Giovanni Ginocchini (Municipality of Bologna)

29/03/2023 – 31/03/2023 – Lisbon, Portugal

**Presentation at Design Principles and Practices Conference 2023** Online presentation of two projects activated by Advanced Design Unit entitled: "Design Education for Just and Inclusive Transition. Experimenting collaborative models with younger generations through data literacy and game thinking". Co-presenter: Simona Colitti (University of Bologna)

07/04/2022 – Bologna, Italy

**Guest Lecture** Guest lecturer at the MA in Electrical Energy Engineering (resp. Dr. Giorgio Dall'Osso), University of Bologna. Title of the speech: "Creative approach to data: how to communicate projects through data-driven methods"

21/10/2022 – Bologna, Italy

**Guest Lecture** Guest lecturer at the course in Urban Policy (resp. Prof. Valentina Orioli), MA in Advanced Service Design, University of Bologna. Title of the speech: "Service design for collaborative and inclusive integration of urban ecosystems. Co-design, data-driven practices and citizen science"

08/06/2022 – Bologna, Italy

**Guest Lecture** Guest Lecturer at the Master in Business Innovation Design (resp. Prof. Flaviano Celaschi), Bologna Business School. Title of the speech "Service Design and the territory. Practices, tools, applications"

18/05/2022 – Bologna, Italy

**Workshop** Organization of the workshop "Citizens as sensors" for 2nd year students of the MA in Advanced Design, University of Bologna

29/03/2023 – 19/04/2023 – Bologna, Italy

**Workshop** Organization of the 4 weeks workshop entitled "ReSET Workshop 2023" for the 2nd year students of the MA in Advanced Design, University of Bologna.

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