

## **LAURA AMADESI**

Adjunct Professor, University of Bologna  
Department of Management  
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### **EDUCATION**

1996, Profingest Business School  
Master in Business Administration  
1994, University of Bologna, Department of Engineering, Electronic Engineering, IT and Telecommunications  
Degree in Electronic Engineering cum laude

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### **ACADEMIC POSITION**

2001- present, University of Bologna  
Adjunct Professor  
2018 - present, Bologna Business School  
Adjunct Professor

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### **PROFESSIONAL EXPERIENCE**

2024-present. Antexis Strategies  
Managing Director  
2019-2024. BIP Group  
Director  
2008–2024. Mea Consulting srl  
Founder & President, Strategic consulting: marketing, business planning, budgeting, management control, M&A, restructuring, and training for clients in industrial, fashion, tech, public, cultural, and financial sectors  
2023-present. Leafspace S.p.A.  
Chairman of the Board  
2020–2024, D-Orbit S.p.A.  
Board Member  
2015–2020, Interporto Bologna  
Board Member  
2012–2017, TBS Group (listed)  
Board Member  
2005–2006, FMR-Art'è Spain, Madrid  
CEO  
2001–2005, FMR-Art'è Group  
Head of Group Marketing and Channel Development,  
2000–2001, Italiantouch S.p.A. (e-commerce)  
Managing Director  
1995–2000, Bain & Company  
Management Consultant

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### **TEACHING EXPERIENCE**

**University of Bologna**  
2001 - present  
Strategy and Competitive Analysis  
Management Consulting  
Laboratorio di Impresa

**Bologna Business School**

2018 – present

Corporate Strategy

Global Strategy

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**AWARDS AND RECOGNITIONS**

1995, Awarded Telecom Italia Scholarship for best student