

Jesse-Burton Nicholson

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USA

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Education

PhD Bus. Admin. (ABD)	University of Pittsburgh	2024
Major:	Strategy and Entrepreneurship	
Anticipated Graduation:	December, 2024	
Master of Education	University of Pittsburgh	2011
Major:	Higher Education Administration	
Bachelor of Arts	University of Pittsburgh	2007
Major:	Political Science	

Publications

Relational Competition: Interesting Idea, Underdeveloped Construct (2nd Author)

Conceptual Paper

Academy of Management Perspectives

Working Papers

ASIC, Hodl, Sats: New Language, Common Ground, and the Diffusion of Innovation

Empirical Paper (Computationally Assisted Qualitative Research)

Target Journal: Strategic Management Journal

Anticipated Submission: July, 2024

Using Language to Frame Radical Innovation Across Heterogeneous Audiences: Evidence from Blockchain and Ethereum

Empirical Paper (Computationally Assisted Qualitative Research)

Target Journal: Strategic Entrepreneurship Journal

Anticipated Submission: January, 2025

Computationally Assisted Qualitative Research: Bringing Machine Learning to Qualitative Management Research

Methods Paper

Target Journal: Journal of Management

Understanding Innovations: The Role of Language

Empirical Paper (Behavioral Experiment)

Target Journal: Strategic Management Journal

Presentations

INFORMS Annual Conference	(Invited) 2023
<i>ASIC, HODL, SATS: New Language, Common Ground, and the Diffusion of Innovation</i>	
Strategic Management Society Annual Conference	2023
<i>ASIC, HODL, SATS: New Language, Common Ground, and the Diffusion of Innovation</i>	
Academy of Management Annual Conference	2023
<i>New Language and the Diffusion of Innovation: The Case of Bitcoin</i>	
Babson College Entrepreneurship Research Conference	2022
<i>Language and the Social Construction of New Ideas, Innovations, and Markets: Blockchain and Bitcoin</i>	
Aalto University Competitive Dynamics Conference (2020)	2021
<i>Do Models of Competition Vary across Institutional Contexts?</i>	

Workshops

Academy of Management Journal – Paper Development Workshop	October, 2023
Harvard University, Boston, MA	
Strategic Management Society Annual Conference	2021
Paper Development Workshop	
<i>Relational Competition: A Closer Look</i>	

Teaching

University of Pittsburgh	
<i>Strategic Management</i> (Hybrid)	Spring 2022
<i>Strategic Management</i> (In-Person)	Spring 2023
<i>Strategic Management</i> (Online)	Summer 2023
American University of Afghanistan	
<i>University Success</i>	2012

Service

2020 – 2022	Member, School Planning and Budget Committee
2022	Participant, Dean candidate search process
2018 – 2023	Participant, faculty candidate search process(es)
2011	Chair, Diversity and Inclusion committee of the Staff Association Council
2011	Member, Board of Trustees Affirmative Action Committee
2010 – 2011	Hearing Officer, University Judicial Board