



Giada Anversa

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ABOUT ME

Giada is an enthusiastic and hard-working social scientist with a background in *economics science* applied to *regional and urban planning* and outstanding experience in the domain of *innovation economics, social innovation and sustainability* who wishes to pursue a career in a leading and independent EU-based research centre. Recently, she joined the Department of Economics Science of *Alma Mater Studiorum* (Bologna, Italy) where she holds a Post-doctoral position within the project ECOSISTER (Ecosystem for Sustainable Transition of Emilia-Romagna), particularly exploring gender-sensitive solutions in the context of the green transition. Previous career milestones include being appointed as Socio-Economic Impact Assessment specialist within the H2020 project CC-DRIVER (Researching cybercriminality to design new methods to prevent, investigate, and mitigate cybercriminal behaviour) within a leading UK and IE-based consulting and technology development company.

WORK EXPERIENCE

25/05/2023 – CURRENT Bologna, Italy

SENIOR RESEARCHER ALMA MATER STUDIORUM, DEPARTMENT OF ECONOMIC SCIENCE

Research and organisational activities in the context of the research project "Ecosystem for Sustainable Transition of Emilia-Romagna" - ECOSISTER (Next Generation EU) include the following:

- Conduction of an independent mixed-method study that explores underlying gender-specific conditions preventing effective female participation to the ecologic transition in three strategic industry sectors – including traditional, cross-cutting, new and emerging ones.
- Preparation and review of a questionnaire-based firm-level online survey that targets companies across purposely identified industry sectors with the aim of identifying major drivers and barriers to effective green innovation practices implementation.
- Conduction of a multi-disciplinary literature review on the topic theme "drivers and barriers to eco-innovation practices implementation in Micro and SMEs".
- Construction of a dataset that contains the empirical results achieved so far by the literature relating to the implementation of investments in circular economy, sustainability or more generally green.
- Conduction of a meta-analysis for systematically combining and synthesising findings from multiple quantitative studies using statistical software packages for data analysis (i.e., Stata) to verify the determinants and obstacles identified in different institutional contexts and periods, in light of study selected control variables and estimation methods as well.

24/01/2022 – 30/01/2023 Waterford, Ireland

RESEARCH ANALYST - SEIA METHODS SPECIALIST TRILATERAL RESEARCH LTD

Research activities conducted within the EU-funded Horizon 2020 project "CC-DRIVER", have addressed some of the following:

- Leading the design and development of a new, flexible and tailored *socio-economic impact assessment (SEIA)* framework to allow for better scrutiny and quantification of the costs of *cybercrime and deviance* integrating a variety of methodological approaches, qualitative and quantitative methods used in previous cybercrime research;
- Presenting findings to a variety of technical and non-technical audiences;
- Preparing project deliverables (e.g., SEIA of cybercrime and deviance methodology report) and drafting policy briefs;
- Providing research-based advice and consultation activities (e.g., support to team members involved in relevant project deliverables and proposal writing with SEIA tasks);

01/06/2018 – 01/06/2019 Reggio Calabria, Italy

DATA MANAGEMENT PLAN SPECIALIST MEDITERRANEA UNIVERSITY, DEPARTMENT OF HERITAGE, ARCHITECTURE & URBANISM

DMP Specialist within the EU-funded research project TREN (Transition with Resilience for Evolutionary Development – H2020-MSCA-RISE-2018 Grant Agreement no. 823952). Responsible of the development and submission of the project deliverables Data Management and Communication and Dissemination Plan, providing support to the principal investigator for the definition and creation of a research data storage and protection system. Additional duties include other management responsibilities along with writing scholarly and conference publications and presentations.

Reggio Calabria, Italy

POST-DOCTORAL RESEARCHER MEDITERRANEA UNIVERSITY, DEPARTMENT OF HERITAGE, ARCHITECTURE & URBANISM

Research activities conducted under the research project ‘*Smart Open Urban-Rural Innovation Data*’ (*SOUND*) funded by the Ministry of Education, University and Research (MIUR) were aimed to design a novel research methodology and database aimed at modelling and analysing the spatial dimension of competitiveness and innovation across three Southern Italian regions, proxied by presence and composition of emerging industries at the sub-regional level, using functional geographies (LMAs) as statistical and spatial unit of reference.

- Data collection, analysis and visualisation applying descriptive and spatial analysis techniques;
- Dissemination of study findings by co-authoring journal articles and conference papers;

● **EDUCATION AND TRAINING**

01/01/2014 – 01/01/2016 Italy
PHD IN "URBAN REGENERATION AND ECONOMIC DEVELOPMENT" Mediterranea University of Reggio Calabria

The thesis explored the regional determinants of digital enterprises in Italy, adopting a multi-dimensional and supply-side approach.

Thesis Fablab-oriented Social Innovation: The ecosystem-approach to explore digital social innovations (DSIs) in Italy

01/01/2014 – 29/12/2015 United States
POST-GRADUATE PROGRAMME IN "ECONOMICS FOR PLANNING AND PUBLIC POLICY ANALYSIS" Northeastern University, Boston (USA) College of Social Sciences and Humanities

Final grade 3.5/4.0 GPA

01/09/2005 – 10/12/2012 Italy
M.A. ARCH., ARCHITECTURE AND CONSTRUCTION ENGINEERING Mediterranea University of Reggio Calabria, School of Architecture

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C1	C2	C2	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **PUBLICATIONS**

Cappellano, F., Rizzo, A., Makkonen, T., Anversa, I., G., Cantafio, G., 2023, ‘Exploring senses of place and belonging in the Finnish, Italian and U.S. craft beer industry: A multiple case study’, *Journal of Cultural Geography*, 22 March 2023.

<https://www.tandfonline.com/doi/full/10.1080/08873631.2023.2187469>

Bevilacqua, C., Anversa, I., G., Cantafio, G., Pizzimenti, P., 2019, ‘Local Clusters as ‘Building Blocks’ for Smart Specialization Strategies: A Dynamic SWOT Analysis Application on the Case of San Diego (US)’, *Sustainability*, Vol. 11, Issue 19, 8 October 2019, pp. 5541, MDPI Open Access Publishing, Basel, Switzerland.

<https://www.mdpi.com/2071-1050/11/19/5541>

Anversa, I. G., Barrett, D., 2023, ‘Socio-Economic Impact Assessment of cybercrime’. A research report of the project CC-DRIVER (Understanding the drivers of cybercriminality and new methods to prevent, investigate and mitigate cybercriminal behaviour), European Commission – FP8 8th Framework Programme, Horizon 2020, Brussels: European Research (subject to EC approval).

Bevilacqua, C., Anversa, I. G., 2020, Territorial Capital and Transition processes: Smart Network in Calabria for dynamic scenarios reacting to shocks. XII Giornata Internazionale di Studio INU – Benessere e/o salute? 90 anni di studi, politiche, piani 12° International INU Study Day – Welfare and/or Health? 90 Years of studies, policies and plans.

Anversa, I. G., 2017, ‘Exploring the Territorial Determinants of End-user Innovation: An empirical analysis to explain regional disparities in the supply of maker enterprises across Italian regions, Ph.D. Thesis, University ‘Mediterranea’ di Reggio Calabria, Conference & Professional Publications

Bevilacqua, C., Ou, Y., Pizzimenti, P. and Anversa, G., 2020, Contextualizing Transition: A Multiscale Approach to Making Resilience-Oriented and Place-Sensitive Strategies. In INTERNATIONAL SYMPOSIUM: New Metropolitan Perspectives (pp. 47-67). Springer, Cham.

Autorizzo il trattamento dei miei dati personali presenti nel CV ai sensi dell'art. 13 d. lgs. 30 giugno 2003 n. 196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 - "Regolamento europeo sulla protezione dei dati personali".