

## CURRICULUM VITAE – IDA D’ATTOMA

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PERSONAL  
INFORMATION  
AND  
CONTACT DETAILS

Born in Bari on 5/11/1980

Place of work: Department of  
Statistical Sciences.  
41, Via delle Belle Arti  
Bologna  
tel: +39 0512098248  
[Ida.dattoma2@unibo.it](mailto:Ida.dattoma2@unibo.it)  
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MATERNITY  
LEAVE

2012-2013 (14 months)  
2014 (6 months)

PRESENT  
ACADEMIC  
POSITION

Since 01-09-2020 Associate Professor of Economic Statistics ssd SECS-S/03 at the Department of Statistical Sciences - University of Bologna.

PREVIOUS  
ACADEMIC POSITIONS

**31-08-2017- 31-08-2020:** Fixed-term researcher - full t. (Art. 24 co.3 let. b L. 240/2010) SSD: SECS-S/03 - Economic Statistics, c/o the Dept. of Statistical Sciences, UNIBO

**31-12-2013 - 30-08-2017 :** Fixed-term researcher- full-time (Art. 24 c.3 let. a) L. 240/10) c/o the Dept. of Statistical Sciences, UNIBO. SSD: SECS-S/03- Economic Statistics.

**01/02/2012-30/12/2013:** Research fellow (L. 240/2010) c/o the Dept. of Statistical Sciences, UNIBO. Project title: "Methods for the implementation and interpretation of multivariate models for impact evaluation."

**01/02/2011 - 31/01/2012:** Research fellow c/o the Dept. of Statistical Sciences, UNIBO. Project title: "Evaluation of effects in observational settings using a multivariate approach, applied in particular to the activity of employment centers."

**01/06/2010 - 31/07/2010:** Holder of a collaboration contract with the Dept. of Statistics of the University of Milano-Bicocca to carry out research activities on techniques of record linkage

**01/01/2009-31/12/2010:** Research fellow c/o the dip. of Statistical Sciences UNIBO. Project title: "New data mining methods for impact evaluation."

EDUCATION

**2009:** PhD in Statistical Methodology, UNIBO.

**2005:** Master's degree in Business Management, Faculty of Economics, UNIBO.  
Grade: 110/110

VISITING

**31/01/2008 - 31/07/2008:** Visiting doctoral student at the School of Public Affairs, Arizona State University, Phoenix, AZ, USA. Project funded by Marco Polo program. Theme: "Causal inference models for program evaluation."

**04/08/2008 - 08/15/2008:** Visiting doctoral student at the Institute for Policy Research, Northwestern University, Evanston, IL, USA. Program funded by the Spencer Foundation. Theme: Design and analysis of practical quasi-experiments.

MEMBER OF  
ACADEMIC AND  
NATIONAL AD-HOC  
COMMITTEES

Member of the faculty-student peer committee - UNIBO Department of Statistical Sciences (from December 2022)

Member of the research committee - Department of Statistical Sciences UNIBO (from March 2021)

Member of the scientific committee of the Library of the Department of Statistical Sciences-UNIBO (from January 2020)

Member of the "tutoring and teaching support contracts committee" of statistics area for the courses of study of DISA and DSE departments of UNIBO (since 2015)

Orientation Commission - Dept. of Statistical Sciences UNIBO (since January 2022)

"Alma Orienta" (Editions 2022,2021,2019,2017,2015,2014)

Member of the internationalization commission - Dept. of Statistical Sciences UNIBO (from November 2021)

Member of the Quality Assurance commission ( CdL CLAMSEI - Department of Statistical Sciences - UNIBO) (from September 2020 to december 2022).

Member of the Committee for SIS Accreditation of Statisticians Program (from March 2021).

TEACHING AND  
ORIENTATION  
ACTIVITIES

Lecturer in Data Literacy, Data Mining, Market Analysis, Business Statistics, Business Intelligence and CRM, Statistics for financial statement analysis.

Supervisor of master's and bachelor's theses (> 30).

**2024:** PNRR-funded college choice orientation courses for high school students (60 h)

TEACHING ACTIVITIES  
ABROAD

**A.Y. 2009/2010:** Teaches the course "Market Analysis" (20 hours) as part of the master's degree program in Data Mining at the University of Bologna - Buenos Aires campus, Argentina.

INVOLVEMENT IN PH.D. PROGRAMS	Co-supervisor of Dr. Nguyen Thanh Thanh Duong's doctoral dissertation, 39th cycle, Doctorate in Public Governance, Management and Policy (Public-GoMaP). Dissertation title: "Policies Planning in Tourism Destinations and Climate Change: A quantitative Approach".
PEER-REVIEWING ACTIVITY	Reviewer for peer-reviewed journals: Journal of Retailing and Consumer Services, Review of Development Economic, American Journal of Evaluation, Eurasian Business Review, International Journal of Business Environment, Qeios, Applied Economics Letters, International Journal of Sustainable Agricultural Management Informatics.
MEMBERSHIPS IN SCIENTIFIC SOCIETIES	Fellow of the Association for Applied Statistics (ASA) (October 2022- ongoing)  Full member of the Italian Statistical Society (since 01-01-2017)  Member of the SIS as a corresponding scholar (27-01-2015 to 01-01/2017)  Member of the American Evaluation Association (Sept. 2010-Nov. 2016)
RESPONSIBILITY OF RESEARCH CONTRACTS, AND FUNDED PROJECTS	<b>From 01-07-2023:</b>  <b>Principal Investigator (PI)</b> for the project PRIN2022 titled 'Depopulation Risk: Experiences, Mobility and Subjective Well-Being (DREAMS)' funded by the Italian Ministry of University (Decreto Rettoriale n.104 del 2 febbraio 2022).
SUPERVISOR OF RESEARCH GRANTS OR RASHIPS	<b>From 01-04-2024 to 31-03-2025</b> Supervisor of the research grant entitled " <b>Analysis of economic and social determinants</b> of internal migration processes. Employment of diffusion models." funded by PRIN 2022.  <b>From 13-03-2023 to 26-05-2023</b> Supervisor of the RAship related to the project "The combined use of Big Data and traditional data for analyzing consumer attitudes toward sustainable consumption in Europe."
PARTICIPATION IN INTERNATIONAL, NATIONAL AND UNIVERSITY RESEARCH GROUPS	<b>From July 2022 - ongoing</b> Member of the scientific committee of the articulation 'Technological Innovation in Tourism Services' within the High Technology Network of the Center for Advanced Studies in Tourism (CAST) (Director prof. A. Guizzardi)  <b>From 2016 - ongoing</b> Member of the international research group on 'The effectiveness of print and online promotional flyers' project coordinated by professor Cristina Ziliani (University of Parma) and which has professor Marco Ieva (University of Parma) and professor Juan Carlos Gàzquez-Abad (University of Almeria, Spain) as members.  <b>From 01-10-2011 to 01-10-2012</b>

Member of the UNIBO-Dip. of Statistical Sciences team winner of the EFSA (European Food Safety Authority) competition to enter the short list of qualified providers. Project title "Assistance to the assessment methodology unit for statistical analysis, data management and ad hoc consultation upon request"

**December 2017**

Participation in AlmaIdea call 2017- junior line as PI Title: 'Evaluating the impact of public policies on inequality: a study in poverty, education and health in Italy' Score: 78.5 out of 100 Final judgment: 'Good proposal not fundable due to depletion of the available budget'

RESEARCH ACTIVITIES  
AND SCIENTIFIC  
COLLABORATIONS

**2016-2017**

Member of the research team for the evaluation of the effectiveness of the SIA (Support For Active Inclusion) as part of the collaboration between the Municipality of Bologna and the Dept. of Statistical Sciences UNIBO

**From 03-10-2013 to 01-06-2014**

Member of the technical-scientific staff supporting the research activity within the framework of the agreement between Conti Editore Srl (Autosprint newspaper) and the Dept. of Statistical Sciences UNIBO aimed at the "Construction of a system of evaluation of the performance of Italian drivers in the current season by means of synthetic indices and latent variable measures"

**From 01-07-2010 to 01-07-2011**

Member of the technical-scientific staff supporting the research activity for the development of a fraud check model within the framework of the agreement entitled "Design of data mining systems for fraud check" stipulated between Yoox Spa and the Dept. of Statistical Sciences- UNIBO.

ORGANIZATION OR  
PARTICIPATION  
IN THE SCIENTIFIC  
COMMITTEE  
AT CONFERENCES IN  
ITALY OR ABROAD

Member of the local organizing committee of "2023 Scientific ASA Conference on Statistics, Technology and Data Science for Economic and Social Development" held in Bologna, Italy, September 6-8, 2023.

Member of the scientific organizing committee for the workshop "Accreditamento della professionalità statistica e Biostatistica, Attualità e Prospettive", Roma: 25 maggio 2023.

Chair for the Session of Contributed Papers on "Business Survey" at "2023 Scientific ASA Conference on Statistics, Technology and Data Science for Economic and Social Development" held in Bologna, Italy, September 6-8.

COMMUNICATIONS AT  
CONFERENCES,  
WORKSHOPS, AND  
SEMINARS  
AS AN INVITED  
SPEAKER

Ida D'Attoma (2024). Holds an invited seminar titled "Consumers Green Awareness trends: how to assess it through a composite index" at Dipartimento di Scienze Statistiche, Università di Padova (19/01/2024) [**Invited seminar**]

Ida D'Attoma, Marco Ieva (2022) "Multidimensional assessment of Eco-Innovation and its link with Marketing Innovations", 51st Scientific Meeting of the Italian Statistical Society, Caserta (Italy) , 22-24 June. [Invited conference session]

Peck, L.R., D'Attoma, I. and Camillo, F. "A New Strategy for Eliminating Selection Bias: the case of how public assistance use affects charitable giving", AEA (American Evaluation Association), San Antonio, TX, USA, 13 novembre 2010 . [Invited conference session]

D'Attoma, I.(2009) Holds an invited seminar titled "A multivariate data mining approach to measure selection bias and test balance" at The Department of Decision Sciences - Bocconi University (5 March 2009). Joint work with F. Camillo [Invited seminar]

D'Attoma, I. (2009) Holds an invited seminar titled "A multivariate Approach to assess balance of categorical covariates in observational studies" at Departamento de Ciencias Estadísticas, University of Bologna in Buenos Aires (20 November 2009). [Invited seminar]

COMMUNICATIONS AT  
CONFERENCES,  
WORKSHOPS AND  
SEMINARS  
AS AUTHOR AND/OR  
SPEAKER

Ida D'Attoma, Marco Ieva(2023)"A composite Index to Assess the complexity of Environmental Consciousness: empirical evidence from European Consumers", Statistics, Technology and Data Science for Economic and Social Development, Association for Applied Statistics (ASA), Bologna 6-8 September 2023. [Spontaneous contribution]

Ida D'Attoma, Marco Ieva (2023) "Developing a Composite Index of Environmental Consciousness: Evidence from Survey and Google Trends Data", European Network for Business and Industrial Statistics (ENBIS), Valencia, 10-14 September 2023.[Spontaneous contribution]

Ida D'Attoma, Marco Ieva (2023)"A firm-level composite indicator of eco-innovation and its link with marketing innovation in placement: a comparison of two European countries", 8th European Microdata User conference, Mannheim (Germany), March 16-17 2023. [Spontaneous contribution]

Marco Ieva, Ida D'Attoma (2022) "Innovating in Design and Packaging: Implications for the Environment", Ninth International Conference in National Brand and Private Label Marketing, 27-28 June.[Spontaneous contribution]

Ida D'Attoma, Silvia Pacei (2021) "What drives green innovation in Europe? A cross-country comparison based on CIS data", 7th European User Conference for EU-Microdata, Mannheim, March 25-26, 2021 [Spontaneous contribution]

Ida D'Attoma, Silvia Pacei (2020) "The determinants of eco-innovation strategies. An empirical investigation of two European countries." Sinergie-SIMA Management Conference, GRAND CHALLENGES: Companies and Universities working for a better society [Spontaneous contribution] 7-8 September 2020 – Pisa, Italy

D'Attoma, I. e Pacei, S. "The determinants of Eco-Innovation: Empirical Evidence from German Manufacturing Firms", Enterprise Research InNOVation Conference (ENTRENOVA 2019), Rovinj, Croatia, 6-9 September 2019. [Spontaneous contribution]

D'Attoma, I. e Ieva, M. "Innovation Success and Failure: the Moderating Role of Marketing Innovation", Enterprise Research InNOVation Conference (ENTRENOVA 2018), Split, Croatia, 6-8 September 2018. [Spontaneous contribution]

D'Attoma, I. e Pacei, S. "On the link between firms and sources of information and cooperation: the case of German manufacturing firms", Enterprise Research InNOVation Conference (ENTRENOVA 2017), Dubrovnik, Croatia, 7-9 September 2017. [Spontaneous contribution]

Ieva, M., D'Attoma, I., J.C. Gàzquez-Abad, Ziliani, C. "Do store flyers work? Implications for NBs and PLs from a subgroup analysis with experimental data", National Brand and Private Label Marketing, Barcelona, Spain 29-01 July 2016. [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "Estimating unbiased effects of campaigns on long term churn probability using survival analysis: an intelligent data mining solution applied to an Italian mobile phone company", 16th International Business Research Conference, Dubai, 12-13 April 2012. [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "Subjective Choices in Propensity Score Applications: A Comparison with the Multivariate Cluster Based (MCB) Method". American Evaluation Association Conference, Anaheim, California, 2 November 2011. [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "Considering the program evaluation as a data mining process: the case of the active labor policies in Bologna Region", workshop "Enhancement and Social Responsibility of Official Statistics", Roma 28 e 29 April 2011. [Spontaneous contribution]

Peck, L.R., D'Attoma, I. e Camillo, F. "A New Strategy for Eliminating Selection Bias: the case of how public assistance use affects charitable giving",

APPAM (Association for Public Policy Analysis and Management), Boston, MA, USA, 5 November **2010**. [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "A partial dependence factorial analysis to deal with selection bias in observational studies", ENBIS, Goteborg, Svezia, 20-24 September, **2009**. [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "A multivariate approach to assess balance of categorical covariates in observational studies". Seventh Scientific Meeting of the Classification and Data Analysis Group, Catania, 9-11 September **2009**. [Spontaneous contribution]

D'Attoma, I. "A multivariate approach to assess balance of categorical covariates in observational studies" seminario tenuto presso la sede dell'Università di Bologna in Buenos Aires (November **2009**). [Spontaneous contribution]

D'Attoma, I. "A partial dependence factorial analysis to deal with selection bias in observational studies", seminario tenuto presso il dipartimento di Scienze Economiche, Aziendali e Statistiche dell'Università degli studi di Milano (24-03-**2009**). [Spontaneous contribution]

Camillo, F. e D'Attoma, I. "A new data mining approach to estimate causal effect of marketing interventions". International conference on multivariate statistical modeling and High Dimensional Data Mining, Kayseri, Turchia : 19-23 June **2008** [Spontaneous contribution]

D'Attoma, I. , Sacchetti, L. "Attention to end user: how to measure quality in an ISO certified academic library", 7th Northumbria International Conference on Performance Measurement in Libraries and Information Services", 13-16th August **2007**, South Africa. [Spontaneous contribution]

INTERESTS AND  
RESEARCH  
TOPICS

A first line of research concerns the analysis of consumers and business behavior in economic settings. I am mainly concerned with empirical aspects of the economics of innovation and firm performance. In this area, statistical models and evaluation methods are used to analyze the effect of offshoring, innovation policies, and innovation strategies (technological, non-technological, eco) on firm performance. The interest is mainly in the use of models to treat the problem of sample selection and self-selection. Moreover, in the same area I'm interested in the construction and validation of new composite indicators using survey and Big Data.

A second line of research I am involved in concerns methodological developments in the area of policy impact evaluation. The focus is mainly on the treatment of selection bias in the presence of nonexperimental data and the treatment of the issue of effect heterogeneity. I have proposed a multivariate balancing measure as well as a macro SAS for its application, the

performance of which has been evaluated against other existing balancing measures. Some applications involved the labor market (e.g., analyzing the effect of active employment policies on the transition from fixed-term to permanent employment) and analyzing the effect of interview method on survey responses.

Finally, one line of research is the analyses of price and nonprice promotions and their effect on consumer buying behavior. Statistical models are used for the analysis of the causal link between promotional instrument and purchase behavior using field experiments. In this context, special attention is paid to the study of the determinants of the propensity to use a particular promotional tool and the issue of reverse causality.

#### PUBLICATIONS

1. **D'Attoma, Ida**; Matteucci, Mariagiulia (**2023**) Multidimensional poverty: an analysis of definitions, measurement tools, applications and their evolution over time through a systematic review of the literature up to 2019, «QUALITY and QUANTITY», 2023, online first, pp. 1 - 43 [Article]
2. Ida D'Attoma; Marco Ieva (**2023**), Developing a Composite Index of Environmental Consciousness: Evidence from Survey and Google Trends Data., in: ENBIS 2023, Programme and Abstract of the 23th Annual Conference of the European Network for Business and Industrial Statistics (ENBIS)., 2023, pp. 105 - 105 (atti di: ENBIS, València, Spain, 10-14 September 2023) [Contributed in Conference Proceedings]
3. **D'Attoma, Ida**; Pacei, Silvia (**2023**) "Firms eco-innovativeness and its determinants. An empirical cross-country analysis", International Journal of Business Environment, issue 14, pp. 395-416 DOI: 10.1504/IJBE.2022.10052618 [Article]
4. **D'Attoma, Ida**; Ieva, Marco, Multidimensional assessment of Eco-Innovation and its link with Marketing Innovation, in: Advance in Book of Short Papers SIS 2022, Pearson, **2022**, pp. 455 - 461 (Pearson) [Contributed in Conference Proceedings]
5. Ieva, Marco; **D'Attoma, Ida**, Innovating in Design and Packaging: Implications for the Environment, in: Advance in National Brand and Private Label Marketing, Springer, **2022**, pp. 127 - 133 (SPRINGER PROCEEDINGS IN BUSINESS AND ECONOMICS) [Chapter or essay]
6. **D'Attoma, I.**, Ieva, M. (**2022**) "The role of marketing strategies in achieving the environmental benefits of innovation", The Journal of Cleaner Production (in press) <https://doi.org/10.1016/j.jclepro.2022.130957> [Article]



7. Ieva, Marco; Ziliani, Cristina; Gázquez-Abad, Juan Carlos; **D'Attoma, Ida**, I read, therefore I buy? Analyzing the impact of flyer distribution and readership on purchase behaviour, «JOURNAL OF RETAILING AND CONSUMER SERVICES», **2022**, 64, pp. 1 - 13 [Article]
  
8. **Ida D'Attoma** , Silvia Pacei, Giorgio Tassinari, Drivers of Cooperative Innovation between Business and Science. The Case of Germany., «INTERNATIONAL JOURNAL OF BUSINESS INNOVATION AND RESEARCH», **2021**, 26, pp. 163 - 193 [Article]
  
9. **D'Attoma, Ida**; Ieva, Marco, Determinants of technological innovation success and failure: Does marketing innovation matter?, «INDUSTRIAL MARKETING MANAGEMENT», **2020**, 91, pp. 64 - 81 [Article]
  
10. **Ida D'attoma**; Silvia Pacei, The determinants of eco-innovation strategies. An empirical investigation of two European countries., in: Electronic Conference Proceedings of Sinergie - Sima Management Conference Grand challenges: companies and universities working for a better society, Pisa, 2020, pp. 247 - 254 (atti di: Sinergie SIMA Management Conference, University of Pisa - Sant'Anna School of Advanced Studies, Pisa (online conference), 7-8 September **2020**) [Contributed in Conference Proceedings]
  
11. **Ida D'Attoma**; Silvia Pacei, The determinants of eco-innovation: a country comparison using the community innovation survey., in: Book of Short Papers SIS 2020, Pearson, 2020, pp. 1011 - 1016 (atti di: SIS, PISA, **2020**) [Contributed in Conference Proceedings]
  
12. **D'Attoma, Ida**; Camillo, Furio; Clark, M. H., A Comparison of Bias Reduction Methods: Clustering versus Propensity Score Subclassification and Weighting, «THE JOURNAL OF EXPERIMENTAL EDUCATION», **2019**, 87, pp. 33 - 54 [Article]
  
13. Cristina Ziliani, Marco Ieva, Juan Carlos Gázquez-Abad, **Ida D'Attoma**, Retail Promotional Communication: The Comparative Effectiveness of Print Versus Online., in: Exploring Omnichannel Retailing, Basel, Springer International Publishing, **2019**, pp. 225 - 249 [Chapter or essay]
  
14. **Ida D'Attoma**; Silvia Pacei, The Determinants of Eco-Innovation: Empirical Evidence from German Manufacturing Firms., in: Book of abstracts of the ENTRENOVA- ENTERprise REsearch InNOVation Conference, Zagreb, Milkovic, M., Seljan, S. Pejic Bach, M. , Pekovic, S. and Perovic, D., 2019, 5, pp. 89 - 89 (atti di: ENTRENOVA - ENTERprise REsearch InNOVation, Rovinj, Croatia, 12-14 September **2019**) [conference proceedings-abstracts]

15. **Ida, D'Attoma**; Silvia, Pacci, Evaluating the Effects of Product Innovation on the Performance of European Firms by Using the Generalised Propensity Score, «GERMAN ECONOMIC REVIEW», **2018**, 19, pp. 94 - 112 [Article]
  
16. **Ida D'Attoma**; Marco Ieva, Innovation Success and Failure: The Moderating Role of Marketing Innovation, in: Book of abstracts of the ENTRENOVA-ENTERprise REsearch InNOVation Conference, Zagreb, Udruga za promicanje inovacija i istraživanja u ekonomiji "IRENET", 2018, 4, pp. 49 - 49 (atti di: ENTRENOVA, Split, Croatia, 6-8 September **2018**) [conference proceedings-abstracts]
  
17. Marco Ieva; Cristina Ziliani; Juan Carlos Gázquez-Abad; **Ida, D'Attoma**, Online versus Offline Promotional Communication: Evaluating the Effect of Medium On Customer Response, «JOURNAL OF ADVERTISING RESEARCH», **2018**, 58, pp. 338 - 348 [Article]
  
18. **D'Attoma, Ida**; Pacci, Silvia, On the Link between Firms and Sources of Information and Cooperation: The Case of German Manufacturing Firms, in: Book of abstracts of the ENTRENOVA-ENTERprise REsearch InNOVation Conference, Kotor, 2017, 3, pp. 63 - 63 (atti di: ENTRENOVA, Dubrovnik, 7-9 September **2017**) [conference proceedings-abstracts]
  
19. Calia, Pinuccia; **D'Attoma, Ida**; Pacci, Silvia, Do Innovation and Offshoring Make a Difference? An Empirical Exploration of the Effects on the Performance of European Firms, «INTERNATIONAL BUSINESS RESEARCH», **2016**, 9, pp. 98 - 115 [Article]
  
20. Marco, Ieva; **Ida, D'Attoma**; Cristina, Ziliani; Juan Carlos, Gázquez-Abad, Do Store Flyers Work? Implications for NBs and PLs from a Subgroup Analysis with Experimental Data, in: Advances in National Brand and Private Label Marketing, Switzerland, Springer International Publishing, **2016**, pp. 129 - 136 [Chapter or essay]
  
21. **D'Attoma, Ida**, Evaluating the effect of public R&D subsidies on Italian firms' innovation activities: a subgroup analysis of 2008 CIS data, «INTERNATIONAL JOURNAL OF QUALITY AND INNOVATION», **2016**, 3, pp. 67 - 90 [Article]
  
22. **Ida D'Attoma**; Silvia Pacci, Offshoring and Firm Performance: Evidence from the Italian Manufacturing Industry, «REVIEW OF DEVELOPMENT ECONOMICS», **2014**, 18, pp. 29 - 44 [articolo] F. Camillo; I.D'Attoma, Measuring and Testing the Interview Mode Effect in Mixed Mode Surveys, «STATISTICA», 2013, 4, pp. 407 - 421 [Article]

23. F. Camillo; **I. D'Attoma**, %GI: A SAS Macro for Measuring and Testing Global Imbalance of Covariates within Subgroups, «JOURNAL OF STATISTICAL SOFTWARE», **2012**, 51, pp. 1 - 19 [Article]
24. Peck L.R.; **D'Attoma I.**; Camillo F.; Guo C., A New Strategy for Reducing Selection Bias in Non-experimental Evaluations, and the Case of How Public Assistance Receipt Affects Charitable Giving., «POLICY STUDIES JOURNAL», **2012**, 40(4), pp. 601 - 625 [Article]
25. **I. D'Attoma**; G. Tassinari, Il lavoro a tempo determinato in Europa: alcune evidenze statistiche, in: Il contratto di lavoro a termine, MILANOFIORI ASSAGO, Wolters Kluwer Italia, **2012**, pp. 105 - 126 [Chapter or essay]
26. **I. D'Attoma** ; F. Camillo, A Multivariate Strategy to Measure and Test Global Imbalance in Observational Studies, «EXPERT SYSTEMS WITH APPLICATIONS», **2011**, 38, pp. 3451 - 3460 [articolo] **I. D'Attoma**; C. Liberati, An optimal cluster-based approach for Subgroup Analysis using Information Complexity Criterion., «INTERNATIONAL JOURNAL OF BUSINESS INTELLIGENCE AND DATA MINING», **2011**, 6(4), pp. 402 - 425 [Article]
27. F.Camillo; **I.D'Attoma**, Assessing Balance of Categorical Covariates and Measuring Local Effects in Observational Studies., in: New Perspectives in Statistical Modeling and Data Analysis, HEIDELBERG, Springer Berlin Heidelberg, **2011**, pp. 465 - 472 [Chapter or essay]
28. F. Camillo; **I.D'Attoma**, Considering the programme evaluation as a data mining process: the case of the active labor policies in Bologna region., in: Enhancement and Social Responsibility of Official Statistics. Principles, Methods and Techniques. Applications for the Production and Dissemination, 2011, pp. 61 - 62 (atti di: Enhancement and Social Responsibility of Official Statistics, Roma, 28-29 Aprile **2011**) [conference proceedings-abstracts]
29. Peck, L.R.; Camillo, F.; **D'Attoma, I.**, A Promising New Approach to Eliminating Selection Bias, «THE CANADIAN JOURNAL OF PROGRAM EVALUATION», **2010**, 24(2), pp. 31 - 56 [Article]
30. F.Camillo; **I.D'Attoma**, A new data mining approach to estimate causal effects of policy interventions, «EXPERT SYSTEMS WITH APPLICATIONS», **2010**, 37, pp. 171 - 181 [Article]
31. Camillo, Furio; **D'Attoma, Ida**, A Multivariate Approach to Assess Balance of Categorical Covariates in Observational Studies, in: Book of short papers, Seventh Scientific Meeting of the CLAssification and Data Analysis

Group of the Italian Statistical Society, Padova, CLEUP, **2009**, pp. 35 - 38  
[Chapter or essay]

32. **D'Attoma, Ida**, A Partial Dependence Factorial Analysis to deal with Selection Bias in Observational Studies., Bologna, Alm@DL-Università di Bologna, **2009**, pp. 127 . [Book]
33. G.Barbiroli;P.Mazzaracchio;F.Camillo;M.Kindt;**I.D'Attoma**, Statistical Methods for Defining Homogeneous Merchandising Categories for Foods:The Case of Savoury and Sweet Bakery Products, «INTERNATIONAL JOURNAL OF STATISTICS AND SYSTEMS», **2008**, 3, pp. 43 - 62 [Article]
34. L.Sacchetti; **I.D'Attoma**, Attention to the end-user: how to measure quality in an ISO certified academic library, in: Measuring Library Performance and Organisational Effectiveness: From Research to Practice, 2007, pp. 98 - 100 (atti di: 7th Northumbria international conference on Performance measurement in libraries and information services, Cape Town, South Africa, 13-16 Agosto **2007**) [conference proceedings-abstracts]

COMPUTER SKILLS

SAS 9.4, Stata, Spss, Spad, LateX. LIMDEP11

LANGUAGE SKILLS

English: C1 (with internal UNIBO certificate issued by the University Language Center)

Updated March 26, 2024

*Ida D'Attoma*<sup>1</sup>

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<sup>1</sup>Document digitally signed in accordance with the Digital Administration Code and related regulations