

Greta Serpente

Curriculum Vitae

Personal information and contacts

Born in Giulianova, Italy, on August 18th, 1993

Italian Citizenship

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Google scholar:

<https://scholar.google.com/citations?hl=it&user=uNxNB4wAAAAJ>

Research interests

Her research interests are related to entrepreneurship and innovation. The current projects she is working on are about entrepreneurship education, pre-incubators, and firm creation. She has been conducting research since her master's degree on the role of trust in human capital during an M&A between a start-up and an incumbent firm.

University education

AY 2019/24 (ongoing)

- PhD candidate in Management, University of Bologna. Dissertation Title “How do Entrepreneurial Pre-incubation Programs work?” Supervisors: Profs. Riccardo Fini, Daniela Bolzani, Rosa Grimaldi

AY 2017/18

- Master’s degree in Management, University of Chieti-Pescara, Italy (110/110 cum laude).

Participation in summer school

February 2021

- XXVIII AiG Summer School, University of Padua, Italy.

Workshop, colloquium, and conference presentations

November 2020

- 10th SEI Faculty Workshop & Doctoral Consortium, University of Bologna, Italy.

March 2021

- Boosting Entrepreneurial Skills and Mindsets, University of Bologna, Italy & Engage Centre (NTNU, Norway).

June 2022

- Friends of Imperial Conference, University of Bologna, Italy & Imperial College, London.

July 2022

- R&D Management, Doctoral Colloquium, University of Trento, Italy.

May 2023

- 3E – ECSB, Doctoral Colloquium, University of Aarhus, Denmark.

Workshop, summit, and conference participation

November 2020

- Triple Helix Summit, University of Bologna, Italy, ART-er, Emilia-Romagna Region & Noema.

March 2022

- International Conference on Economic and Social Integration of Refugees and Asylum Seekers through Social Entrepreneurship, University of Forlì, Italy.

July 2022

- R&D Management Conference, University of Trento, Italy.

May 2023

- 3E - ECSB Entrepreneurship Education Conference, University of Aarhus, Denmark.

August 2023

- AOM - Academy of Management, Boston, USA.

Elective coursework

May 2020

- Technology Management and Entrepreneurship, University of Bologna, Italy.

June 2020

- Entrepreneurship and entrepreneurial finance, Polytechnic of Milan, Italy.

February 2021

- Heritage, History and the Issue of Organizing, University of Bologna, Italy.

Tutorship

AY 2020/21

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Organizzazione Aziendale [cod. 00745], University of Bologna, Italy.

AY 2021/22

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Organizzazione Aziendale [cod. 00745], University of Bologna, Italy.

AY 2022/23

- Tutor in Economia e Organizzazione Aziendale T [cod. 28030], University of Bologna, Italy.
- Tutor in Laboratory of Business Plan M [78858], University of Bologna, Italy.

AY 2023/24

- Tutor in Laboratory of Business Plan M [78858], University of Bologna, Italy.
- Tutor at GMBA in Business Plan, Bologna Business School, Italy.

Fellowship

January 2023

- Winner of the Marco Polo grant (University of Bologna, Italy, Department of Management) for the visiting period of 6 months at Bayes Business School, London, UK.

January 2016

- Winner of the Erasmus+ (University of Chieti-Pescara, Italy, Department of Management) for the visiting period of 6 months at the University of a Coruña, Spain.

Visiting period

January – July 2023

- Bayes Business School, London, UK.

January – June 2016

- University of a Coruña, Spain.

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| Co-supervisor students' thesis | <p>AY 2022 – 2023</p> <ul style="list-style-type: none"> • 3 Master's theses (Business Plan course), University of Bologna, Italy, instructor Prof. Daniela Bolzani. |
| Support for workshop organization | <p>March 2021</p> <ul style="list-style-type: none"> • Support for the organization of the Workshop “<i>Boosting Entrepreneurial Skills and Mindsets: theories, methods and impact</i>”, Bologna Business School, Italy (coordinated by Prof. Riccardo Fini). |
| Research project | <p>AY 2022/23</p> <ul style="list-style-type: none"> • Member of the Erasmus+ project "MIG.EN. CUBE - fostering MIGrant Entrepreneurship incubation in Europe", in partnership with Freie Universiteit Amsterdam (Netherlands), Impact Hub Amsterdam (Netherlands), Institut Supérieur de Gestion (France), PLACE Network (France), Migration Policy Group (Belgium), Grameen Foundation (Italy), Impact Hub Network (Austria) (coordinated by Prof. Daniela Bolzani). |
| Department contributions | <p>June 2020</p> <ul style="list-style-type: none"> • Support for TOLC exams, University of Bologna, Italy. <p>November 2021</p> <ul style="list-style-type: none"> • Support to students of the LM Clamep course for the activation of curricular internships in companies (coordinated by Prof. Maurizio Marano). |
| Reviewer for scientific journal | <p>Since September 2020</p> <ul style="list-style-type: none"> • The Journal of Technology Transfer <p>Since March 2023</p> <ul style="list-style-type: none"> • Studies in Higher Education <p>Since October 2023</p> <ul style="list-style-type: none"> • Journal of Small Business and Enterprise Development |
| Policy Report | <p>November 2023</p> <ul style="list-style-type: none"> • Serpente, Greta and Fini, Riccardo and Grimaldi, Rosa and Bolzani, Daniela, Start Cup Emilia-Romagna: Fatti Stilizzati, Prospettive ed Impatto (Start Cup Emilia-Romagna: Stylized Facts, Prospects and Impact) (November 11, 2023). Available at |

SSRN: <https://ssrn.com/abstract=4629753> or
<http://dx.doi.org/10.2139/ssrn.4629753>

Book chapters

2024

- Serpente, G., Martinelli, G., & Bolzani, D. (2024). Entrepreneurial support for migrant entrepreneurs: A systematization of a growing stream of literature. Accepted in B. Glinka and J. Freiling (Eds.), Handbook of Migrant Entrepreneurship. Berlin: De Gruyter.
- ISBN 978-3-11-102530-8. ISSN 2748-016X (in press).

2020

- Masciarelli, F., Di Pietro, F., & Serpente, G. (2020). Il ruolo del capitale intellettuale nel successo delle strategie di merger & acquisition delle start-up. *Piccola Impresa / Small Business*, (3). <https://doi.org/10.14596/pisb.324>

Working papers

2024

- Martinelli, G., Serpente, G., Bolzani, D. (2024). Social incubators and accelerators for migrant entrepreneurs: Exploratory insights from Italy. Book chapter for: “Refugees’ Economic Integration through Social Entrepreneurship” - 2014 - 2020 INTERREG VB Adriatic – Ionian (In press in the following months)
- How Do Pre-Incubation Programs Foster New Venture Creation? Evidence From a Regression Discontinuity Design. Serpente, G., Fini, R.
- Do Career Preferences Drive Entrepreneurial Learning in Pre-Incubation Programs? Serpente, G., Bolzani, D.
- Opening the black box of Entrepreneurial Support Organizations as providers of Entrepreneurship Education and Training. Serpente, G., Bolzani, D., Grimaldi, R.

Languages

Italian (native speaker)

English (C1)

Spanish (A2)

Software

STATA, NVIVO, Microsoft Office

Date

March 7th, 2024
Bologna, Italy

Sign

Greta Serpente

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D.Lgs. 196/2003 e all'art. 13 del Regolamento UE 2016/679 relativo alla protezione delle persone fisiche con riguardo al trattamento dei dati personali.