

Gabriel Franceschini

University of Bologna – Alma Mater Studiorum | Department of Management

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Updated: June 2025

EDUCATION

Department of Management – University of Bologna

Ph.D. Candidate in General Management

Supervisors: Paola Giuri (main), Marco Corsino, Claudio Giachetti

Bologna, IT

Nov. 2022 – Current

Department of Management – University of Bologna

M.Sc. in Service Management (SEM), cum laude

Rimini, IT

Sep. 2019 – March 2022

Department of Political Sciences – University of Bologna

B.Sc. in International Relations (SPOSI)

Bologna, IT

Sep. 2016 – July 2019

RESEARCH

Interests: Innovation search strategies, technological competition, patent strategies, technological breakthroughs

Working Papers

“Search Broad, Search Local. A Patent Portfolio Perspective on Technological Search and Invention Non-use”

with Paola Giuri & Marco Corsino

Status: Preparing to Submit

“Striking the Balance. Founder Affective Commitment, Innovation Ambidexterity, and New Venture Performance”

with Tatiana Anisimova, Jan Weiss, Galina Shirokova & Joshua Victor White

Status: Ready to Submit

Work in Progress

“Breakthrough Inventions as Trojan Horses. Technological Signals Triggering Firm’s Timely Entry into Novel Technological Domains”

with Paola Giuri, Marco Corsino & Claudio Giachetti

Status: Data Analysis

“Setting the Stage for the Battle. Multi-Domain-Overlap and Entry into Rivals’ Technological Spaces”

with Paola Giuri, Claudio Giachetti & Marco Corsino

Status: Data Analysis

“Past, Present and Future Research on Breakthrough Technologies in Innovation”

solo authored

Status: Writing

CONFERENCES AND WORKSHOPS

2025	EPIP Annual Conference 2025 (Antwerp, BE) ^P ; EPIP PhD Workshop 2025 (Antwerp, BE); Sinergie SIMA Conference 2025 (Genova, IT) ^P
2024	CISS 2024 (Ulcinj) ^P ; Artificial Intelligence and Digital Economics: Micro and Macro Insights (Bologna, IT); 28th Biennial Xylexpo Exhibition of Wood and Furniture Industry Technology (Milan, IT)
2023	Eurotech 2023 (Kongens Lyngby, DK) ^{P,D} ; The Use of Patents in Economics Research (Bologna, IT); Creatività Umana e Intelligenza Artificiale: Le Nuove Frontiere dell'Innovazione (Trieste, IT)

P = Presenter, *D* = Discussant

TEACHING EXPERIENCE

Various Departments – University of Bologna

Guest Lecturer

From IP Management to Technology Transfer (PhD), Prof. Reschiglian	June 2025
Competitive Analysis in Dynamic Environments (MSc), Prof. Giachetti	March 2025
Crash Course in Corporate Strategy (MSc)	April 2023

Teaching Assistant

Tech Venturing (MSc), Prof. Corbo and Giachetti	2024 – Current
The Economics of Intellectual Property Rights (MSc), Prof. de Nicolò	2023 – Current
Industrial Economics (BSc), Prof. Minniti	2023 – Current

Thesis Supervision

Service Management (MSc), Prof. Giuri	2025
Business Administration and Management (MSc), Prof. Giuri	2025

REVIEWER

Journal of Technology Transfer; Journal of Small Business Management; Economic Modelling; Academy of Management Conference (2025)

SCHOLARSHIPS AND PRIZES

Department of Management – University of Bologna	Bologna, IT
PhD funding	Nov. 2022 - Nov. 2026
Premio Bernardo Nobile – Area Science Park	Trieste, IT
Honorable mention for best master thesis on patent information	May 2023
Department of Management – University of Bologna	Rimini, IT
Best SEM master thesis award and prize	2021-2022
Alma Mater Studiorum – University of Bologna	Bologna, IT
Best UNIBO student award and study grant	2020-2021
Department of Management – University of Bologna	Bologna, IT
Best SEM project work award and prize	2020-2021

ER.GO – Azienda regionale per il Diritto agli Studi Superiori
Merit-based scholarship recipient

Bologna, IT
2017-2019

WORK EXPERIENCE

Consorzio Studi e Ricerche (CSR) – SCM Group Spa
Trainee R&D and innovation department

Rimini, IT
Dec. 2021 – March 2021

Metrios – Vici & C. Spa
Trainee sales and service department

Sant’Arcangelo di Romagna, IT
May 2021 – Oct. 2021

Wedding Flowers Arezzo – Giardino Fiorito
Wedding flowers service

Arezzo, IT
2018 – Current

OTHER ACTIVITIES

Public Relations Office – University of Bologna
Intrapreneurship program

Rimini, IT
Feb. 2021 – Oct 2021

ASES Settore Diritto allo Studio – University of Bologna
Tutor for students with disabilities and specific learning disorders (SLD)

Rimini, IT
Nov. 2020 – Oct 2021

Metrios – Vici & C. Spa
Project work internationalization strategy USA

Sant’Arcangelo di Romagna, IT
Oct. 2020 – Apr. 2021

Star Romagna – PMR Srl Consortile
Customer relationship analysis Metromare

Rimini, IT
Oct. 2020 – Feb. 2021

Biblioteca Nacional de Espana
Data collection period for bachelor thesis

Madrid, ES
May 2019

OTHERS

Languages: English (IELTS 7.5 certified); Spanish (DELE B2 certified); Italian (native)

Softwares: STATA; SQL; R; SPSS; LaTeX; Office365

Hobbies: Guitar (private instructor); Climbing (bouldering and lead)