

FRANCESCA MONTICONE

PhD student at the University of Bologna - Department of Agricultural and Food Sciences
francesca.monticone2@unibo.it

EDUCATION

PhD in Agricultural and Food Economics and Policy 2020-present
University of Bologna - Department of Agrofood Sciences and Technology, Italy

- Provisional research project title: *An innovative approach to policymaking for sustainable City Region Food Systems (CRSF) initiatives in the European Union* (Supervisor Prof. Antonella Samoggia)

- Carried out research in the context of the H2020 FoodE project, which aims to accelerate the growth of CRFS by bringing together local initiatives across Europe.

- Improved my teaching skills by carrying out lectures on food policy in the European context, food policy coherence in Italy, regional governance in the Emilia-Romagna tomato food supply chain, digital technologies in the agri-food sector, gang mastering in the Italian tomato supply chain.

Visiting fellowship 2021-2022
University of Hertfordshire - Centre for Agriculture, Food and Environmental Management Research, UK

- Carried out research on policy coherence, developing the methodological background of my PhD project.

- Supervisors: Prof David Barling and Dr Kelly Parsons.

MSc Food Policy 2016-2017
City University of London – Centre for Food Policy, UK

- Final mark: Distinction

- Modules: Food and Public Policy, Food Culture and Society, Political Economy of Food, Public Health and the Environment

- Dissertation: *Exploring the controversy over food dumping: analysis of the disagreement around its definition, its reported causes and its possible solutions in the framework of international agricultural trade* (Supervisor Prof. Corinna Hawkes)

Gastronomic Sciences degree 2012-2016
University of Gastronomic Sciences, Italy

- Final mark: 110/110 magna cum laude

- Taught in Italian and English

- Relevant modules: Plant biodiversity and agro-systems, Animal biodiversity and breeding systems, Food Microbiology, Cultural Anthropology, Philosophy and Semiotics of Food, Food Economics and Food Law

- Dissertation: *The legal framework about gang mastering: comparing Puglia and Piemonte* (Supervisor Prof. Lorenzo Bairati)

Classical Lyceum 2007-2012
Liceo Classico Camillo Benso di Cavour, Italy

- Final mark: 95/100

WORK EXPERIENCE

Junior Research Fellow 2019-2020
University of Bologna - Department of Agrofood Sciences and Technology, Italy

- Improved my research skills by working with Prof. Antonella Samoggia in two H2020 projects (VALUMICS and FoodE).

In the context of the VALUMICS project the following activities were carried out: desk-based research on the Italian tomato value chain; exploration of consumers' attitudes towards environmental sustainability and fairness through focus groups; interviews with representatives of the different stakeholders of the Italian food chain; drafting of scenarios of sustainable production and consumption in the tomato supply chain in 2050.

In the context of the FoodE project the following activities were carried out: literature review on technology and urban agriculture issues in order to develop a mobile app that connects City Region Food System initiatives with local consumers; conceptualisation and writing of a project deliverable on the same topic; conceptualisation and data analysis of a questionnaire on mobile apps for local food consumption.

- Improved my analytical skills by peer reviewing scientific articles published in the British Food Journal, International Journal of Consumer Studies, Nutrients, Journal of International Food & Agribusiness Marketing, Frontiers in Nutrition.

- Improved my academic writing skills by taking part in the Winter School "The Road from Reviewer to Editor in Food Science and Agriculture Journals" organised by the University of Bologna.

Research Officer

2020-present

Open Food Network UK, remote working

- Carried out case studies research on a number of Community Food Enterprises trading on the OFN platform (see the results [here](#)).

Visiting lecturer

2018-2020

University of Gastronomic Sciences, Italy

- Occasional lecturer in the Food Trade and Law module of the master's degree (main teacher: Professor Lorenzo Bairati). Topic: Brexit and its implications on food trade.

Communications Officer

2019

Open Food Network UK, remote working

- Increased engagement by regularly posting blogs, infographics, news and pictures and by engaging in conversations on relevant topics on social media accounts (Twitter, Facebook and Instagram) and by writing the monthly newsletter.

Food Policy Researcher

2018-2019

Eating Better, UK

- Defined the scope of EB's Better by Half campaign by undertaking background research and writing a briefing paper on the topic of reduction of meat and dairy consumption.

- Worked with Eating Better alliance members to refine Better by Half campaign and develop a roadmap for its implementation.

Food, Farming and Countryside Commission Intern

2018

The Royal Society of Arts, UK

- Increased the engagement on the Commission's social media accounts and webpages by regularly posting blogs, infographics, news and pictures and by engaging in conversations on relevant topics.

- Supported the team to organise engagement events across the UK and other on the ground activities such as an UK-wide bike tour.

- Supported the engagement and research programme by undertaking one week of field research in Gloucestershire, meeting people working in the food sector on behalf of the Commission.

- Supported the team undertaking desk-based research and writing blogs.

Press Officer

2015-2016

Slow Food Italia, Italy

Increased the organisation's public engagement and press coverage by:

- Writing three/four articles a week to be published on the organisation's websites, undertaking research and interviews.
 - Producing press releases.
 - Managing the website and social media profiles.
-

PROFESSIONAL SKILLS

Languages: Italian (native speaker), English (C2), French (B1).

IT Skills: Microsoft Office, SPSS, Mailchimp, WordPress, Adobe Illustrator and InDesign.

PUBLICATIONS

Peer-reviewed journal articles

Samoggia, A.; Monticone, F.; Viti, E. (2023). Are Apps for food shopping meeting consumers' needs? An analysis of Apps features and online consumer behaviour. *Under review*.

Samoggia, A.; Monticone, F.; Esposito, G. (2022). Governance in the Italian processed tomato value chain: the case for an Interbranch Organisation. *Sustainability*, 14, 2749. <https://doi.org/10.3390/su14052749>.

Samoggia, A.; Monticone, F.; Bertazzoli, A. (2021). Innovative Digital Technologies for Purchasing and Consumption in Urban and Regional Agro-Food Systems: A Systematic Review. *Foods*, 10, 208. <https://doi.org/10.3390/foods10020208>.

Samoggia, A., Bordoni, A., & Monticone, F. (2020). Data on the potential of nutrition-information apps from a consumer behaviour perspective. *Data in Brief*, 105558.

Project deliverables

Wissmann, A., Iodice, C., Leimkühler, M., Specht, K., Fox-Kämper, R., Curtis, A., Emma Corbett, Ramón Bruquetas, J., Cirillo, C., D'Ostuni, M., Pascual-Fernández, J.J., Monticone, F., Modarelli, G.C., Reynaud-Desmet, L., Righini, I., Saint-Ges, V., Amghar, S. (2023) "Deliverable 6.2 Analysis of the roles and relationships of different actors in the food chain". FoodE, funded by European Union's Horizon 2020 research and innovation programme GA No 862663.

Wissman et al. (2022) "Deliverable 6.1 Factsheets with overview on EU and national regulatory framework conditions and policies and the related constraints and challenges". FoodE, funded by European Union's Horizon 2020 research and innovation programme GA No 862663.

Nicolau, M., Esquivel, L., Schmidt, I., Fedato, C., Leimann, L., Samoggia, A., Monticone, F., Prete, D.M., Ghelfi, R., Saviolidis, M.N., Olafsdottir, G., Sigurdardottir, H., Aubert, P.M., Huber, E., Aditjandra, A., Hubbard, C., De, A., Gorton, M., Čechura, L., Bogason, G.S., Brimont, L., Odene, J. & Schamari, D. Report on (2021) Food consumption behaviours in Europe. Mapping drivers, trends and pathways towards sustainability. VALUMICS "Understanding Food Value Chains and Network Dynamics", funded by European Union's Horizon 2020 research and innovation programme GA No 727243. Deliverable: D6.1, CSCP, Germany, 87 pages.

Olafsdottir, G., Bogason, S., Aubert, P.M., Barling, D., Thakur, M., Duric, I., Nicolau, M., McGarraghy, S., Sigurdardottir, H., Samoggia, A., Holden N.M., Čechura, L., Jaghdani, T.J., Svanidze, M., Esposito, G., Monticone, F., Fedato, C., Xhellili, A., Huber, E., Hargaden, V., Saviolidis, N M., Gorton, M., Hubbard, C., Kahiluoto, H., Hoang, V.(2021). Scenario analysis report with policy recommendations. An assessment of sustainability, resilience, efficiency and

fairness and effective chain relationships in VALUMICS case studies. The VALUMICS project funded by EU Horizon 2020 G.A. No 727243. Deliverable: D8.4, University of Iceland, Reykjavík, 130 pages DOI:10.5281/zenodo.6534011

Book chapters

Samoggia, A.; Montione, F.; Orsini, F. (2023). *La dimensione economica e i nuovi modelli d'impresa dell'agricoltura urbana*. In: *Agricoltura Urbana*. Milano: EdAgricole. Under review.

Monticone, F. (2019). Food dumping. In: Thompson, P.B. and Kaplan, D.M. (Eds.) *Encyclopedia of Food and Agricultural Ethics (second edition)*. Amsterdam: Springer.

Monticone, F. (2019). Gloucestershire. In: The Food, Farming and Countryside Commission (2019). *Fork in the road*. London: The Royal Society of Arts.

ACADEMIC CONFERENCES

"To what extent is food integrated in Emilia-Romagna regional policies? A coherence analysis". *Paper presented at presented at LVIII Annual SIDEA conference (Società Italiana di Economia Agraria) in Palermo in September 2022.*

"Systematic evaluation and cross-country consumers perceptions of Apps for food purchasing and consumption". *Paper presented at LVII Annual SIDEA conference (Società Italiana di Economia Agraria) in Bologna in September 2021.*

"Governance in the Italian processed tomato value chain: the case for an Interbranch Organisation". *Poster presented at the 10th Annual AIEAA conference (Associazione Italiana di Economia Agraria e Applicata), online conference in June 2021.*

"Innovative digital solution approaches to enhance sustainable behaviours in City Region Food Systems". *Poster presented at the 11th SPPS PhD Student Conference "From Basics to Bioeconomy", online conference in September 2020.*

"Mobile phone apps for the digital transformation of urban and regional agro-food products' purchasing and consumption". *Paper presented at IAMO Forum 2020, online conference in June 2020.*

"Food dumping, a problem in the eye of the beholder". *Poster presented at Food Systems in Changing Trade Landscapes IFSTAL conference in London in January 2018.*