# FRANCESCA MONTICONE

Postdoctoral Research Fellow at the University of Bologna - Department of Agricultural and Food Sciences <u>francesca.monticone2@unibo.it</u>

# **WORK EXPERIENCE**

## Postdoctoral Research Fellow (AGR01)

2024-present

# University of Bologna - Department of Agricultural and Food Sciences (Italy)

- 1. Project title: "From niche to mainstream alternative proteins for everybody and everywhere" (LIKE-A-PRO)
  - Call: HORIZON-CL6-2022-FARM2FORK-01-07
  - Type of action: IA
  - Total budget: € 13.693.753,92 UNIBO budget: € 490.869,00
  - Project aim: facilitate sustainable and healthy diets by shifting promising alternative proteins and products from niche to mainstream.
  - Role: UNIBO research group collaborator; co-responsible of WP7 "Economic, environmental, and public health impact", tasks 1.2, 2.2, 3.2, 4.1, 4.2, 4.4
  - Supervisor: Professor Antonella Samoggia
- 2. Project title: "Fostering European Cellular Agriculture for Sustainable Transition Solutions" (FEASTS)
  - Call: HORIZON-CL6-2023-FARM2FORK-01-13
  - Type of action: RIA
  - Total budget: € 6.999.411,25 UNIBO budget: € 187.187,50
  - Project aim: deliver a comprehensive, unbiased knowledge base about cultured meat and seafood
  - Role: UNIBO research group collaborator; co-responsible of task 4.4
  - Supervisor: Professor Antonella Samoggia

#### Cultore della materia (AGR01)

2024-present

# University of Bologna - Department of Agricultural and Food Sciences (Italy)

- Delivered seminars to undergraduate and postgraduate students on diverse topics including European food policy, regional food governance, digital technologies in agri-food, labour exploitation in agri-food.
- Supported exams.

## Research Assistant (AGR01)

2024-2025

#### **University of Gastronomic Sciences**, Italy

- 3. Project title: "Circular Economy For Wine: the Importance of Social Sustainability for the Development of Circular Economy Applied to the Made in Italy Secondary Agribusiness District of Wine"
  - Call: NODES Nord Ovest Digitale e Sostenibile (SPOKE 7 secondary agribusiness)
  - Type of action: PNRR M4C2
  - Project aim: formulate guidelines for the creation of a social sustainability certification for the distribution of Langhe wine products on international markets
  - Budget: € 90.000
  - Role: UNISG research group collaborator; co-responsible of WP4
  - Supervisor: Professor Lorenzo Bairati

#### Junior Research Fellow (AGR01)

2019-2020

# **University of Bologna - Department of Agricultural and Food Sciences** (Italy)

- 4. Project title: "Food Systems in European Cities" (FoodE)
  - Call: H2020-SFS-2019-1
  - Type of action: IA
  - Total budget: € 7.591.314,95 UNIBO budget: € 1.099.684,02

- Project aim: accelerate the growth of City Region Food Systems initiatives by bringing together local initiatives across Europe
- Role: UNIBO research group collaborator; co-responsible of WP3, WP6 and tasks 2.3, 2.4, 7.1
- Supervisor: Professor Antonella Samoggia
- 5. Project title: "Understanding food value chains and network dynamics" (VALUMICS)
  - Call: H2020-SFS-2016-2
  - Type of action: RIA
  - Total budget: € 6.327.922,49 UNIBO budget: € 215.830,00
  - Project aim: evaluate the impact of strategic and operational policies to enhance the resilience, integrity and sustainability of food value chains for European countries
  - Role: UNIBO research group collaborator; co-responsible of WP6, and tasks 5.1 and 8.3
  - Supervisor: Professor Antonella Samoggia

Visiting lecturer 2018-2020

## **University of Gastronomic Sciences** (Italy)

- Course: Food Trade and Law module of the MSc in Food Industry Management
- Topic: Brexit and its implications on food trade
- Course supervisor: Professor Lorenzo Bairati

### Research and Communications Officer Open Food Network UK (remote working)

2019-2023

- Research on case studies of Community Food Enterprises
- Social media and newsletter management

# **Food Policy Researcher**

2018-2019

**Eating Better** (United Kingdom)

- Project: Better by Half campaign
  - Project topic: reduction of meat and dairy consumption
  - Line Manager: Simon Billing

# Food, Farming and Countryside Commission Intern

2018

The Royal Society of Arts (United Kingdom)

- Public engagement on social media accounts and webpages
- Field research in Gloucestershire
- Stakeholder engagement on behalf of the Commission
- Line Manager: Sue Pritchard

Press Officer 2015-2016

Slow Food Italia (Italy)

- Public engagement on social media accounts and webpages through articles and press releases
- Line manager: Valter Musso

# ADDITIONAL TEACHING ACTIVITY

• Seminar at the Department of Political and Social Sciences of the University of Bologna

April 2025

Invited for a lecture on urban food policies in the course EU Cities of Professor Giorgia Pavani in the Second Cycle Degree in Politics administration and organization.

• Seminar at the 2° Summer School of the Resilienze Festival (Italy) June 2024 Invited to the Summer School organised by Kilowatt (ideas incubator and consulting agency) in the session on local and urban food teaching a seminar titled "Food policy and governance processes: a focus on the urban level".

• Seminar at the 1° Summer School of the Resilienze Festival (Italy)

June 2023

Invited to the Summer School organised by Kilowatt (ideas incubator and consulting agency) in the session on local and urban food teaching a seminar titled "Levels and actors of the food governance".

# **EDUCATION**

## PhD in Agricultural, Environmental and Food Science and Technology Curriculum: Agricultural and Food Economics and Policy (AGR01) University of Bologna - Department of Agricultural and Food Sciences (Italy)

2020-2024

- Dissertation title: "Advancing local food governance: mixed-method analysis of food policy coherence and stakeholder dynamics in the italian context"
- Visiting period at the University of Hertfordshire Centre for Agriculture, Food and Environmental Management Research, UK (Supervisors: Professor David Barling and Dr Kelly Parsons)
- Final mark: Excellent
- Supervisor: Professor Antonella Samoggia

# MSc Food Policy 2016-2017

## City University of London – Centre for Food Policy (United Kingdom)

- Dissertation: "Exploring the controversy over food dumping: analysis of the disagreement around its definition, its reported causes and its possible solutions in the framework of international agricultural trade"
- Final mark: Distinction
- Supervisor: Professor Corinna Hawkes

# Gastronomic Sciences degree

2012-2016

**University of Gastronomic Sciences** (Italy)

- Dissertation: "The legal framework about gang mastering: comparing Puglia and Piemonte"
- Final mark: 110/110 with honours
- Supervisor: Professor Lorenzo Bairati

#### Classical Lyceum Camillo Benso di Cavour (Italy)

2007-2012

• Final mark: 95/100

# OTHER EDUCATION

- Winter School "Agro-environmental system economic valuation, modelling and policies" organised by the Italian Society of Agrarian Economy (SIDEA)
- Food Innovator Fellowship course organised by EIT Food

2023

- Winter School "The Road from Reviewer to Editor in Food Science and Agriculture Journals" organised by the University of Bologna
- Online course "From Poverty to Prosperity: Understanding Economic Development" organised by Oxford University

# **PUBLICATIONS**

# Peer-reviewed journal articles

1. Specht, K., Iodice, C., **Monticone**, F., Tonini, P., Petruzzelli, M., Carotti, L., Fox-Kämper, R., Toboso-Chavero, S., Orsini, F., Samoggia, A. & Vittuari, M. (2025). Measuring the social impact of City-region food system initiatives (CRFSIs): A systematic review of indicators and metrics. *Sustainable Cities and Society*, 106462.

- 2. **Monticone**, **F.**, & Samoggia, A. (2025). Unveiling farmers' perspectives on urban food policies: The case of farmers' markets in Bologna (Italy). *Cities*, *160*, 105806.
- 3. Steines, A. K., D'Ostuni, M., Wissman, A., Specht, K., Iodice, C., Fox-Kämper, R., Monticone, F., Righini, I., Saint-Ges, V., Samoggia, A. & Orsini, F. (2024). Cultivating change: Exploring policies, challenges, and solutions to support city region food systems development in six European countries. *Cities*, 155, 105498.
- 4. **Monticone**, F., Samoggia, A., Specht, K., Schröter, B., Rossi, G., Wissman, A., & Bertazzoli, A. (2024). Harvesting connections: the role of stakeholders' network structure, dynamics and actors' influence in shaping farmers' markets. *Agriculture and Human Values*, 1-18.
- 5. Leimkühler, M., Specht, K., Schröter, B., Wissmann, A., Iodice, C., Fox-Kämper, R., Steines, Ann-Kristin, **Monticone**, F., Somaggia, A., Modarelli, G.C., Reynaud-Desmet, L., Curtis, A., Righini, I., D'Ostuni, M., Ramon, J., Amghar, S. & Pascual-Fernández, J. J. (2024). Using the Net-Map tool to analyze stakeholder networks in the city region food systems of seven European cities. *Frontiers in Sustainable Food Systems*, 8, 1315399.
- 6. **Monticone**, **F.**, Samoggia, A., & Viti, E. (2024). Are apps for urban food purchasing and consumption meeting Italian consumers' needs? A mixed-methods analysis. *Journal of Consumer Behaviour*, 23(6), 2862-2882.
- 7. **Monticone**, **F.**; Barling, D.; Parsons, K.; Samoggia, A. (2023). Identifying food policy coherence in Italian regional policies: the case of Emilia-Romagna. *Food Policy*, 119, 102519.
- 8. **Monticone**, **F.**; Samoggia, S. (2023). Food Policy Coherence and Integration (PCI): a review of adopted methodologies. *Italian Review of Agricultural Economics*, 78(3), 35-49.
- 9. Samoggia, A.; **Monticone**, **F.**; Esposito, G. (2022). Governance in the Italian processed tomato value chain: the case for an Interbranch Organisation. *Sustainability*, 14, 2749. https://doi.org/10.3390/su14052749.
- 10. Samoggia, A.; Monticone, F.; Bertazzoli, A. (2021). Innovative Digital Technologies for Purchasing and Consumption in Urban and Regional Agro-Food Systems: A Systematic Review. *Foods*, 10, 208.
- 11. Samoggia, A., Bordoni, A., & **Monticone**, **F.** (2020). Data on the potential of nutrition-information apps from a consumer behaviour perspective. *Data in Brief*, 105558.

## Project deliverables

- 1. Samoggia, A.; **Monticone**, **F.**; Rossi, G.; Xhelili, A. (2024). *Acceptance of alternative proteins among European consumers*. LIKE-A-PRO Project funded by European Union's Horizon 2020 research and innovation programme GA No 101083961.
- 2. Wissmann, A., Iodice, C., Leimkühler, M., Specht, K., Fox-Kämper, R., Curtis, A., Emma Corbett, Ramón Bruquetas, J., Cirillo, C., D'Ostuni, M., Pascual-Fernández, J.J., **Monticone, F.**, Modarelli, G.C., Reynaud-Desmet, L., Righini, I., Saint-Ges, V., Amghar, S. (2023). *Analysis of the roles and relationships of different actors in the food chain*. FoodE, funded by European Union's Horizon 2020 research and innovation programme GA No 862663.
- 3. Wissman, A., Specht, K. Fox-Kämper, R., Iodice, C., Atanasov, A., Bastia, T., Ramón, J., Căpitănița, C., Cirillo, C., Coudard, A., Curtis, A., D'Ostuni, M., Dehmel, N., Pascual-Fernández, J.J., Gazzi, M., Gheorghica, A., Ghiban, A., Lelièvre, A., Martinez, L., **Monticone**, F., et al. (2022). Factsheets with overview on EU and national regulatory framework conditions and policies and the related constraints and challenges. FoodE, funded by European Union's Horizon 2020 research and innovation programme GA No 862663.
- 4. Graamans, L.; Rufí-Salís, M.; Petruzzelli, M.; De Menna, F.; Cirone, F.; Samoggia, A.; Monticone, F.; Specht, K. Bazzocchi, G.; Braschi, I.; Vittuari, M. (2021). *Data collection protocol*. FoodE, funded by European Union's Horizon 2020 research and innovation programme GA No 862663.

- 5. Nicolau, M., Esquivel, L., Schmidt, I., Fedato, C., Leimann, L., Samoggia, A., **Monticone, F.**, Prete, D.M., Ghelfi, R., Saviolidis, M.N., Olafsdottir, G., Sigurdardottir, H., Aubert, P.M., Huber, E., Aditjandra, A., Hubbard, C., De, A., Gorton, M., Čechura, L., Bogason, G.S., Brimont, L., Odene, J. & Schamari, D. (2021) *Food consumption behaviours in Europe. Mapping drivers, trends and pathways towards sustainability.* VALUMICS "Understanding Food Value Chains and Network Dynamics", funded by European Union's Horizon 2020 research and innovation programme GA No 727243.
- 6. Olafsdottir, G., Bogason, S., Aubert, P.M., Barling, D., Thakur, M., Duric, I., Nicolau, M., McGarraghy, S., Sigurdardottir; H., Samoggia, A., Holden N.M., Čechura, L., Jaghdani, T.J., Svanidze, M., Esposito., G., **Monticone, F.**, Fedato, C., Xhelili, A., Huber, E., Hargaden, V., Saviolidis, N.M., Gorton, M., Hubbard, C., Kahiluoto, H., Hoang, V.(2021). *Scenario analysis report with policy recommendations. An assessment of sustainability, resilience, efficiency and fairness and effective chain relationships in VALUMICS case studies.* VALUMICS "Understanding Food Value Chains and Network Dynamics", funded by European Union's Horizon 2020 research and innovation programme GA No 727243.

# **Book chapters**

- 1. **Monticone, F.** (under review) Food systems and innovation: a governance perspective. In: Alexander, P. (Eds.) *Encyclopedia of Agriculture and Food Systems (3rd Edition)*. Amsterdam: Elsevier.
- 2. Samoggia, A.; **Monticone, F.**; Orsini, F. (2023). *La dimensione economica e i nuovi modelli d'impresa dell'agricoltura urbana*. In: Agricoltura Urbana. Milano: EdAgricole.
- 3. **Monticone**, **F.** (2019). Food dumping. In: Thompson, P.B. and Kaplan, D.M. (Eds.) *Encyclopedia of Food and Agricultural Ethics (second edition)*. Amsterdam: Springer.
- 4. **Monticone**, **F.** (2019). Gloucestershire. In: The Food, Farming and Countryside Commission (2019). *Fork in the road*. London: The Royal Society of Arts.

# CONFERENCES PARTICIPATION AS INVITED SPEAKER

#### XVIII Congress of the European Association of Agricultural Economists (Bonn, Germany)

August 2025

 Panel title: "Economic and managerial implications of alternative proteins for food system actors"

#### 14th Conference of the Italian Association of Agricultural and Applied Economics (Pisa, Italy)

June 2025

- Panel title: "SMART agricultural policy for sustainable transformation: Integrating knowledge with innovation to promote competitiveness and sustainability"
- Presentation title: "A business perspective on the protein transition in Europe: companies' profiling and financial event history analysis"

## VIII national meeting of the Italian Network of Local Food Policies (Turin, Italy) January 2025

• Presentation title: "Unveiling farmers' perspectives on urban food policies: the case of farmers' markets in Bologna (Italy)"

## Ghent group annual meeting (Brussels, Belgium)

November 2024

• Invited to present to the Ghent group (informal community of European institutes working with science-based advice in agriculture and environment) focusing on the role of science in dealing with dilemmas in policy making.

#### 190th EAAE seminar (Wageningen, The Netherlands)

November 2024

Presentation title: "A business perspective on protein transition"

LX Conference of the Italian Society of Agrarian Economy (Anacapri, Italy)

September 2024

• Presentation title: "A business perspective on protein transition"

#### 13th Conference of the Italian Association of Agricultural and Applied Economics (Bari, Italy)

June 2024

 Presentation title: "Unveiling farmers' perspectives on urban food policies: the case of farmers' markets in Bologna (Italy)"

# 10th PhD Workshop of the European Association of Agricultural Economists (Budapest, Hungary) June 2024

 Presentation title: "Unveiling farmers' perspectives on urban food policies: the case of farmers' markets in Bologna (Italy)"

# LIX Conference of the Italian Society of Agrarian Economy (Orosei, Italy) September 2023

• Presentation title: "Exploration of farmers' perception of urban food policies: the case of Bologna farmers' market Regulation"

#### XVII Conference of the European Association of Agricultural Economists (Rennes, France)

August 2023

• Presentation title: "How are the actors involved in farmers' markets related to each other in terms of influence, networks and power dynamics? A Stakeholders Network Analysis of the city of Bologna"

#### SCORAI-ERSCP-WUR Conference (Wageningen, The Netherlands)

July 2023

 Presentation title: "How resilient are farmers' markets? A Stakeholder Network Analysis of the city of Bologna"

## 12th Conference of the Italian Association of Agricultural and Applied Economics (Milan, Italy)

June 2023

• Presentation title: "Identifying food policy coherence in Italian regional policies: the case of Emilia-Romagna"

#### Conference on Fundamental economics and the right to food (Bergamo, Italy)

May 2023

• Presentation title: "Urban food policy governance processes in Italian and European cities: current status and prospects"

### LVIII Conference of the Italian Society of Agrarian Economy (Palermo, Italy) September 2022

Presentation title: "To what extent is food integrated in Emilia-Romagna regional policies? A coherence analysis"

# LVII Conference of the Italian Society of Agrarian Economy (Bologna, Italy) September 2021

• Presentation title: "Systematic evaluation and cross-country consumers perceptions of Apps for food purchasing and consumption"

## 10<sup>th</sup> Conference of the Italian Association of Agricultural and Applied Economics (online)

June 2021

• Poster title: "Governance in the Italian processed tomato value chain: the case for an Interbranch Organisation"

#### 11<sup>th</sup> SPPS PhD Student Conference "From Basics to Bioeconomy" (online) September 2020

 Presentation title: "Innovative digital solution approaches to enhance sustainable behaviours in City Region Food Systems"

#### Conference Food, Territory and Sustainability (Trento, Italy)

November 2019

• Discussant in the Production Workshop

# IFSTAL Symposium: Food Systems in Changing Trade Landscapes (London, UK) January 2018

• Poster title: "Food dumping, a problem in the eye of the beholder"

# PRIZES AND AWARDS

- 1. Winner of the award Premio Cioffi 2024 for the Best PhD dissertation promoted by the Italian Society of Agrarian Economy and including a prize money
- 2. Winner of the Bologna PhD Award 2025 promoted by Banca di Bologna for doctoral dissertations with the greatest territorial impact and including a prize money

# **EDITORIAL ACTIVITY**

 Peer review of scientific articles for the following journals: Food Policy, British Food Journal, International Journal of Consumer Studies, Discover Sustainability, Discover Food, The International Journal of Sociology of Agriculture and Food, Nutrients, Journal of International Food & Agribusiness Marketing, Frontiers in Nutrition.

# PROFESSIONAL SKILLS

#### • Languages

Italian (native speaker), English (C2), French (B1).

#### IT Skills

Microsoft Office, SPSS, Qualtrics, NVivo, VOSviewer, Gephi, Mailchimp, WordPress.

#### • Research Skills

Qualitative methods (interviews with value chains stakeholders, focus groups, living labs, literature reviews), quantitative methods (statistical modelling, survey data analysis), scenario development, value chain analysis, stakeholder mapping, policy analysis, participatory research methods.