

# Adrià Bronchal Rueda

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Department of Economics  
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## RESEARCH FIELDS

Behavioral and Experimental Economics, Identity Economics, Environmental Economics

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## EMPLOYMENT

Since 2023 Postdoctoral researcher, University of Bologna  
2021-2023 Postdoctoral researcher, University of Innsbruck

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## EDUCATION

2016-2021 PhD in Management Sciences (Economics), Universitat Ramon Llull, ESADE  
2015 MSc in Economics, Universidad de Granada  
2014 BA in Economics, Universitat Autònoma de Barcelona

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## RESEARCH

### *Publications*

• Bronchal, A. (2023). Better the devil you know: The effects of group identity uncertainty on coordination efficiency. *Journal of Economic Behavior & Organization*, 214, 634-656.

### *Working Papers*

• **Job Market Paper:** “Group Identity and Strategic Games in the Laboratory” (with Anna Bayona)  
• “Staying Home: Discrimination and Selfishness in Pandemic Times”

### *Work in Progress*

• “Inter-generational Learning in Climate Action” (with Esther Blanco, *collecting data*)  
• “Unpacking Italian Perspectives and Willingness to Act against Climate Change: A Survey Experiment” (with Riccardo Ghidoni and Alessandro Tavoni)  
• “Group Polarization and Within-group Fractinalization in Group Contest” (with Konstantinos Protopappas)  
• “The Effects of Group Identity (Un)Ethical Status on Intragroup Coordination” (*pilot done*)  
• “Measuring Group Identity Fluctuations through Purchasing Choices”

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## CONFERENCES & SEMINARS

### *Conferences*

- Third Catalan Economic Society Conference (CESC) in Barcelona. 2023
- 7th (Online) Workshop on Experimental Economics for the Environment (ZEW), e3c-LoyolaECON seminar (LoyolaBehLAB, Universidad Loyola), 2022 ESA World Meetings in Boston/Cambridge, SFB “Credence Goods, Incentives and Behavior” workshop (University of Innsbruck), MA, 2022 European ESA Meeting in Bologna, IT, Economic Science Association (ESA) job-market candidates seminar series. 2022
- Simposio de la Asociación Española de Economía (SAEe) annual conference, Rede3c Junior Seminar Series LoyolaBehLab, Economic Science Association (ESA) job-market candidates seminar series, Economic Science Association (ESA) Global Online Around-the-Clock Meetings 2020
- 6<sup>th</sup> International Meeting on Experimental and Behavioral Social Sciences (IMEBESS) Utrecht, Economic Science Association (ESA) European Meeting Dijon 2019

### *Invited seminars*

- Universidad de Málaga (UMA) 2022
  - Universitat Autònoma de Barcelona (UAB), Universitat Ramon Llull (ESADE) 2018
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## ACADEMIC SERVICE

### *Referee*

- *Games and Economic Behavior, International Economic Review, Journal of Behavioral and Experimental Economics, Journal of Economic Behavior & Organization, PloS one, Royal Society Open Science*

### *Conference organization*

- Second Catalan Economic Society Conference (CESC), Barcelona 2019
  - Association of Southern-European Economic Theorists (ASSET) annual meeting, Granada 2015
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## PROFESSIONAL EXPERIENCE

### *Research*

- Research Assistant for Professor Anna Bayona 2019
- Research Assistant for Professor Pedro Rey-Biel 2016-2018
- Research Assistant for Professor Jordi Brandts 2017-2018
- Research Assistant for Professor Salvador Barberà 2017

### *Teaching*

- Managerial Economics, Teaching Assistant in the undergraduate Double Degree in Business and Law at ESADE Business School 2020

- Investments, Teaching Assistant in the MSc in Finance at ESADE Business School 2019
  - Economics and Markets, Teaching Assistant in the MBA at ESADE Business School 2018
  - Microeconomics and Game Theory, Lecturer of undergraduate courses at Academia Gamarra (Granada, Spain) 2016
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## **SCHOLARSHIPS & GRANTS**

- Presentation Grant, Simposio de la Asociación Española de Economía (SAEe) annual conference (December) 2020
  - Doctoral Scholarship, Universitat Ramon Llull, ESADE Business School 2018-2021
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## **OTHER INFORMATION**

Languages: English (fluent), Spanish (native), Catalan (native), Italian (basic)

Software: Stata, Z-tree, oTree, Qualtrics

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