



Call for applications for admission to post-graduate vocational training programme in

“CBI.ATTRACT”

Academic Year 2022-2023 - code: 5989

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Useful Information

Call deadline (registration to the selection process):	24/02/2023, by and no later than 10:00 am (10:00 CET)
Entrance exam date/s:	Group Assessment 27-28/02/23 The exact date of the group test will be communicated to the candidate via email.
Date of publication of the lists of qualified candidates:	The ranking list will be published on 01/03/ 2023 on the website https://attract-eu.com/projects/cbi-attract/
Enrollment:	01/03/2023 to 09/03/23
Available places:	30
Tuition fees:	Admission fee: 30,00 euros (non-reimbursable administrative fee) to be paid by the call deadline (24/02/2023) Tuition fee: 62,04€ to be paid in a single instalment at the time of the enrollment (13/03/2023) Tuition fee is paid by the ATTRACT funds, which also offers 30 grants for the 30 available places, consisting in 1410,00€ for each students, in order to cover the travel expenses of the initiative.
Administrative office:	Bologna
Teaching location:	Almalabor, via Ugo Foscolo 7, Bologna The program includes: a week-long mobility to IdeaSquare CERN, Geneva; a travel to the site of the ATTRACT Technology Partner (different according to the assigned technology); a travel in one of the European ATTRACT Partners for a final event.
For administrative information	Please contact Ufficio Master master@unibo.it
For scientific and teaching information	Matteo Vignoli oper.space@unibo.it
Attachments	Procedural instructions forming an integral part of this call for applications



Regulations concerning the validity and use of certificates in the Public Administration came into force on 1 January 2012. In compliance with these regulations, the Public Administration cannot accept or request certificates concerning information which is already in the possession of the Italian public administration; only self-certifications will be accepted. This does not apply to certificates which contain information which is not in the possession of the Italian public administration (e.g. "dichiarazione di valore" for qualifications obtained abroad).



Article 1 – General Information

1. Under the terms of Decree no. 270 of 22 October 2004 issued by the Italian Ministry of Education, University and Research, the Alma Mater Studiorum - University of Bologna Bologna Campus activates post-graduate vocational training programme “CBI.ATTRACT” for academic year 2022-2023.
2. The programme has been set up on the proposal of the Department of Management and is run in collaboration with Fondazione Alma Mater.
3. The programme lasts for 4 months (13th of March - 30th of June 2023), classroom training is delivered in English, awards 15 credits (CFU/ECTS) and aims the following learning outcomes: the course aims to shape the students’ entrepreneurial mindset, especially regarding technology-driven entrepreneurship. The course’s objective is to help students to develop: (1) the ability to identify and evaluate technology opportunities with a societal impact; (2) the ability to empathize with their users, their ecosystem, and their needs; (3) the ability to ideate, evaluate and improve solutions that address the identified needs, with global and local relevance; (4) the ability to organize and implement entrepreneurial actions. In order to achieve those learning outcomes, ATTRACT.CBI is designed as a project-based course structured on design thinking principles, such as human-centredness, tackling ill-formulated challenges, building knowledge through making and through iteration, and learning collectively instead of individually. The Design Thinking process has been hybridized with tech-driven innovation tools to enable the students to gain a deep understanding of their users’ needs and exploit the technology’s potential of [Attract](#) projects through a “tech ability-societal need” match.
4. The programme is a post-graduate course with a closed number of places.
Failure to reach the number of candidates registered for the selection does not allow the selection procedure to be carried out.
Failure to reach the minimum number of enrolled students, or the lack of the minimum feasibility budget, does not allow the course to be activated. In this case, the Master's office initiates the procedures for the refund of the enrollment fee (excluding the stamp duty) according to the procedures established by the University <http://www.unibo.it/it/didattica/iscrizioni-trasferimentiand-degree/taxes-and-contributions/how-to-get-a-refund-of-non-due-taxes>

Reimbursement of the participation fee for the selection (30.00 euros) is never envisaged, not even in the event of failure to carry out the selection procedure.
Among the 30 places available, 20 are dedicated to students of the University of Bologna, 5 are dedicated to students of the University of Modena and Reggio Emilia, 5 are dedicated to students of the University of Ferrara.
5. The awarding of the professional programme and the related university educational credit is subordinate to: the payment the fee installment, the achievement of a minimum mandatory attendance of 80% of classroom activities, passing the final examination with a grade of at least 18 out of 30 (all exams and assessments taken during the course of the programme, at the end of each module or lessons, will not be individually recorded and will therefore not grant any separate credits. Any such exams and assessments, however, will be taken into account by the Examination Committee when deciding the final grade of each student).
6. It is not possible to transfer your enrolment from one post-graduate vocational training programme to another, nor to any other course offered by the University.
7. The Programme is not subject to exemption from registration fees and university tuition fees (D. Lgs 68/2012, art.9, comma 8).



Article 2 – Available grants for mobility coverage

For the ATTRACT.CBI initiative, the following grants are available:

- up to N. 30 study grants to assist in covering the mobility costs amounting to €1410,00 gross each, for the ATTRACT.CBI Programme activities.

Among the 30 grants available, 20 are dedicated to students of the University of Bologna, 5 are dedicated to students of the University of Modena and Reggio Emilia, 5 are dedicated to students of the University of Ferrara.

The mobilities include: a week-long mobility at IdeaSquare CERN in Geneva (27th - 31st of March), a mobility to the site of the ATTRACT Technology Partner (different according to the assigned technology); a mobility to one of the european ATTRACT Partners for the final event (the dates of these mobility periods will be communicated at the start of the programme or in any case with adequate advance notice).

The aforementioned sums will be disbursed provided that it is possible to make the planned trips, taking into account the national and international provisions in force concerning health protection.

Mobility costs during the periods spent abroad are understood as including, for example, food, accommodation, travel, local transport, health insurance. Regional mobility costs during the part of the project spent in Italy include, for example, transport costs to travel to the premises of companies or universities in the Region in order to meet with and interview users or experts.

The grant may be disbursed in a single payment also after the date of departure to undertake the mobility period abroad. If the grant recipient does not participate in one or more mobility periods abroad during the period envisaged, he or she will be required to return the sums already received for the periods not undertaken. Furthermore, he or she will no longer be eligible to reapply in the event that a subsequent notice of selection is issued.

If, following the award of the grant, circumstances arise that would prevent the grant being used (e.g., maternity, serious and documented illness), the person concerned must communicate said circumstances, providing adequate documentation, and will be eligible to reapply in the event that a subsequent notice of selection is issued.

Article 3 – Admission requirements

1. The programme is reserved for candidates who, by the time of enrolment, are in possession of the following qualifications and access requirements:

- All BA degrees, currently enrolled in a Master's degree (Laurea Magistrale) at the University of Bologna, University of Modena and Reggio Emilia, University of Ferrara.
- First cycle degree/single cycle degree obtained abroad deemed equivalent to those described in point above by the admission committee, for the purposes of admission to post-graduate vocational training programme.
- Candidates must demonstrate their knowledge of English, which is the official language of the programme in question.

2. Candidates who apply for the programme with **a degree obtained abroad** must produce the Declaration of Value with the academic qualification and the academic transcript officially translated and legalized (the translation is not necessary for qualifications and certificates in English, French or Spanish).

For academic qualifications awarded by institutions in countries in the European Higher Education Area (Bologna Process) only, the declaration of value can be replaced by a Diploma Supplement, based on the European Commission form and issued by the relevant University.

For further information about "Declaration of value, translation, and legalization" refer to

<https://www.unibo.it/en/teaching/enrolment-transfer-and-final-examination/declaration-of-value-translation-and-legalization>

3. Candidates who, at the registration to the selection process, do not have the required qualifications or meet the necessary requirements will be able to participate in the selection process on the understanding that, if they are



successful, they will not be able to enroll until they have sent proof to the Master's Office (master@unibo.it) that they meet the requirements. Candidates who are successful in the selection process but who do not obtain the required qualifications and meet the admission criteria by the enrollment deadlines will not be able to enroll.

Article 4 – Applying for the selection process and delivery of documents

1. The application for the selection process must be made by and no later than 10:00 am (10:00 CET) on Friday 24th February 2023 through the website www.unibo.it/Portale/Guida/StudentiOnline
2. Methods to apply for the selection process, to pay the €30.00 admission fee and to deliver the documents required for the selection process are provided in the instructions attached to this call for applications. Applications for the selection process will be deemed to be valid only where accompanied by the proof of payment of the 30.00 Euro administrative fee.
3. The required documents for the selection process are listed in the procedural instructions **and must be submitted with the specific documents listed below:**
 - a) Curriculum Vitae, exclusively in English (indicating the degree awarded and the relative classification or the weighted average of the grades achieved in the exams taken during the degree programme);
 - b) Link to a self-presentation video, which must be exclusively in English, of a maximum duration of 3 minutes, covering also:
 - What is your reason for applying to the programme?
 - What is innovation for you?
 - What do you want to do in the future?(no special equipment is required to make the video: a simple smartphone equipped with a video camera is sufficient).

Upon receipt of the application, an ID will be assigned which can be viewed on your personal page on Studenti Online.

Students invited for the group assessment are reminded that they must bring an identity document with them.

Further information may be obtained by writing an email to oper.space@unibo.it

4. With regard to point 3 of this article, candidates with a degree obtained abroad must produce the documents listed in article 2.2 of this call. Candidates who pass the selection procedures must show the original hard copies of these documents to the Master's Office.

Article 5 – Other information concerning admission for selection and delivery of documents

1. The University of Bologna will not be liable for lost or misdirected communications due to incorrect addresses given by candidates or the late or non-notification of changes to the address given in the online registration, or for any difficulties in the postal or telegraphic services or any other difficulties which are caused by third parties, acts of providence or force majeure.
2. All candidates are admitted to the tests with reserve: the University of Bologna will thereafter exclude candidates who do not possess the admission requirements laid down in this call for applications.
3. In the event of false declarations made in the documentation presented by the candidates, relevant for the purposes of registration, without prejudice to the penalties laid down in art. 76 of Presidential Decree no. 445 of 28 December 2000, such candidates will not be permitted to register and will not have any right to reimbursement of the fees paid. Any false declarations will be subject to claims for damages by the affected parties.



Article 6 – Selection procedures and admission ranking

1. Admission to the post-graduate vocational training programme is subjected to a positive opinion based on the selection process.

The selection process entails 2 steps:

- a) assessment of the candidates' curricula vitae, their presentation video and qualifications, for which up to 60 points are available;
- b) individual participation to group assessment, for which up to 40 points are available;

An initial assessment will be performed of the candidates' resumes, presentation videos and qualifications. Candidates who are deemed suitable will be called to take part in a group assessment activity, which will be held between February 27th and February 28th 2023, at times to be determined. The exact date and time of the group test will be communicated to candidates via email.

The assessment of the curricula vitae, presentation videos, qualifications and the group assessment are aimed at evaluating the candidates' characteristics and motivations in relation to the specificities of the ATTRACT.CBI programme.

The post-graduate vocational training programme is interdisciplinary. Therefore, the aim will be to foster the disciplinary heterogeneity of the students. Verification that the candidates meet the requirements for admission to the programme will take place upon conclusion of the selection procedure.

In the event that a sufficient number of candidates is not deemed eligible by the Award Committee, the available places will not be filled.

2. The person in charge of the selection procedure is the Programme Academic Director, prof. Matteo Vignoli, supported by an Award Committee, appointed by the Programme Director. The evaluation process will take place at Almalabor, Via Ugo Foscolo 7, Bologna, in the aforementioned dates. The evaluations are carried out primarily in face-to-face mode, without prejudice to the possibility to take the examination remotely in specific and documented cases, as for art. 6 co. 5. Candidates attending the tests must bring a valid identification document with them.
3. Candidates with disabilities (ex Italian Law no. 104) or with civil disability, candidates with DSA and other candidates who need to make use of adaptations, as well as of additional time, to support their own deficit, can request it according to the methods specified in the form attached to this announcement.
4. Candidates with health or personal reasons, unable to travel, or residing or staying abroad, who are for exceptional reasons unable to attend the admission exam at the times and in the methods indicated above, shall provide prompt written motivation to the Director of the Course, contacting the place of teaching (Matteo Vignoli, oper.space@unibo.it). The Director may decide to carry out the selection using alternative methods to those described above (such as videoconference) within the rules imposed by the University.
5. Admission to the post-graduate vocational training programme is granted to eligible candidates, within the limits of available seats, based on the ranking drawn up on in accordance with the total score awarded. In the event of two candidates with the same score, the younger candidate will rank higher.
6. The ranking list will be published on March 01st 2023 on the www.unibo.it/Portale/Guida/StudentiOnline. Successful candidates will be notified through an email sent to the institutional account (@studio.unibo.it) provided in the application.

Candidates must notify possible renunciation by March 1st, 2023 1:00 p.m., to ensure the possible sliding of the ranking list. Any reserves will be contacted by March 10th, 2023. Candidates are urged to also check the spam/unwanted email folder in their email account.



Article 7 – Tuition fees and methods of payment

1. The fee required from students attending the post-graduate vocational training programme is 62,04 (sixtytwo/04) euros (to be paid by 09/03/2023). This Fee covers Administrative management, stamps, insurance, regional tax. Following payment, the university issues an accounts receipt excluding VAT pursuant to articles 1 and 4 of Italian Presidential Decree no. 633/1972 and amendments.

Article 8 – Enrollment and incompatibility

1. The enrollment must be made by the deadline of 09/03/23 through to the website www.unibo.it/Portale/Guida/StudentiOnline
2. Online registration methods are explained in the instructions attached to this call for applications.
3. The enrollment is deemed to be completed with the payment and uploading one passport photo.
4. With regard to the point 3 of this article, non-EU citizens must produce:
 - a Study Visa (post-graduate studies) and a copy of the receipt confirming the application for the residence permit
or
 - a copy of the resident permit, as according to art. 39 comma 4 TU Immigration. (enrolment in the post-graduate vocational training programme is allowed to non-EU citizens in possession of an EU permit for long-term residents - ex Carta di Soggiorno - or a residence permit for: employed, self-employed or investors; family reasons; asylum political, subsidiary protection; religious reasons).

For candidates who are already in possession of a residence permit for studies for at least one year, it is specified that this permit must be of a renewable type (e.g. a residence permit issued for an Italian language course is not renewable) and, in order to be renewed, said permit must be held alongside the Italian degree for which it was initially released.

For more details refer to <https://www.unibo.it/en/teaching/professional-master/information-on-professional-master/information-for-international-students>

5. Candidates who decide not to enroll despite having taken and passed the selection must immediately notify the Master's Office (by mail to master@unibo.it or by fax to +39 051-2086222) attaching front and back photocopy of an identification document, so that the places can be recovered.

Article 9 – Withdrawal from the programme

1. Students undergoing the programme, after having paid the enrolment in the course, who then decide to withdraw from participation in the post-graduate vocational training programme, are not entitled, for any reason, to a refund of the fees paid.
The withdrawal from studies is a formal and irrevocable act through which you decide to end your university career. For the withdrawal form please contact the Master's Office (master@unibo.it). The filled in, signed hard copy of the form must be returned to the Master's Office complete with the duty stamp, along with a copy of a valid identity document and your personal student card.
2. For non-EU students the withdrawal from the program will result in the loss of necessary requisites for a legal stay in Italy.



Article 10 – Obligations of the successful candidates

1. Successful candidates must:
 - Participate in the initial programme kick-off meeting;
 - Participate in the planned mobilities of the program for their entire duration;
 - Work on the Project in compliance with the relative specifications and the commitments envisaged for the program;
 - Keep a diary of the activities carried out and the hours spent on the program;
 - Develop a Proof of Concept (PoC), functional prototype of a tangible product or service solution to the design challenge of their team Project;
 - Develop a student team poster/flyer for each Team Project;
 - Develop a project poster for each Team Project;
 - Make a teaser video showcasing the final prototype for each of the Team Project;
 - Upon completion of the programme, produce a comprehensive Student Project report, covering the evolution of the design and the description of the final solution (min. 5000 words) for their Team Project;
 - Present the project/solution at one or two results dissemination events, following the closing of the programme (e.g. Startup Day);
 - If required, participate in the ATTRACT Final Conference in Brussels and/or at common events such as the ATTRACT Academy Gala organized at the end of the academic year at the premises of one of the ATTRACT Liaison Organizations (Aalto University, ESADE, IdeaSquare (CERN), University of Bologna...);
 - Respond to the course feedback form.

These activities are part of the programme and failure to complete them will be interpreted as failure to complete the programme by the student.

Article 11 – Confidentiality and intellectual property

1. With regard to confidentiality and intellectual property rights over any products that may be produced during the programme with which this selection procedure is concerned, the relative provisions of the University Regulations shall apply. In particular, the results generated in the context of this Notice of selection are the property of the University.
The Universities will define the methods of management and ownership of any intellectual property according to the contribution made by individual students.
2. All participants must ensure Open Access to any publications concerning the Student Programme. Notwithstanding any intellectual property rights in the public deliverables by the participants of a Program Consortium, all participants agree to the dissemination of the deliverables, in whole or in part, by the ATTRACT Consortium at the ATTRACT Final Conference in Brussels and beyond.

Article 12 – Insurance

1. Students will benefit from insurance cover provided as of payment of the enrolment fee and in effect until the award of the degree qualification.
2. Students of the University will automatically be insured provided that they are properly enrolled.

Article 13 – Information and contacts

1. For *scientific and teaching information* (teaching programme, lesson timetable, exams, internships or project works etc.) contact the place of teaching at (Matteo Vignoli, oper.space@unibo.it)
2. Any *administrative information* can be obtained from the Master's Office.



The Master's Office is located at 45 Strada Maggiore - Bologna 40125, and it is open to public, on appointment, during the following hours:

Monday, Wednesday, Friday from 9:00 to 11:15

Tuesday and Thursday from 14:30 to 15:30

Telephone +39 0512092798

Email master@unibo.it

Pec scriviunibo@pec.unibo.it

Documents may be sent by registered mail with return receipt to the Master's Office: *Alma Mater Studiorum – Università di Bologna, Settore Master, scuole di specializzazione non mediche ed esami di stato, Ufficio Master, Strada Maggiore 45 – 40126 Bologna*

3. The University of Bologna will not be liable for any delays in delivery, lost post or incomplete documentation.
4. The methods of advertisement of this call for application includes (non exclusively): the notices published by the University of Bologna, on their portal www.unibo.it and social medias, and by the partners of the ATTRACT.CBI Programme (University of Modena and Reggio Emilia, University of Ferrara, Almacube) on their institutional portal and/or their social medias.
5. The person in charge of the administrative procedure is the Head of Area Formazione and Dottorato.

Article 14 – Processing of personal data

1. Personal data provided by the applicants will be processed by the University of Bologna in accordance with Regulation (EU) 2016/679.

Provision of the personal data indicated in this call for applications and in the attached forms is mandatory for the purposes of participating in the procedure and for every consequent operation.

The University may also process the personal data of applicants for the purposes of compiling statistics and sending them to MUR to facilitate analysis and improvement of teaching activities and services, research activities and activities related to the right to study. Personal data provided through the Studenti Online platform may also be processed by the University for the institutional purposes indicated, for example, in art. 4 of Rector's Decree 271/2009. In accordance with art. 13 of Regulation (EU) 2016/679:

1. the data controller is the Alma Mater Studiorum - University of Bologna located in via Zamboni, 33 – 40126 – Bologna;
2. the data processor is the head of the Education and Doctoral Training Department (Area Formazione e Dottorato) (Dott.ssa *Alice Trentini* – Via Zamboni, 33 – 40126 – Bologna).

The complete and up-to-date list of persons in charge of data processing can be obtained by sending an email to privacy@unibo.it or contacting the Data Processor. The data processing procedures are set out in the privacy policy provided to students who intend to enroll on the post-graduate vocational training programme published on the University website (<https://www.unibo.it/it/ateneo/privacy-e-note-legali/privacy/privacy-master>).

Firmato Digitalmente

La Dirigente
(Dott.ssa *Alice Trentini*)