

DANIELA TREVERI GENNARI

Title: Professor of Cinema Studies (Oxford Brookes University)

EDUCATION

Sept 1999- May 2005: PhD in Film Studies (University of Warwick)
Nov 1998 – Dec 1999: Warwick Teaching Certificate (Certificate in Post- Compulsory Education) (University of Warwick)
Sept 1995- Dec 1998: MA in Theatre Studies by research (University of Warwick)
March 1992: First class degree with honours in Discipline dello Spettacolo (Cinema/Theatre)(Università La Sapienza – Rome)

SUCCESSFUL RESEARCH FUNDING

December 2022:
AHRC Standard Research Grant for the project ‘Women in Italian film production: industrial histories and gendered labour’, 1945-85. (£991438). Role: Co- Investigator.
December 2017:
AHRC Standard Research Grant for the project ‘European Cinema Audiences: Entangled Histories and Shared Memories’ (ECA)(£839,746). Role: Principal Investigator.
December 2016:
AHRC Follow-on Funding Impact & Engagement for the project ‘Mapping cinema experience as living knowledge across Italy’s generational divide’ (ICAMAP)(£99,599). Role: Principal Investigator.
September 2016:
RIKSBANKENS JUBILEUMSFOND European Research on the Historical Experience of Cinema Going (240.900 Swedish Krona). Role: Steering Committee member.
April 2015:
British Academy/Leverhulme Fellowship for the project ‘Mapping European Cinema: a comparative project on cinema-going experiences in the 1950s’ (£7551). Role: Principal Investigator.
April 2012:
AHRC Research Grant for the project ‘In Search of Cinema Audiences in 1940s and 1950s Italy’ (£654,000). Role: Principal Investigator.
April 2011:
British Academy Mid-Career Fellowship for the project ‘In Search of Cinema Audiences in 1940s and 1950s Italy: An Oral History Project in Rome’ (£94,000). Role: Principal Investigator.

EMPLOYMENT

September 2018-Present Date:
Professor of Cinema Studies and Research Lead for the School of Arts (Oxford Brookes University)
September 2012-September 2018:
Reader in Film Studies (Oxford Brookes University)
September 2011-September 2012:
Principal Lecturer in Film Studies (Oxford Brookes University)
September 2006-September 2011:
Senior Lecturer in Film Studies
September 2003-August 2006:
Senior Lecturer in Italian and Film Studies
July 2000-July 2003:
Lecturer of Italian (Oxford Brookes University)
Sept 1995-August 2003:
Lecturer of Italian (University of Oxford - Dept for Continuing Education)
Oct 1998-Dec 1999:
Lettrice in Italian (University of Warwick)

MANAGERIAL ROLES

September 2020-September 2023:

Chair of the Creative Industries Research and Innovation Network (Oxford Brookes University)
September 2019-Present Date:
Research Lead for the School of Arts
September 2018-September 2019:
Programme Lead for Postgraduate programmes in the School of Arts (Oxford Brookes University)
September 2016-September 2018:
Programme Lead in Film Studies and Digital Media Production (Oxford Brookes University)
September 2011-September 2012:
Programme Lead in Film Studies (Oxford Brookes University)
September 2003-September 2011:
Field Chair in Film Studies (Oxford Brookes University)

LIST OF PUBLICATIONS

Books

- Treveri Gennari, Daniela, Ercole, Pierluigi, and Lies Van de Vijver, *European Cinema Audiences* (Exeter University Press, forthcoming 2026)
- Treveri Gennari, Daniela, Ercole, Pierluigi, and Lies Van de Vijver (eds) *The Palgrave Handbook of Comparative New Cinema Histories* (Palgrave, 2024)
- Treveri Gennari, Daniela, O’Rawe, Catherine and Hipkins, Danielle, Dibeltulo, Silvia, Culhane, Sarah, *Italian Cinema Audiences: Histories and Memories of Cinema-going in Post-war Italy* (Bloomsbury, 2019)
- Treveri Gennari, Daniela, O’Rawe, Catherine and Hipkins, Danielle (eds) *Rural Cinema Exhibition and Audiences in a Global Context* (Palgrave, 2018)
- Biltereyst, Daniel and Treveri Gennari, Daniela (eds) *Moralizing cinema: Film, Catholicism, and Power* (Routledge New York, December 2014)
- Allison, Deborah, Chan, Hiu M. and Treveri Gennari, Daniela, *The Phoenix Picturehouse: 100 Years of Oxford Cinema Memories* (Picturehouse Publications, November 2013)
- Treveri Gennari, Daniela, *Post-war Italian Cinema: American Intervention, Vatican Interests* (Routledge New York, 2009)

Journal Articles

- Treveri Gennari, Daniela and Dibeltulo, Silvia, “Film popularity in post-war Italy: exhibitors trade press, film nationalities, and programming”, *L’Avventura* (2023)
- Nedyalkova and Treveri Gennari (eds) "International Film Audiences" (Part 1), *Participations*, Volume 18, Issue 2 (November 2021)
- Treveri Gennari, Daniela, Ercole, Pierluigi, and Lies Van de Vijver, 'Defining a typology of cinemas across 1950s Europe', *Participations*, Vol.18, Issue 2, November 2021 (<https://www.participations.org/Volume%2018/Issue%202/20.pdf>)
- Ercole, Pierluigi, Lies Van de Vijver, and Daniela Treveri Gennari. “Challenges to Comparative Oral Histories of Cinema Audiences”. *TMG Journal for Media History* 23 (1-2): 1–19. DOI: <http://doi.org/10.18146/tmg.586> (2020)
- Oort, T. van, Jernudd, Å., Lotze, K., Pafort-Overduin, C., Biltereyst, D., Boter, J., Dibeltulo, S., Ercole, P., Meers, P., Porubcanska, T., Treveri Gennari, D. & Van de Vijver, L.. Mapping Film Programming across Post-War Europe (1952). *Research Data Journal for the Humanities and Social Sciences*, in_print.html, in: Exhibits of Datasets, <https://dansdatajournal.nl/rdp/exhibit.html?showcase=oort2020b> (2020)
- Dibeltulo, Silvia, Treveri Gennari, Daniela, Culhane, Sarah, ‘Bridging the digital divide: Older adults’ engagement with online cinema heritage’ *Digital Scholarship in the Humanities* (Oxford University Press) (2019)
- Treveri Gennari, Daniela, Understanding cinema-going experience in cultural life: the role of oral history and the formation of “memories of pleasure”, *Tijdschrift voor Mediageschiedenis* (TMG) (2018)
- Treveri Gennari, Daniela. “L’esercente industriale non scocci: Mapping the Tensions between Commercial and Catholic Exhibition in Post-war Italy”, *Schermi* (2018)

- *Treveri Gennari, Daniela, Dibeltulo, Silvia. 'It existed indeed... it was all over the papers': Memories of film censorship in 1950s Italy, *Participations* (Volume 14, Issue 1, May 2017)
- *O'Rowe, Catherine, Ercole, Pierluigi, Treveri Gennari, Daniela, Mapping Cinema Memories: Emotional Geographies of Cinema-going in Rome in the 1950s, *Memories Studies* (January 2017)
- *Ercole, Pierluigi, Treveri Gennari, Daniela, Dibeltulo, Silvia (eds.) Special Issue of *Alphaville*: "Cinema Heritage in Europe: preserving and sharing culture by engaging with film exhibition and audiences" (Issue 11, July 2016)
- *Hipkins, Danielle, O'Rowe, Catherine, Treveri Gennari, Daniela, Culhane, Sarah, Dibeltulo, Silvia, «Un mondo che pensavo impossibile»: al cinema in Italia negli anni Cinquanta, *Cinema e Storia* (5, 2016)
- *Treveri Gennari, Daniela, Sedgwick, John, 'Memories in context: the social and economic function of cinema in 1950s Rome', *Film History*, vol. 27, number 2 (July 2015)
- *Treveri Gennari, Daniela, "If you have seen it, you cannot forget!" Film consumption and memories of cinema-going in 1950s Rome, *Historical Journal of Film, Radio and Television*, Vol. 35, Issue 1, pp. 53-74 (March 2015)

Book Chapters

- "Cinema Theatres from Within: Trade Journal *Giornale dello Spettacolo*'s Success, Longevity, and Data abundance", in *Global Movie Magazine Networks* (University of California Press, 2024)
- "Five Italian Cities: Comparative Analysis of Cinema Types, Film Circulation and Relative Popularity in the Mid-1950s" (with John Sedgwick), in *Towards a Comparative Economic History of Cinema, 1930-1970* (2022)
- *Treveri Gennari, Daniela, Hipkins, Danielle, O'Rowe, Catherine, Dibeltulo, Silvia. Analysing Memories through Video-Interviews: a Case Study of Post-War Italian Cinema-going. In *The Routledge Companion to New Cinema History*, Biltereyst, D., Maltby, R., Meers, P. (eds.) (Routledge: New York, 2018)
- Hipkins, Danielle, Treveri Gennari, Daniela, O'Rowe, Catherine, Dibeltulo, Silvia, Culhane, Sarah. 'A World I Thought was impossible': Rural Cinema-going Audiences in 1950s Italy. In *Rural Cinema Exhibition and Audiences in a Global Context*, Treveri Gennari, Daniela, O'Rowe, Catherine and Hipkins, Danielle (eds.) (Palgrave, 2018)
- *Treveri Gennari, Daniela, Dibeltulo, Silvia, Censorship Italian Style: Catholic policies and programming in 1950s Roman parish cinemas. In *Requiem for a Nation: religion, politics and visual cultures in post-war Italy, 1945-1975*, Roberto Cavallini (ed.) (Mimesis International, 2017)
- *Treveri Gennari, Daniela, Re-picturing the Myth: American characters in post-war popular Italian cinema. In Braganca, M. and Tame, P. (eds.) *The Long Aftermath: Cultural Legacy of Europe at War, 1936-2016* (Berghahn Books, 2016)
- *Treveri Gennari, Daniela, Post-war cinema audiences in Rome: a comparison. In *Cinemas et cinéphilies populaires dans la France d'après-guerre 1945-1958* (nouveau monde éditions, July 2015)
- Treveri Gennari, Daniela, Moralizing cinema while attracting audiences: Catholic film exhibition in post-war Rome. In Biltereyst, Daniel and Treveri Gennari, Daniela, *Moralizing cinema: Film, Catholicism, and Power* (Routledge New York, December 2014).
- Treveri Gennari, Daniela, Catholicism and Neorealism: Zavattini's contribution to Universal-produced *Prima Comunione* (Blasetti, 1950). In *Beyond Catholicism. Religion, Mysticism and Heresy in Italian Culture* (Palgrave, December 2013).
- Treveri Gennari, Daniela, Blessed cinema: Catholicism, censorship and film industry in post-war Italy. In Biltereyst, D. and Winkel, V. (ed.) *Silencing Cinema* (Palgrave, March 2013)