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Enrico Forti is an Assistant Professor of Strategy and the inaugural Director of Research in the Stillman School of Business at Seton Hall University.

His research program lies at the intersection of strategy and organization theory with a specific interest in strategy evolution in entrepreneurial ventures and coordination and performance in platforms characterized by gig and remote work. His work has been published in leading academic journals, such as *Organization Science*, *Strategic Entrepreneurship Journal*, *Journal of Product Innovation Management*, and *Research Policy*.

Enrico has taught courses and performed research at leading institutions in the US, UK, EU, and China, including Columbia Business School, the UCL School of Management at University College London, the University of Bologna, and Peking University. He teaches graduate and undergraduate courses in the area of strategy.

Enrico received a Ph.D. degree in Strategic Management with highest honours from the University of Bologna and was a visiting doctoral student at London Business School. Before joining Seton Hall University, he was the Gabriel Hauge Assistant Professor of Strategy in the O'Malley School of Business at Manhattan College. Previously, he was a Lecturer in the Strategy & Entrepreneurship group at University College London, UCL School of Management and served as a Chazen Visiting Associate Research Scholar at Columbia Business School.

Education

- PhD, University of Bologna, 2010. Major: Strategic Management

Scholarship

Refereed Journal Articles

- Ching K., Forti E., Rawley E. (2024) *Competitive Familiarity: Learning to Coordinate by Competing* **Organization Science** <https://doi.org/10.1287/orsc.2022.17068> *Equally contributed. Authors listed in alphabetical order.
 - Finalist - 2022 SMS Annual Conference Strategic Human Capital Best Paper Prize;
 - Nominee - 2022 SMS Annual Conference Research Method Paper Prize.
- Ching K. ^, Forti E. ^, Katsampes S., Mammous K. (2024) *Style and Quality: Aesthetic Innovation Strategy under Weak Appropriability* **Research Policy** <https://doi.org/10.1016/j.respol.2023.104947> ^ These authors contributed equally. Authors listed in alphabetical order.
- Ching K., Forti E., Rawley E. (2021) *Extemporaneous Coordination in Specialist Teams: The Familiarity Complementarity* **Organization Science** <https://doi.org/10.1287/orsc.2020.1376> *Equally contributed. Authors listed in alphabetical order.
 - Nominee - 2019 SMS Annual Conference Best Paper Prize;
 - Finalist - 2019 SMS Annual Conference Strategic Human Capital Best Paper Prize].
- Forti E, Sobrero M, Vezzulli A. (2020) *Continuity, Change and New Product Performance: The Role of Stream Concentration.* **Journal of Product Innovation Management** <https://onlinelibrary.wiley.com/doi/abs/10.1111/jpim.12521>
- Forti E., Morricone S., Munari F. (2020) *Litigation Risks and Innovation Dynamics after the IPO.* **Journal of Industrial and Business Economics** <https://doi.org/10.1007/s40812-020-00161-y>
- Forti E., Munari F., Zhang C. (2020). *Does VC Backing Affect Brand Strategy in Technology Ventures?.* **Strategic Entrepreneurship**

Journal

<https://onlinelibrary.wiley.com/doi/abs/10.1002/sej.1318>

- Forti E, Franzoni C, Sobrero M. (2013). *Bridges or Isolates? Investigating the Social Networks of Academic Inventors*. **Research Policy**. <http://dx.doi.org/10.1016/j.respol.2013.05.003>

Other Publications

- Forti E, Jong S. (2014). *Strategic Discipline in Technology Ventures*. Best Paper Proceedings of the Academy of Management Meeting. <https://journals.aom.org/doi/10.5465/ambpp.2014.143>
- Forti E, Sobrero M, Vezzulli A. (2011). *Managing Trade-Offs Within and Across Decision Domains: Continuity, Change and New Product Performance*. Best Paper Proceedings of the Academy of Management Meeting. <https://journals.aom.org/doi/10.5465/ambpp.2011.65870486>
- Soda G., Forti E. (2013). *Technological Foundations for a Sustainable Competitive Edge* in Bergami, M., Celli, P. L., & Soda, G. (2013), *National Monopoly to Successful Multinational: The Case of Enel*. New York: Palgrave Macmillan. ISBN: 978-1-349-44162-4
https://link.springer.com/chapter/10.1057/9781137033901_11
- Soda G., Forti E. (2013). “2008-2010: Enel Today” in Bergami, M., Celli, P. L., & Soda, G. (2013), *National Monopoly to Successful Multinational: The Case of Enel*. New York: Palgrave Macmillan. ISBN: 978-1-349-44162-4
https://link.springer.com/chapter/10.1057/9781137033901_5
- Forti E., Franzoni C, Sobrero M. (2007). “The Effect of Patenting on the Networks and Connections of Academic Scientists”. In: Sri Krishna C. *Academic Patents: Emerging Issues and Challenges*. ISBN: 8131413497: Icfai University Press (India).