

Daniel Stanley

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Professional Experience

Executive Director

Future Narratives Lab, London | *Sep 2020 – Present*

Founder and director of a non-profit research initiative helping organisations address complex social issues by overcoming narrative barriers and shifting the status quo.

Strategy Director

Stir to Action | *Jan 2023 – Present*

Leads strategic development for an economic co-operative advancing democratic ownership to tackle inequality, the climate emergency, and social transformation.

Strategic Communications Associate

The Finance Innovation Lab | *Apr 2022 – Present*

Advises on communications and narrative strategy to promote systemic change in the finance sector.

Associate

Cohere Partners, London | *Feb 2017 – Feb 2024*

Supported mission-driven organisations in bringing ambitious economic ideas into mainstream discourse through communications, narrative design, and public engagement.

Managing Director

Small Axe, London | *Oct 2011 – Apr 2018*

Founded and led a creative agency building movements for progressive causes. Developed brands, strategies, and campaigns for organisations including Médecins Sans Frontières, Save the Children, and the Robin Hood Tax.

Network Development Manager

Burngreave Community Action Forum, Sheffield | *Jan 2008 – Sep 2010*

Education

MSc, Social and Public Communication

The London School of Economics and Political Science (LSE) | 2010 – 2011

Founder and Chair, Social Psychology Society

BA, International History and International Politics

University of Sheffield | 2002 – 2005

