

# CURRICULUM VITAE

## Personal Details

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Name: Dennis Nguyen  
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Date of Birth: 29.07.1985  
Place of Birth: Lünen, Germany  
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## Education

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09/2011 – 03/2015 PhD in Media, Culture, and Society, University of Hull.  
Thesis: *Europe, the Crisis, and the Internet. A Web Sphere Analysis*. Funded by the University of Hull. Supervisors: Dr. Athina Karatzogianni, Prof. Majid Yar. Reviewers: Dr. Nikos Smyrniaios, Dr. Ruth Butler. (Result: *No Corrections/cum laude*).  
2005-2009 & 2010-2011 Magister Artium in Communication Studies (major), English (1. minor), History (2. minor) at the University of Münster (mark 1.5).  
2009 – 2010 Master of Arts in Applied Communication (distinction) at Coventry University (mark: 85%).

## Work Experience (most recent)

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Since 01/2022 Assistant Professor Digital Methods and Digital Literacy, Department of Media and Culture Studies, Utrecht University, Utrecht, the Netherlands.  
2019-2022 Post-Doctoral Researcher at the Research Group *Human Experience & Media Design*, University of Applied Sciences in Utrecht, The Netherlands.

2018-2022	Senior Lecturer and Graduation Coordinator for MA Data-Driven Design at the University of Applied Sciences in Utrecht, The Netherlands.
2016-2022	Graduation Coordinator for BA Creative Business (formerly International Communication and Media) at the University of Applied Sciences in Utrecht, The Netherlands.
2015-2022	Senior Lecturer for BA Creative Business (formerly International Communication and Media) at the University of Applied Sciences in Utrecht, The Netherlands.
09/2011 – 05/2015	PhD Researcher at the University of Hull

### **Research Grants and Stipends**

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10/2019-10/2021	NWO/SiA Postdoctoral Funding (€ 80,000). Project: <i>Risk Perceptions of Users and Good Practice Advice for Data Driven Organizations</i> .
09/2011-09/2014	PhD Scholarship, University of Hull (£ 40,000). Project: <i>The European Digital Public Sphere and the Euro-Crisis</i> .
09/2009 – 09/2010	Erasmus Scholarship (€ 8,000)

### **Conference Papers**

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07/2025	Representation of vulnerable groups in Dutch news media coverage of the climate crisis -- An analysis of mainstream narratives (Speaker), International Association for Media and Communication Research (IAMCR)
06/2025	How Students “Talk” to ChatGPT A Critical Exploration of GenAI Use in Higher Education with Data Donations (Speaker) International Conference on Society, Culture, and Technology.
09/2024	Netflix Uncovered: Insights from Data Donations (Speaker), ECREA 2024.
05/2024	<b>Digital Methods</b> (Speaker), Dalian University of Technology: Academy for Games & Media, Serious Games, Innovation & Society.
11/2023	How news media frame data risks in their coverage of big data and AI (Speaker) Hungarian Sociological Association.
07/2023	(Pragmatic)Collaboration for Progress or Threat to Autonomy? African News Discourses about Chinese Technology in Nigeria and Ghana (Invited speaker). The International Association for Media and Communication Research (IAMCR).

- 10/2022 “Public values should be leading!” Data Professionals’ Views on Challenges to Value-Driven Data Practices and Critical Data Literacy in the Public Sector (Invited speaker) ECREA 2022 9th European Communication Conference.
- 06/2022 Understanding Digital China – Chinese Perspectives on Data-Driven Technology (Invited speaker). International Association for Media and Communication Research (IAMCR).
- 05/2021 Data Justice Conference 2021, Cardiff, topic: *Data Justice as a Frame in (Online) Media Coverage of Big Data and Artificial Intelligence? An Exploratory Discourse Analysis Using Digital Methods*. (Accepted, conference postponed)
- 07/2020 IAMCR, International Association for Media and Communication Research Conference 2020, Tampere, topic: *Rising “Data Superpowers”, “Start-Up Countries”, and a “New Arms Race”? The News Framing of Global Competition in the Data Economy*. (Accepted)
- 09/2019 EuroIA, Europe Information Architect Conference 2019, Riga, topic: *The Ethical Challenges of Data-Driven Design – Technology’s Impact on Trust*.
- 03/2018 DAKAM Cultural Studies Conference 2018, Istanbul, topic: *Fake News vs. Facts. Government Responses to Misinformation During the European Refugee Crisis*.
- 11/2017 Connecting to the Masses – 100 Years since the Russian Revolution: From Agitprop to the Attention Economy, Amsterdam, topic: *#catalanreferendum: Twitter Use During the Catalan Independence Referendum*.
- 08/2017 The Migration Conference, Harokopio University Athens, topic: *Mapping the Refugee Crisis Discourse Online. The Case of Idomeni on Instagram*.
- 08/2017 International Conference on Education and Learning, Tokyo, topic: *Teaching Big Data and Online Research in Communication and Media Studies Programmes: Strategies for Introducing Digital methods to Students in the Social Sciences and Humanities*.
- 05/2017 International Conference on Media Studies, London Centre for Interdisciplinary Research, held in Warsaw, topic: *Framing the Syrian War in Non-Mainstream YouTube Videos. An Exploratory Analysis of Alternative Public Spheres on the Web*.

## **Publications**

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*For the latest publication see: <https://www.uu.nl/medewerkers/DNguyen1>*

## **Books**

Nguyen, D., Zeng, J., & Mutsvairo, B. (2025). *Technology, Power and Society: Critical Perspectives on the Global Digital Transformation*. (Technology, Power & Society; Vol. 1). Brill. [\[DOI\]](#)

Nguyen, D., Dekker, I. and Tasdemir, S. (eds.) (2020): *Understanding Media and Society in the Age of Digitalisation*. London: Palgrave MacMillan. (Forthcoming)

Nguyen, D. (2017): *Europe, the Crisis, and the Internet. A Web Sphere Analysis*. London: Palgrave MacMillan.

Karatzogianni, A., Nguyen, D. and Serafinelli, E. (eds.) (2016): *The Digital Transformation of the Public Sphere. Conflict, Migration, Crisis and Culture in Digital Networks*. London: Palgrave MacMillan.

## Articles & Chapters

Nguyen, D., Mutsvairo, B., & Zeng, J. (2025). Introduction. In *Technology, Power and Society: Critical Perspectives on the Global Digital Transformation* (pp. 1-18). (Technology, Power & Society). Brill. [\[DOI\]](#)

Nguyen, D. (2025). Cosmopolitan Critical Data Studies: A Research Agenda and Its Methodological Challenges. In D. Nguyen, B. Mutsvairo, & J. Zeng (Eds.), *Technology, Power and Society: Critical Perspectives on the Global Digital Transformation* (pp. 21-43). (Technology, Power & Society; Vol. 1). Brill. [\[DOI\]](#)

van Es, K., & Nguyen, D. (2025). Binge-Watching Netflix? Insights From Data Donations. *Media and Communication*, 13, 1-19. Article 9362. [\[DOI\]](#) [\[Portal\]](#)

van Es, K., & Nguyen, D. (2025). “Your friendly AI assistant”: the anthropomorphic self-representations of ChatGPT and its implications for imagining AI. *AI and Society*, 40(5), 3591–3603. [\[DOI\]](#) [\[Portal\]](#)

van Es, K., & Nguyen, D. (2024). Balancing Needs and Values: A Multi-Stakeholder Examination of Algorithmic News Recommenders in the Netherlands. *Journalism Practice*. Advance online publication. [\[DOI\]](#)

Ferra, I., Nguyen, D., & Karatzogianni, A. (2024). FROM ISIS TO MAGA: PRO-TRUMP DISINFORMATION DURING THE TWITTER AFTERMATH OF THE 2017 TERRORIST ATTACKS IN FIVE MEGACITIES. *Sustainable Development, Culture, Traditions Journal*, 5a, 42-58. [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D., & van Es, K. (2024). Exploring the Value of Computational Methods for Metajournalistic Discourse: The Example of COVID-19 Reporting in Dutch Newspapers. *Journalism Studies*, 25(10), 1160-1181. [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D., Nguyen, S., Le, P. H., Oomen, T., & Wang, Y. (2024). Utilizing computational methods for analysing media framing of organizational crises: The ‘Datalek’ scandal during the COVID-19 pandemic in the Netherlands. *Journal of Contingencies and Crisis Management*, 32(3), Article e12595. [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D., Wang, B., & Mutsvairo, B. (2024). (Pragmatic) collaboration for progress or threat to autonomy? African news discourses about Chinese technology in Nigeria and Ghana. *Global Media and China*, 9(4), 469-490. [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D., & Beijnon, B. (2024). The data subject and the myth of the 'black box' data communication and critical data literacy as a resistant practice to platform exploitation. *Information Communication and Society*, 27(2), 333-349. [\[DOI\]](#) [\[Repository\]](#)

Nguyen, D., & Hekman, E. (2024). The news framing of artificial intelligence: a critical exploration of how media discourses make sense of automation. *AI and Society*, 39(2), 437–451. [\[DOI\]](#) [\[Repository\]](#)

Nguyen, D. (2023). How news media frame data risks in their coverage of big data and AI. *Internet Policy Review*, 12(2). [\[DOI\]](#) [\[Repository\]](#)

Ferra, I. and Nguyen, D. (2020): 'The EU Referendums in the Twittersphere: #Grexit, #Brexit and the #Catalanreferendum' in Karatzogianni, A., Schandorf, M. and Ferra, I. (eds) (2020): *Technology and Revolution: Ideology, Communication and Organisation in the Longue Durée*. Bingley: Emerald.

Dekker, I., & Nguyen, D. (2020). Combining Qualitative and Digital Methods for Exploratory Framing Analyses: The Case of Alternative Video Coverage of the Syrian War on YouTube. In *Understanding Media and Society in the Age of Digitalisation* [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D., Dekker, I., & Nguyen, S. (2020). Introduction: Understanding Media and Society in the Age of Digitalisation. In *Understanding Media and Society in the Age of Digitalisation* [\[DOI\]](#) [\[Portal\]](#)

Smits, A., Nguyen, D., Hekman, E., & van Turnhout, K. (2020). Data-Driven UX Design. In *Engineering & Product Design Education (E&PDE)*

Radojevic, R., Nguyen, D., Ferra, I., & Bajec, J. (2020). Visual Framing and Migrant Discourses in Social Media: The Story of Idomeni on Instagram. In *Understanding Media and Society in the Age of Digitalisation* Palgrave Macmillan. [\[DOI\]](#) [\[Portal\]](#)

Nguyen, D. (2020). Media and Communication Studies in the Age of Digitalization and Datafication: How Practical Factors and Research Interests Determine Methodological Choices. In *Understanding Media and Society in the Age of Digitalisation* Palgrave Macmillan. [\[DOI\]](#) [\[Portal\]](#)

Ferra, I., & Nguyen, D. (2020). The EU Referendum in the Twittersphere: #Grexit, #Brexit and the #CatalanReferendum. In *Protest Technologies and Media Revolutions: The Longue Durée* Emerald. [\[DOI\]](#)

Nguyen, D., Nguyen, S., & Dekker, I. (2020). *Understanding Media and Society in the Age of Digitalisation*. (1 ed.) Palgrave Macmillan. [\[DOI\]](#)

Nguyen, D. (2020). Mediatisation and datafication in the global COVID-19 pandemic: on the urgency of data literacy. *Media International Australia*, 178(1). [\[DOI\]](#)

Lamerichs, N., Lange-Böhmer, A. Nguyen, D., Puerta Melguizo, M. and Radojevic, R. (2018): 'Elite Male Bodies: The Circulation of Alt-Right Memes and Framing of Politicians on Social Media', in *Participations*, 15 (1), pp. 180-206.

Ferra, I. and Nguyen, D. (2017): '#Migrantcrisis: "tagging" the European migration crisis on Twitter', in *Journal of Communication Management*, Vol. 21 Issue: 4, pp.411-426. (Peer-reviewed article)

Nguyen, D (2016) 'Analysing Transnational Web Spheres. The European Example during the Eurozone Crisis' in Karatzogianni, A., Nguyen, D. and Serafinelli, E. (eds) *The Digital Transformation of the Public Sphere: Conflict, Migration, Crisis and Culture in Digital Networks*, Basingstoke: Palgrave Macmillan. (Volume)

Karatzogianni, A., Morgunova, O., Kambouri, N., Lafazani, O., Trimikliniotis, N., Ioannou, G. and Nguyen, D. (2016): 'Intercultural Conflict and Dialogue in the Transnational Digital Public Sphere. Findings from the Mig@Net Research Project (2010-2013)', in Karatzogianni, A., Nguyen, D. and Serafinelli, E. (eds.) (2016): *The Digital Transformation of the Public Sphere. Conflict, Migration, Crisis and Culture in Digital Networks*. London: Palgrave MacMillan.

*Current Research Projects (as Project Lead/co-PI – all to be concluded in 2025 and 2026)*

- *Critically Exploring the Capabilities and Validity of Using Large Language Models for Automating Annotations of Qualitative Text Data* (in collaboration with the Dutch [National Institute for Public Health and the Environment](#)).\*
- *Critically Analysing News Media Narratives about Migration in the Netherlands between 2000 and 2024. A Longitudinal Analysis Utilising Computational Methods* (in collaboration with [RNW Media](#)).\*
- *The Representation of Asian Migrant Communities in Dutch Media Culture* (in collaboration with the [Pan Asian Collective](#)).\*
- *AI Livestreams* (with Julian Frommel, Almila Akdag and Karin van Es).
- *Data Donation Pilots on 1) Netflix and 2) Generative AI* (with Karin van Es).
- *Value-Driven News Recommendations* (co PI with Karin van Es and Christine Bauer, in collaboration with [DPG Media](#)).

\*These projects are all part of my mandate as Lead Impact at Data School. They aim to connect academic research to societal challenges through collaboration with partners in the media sector and/or public sector. The outcomes are always two-fold: 1) research-based insights and method-blueprints for practitioners and academic research articles (partially co-written with societal partners for demonstrating transdisciplinary research collaborations).

*Concluded Projects*

- *Journalism & Democracy: Corona News Reporting* (co PI with Karin van Es, in collaboration with [Algemeen Dagblad](#)).
- *Risk Perceptions about Data Practices* (Postdoctoral Research Project at University of Applied Sciences Utrecht, funded by the Dutch Research Council).
- *Europe, the Crisis, and the Internet* (PhD project at University of Hull, fully funded by the university).

## **Teaching Experience**

### Coordination Tasks

Coordinator Graduation Assignment Master Data-Driven Design (2018-2022)  
Coordinator Graduation Assignment Bachelor Creative Business (2016-2022)  
Coordinator Humanities in Applied Data Science (2022-2025)  
Coordinator Specialisation Media, Data & Society (2022-2024)  
Coordinator MA Program New Media & Digital Culture (as of 2024)

### MA Courses

The User Experience Ecosystem  
New Media Psychology  
Philosophy of a Digital Society  
Text & Media Analytics  
Public Values & Recommender Systems

### BA Courses

Applied Research  
Digital Methods  
Research Lab & Methods  
Research Analysis & Toolkit (SPSS)  
Online Research & Big Data  
Data Storytelling  
Framing in the Media  
The Psychology of News Framing  
Principles of Communication  
Technology  
Research Concepts  
Online Magazine  
Work Placement

### **Educational Qualifications**

Basis Kwalificatie Onderwijs (BKO)  
Study Coach Certificate (SLB)