

DR MATTEO CICCOGNANI

LECTURER IN MANAGEMENT AND ORGANISATION

◦ DETAILS ◦

◦ LANGUAGES ◦

English

Italian

French

Spanish

Greek



PROFILE

A dedicated Lecturer offering eight years of experience both as a Module Coordinator and Seminar Tutor in face-to-face and online teaching. I am interested in developing a career that combines my teaching experience and research in Management, Science and Technology, Film and Media Studies, while developing my engagement with global film cultures, critical audiovisual performances and practices connected to alternative organisations and democratic models of organising.



EDUCATION

Ph.D, Social Sciences at University of Leicester

September 2013 — May 2018

Thesis title: "Metacinematic Gestures: an Investigation of The Productionist Aspect of Self-reflexive Films"

MA in Film Studies, Theatre and Digital Media (First Class Honours), Università degli Studi di Roma "La Sapienza"

February 2008 — December 2009

Thesis title: "The Paradigm of the Ahuman in the Textual Forms of Contemporary Cinema"

Erasmus Programme - Paris 1 Panthéon-Sorbonne University

October 2007 — May 2008

Faculté d'Histoire de l'Art et de l'Archéologie – Successfully completed four examinations

BA in Humanities, curriculum Cinema (First Class Honours), Università degli Studi di Roma "La Sapienza"

September 2005 — February 2008

Thesis title: "The Interaction between Subject and Cyberspace, the Route Lévy, Žižek, Lacan"



OTHER QUALIFICATIONS AND MEMBERSHIPS

Fellow of the Higher Education Academy, Leicester Learning Institute (LLI),

Jan 2019

Member of the Consulta Universitaria Cinema, Università Roma Tre, April 2024



TEACHING

Lecturer in Management and Organisation at University of Leicester, School of Business

August 2023 — Present

Teaching Fellow at University of Leicester, School of Business

September 2017 — July 2023

Graduate Teaching Assistant at University of Leicester, School of Business

September 2013 — August 2017

- Designed seminar plans and class projects, in addition to leading class discussion.
- Responsible for assisting in the development and grading of assignments, presentations and exams.

(Teaching Experience)

Module Coordinator

- New Technology, Work and Organisation (BA)
- Management Theory and Debate (BA)
- Corporate Social Responsibility: Theory and Practice (BA)
- Project (Management) (BA)
- HRM Dissertation (DL BSc)
- Corporate Governance (MSc)

Seminar Tutor

- Business, Economy and Society (BA)
- Critical Analysis for Management (BA)
- Organizational Behaviour (BA)
- Research Methods for Managers (BA)
- Strategy (BA)
- Strategy, Business, Information and Analysis (DL MSc)

Dissertation Supervisor

- Management (BA)
- Project (Management) (BA)
- HRM Dissertation (DL BSc)
- International Management (MSc)
- Human Resource Management and Training (DL MSc)

UG Stream Tutor / PGT and DL Personal Tutor

★ DOCTORAL SUPERVISION

November 2023 — Present

- Mia Vo Thanh Nga - PhD in D.Soc.Sci - "An Analysis of Corporate Storytelling as a Response to the Problem of Human-Environment Relationships" - (Primary Supervisor)

★ RESEARCH

Principal Interests

- Organisational performance in narratives and films.
- Technology at work and cyberpsychology
- Corporate-sponsored and utility films.
- Cinema, media and surveillance.
- Reflexivity in films, media and figurative arts.
- Relationship between film and the promotion of local and regional development.

Publications

Journal Articles

- Ciccognani, M. (forthcoming 2025), 'Politics of sponsorship: Fetishized narratives and authorial detours in Italian cinema', *Journal of Italian Cinema & Media Studies*, 13.4.

- Ciccognani, M. (2022). 'Exploring Modes of Surveillance in Films', *CINEJ Cinema Journal*, 10(1), 89-123.
- Ciccognani, M. (2020). 'A critical glance into the metacinematic gestures of *The Act of Killing*', *Journal for Cultural Research*, DOI: 10.1080/14797585.2020.1836979
- Ciccognani, M. (2020). 'Organising the illumination of the filmmaking process: The experimental contribution of *The Five Obstructions*', *Organizational Aesthetics*, 9(2), 42-61.

Edited Books

- Latini, G. (2024). *Image-Worlds: A brief history of corporate cinema*, Translated and Edited by Matteo Ciccognani, Roma: Edizioni Kappabit.

General Audience Publications

- Ciccognani, M. (2023) 'The enduring legacy of Hollywood's "individualist revolutionaries"', *Interregnum*, 6 November. Available at: <https://interregnum.ghost.io/the-enduring-legacy-of-hollywoods-individualist-revolutionaries/>

Working Papers

- Lascaux, A. and Ciccognani, M. 'Oil on Screen: Towards an Aesthetic Approach to Organizational Memory'.
- Ciccognani, M. 'Wayfaring through Archaeological Memory in Italian Magical Realism'.

Conference Presentations

- 'Exploring Italian corporate films between authorship and sponsorship through Giulio Latini's Image-Worlds', *JICMS, Fourth International Conference - Re-examining the Past and Envisioning the Future of Italian Cinema and Media* - American University of Rome, Rome, 13th-15th June 2024.
- 'Corporate cinema: glimmers of critique in a sea of commercial narrations', *Seventh International Conference on Communication & Media Studies - Democratic Disorder: Disinformation, the Media and Crisis in a Time of Change* - Online Presentation, National University of Ireland Galway, 25th, 26th August 2022.
- 'Surveillance Cinema: A Tale of Biopolitical Expropriation and Autoscopic Disruption', *Avanca Cinema 2001, 12th International Conference Cinema - Art, Technology, Communication* - Online Presentation, Avanca, Portugal, 28th July - 1st August 2021.
- 'Outstripping Narratives of Denial. A Critical Analysis of the Productionist Metafilm *The Act of Killing*', *International Conference on Film Studies: "(De)Constructing Narrative Identities"* - London Centre for Interdisciplinary Research -- Birkbeck, University of London, London, 8th February 2020.
- 'Re-embracing the Horror Vacui of Cinematic Self-Reflexivity in the Hyper-Subjectivised Era of Social Media', *MediAsia 2018 - The Asian Conference on Media, Communication & Film 2018*. Toshi Center, Tokyo, Japan, 9th-11th October 2018.
- 'Self-Reflexive Gestures between Integrated Automediacy and Exceeding Autoscopia', *Center for Critical Perspectives on Politics, Economy and Culture* - European University Cyprus, Nicosia, Cyprus, 30th August - 2nd September 2018.
- 'The Notion of Metacinematic Gesture and a Grid of Intelligibility for Metacinema', *ISSC 2016, International Conference, The Logics of Image: Visualization, Iconicity, Imagination and Human Creativity* - El Greco Hotel, Santorini, Greece, 25th-30th July 2016.
- 'The Metacinematic Gesture: A Grid of Intelligibility for Metacinema and an Introduction of its Productionist Side', *CINECRI '16: 3rd International Film Studies and Cinematic Arts Conference* - Nippon Hotel, Istanbul, Turkey, 10th-11th June 2016.

Guest Lectures, Invited Talks, Visiting Appointments and Book Presentations

- Università La Sapienza di Roma, invitation to the XXIII Italian Company Culture Week - Corporate Heritage Communication & Social Impact conference with the presentation: *Crafting Alternative Geographies: Authorial Perspectives in Sponsored Film Representation*, 6th November 2024.
- Università di Roma "Tor Vergata", invitation to the *Master's Degree Course in Information, Communication and Publishing Sciences* to present the book, co-edited with G. Latini, *"Image-Worlds: A Brief History of Corporate Cinema"*, 19th April 2024.
- University of Leicester, School of Business, MN1012 Managing Human Resources – “Refocusing on the Human” – The experimental approach of *The Five Obstructions*, 2023
- University of Leicester, School of Media, Communication and Sociology, MS2012 Global Film Culture, – *Art Cinema and the Avant-Garde*, 2017-2021.
- University of Bologna, Department of Life Quality Studies, invited talk to the *Professional Development Course on Audiovisual Heritage* provided in collaboration with the “Cineteca of Bologna”, 15th - 19th May 2019.

Research Grants and Awards

- University of Leicester, Awarded Teaching Development Fund, £2000 - Project Title: "Re-Imagining Management Education: A Multimodal Pedagogical Approach to Film and Linguistic Inclusivity", March - July 2025.
- University of Leicester, Student-Nominated Superstar Award for Best Lecturer, July 2024
- AHRC and BFI, Researcher on NHS Untold Film Stories, £10,000, December 2022 (not funded).
- University of Leicester, School of Business, Leicester, UK, Full tuition waiver and maintenance grant for PhD studies, September 2013 – September 2017.
- University of Leicester, School of Business, Leicester, UK, Best Presentation Awarded, Winter Ph.D. Conference, “The Metacinematic Gesture and an Introduction of its Productionist Side”, February 2016.

Conference & Workshop Organisation

- Co-Organiser, *Talking Frames: Dialogues in Management Education and Film* (Online Workshop, 31 July 2025, Microsoft Teams), with Arianna Careddu – Università di Cagliari.

Policy and Impact

- University of Leicester - Led the development of an International Student and Staff Mobility Exchange Agreement with the University of Bologna - November 2024.
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- University of Leicester - In the capacity of WEMO Department UCU Rep, I contributed crucially to the creation of a Promotion Path from Grade 7 (Teaching Fellow) to Grade 8 (Lecturer), September 2022 - March 2023

★ LEADERSHIP ROLES

BA Business and Management - Programme Lead

May 2025 – Present

I coordinate module leaders, support curriculum planning, student engagement, and quality assurance processes.

Academic Mentor

September 2023 — Present

I share my knowledge, skills and experience with colleagues throughout their Continuing Professional Development.

Promotion Buddy

July 2024 — Present

I provide expert academic advice, assisting colleagues during their promotion application processes.

Curriculum Lead

September 2021 — Present

I am the Curriculum Group Lead and Assessor, internally moderating and evaluating several module assessment designs on the WEMO Department programmes.

EXTRA-CURRICULAR ACTIVITIES

BAMS Film Club Coordinator at University of Leicester

September 2014 — October 2018

- Organised sessions of film screenings focusing on diverse genres and topics.
- Developed didactic activities complementary to most of the modules taught within the undergraduate programme.

Training Courses

September 2013 — Present

University of Leicester, School of Business, Leicester UK: Infonetica, Supervising PGRs, Mentors Mentoring for Success, Accessibility Training, Teacher Training, Online Teaching Delivery, Blended Learning, Personal Tutoring Courses, Challenging Unconscious Bias, Equality, Diversity and Inclusion, Research Design and Practice, Research Philosophy, Qualitative Research; Quantitative Research.

★ SKILLS

- IT: Microsoft and Macintosh Operating Systems.
- Applications: MS Office, Microsoft Teams, Zoom.
- Niche: Blackboard Collaborate, Top Hat, Panopto, NVivo data manager, SAP ERP, CapCut.

★ ACTING AND FILM PRODUCTION

Actor

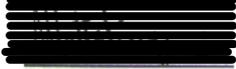
- Acting Workshop at The Little Theatre in Leicester (2023 - Present)
- *Il Buffet del Predatore* (Neripoppins, Rai 3, 2016)
- *Fields of Vision* (2011)
- *Inception Berlusconi* (2010)
- *You Need to Redeem Yourself, Charlie* (2009)

Assistant camera operator

- Toto Sound Recording Studio Live Studio Session, Gabriella Martinelli, *Buon Selvaggio* (2014)
- Associazione Culturale Colle Ionci, *The Juniper Passion*, opera by New Zealand composer Michael F. Williams, Roman Theatre, Cassino, Italy (2013)
- Inception S.r.l., Sky Promo: *Buon Compleanno Italia* (2010)

◀ REFERENCES

- References available upon request

Signature: 

Date: 09th September 2025