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## Rodney Benson Professor of Media, Culture, and Communication

Media, Culture, and Communication

Rodney Benson is Professor in the Department of Media, Culture, and Communication, with a cross appointment in the Department of Sociology, at New York University.

Benson is lead author of the forthcoming book, *How Media Ownership Matters* (Oxford, 2025; with Mattias Hessérus, Timothy Neff, and Julie Sedel). Daniel Hallin, Distinguished Professor of Communication at the University of California-San Diego, has described the book as the "finest work to date on this subject, rigorous and complex at the same time engaging and accessible -- a wonderful contribution to the political economy of news."

Pomparison (Pambridge, 2013), winner of four book awards: the 2020 Doris Graber American Political Science Association Award for the Best Book of the Decade in Political Communication; the 2015 International Journal of Press/Politics Best Book Award; the 2014 Association for Education in Journalism & Mass Communication (AEJMC) Tankard Book Award; and the 2014 NYU Steinardt Daniel Griffiths Research Award. George Washington University Professor Silvio Waisbord, former editor of the *Journal of Communication*, praised the book as "a sophisticated, elegant, and evidence-packed cross-national analysis that will be a go-to reference for comparative media research." *Shaping Immigration News* was published in French as *L'immigration au prisme des médias* (Presses universitaires de Rennes, Res Publica, 2018, preface by Erik Neveu; translated by Bruno Poncharal).

In addition, Benson is the editor (with Erik Neveu) of <u>Bourdieu and the</u>

<u>Journalistic Field</u> (Polity 2005; <u>Chinese translation summer 2017</u>) and co-author (with Matthew Powers) of <u>Public Media and Political</u>

<u>Independence</u> (Free Press, 2011).

Prior to joining the NYU faculty, he was assistant professor of international communications and sociology at The American University of Paris. He holds a PhD in sociology from the University of California-Berkeley and an MA in international affairs from Columbia University. His research and theoretical articles have appeared in leading sociological and media/communications journals, including the *American Sociological Review*, Theory and Society, American Sociologist, Poetics, American Behavioral Scientist, Journal of Communication, Journalism, Political Communication, and International Journal of Press/Politics. He has also written articles for Le Monde Diplomatique, The Conversation, Byline Times, and the Christian Science Monitor, and his research has been featured in The Atlantic, NiemanLab, Axios, Medium, Salon, The New Republic, Columbia Journalism Review, Poynter, Sydney Morning Herald, Le Monde, Al Jazeera English, Reuters, Semafor, and many other publications.

### **Selected Publications**

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- Rodney Benson. 2025. "Media Ownership." In A. Nai, M. Grömping, & D. Wirz, eds. Elgar Encyclopedia of Political Communication. Cheltenham: Edward Elgar Publishing.
- Rodney Benson et al. 2025. How Media Ownership Matters. New York:
   Oxford.
- Rodney Benson. 2024. "How Media Ownership and Funding Matter for Democracy." In M.L. Young, A. Hermida, and C. Castaneda, eds., Novel Directions in Media Innovation and Funding (Vancouver: The Global Journalism Innovation Lab): 58-62
- Timothy Neff and Rodney Benson. 2021. "News you can use to promote your interests: Media ownership forms and economic instrumentalism." Journalism Studies 22(5): 2103-2121.
- Rodney Benson. 2020. "<u>Journalism and Inclusion</u>." In M. Powers and S. Vera-Zambrano, eds., *Rethinking Media Research for Changing Societies* (Cambridge Univ. Press): 91-104.
- Rodney Benson. 2019. "Rethinking the Sociology of Media Ownership."
   In L. Grindstaff, Ming-Cheng M. Lo, and John R. Hall, eds., Routledge
   Handbook of Cultural Sociology (London: Routledge): 387-396.
- Rodney Benson. 2019. "Paywalls and Public Knowledge: How Can
   Journalism Provide Quality News for Everyone?" Journalism 20(1):
   146-149.
- Rodney Benson. 2018. "Can Foundations Solve the Journalism Crisis?" Journalism 19 (8): 1059-1077.
- Rodney Benson, Timothy Neff, and Mattias Hessérus. 2018. "Media
   Ownership and Public Service News: How Strong are Institutional
   Logics?" International Journal of Press/Politics 23(3): 275-298.
- Rodney Benson, Matthew Powers, and Timothy Neff. 2017. "Public Media
   Autonomy and Accountability: Best and Worst Policy Practices in 12

   Leading Democracies." International Journal of Communication 11: 1-22.
- Rodney Benson. 2012. "Murdoch in the United States: Kingmaker or Ringmaster?" Global Media and Communication, 8, 1: 4-7.
- Rodney Benson, Mark Blach-Orsten, Matthew Powers, Ida Willig, and Sandra Vera Zambrano. 2012. "Media Systems Online and Off:

# Comparing the Form of News in the U.S., Denmark, and P False Communication 62: 21-38.

- Rodney Benson. 2006. "News Media as a 'Journalistic Field': What Bourdieu adds to New Institutionalism, and Vice Versa." Political Communication 23, 2: 187-202.
- Rodney Benson and Abigail C. Saguy. 2005. "Constructing Social Problems in an Age of Globalization: A French-American Comparison." American Sociological Review 70, 2: 233-259.

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