

ELISA OPERTI

ESSEC Business School
Department of Management
Av. Bernard Hirsch
B.P. 50105, 95021 Cergy Pontoise Cedex (FR)
Phone: +33(0)134433736

Nationality: Italian
Email: operti@essec.edu
ORCID: <https://orcid.org/0000-0002-4788-5534>
Updated 26/01/2025
www.elisaoperti.com

ACADEMIC APPOINTMENTS

Department of Management, ESSEC Business School (FR)

Sep 2022 – Full Professor
Sep 2015 – Aug 2022 Associate Professor (with tenure)
Sep 2011 – Aug 2015 Assistant Professor

Institute of Management, University of Lugano, Lugano (CH)

Jun 2009 – Aug 2011 Post-Doc Fellow

EDUCATION

Ph.D. in Management (Sep 2005 – May 2009), Bocconi University, Milan (IT)

Dissertation: “Developing new technologies through knowledge recombination: a firm level approach”

Committee: Gianluca Carnabuci (Main advisor), Arnaldo Camuffo (Chair) and Stefano Brusoni

B.A. and M.Sc. in Industrial Engineering and Management (2003) (*cum laude*), Polytechnic of Turin, Turin (IT)

RESEARCH INTERESTS

Networks, Collaboration and Competition, Innovation and Creativity, Rivalry, Negative Ties.

SELECTED HONORS AND AWARDS

Best Paper in Entrepreneurship runner-up (2023), Academy of Management, OMT Division

Outstanding Service Award (2021), Academy of Management, TIM Division

Best Conference Paper Prize, Honorable Mention (2020), Strategic Management Society Conference

Best Paper in International Business and Policy (2020), Academy of Management, IM Division

Best PhD Student Advisor Award (2020), ESSEC Foundation

Best Symposium Award runner-up (2018), Academy of Management, OMT Division

Best Conference Paper Award in Innovation (2017), Administrative Science Association of Canada

Best Conference Paper Award runner-up (2015), Academy of Management, OMT Division

Best Paper Award (2015), EGOS Social Network Standing Working Group

Best Research Award (2014), ESSEC Foundation

Best Conference Paper Award (2012), Academy of Management, TIM Division

Best Conference Paper Proceedings, Academy of Management:

- TIM Division (2008, 2010, 2012)
- OMT Division (2015, 2023)
- STR Division (2019)

Outstanding Reviewer Award, Academy of Management:

- TIM Division (2008, 2010, 2011, 2013, 2014, 2023)
- STR Division (2009, 2012)
- OMT Division (2017, 2021)

Optime Award (2003) for the Best University graduates, Polytechnic of Turin (IT).

RESEARCH AND PUBLICATIONS (IN REVERSE CHRONOLOGICAL ORDER)

A. Papers in refereed journals

- [1] Kumar, A. & Operti, E. (2024). Recessions, institutions, and regional exploration. *Research Policy*, 54(3), 105189 (ABS 4*, FT)
- [2] Lampronti, S. Y., Operti, E., & Sgourev, S. V. Rivalry flips the script: Gender differences in network-related performance. *Journal of Management Studies*, in-press. (ABS 4, FT)
- [3] Operti, E., & Kumar, A. (2023). Missed chances and unfulfilled hopes: Why do firms make errors when evaluating technological opportunities? *Strategic Management Journal*, 44(13), 3067-3097. (ABS 4*, FT)
- [4] Operti, E. & Kumar, A. (2023). Too much of a good thing? Network brokerage within and between regions and innovation performance. *Regional Studies*, 57(2), 300-316. (ABS 4)
- [5] Operti, E., Sgourev, S.V., Lampronti, S.Y. (2021). Choose your enemies well: Mapping, managing and leveraging rivalries. *California Management Review*, 64(1), 29–46. (ABS 3)
- [6] Operti, E., Sgourev, S.V., Lampronti, S.Y. (2020) Hold your horses: Temporal multiplexity and conflict moderation in the “Palio di Siena” (1743-2010). *Organization Science*, 31(1), 85–102. (ABS 4*, FT)
- [7] Sgourev, S.V., Operti, E. (2019). From Montagues to Capulets? Analyzing the systemic nature of rivalry in career mobility. *Academy of Management Journal*, 62(5), 1333–1357. (ABS 4*, FT)
- [8] Operti, E. (2018) Tough on criminal assets? Exploring the link between organized crime asset confiscation and regional entrepreneurship. *Small Business Economics*, 51(2), 321–335. (ABS 3)
- [9] Carnabuci, G., Operti, E., & Kovács, B. (2015). The categorical imperative and structural reproduction: Dynamics of technological entry in the semiconductor industry. *Organization Science*, 26(6), 1734–1751. (ABS 4*, FT)
- [10] Operti, E., Carnabuci, G. (2014) Public knowledge, private gain: the effect of knowledge spillover networks on firms’ innovative performance. *Journal of Management*, 40(4), 1042–1074. (ABS 4*, FT)
- [11] Carnabuci, G., Operti, E. (2013) Where do firms’ recombinant capabilities come from? Intra-organizational networks, knowledge, and firms’ ability to innovate by technological recombination. *Strategic Management Journal*, 34, 1591–1613. (ABS 4*, FT)

B. Published Proceedings (best 10% of the papers accepted in the program)

- [12] Nannetti, F., Operti, E. How professional and family ties affect idea elaboration for men and women. *Academy of Management Best Paper Proceedings*, 2023.
- [13] Lampronti, S.Y., Operti, E., Sgourev, S.V. Strategic alternation of stakeholder salience: Insights from the “Monte dei Paschi di Siena” crisis (1996-2012). *Academy of Management Best Paper Proceedings*, 2019.
- [14] Operti, E., Sgourev, S., Lampronti, S. A war in ninety seconds: moderation and escalation of neighborhood rivalry in the “Palio di Siena”. *Academy of Management Best Paper Proceedings*, 2015.
- [15] Operti, E., & Carnabuci, G. Good for one, bad for most? Intrafirm networks and innovation at the inventor and firm level. *Academy of Management Best Paper Proceedings*, 2012.
- [16] Carnabuci, G., & Operti, E. Investigating the link between R&D organization and firms’ recombinant capabilities. *Academy of Management Best Paper Proceedings*, 2010.
- [17] Operti, E., & Carnabuci, G. Knowledge that flows and knowledge that grows: inventive performance in the semiconductor field. *Academy of Management Best Paper Proceedings*, 2008.

C. Other Publications and Book Chapters

- [18] Operti, E. (2019). Crime organisé et marchés légaux. *Futuribles*, (5), 27-31.
- [19] Operti, E., and Carnabuci, G. 2008. Knowledge growth through inter-organizational knowledge recombination: an analysis of the U.S. semiconductor industry between 1976-2002. In A. Comacchio and A. Pontiggia (Eds.). *L’organizzazione fa la differenza*: 259-286. Roma: Carocci.

[20] Cantamessa, M., Milanesio, M. and Operti, E. 2006. Value Chain Structure and Correlation Between Design Structure Matrices. In H.A ElMaraghy and ElMaraghy, W.H. (Eds.), *Advances in Design*: 303-313. London: Springer-Verlag.

D. Papers under review

- [21] Lampronti, S.Y., Operti, E. Title hidden for peer review. Revise & Resubmit, *Strategic Management Journal*. (ABS 4*, FT)
- [22] Nannetti, F., Operti, E. Title hidden for peer review. Revise & Resubmit at the *Journal of Vocational Behavior*. (ABS 4)
- [23] Bhatt, H. & Operti, E. Title hidden for peer review. Under review at the *Journal of International Business Studies*. (ABS 4*, FT)
- [24] Nannetti, F., Operti, E. Title hidden for peer review. Under review at the *Academy of Management Journal*. (ABS 4*, FT)

E. Working papers and research in progress

- [25] Operti, E. & Barthélemy, J. Catchy lemons vs. hidden treasures: the tradeoff between product visibility and appeal in the video game industry (1980 – 2020). Prepared to submit to *Journal of Business Venturing*
- [26] Nannetti, F., Operti, E., Sgourev, S. Reconsidering gender differences in competition: a meta-analysis. Prepared to submit to the **Proceedings of the National Academy of Science**
- [27] Operti, E., & Carnabuci, G. Good for one, bad for most? How intra-organizational networks impact innovation at the scientist and organization level. Working paper
- [28] Kumar, A., Operti, E., Uotila, J. Microfoundations of entrepreneurial ecosystems: the case of the Helsinki region. Data collection and data analysis
- [29] Capo F., Operti, E., Maiolini, R., Rullani, F. Agency and the micro-foundation of network resilience: Insights from “Mafia Capitale” (2012 – 2015). Working paper and new data collection

F. Google Scholar Citations: 937

FUNDRAISING AND RESEARCH GRANTS

Eutopia (2020) Research Travel grant for the project “Microfoundations of entrepreneurial ecosystems”

AAP Paris-Seine (2018) Research Grant (EUR 45,000) for the project “Regional resilience to environmental shocks: a network perspective”

ANR JCJC Jeunes Chercheurs Jeunes Chercheuses program (2018) Research Grant (EUR 44,500) for the project “Résilience économique aux chocs: Le rôle des réseaux régionaux d'innovation”

Essec Research grant (2019) for the project “Organized crime and MNC entry” (EUR 15,950)

Essec Research grant (2015) for the project “Gender, network cognition and mobilization in the Palio di Siena (EUR 4,500)

Swiss National Foundation Post-Doctoral Research Grant (2009 – 2011) (CHF 120,000)

Bocconi University, PhD Fellowship (2005 – 2009) Milan (IT)

PROFESSIONAL SERVICE AT ACADEMIC ASSOCIATIONS AND JOURNALS

Service in Research, Academic and Business Associations:

ERC Grant Expert Evaluator (2021 – now)

NOIS Research Center, University of Venice, Scientific Board Member

OMT Division, Academy of Management, Research Committee Member (2022 – 2023)

Competitive Strategy SIG, Strategic Management Society, Representative at Large (2020 – 2022)

TIM Division, Academy of Management, Representative at Large (2019 – 2021)

TIM division, Academy of Management, Best Dissertation Award committee (2015 – 2018)

Editorial activities and editorial board memberships

Journal of Management, Associate Editor (2023 – 2026)
Journal of Management Studies, Editorial board member (2021 – 2026)
Organization Science, Editorial board member (2023 – 2026)

Ad hoc Reviewing

Strategic Management Journal, Administrative Science Quarterly, Journal of Management, Organization Studies, Research Policy, Strategy Science, Industry & Innovation, Industrial and Corporate Change, Entrepreneurship Theory and Practice, Journal of Business Venturing, British Journal of Management, Small Business Economics, Regional Studies

INVITED TALKS AND CONFERENCE PRESENTATIONS

Invited panels

Academy of Management PDW on “It’s Not Just You! Let’s Have an Honest Conversation about Failure” (2024), faculty panelist
Academy of Management PDW on “Publishing Social Network Research in Top Management Journals” (2024), senior faculty mentor
Academy of Management OMT Division, Doctoral PDW (2024), senior faculty mentor
Venice School of Management Summer Research Workshop on “Network Studies and Societal Challenges” (2024), invited panelist
DRUID debate on “Using sports data for decision making” (2024), invited panelist
DRUID PDW on “Rethinking People in Innovation, Entrepreneurship, and Strategy Research” (2024), invited panelist and mentor
Bocconi workshop, “Using historical methods in management research” (2023), invited panelist
Sinergie – SIMA Management Conference (2022), invited panelist and senior faculty mentor
10th SKEMA KTO Paper Development Workshop (2022), invited panelist and senior mentor
Academy of Management OMT Division, “Teaching Social Networks” PDW (2022), invited panelist
Academy of Management STR Division, Junior Faculty Development Workshop (2021), senior faculty
Academy of Management OMT Division, Doctoral PDW (2020), senior faculty mentor
Academy of Management Research STR Division, “Using sport data in management and strategy research” PDW (2020), invited panelist and faculty mentor
Academy of Management OMT Division, OMT Networks Symposium (2020), invited panelist

Invited seminars

2024 – SPRU (University of Sussex), University of Turin, University of Bologna, LUISS
2023 – EMLyon, Bocconi University, Ca Foscari (Venice)
2021 – Rotterdam School of Management
2020 – Grenoble Ecole de Management Business School, Collegio Carlo Alberto (Turin, IT)
2019 – St. Gallen SGM Chair, IESE
2018 – SKEMA KTO Group, Warwick Business School SIB Unit, LUISS Business School, University of Vienna, ESADE
2017 – HEC Strategy Department, University of Bologna
2016 – Oxford Said Business School
2015 – Cass Business School, EPFL EMIT Chair
2013 – Séminaire “Réseaux et Régulation”, Paris Dauphine
2011 – ESSEC Business School, Imperial College

Conference and research event organization

2025 – Social Network Society Conference, ESSEC Business School and NEOMA (planned)
2024 – Strategy, Entrepreneurship and Innovation doctoral consortium, ESSEC Business School (planned)
2022 – SMS extension “Strategies for building ecosystem resilience”, ESSEC Business School

2021 – Academy of Management TIM division plenary “Reinventing Innovation: Managing disruptive technologies, hybrid organization and public-private partnerships”
 2020 – “Tuesdays with TIM”, Virtual Professional Development Workshop series for the TIM division of the Academy of Management

Selected conference presentations

2024 – DRUID, Social Network Society Conference, EGOS, Academy of Management Annual Meeting
 2023 – JoM Associate Editor workshop, Academy of Management Annual Meeting, EGOS, INSEAD Conference on Network Evolution
 2022 – HEC S&O Research Day, EGOS, Strategic Management Society
 2021 – Academy of Management Annual Meeting, Strategic Management Society Conference
 2020 – Wharton People and Organization Conference, Academy of Management Annual Meeting, EGOS, Strategic Management Society Conference, TIM Division Rep at Large Workshop
 2019 – Organization Science Winter Conference, EGOS, International Conference “Organizing Creativity in the Innovation Journey” Freie Universität Berlin, Catolica Lisbon Research Workshop on Hybrid Organizations
 2018 – ION Kentucky Network Conference, Academy of Management Annual Meeting, EGOS, LUISS Business School Workshop on Social Entrepreneurship, HEC-ESSEC-INSEAD Management Research Conference, Strategic Management Society Conference, Sustainability, Ethics and Entrepreneurship Conference (IE Madrid)
 2017 – Academy of Management Annual Meeting, INSEAD Doriot Conference, EGOS, DRUID
 2016 – INSEAD Conference on Network Evolution, EGOS, Strategic Management Society Rome Special Conference, Strategic Management Society Conference, DRUID Conference
 2015 – Imperial College Workshop on “Networks and formal organizational structure”, American Sociological Association Annual Meeting, Academy of Management Annual Meeting, EGOS
 2014 – Academy of Management Annual Meeting, Strategic Management Society Conference
 2013 – Academy of Management Annual Meeting
 2012 – 2nd Tilburg Conference on Innovation, Strategic Management Society Conference, 2nd UK IRC Cambridge Conference
 2011 – DRUID Conference, Academy of Management Annual Meeting
 2010 – Academy of Management Annual Meeting, INSEAD Conference on Network Evolution, WOA Annual Workshop of Organization Theory, AIM Imperial College Workshop on “Innovation and Networks”, Tilburg Conference on Innovation, XXX Sunbelt conference
 2009 – DIME workshop, Academy of Management Annual Meeting
 2008 – DRUID-DIME Academy PhD Conference, Academy of Management Annual Meeting, Organization Science PDW @ INFORMS Annual Conference

PROFESSIONAL SERVICE AT ESSEC

Elected and appointed position

Academic co-director of the Specialized Master in Strategy and International Business (2023 – now)
 Conseil Social et Economique, Elected Member (2018 – now)
 Faculty Senate, Elected Member (2018 – 2021)
 Academic Evaluation Committee member for tenure appeals (2015 – 2)
 Scientific Committee Member (2016 – 2018)
 PhD Coordinator, Management Concentration (2015 – 2018, 2020 – 2021)
 Recruitment Committee Member and/or Chair, Management Dep. (2012 – 2021)
 Seminar Series Organizer, Management Dep. (2012 – 2015)
 Academic Anonymous Meetings Organizer, Informal mentoring, Management Dep. (2018 – 2021)
 ESSEC Admissions – Jury president (2012 – now)

PhD students supervision:

Amit Kumar (ESSEC, Supervisor 2013 – 2018) – Placement: Assistant Professor, WBS
Shemuel Lampronti (ESSEC, Co-supervisor 2013 – 2018) – Placement: Assistant Professor, WBS
Himanshu Bhatt (ESSEC, Co-supervisor; 2015 – 2021) – Placement: Assistant Professor, King's College
Francesca Nannetti (ESSEC, Supervisor, 2017 – 2023) – Placement: Assistant Professor, NEOMA
Arushi Aggarwal (ESSEC, Supervisor, 2022 – now) – Ongoing

Doctoral committee memberships:

Saverio Favaron (HEC, External Referee, 2020 – Placement: Assistant Professor, SKEMA)
Arnaud Cudennec (HEC, External Referee, 2020 – Placement: Assistant Professor, HK PolyU)
Azusa Nakamura (Bocconi, External Referee, 2021 – Placement: Assistant Professor, NEOMA)
Heesang Ryu (ESSEC, 2022 – Placement: Assistant Professor, Queen Mary University, London)
Sverre UBISH (BI Norway, Committee Member)
Lidiia Pletneva (ESSEC, 2023 – Placement: Assistant Professor, London School of Economics)

TEACHING AND PEDAGOGICAL ACTIVITIES

Current @ ESSEC Business School

Strategy and Management (2011- now): MIM, MSc, Executive Education
Corporate Strategy (2012 – now) MIM, MSc
Business and Corporate Strategy (2012 – now), PhD
Social Network Analysis (2014 – now), MIM, PhD
Quantitative Research Methods Archival (2016 – now), PhD

Past @USI and @Unibocconi

Organization and Social Networks, MiM, University of Lugano, Instructor (2010-2011)
Organization Theory, University of Lugano and Bocconi (2008, 2009-2011); Teaching Assistant

Published cases writing:

Eataly at a crossroads: Balancing local roots, sustainability, and international expansion, ECCH Case Study Collection, G-247 (Case and Teaching Note)
Ubisoft-Vivendi: Sustaining growth in the video game industry, ECCH Case Study Collection, G-247 (Case and Teaching Note)

Other teaching material

Contributions to the Strategy Teaching Blog “Carpenter Strategy Toolbox”
[“Turning Around Chrysler ... Again”](#)
[“Diversification into heroin?”](#)
[“Aventures Gastronomiques: Recursed”](#)

DISSEMINATION ACTIVITIES

ESSEC Knowledge contributions:

How to turn rivalry into competitive advantage. [Link](#)
Too much of a good thing? The dark side of collaboration in regional innovation networks. [Link](#)
Organized crime infiltrations in legal markets: what implications for entrepreneurship. [Link](#)
Tapping into the knowledge-based economy: How to boost your organization innovation. [Link](#)
What really drives the ability to innovate? [Link](#)

Publications, videos and media coverage in French and Italian:

Palio come ‘conflitto regolato’. (2015) Ricercatori studiano il caso Siena. [La Nazione](#)

Social media: [Twitter](#): @opertie (+800 followers), [Linkedin](#): opertie (+1500 connections)

PROFESSIONAL EXPERIENCE

Feb 2004 – Aug 2005 **Business Analyst**, JPMorgan Chase & Co., London (UK).

COMPUTER SKILLS

Programming languages R, C, SQL, STATA, SPSS, AMOS, Lisrel, Matlab, Derive, Simulink
Network analysis UCINET 6, Pajek, R (igraph & SNA), RSiena.

PERSONAL INFORMATION

Nationality: Italian

Year of birth: 1979

Languages: Italian (Native), English (Fluent), French (Advanced)
