

# Valentina MONTALTO

CULTURAL ECONOMICS AND CULTURAL POLICY ANALYST

12-year experience in international working environments, featuring consolidated analytical, management and public speaking skills to carry out and present policy-oriented research work. Main focus: European- and city-level cultural policies and socio-economic indicators for the cultural and creative sectors.



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April 2016 -Present (5 years)



#### European Commission's Joint Research Centre (JRC) / Ispra (Italy) Scientific officer

- Manager and main researcher of the Cultural and Creative Cities **Monitor**, gathering 29 performance indicators for 190 European cities
- Presented the Monitor at +30 events upon invitation of EU institutions, local authorities and universities ( full list)
- Among the 150 Italian women to be followed due to the Monitor
- My TEDxTalk among the top viewed JRC-TEDxTalks (2,200 views)

# April 2009 -March 2016 (7 years)

## KEA European Affairs (research company) / Brussels, Belgium Project manager (PM)

- Promoted from junior to senior PM in 2011, after 2 years only
- Developed 'KEA Regional' advisory services for cities and regions
- First author of two major international policy reports:
  - ✓ 'Feasibility Study on Data Collection and Analysis in the Cultural and Creative Sectors in the EU' (2015) for the European Commission.
  - 'The Use of Structural Funds for Cultural Projects' (2012) for the European Parliament.
- Completed a total of 16 reports, regularly presented across Europe



#### **Policy reports**

# **SELECTED PUBLICATIONS**

Montalto, V | Cultura per lo sviluppo sostenibile: misurare l'immisurabile?, 2021, Fondazione Unipolis paper series.

Most downloaded paper in the series (+ 600)

Montalto, V et al. | The Cultural and Creative Cities Monitor, European Commission's Joint Research Centre, 2017 and 2019 editions.

+67,000 downloads

Papers in top 25% peer-reviewed iournals

Montalto, V et al. | What does Brexit mean for UK cultural and creative cities?, European Urban and Regional Studies, 2021, Vol. 28(1) 47-57. Montalto, V et al. (2020)| Benchmarking culture in Europe: A data envelopment analysis approach to identify city-specific strengths, European Journal of Operational Research, 2020, Vol. 288(2) 584-597. Montalto, V et al. (2019) | Culture counts: an empirical approach to measure the cultural vitality of European cities, Cities, 2019, 89 167-185.

Full list of publications in journals, books and specialised blogs



#### September 2015

March 2009

### **EDUCATION**

KU Leuven / Leuven, Belgium

Master in Quantitative Analysis in the Social Sciences, 16.1 / 20 cum laude Main subjects: factor analysis, sampling theory, survey methods

University of Bologna / Bologna, Italy

Master in Arts Management, 110 / 110 cum laude

Main subjects: arts marketing, cultural economics, project management



#### AWARDED MEMBERSHIPS

Editorial Board of Symbola Foundation, authoring the annual Italian cultural mapping report 'Io Sono Cultura'

Steering Committee of the ENCATC Research Award



#### **LANGUAGES**

Italian

English

French

**Spanish** 



#### IT SKILLS

Word

Excel

**Power Point** 

ArcGIS



# **FELLOWSHIPS**

Academic Collegio Superiore di Bologna Bologna, vears 2006-2009

August – December 2008

Carnegie Mellon University / Pittsburgh,

January – February 2009

École Supérieure France

Normale Lyon,