

PERSONAL INFORMATION

Ivana Bartoletti

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 Signal | Telegram

Ivana Bartoletti is Global Chief Privacy Officer and AI governance Officer at WIPRO Technologies, and an internationally recognised thought leader in the field of responsible technology. Author of "[An Artificial Revolution, on Power, Politics and AI](#)", she is [visiting cybersecurity and privacy executive fellow](#) at Virginia Tech.

In 2022, Ivana co-authored the Council of Europe study on the impact of artificial intelligence, its potential for promoting equality, including gender equality, and the risks to non-discrimination.

In 2024, Ivana published [A digital union based on European values, a study on how digital policies can lead to growth while protecting and enhancing human rights.](#)

OVERVIEW

Ivana received the [Privacy Leader of the Year – Technology award](#) in recognition of her growing reputation as an advocate for equality, privacy and ethics at the heart of tech and AI.

Ivana launched the Women Leading in AI Network in May 2018, an international advocacy group of women advocating for responsible AI. The [network's 2018 report garnered mass interest](#) from tech leaders, international institutions and the media.

Ivana is Co-editor of the Fintech Circle's [AI Book](#) on how AI is reshaping financial services.

WORK EXPERIENCE

Chief Privacy Officer, WIPRO Technologies (September 2021 to date): *I am responsible for privacy and data protection and operate across over 70 jurisdictions.*

- Spearhead AI governance including policies, processes, training and eminence.
- Overseeing product development in the space of cloud, automation, AI and blockchain to ensure highest standards with regards to privacy and data protection.
- Liaise with Data Protection supervisory authorities and governments worldwide on issues related to privacy and data protection.
- Oversee internal compliance, including privacy by design programmes.
- Trusted advisor on privacy, security and ethics by design, product development and the use of privacy preserving technologies.
- In charge with privacy and data protection obligations, standards, certificates and international data sharing mechanisms.
- Keynoting conferences at global level and contributing articles to leading outlets on the most pressing issues related to privacy, data protection and digital ethics.

Technical Director, Deloitte (January 2020 to September 2021): *leading the offerings in the space of privacy, data protection and ethics.*

- Designing global privacy strategies, international flows of data and privacy and security by design in product development.
- Designing governance strategies especially in the field of artificial intelligence and automated decision making to meet evolving regulatory landscape and ethical considerations.
- Trusted advisor on privacy, security and ethics by design, product development and the use of privacy preserving technologies.

- Growing the practice through client engagement, stakeholder management and a solid programme of public engagements including in the media.
- Keynoting conferences at global level and contributing articles to leading outlets on the most pressing issues related to privacy, data protection and digital ethics.

Head of Privacy and Data Protection, Gemserv Ltd (November 2017 to December 2019)
Ivana joined Gemserv in November 2017 where she headed up the Privacy and Data Protection practice

Successfully established global privacy governance programmes and advised clients on digital transformation and privacy controls including IoT, AI and Blockchain.

- Managed a team of privacy and security professionals leading global privacy transformation programmes.
- Grew the Data Protection and Privacy practice through client engagement, a solid personal network, thought leadership, conference and media presence at international level.
- Advised clients on legal requirements, privacy by design (including operationalising/coding privacy settings) all throughout their digital transformation plans with a focus on the financial sector (payments, identity & access, loans, smart contracts etc) and energy sector (smart metering and connected devices).
- Acted as DPO for a number of multinational clients advising on complex issues related to international privacy law, data sharing across undertakings in various jurisdictions, ePrivacy, digital advertising and security.
- Conducted DPIAs and advising on international data sharing including leading on establishment of BCRs and other safeguards for global organisations.
- Advised parliamentary committees on data ethics and AI (automated cars / health / finance) and contributing to government consultations and requests for evidence and advice.

Global Privacy Manager, Barclays (August 2017 to November 2017)

Provided legal advice on all data protection and privacy matters at UK, EU and international level, and advised on implementation of the GDPR globally.

- Conducted data privacy compliance reviews, gap analysis workshops and audits.
- Established the global GDPR programme for HR.
- Worked across jurisdictions and territories, to ensure compliance with UK, EU and global data protection laws as well with electronic communications regulations and regulatory requirements.
- Conducted PIAs on all systems and reviewed contracts with external suppliers to ensure GDPR compliance.
- Worked with lawyers in APAC to evaluate impact of GDPR on global activities.

Data Protection Manager, SKY (2016 to 2017)

Provided legal advice and support on UK, RoI and EU privacy and data protection matters, and implement privacy projects to support the group programme on the GDPR.

- Working closely with the experience design and product teams, I supported the design and implementation of privacy policies and standards into all products in line with regulatory requirements and media industry best practice.

- Advised on regulatory and legislative changes affecting the business, and leading operational changes required to implement them.
- Completion of gap analysis, PIAs, production of policy documents, position papers and responses to consultations.
- Advised on complex GDPR and ePrivacy issues in Italy, Ireland, Germany and the UK and designed the privacy by design / default processes at European level.

Information Governance Manager, NHS Counter Fraud and Security Management Service, London (2012 to 2016)

Providing strategic leadership to the Information Governance Unit at NHS Protect, comprising information governance, data analysis, research and risk teams, data sharing, whistle-blowing matters and the central Reporting Line.

- Headed up the Information governance team and established all data protection policies and procedures.
- In charge with regular maintenance of all information governance and security systems.
- Handled all requests under the Data Protection and Freedom of Information Acts.
- Managed the national reporting line, including overseeing relationship with crime prevention and detection organisations, local hospitals and health bodies.
- Wrote and implemented complex data sharing protocols and procedures related to law enforcement at both UK and global level I relation to financial crime.
- Advised the UK Cabinet on data sharing between agencies.

Programme Manager, and acting FOI/DPA officer, NHS Protect, London – Sept 2009 to March 2012

Asked to develop, communicate and implement new policies governing nuisance and disturbance on NHS premises. Won the 'Best Personal Achievement in the Public Sector' award in 2012 for effective leadership, skill and tenacity in implementing this programme despite internal reluctance. The judges highlighted the "ability to pilot innovative partnerships, including mental health charities, motivate a high performing team and deliver long lasting change".

Previous experience:

- **Policy Adviser Human Rights and Equal Opportunities Minister**, Rome, Feb 2007 to Dec 2007. Provided strategic advice on human rights related issues.
- **Executive Director**, The Anna Lindh Charity, Rome, Italy – April 2004 to Oct 2006. Established a national charity to advance the rights of young women and took responsibility for its management, income generation, campaigns and public profile.
- **Chair, Studenti.net (the Italian Students' Union)**, Rome, Italy – July 2000 to Sept 2002. Elected chair of the Italian Students' Union and provided leadership to the organisation, including liaising with Ministers, MPs, media and television.

Voluntary:

- **Founder and chair of the Women Leading in AI project** – leading on digital ethics, transparency and fairness of algorithms.

EDUCATION AND TRAINING

- LLM (Master of Law) Human Rights Law (Distinction), London Metropolitan University, 2011
- Pg Dip European Public Relations, Ateneo Impresa School of Management, Italy, 2004
- Master's in political science (Laurea), University of Trieste, Italy, 2003
- Liceo classico (Classical Lyceum) Diploma, Italy, 1998

PERSONAL SKILLS

Languages Italian (mother-tongue), English (outstanding), German (good) and Spanish (ongoing)

ADDITIONAL INFORMATION

Conferences and keynotes: <http://www.ivanabartoletti.co.uk/out-and-about.html>

Publications: <http://www.ivanabartoletti.co.uk/articles.htm>