



# Arianna PALESTINI

## CONTACTS



arianna.palestini@gmail.com



+39 346 3869522



Via Crispi, 99  
San Benedetto del Tronto AP

## ABOUT ME

Smile-addicted and consciously optimist, I won my shyness thanks to my background as a client advisor.

Art passionate, curious and sensitive, always looking for inspirations. That's why I believe the best way to learn lies in exchanging ideas and skills.

A seaside hometown and a true love for travelling made me fearless about dares and changes, mastering the agility of managing unexpected events.

You may think that I'm  
small but I've a  
universe inside my  
mind

Yoko Ono

## EXPERIENCE

### VISUAL EXPERT - VM, SOCIAL MEDIA, EVENT

*Supporting the family owned store*

*Teorema | cartoleria creativa (San Benedetto Tr.) Sept. 2022 - present*

### IN STORE VISUAL MERCHANDISER

*Full time Expert VM*

*Louis Vuitton - Milano | Feb. 2020 - Sept. 2022*

### CLIENT ADVISOR/IN STORE VISUAL MERCHANDER

*50% VM*

*Louis Vuitton - Milano Galleria Vittorio Emanuele| Dec. 2017 - Feb 2020*

### CLIENT ADVISOR

*Louis Vuitton - Bologna| June 2014 - Dec. 2017*

### FASHION EDITOR (INTERNSHIP)

*Vogue Italia - Milano| Oct.2013*

### STYLE OFFICE (INTERNSHIP)

*Tod's s.p.a - Sant'Elpidio a mare (FM)| July 2013 - Oct 2013*

## ACADEMIC BACKGROUND

### SHORT COURSE / VISUAL MERCHANDISING

**fashion brand identity through heritage streets and trends**

*July 2017*

*University of the Art of London - Central Saint Martins - UK*

### ERASMUS SCHOLARSHIP

**Licence études visuelles, multimédia, art numériques**

*AY 2012- 2013*

*Université Paris Est - Marne la Vallée - France*

### BACHELOR'S DEGREE / FASHION CULTURE

**Laurea triennale in culture e tecniche della moda**

*2010 - 2014*

*Università degli studi di Bologna - Italy*

## SKILLS

**Foreign Languages** English B2/ French B2/ Spanish A1

**Aptitudes** Team working - proactivity - agility - curiosity

**Ability** Creative handcrafts - MS Office - organization