



Marta Melina

ABOUT ME

Since 2015, I have been working with an independent film production and distribution company specialized in social documentaries. My fields of application include: production, general organisation fundraising activities, creation of impact and crowdfunding campaigns; creation of media education projects. In 2023 I worked as producer for 2 full length documentaries (Kissing Gorbaciov and Careseekers).

Since 2019 I have also been working in the field of planning and design of: projects funded by the Erasmus+ program (KA2) for youth and school education; other public funding for culture, creativity and multimedia.

WORK EXPERIENCE

[01/10/2015 – Current]

Film producer

SMK Factory Srls

City: Bologna | **Country:** Italy

- 2022-2024 - Production manager for the documentary film **Kissing Gorbaciov** (Mariani, D'Alife, 96', Italy, 2023): writing, managing and reporting on the project for funding from Emilia Romagna FilmCommission and MIC - Bando Selettivi (Direzione Generale Cinema e Audiovisivo).
- 2018-2024 - Fundraising manager for social documentary production; designing and writing for public and private funding calls; crowdfunding coordination;
- 2019-2021 - Impact Strategist for SMK Factory for films *The Milky Way* (2020), *Sarura* (2021): Crowdfunding campaign creation, impact campaigns, audience analysis;
- 2017 - 2021 - Production assistant for *The Harvest* (2017), *The Milky Way* (2020).
- 2015 - 2021 - Educational design manager for media education tracks;
- 2015 - 2021 - Distribution of theatrical and non-theatrical documentaries for OpenDDB, a European distribution network for independent cinema

[30/10/2019 – Current]

European Project Officer

Euro Project Lab Srls

City: Milano | **Country:** Italy

Design assistance for European, Regional and Private (Foundations) funding: formal documentation, project writing, planning, knowledge and application of Project Cycle Management.

Experience on the following funding programs:

- Erasmus+ (KA2 - Strategic Partnerships; Partnerships for Cooperation from 2021)
- Creative Europe (Culture)
- Regional funding (Film Commission E-R, Emilia Romagna Creativa)
- Cariplo Foundation funding

EDUCATION AND TRAINING

- [01/10/2018 – 20/05/2020] **1st level Master in Design and Access to European Funds for Culture, Creativity and Multimedia**
Università degli Studi di Perugia <http://progettazioneculturaeuropa.unipg.it/>
Country: Italy |
- [01/10/2014 – 09/11/2016] **Master's Degree in Cultural Anthropology**
Università degli Studi di Bologna <https://corsi.unibo.it/laurea/ScienzeAntropologiche>
Country: Italy |
- [01/10/2011 – 20/11/2014] **Bachelor's Degree in Philosophy**
Università degli Studi di Milano <https://www.unimi.it/it>
Country: Italy |

LANGUAGE SKILLS

Mother tongue(s): Italiano

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Spagnolo

LISTENING C1 READING C1 WRITING A2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Francese

LISTENING B2 READING B2 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

My Digital Skills

Competenze di base

Posta elettronica | Padronanza del Pacchetto Office (Word Excel PowerPoint ecc) | Gestione autonoma della posta e-mail | Elaborazione delle informazioni | Buona padronanza del pc dei software ad esso correlati e del pacchetto Office | Google e | GoogleChrome | Utilizzo del browser

Competenze specifiche

Adobe Premiere Adobe Premiere pro | Editing foto e video | Da Vinci Resolve | Discreta conoscenza Wordpress | Software di sottotitolaggio: Aegisub, VisualSubSync, Handbrake, AVI ReComp

PUBLICATIONS

- [2017] **Il Karma degli Occidentali. Osservazioni antropologiche sulla diffusione delle "spiritualità alternative"**

Reference: «Prometeo. Rivista trimestrale di scienze e storia», 139, pp. 137-145, 2017

NETWORKS AND MEMBERSHIPS

[01/03/2021 – Current]

Vice-president of SMK Videofactory, Cultural Association Bologna

HONOURS AND AWARDS

[10/12/2016]

Vincitrice del Bando per Premi al Merito a.a. 2015/2016 Awarding institution: Università degli studi di Bologna

[05/05/2016]

Vincitrice del Bando per Tesi all'Estero 2016 Awarding institution: Università di Bologna

MANAGEMENT AND LEADERSHIP SKILLS

Management skills

- Thorough knowledge and application of Project Cycle Management and consequent ability in managing short and long term projects;
- Clear predisposition in the creation and management of contacts and networks, both for individual and team work.
- Good ability to coordinate work groups.

COMMUNICATION AND INTERPERSONAL SKILLS

Multilingual communication in an international context

- Excellent ability to interact and communicate in English (both written and oral) in transnational contexts (e.g. project coordinator in Erasmus+ Youth and Strategic Partnerships for the exchange of Good Practices);
- Good comprehension and interaction skills in Spanish and French.