

# Sina Ahmadi Kaliji

## ABOUT ME

Research fellow at the Department of Agricultural and Food Sciences of the Alma Mater Studiorum-Università di Bologna.

Current research interests include agri-food marketing and marketing research, with specific topics regarding consumer behaviour, innovation adoption, and sustainability in food supply chains.

## EDUCATION

2014 - 2019 Sari-Iran	Doctor of Philosophy (PhD): Agricultural Economics Sari University of Agriculture and Natural Resources
2017-2017 Bologna-Italy	Visiting Student University of Bologna
2010 – 2012 Gorgan-Iran	Master of Science (MSc): Agricultural Economics Gorgan University of Agriculture and Natural Resources
2006– 2010 Gorgan-Iran	Bachelor of Science (BSc): Agricultural Economics Gorgan University of Agriculture and Natural Resources

## WORK EXPERIENCE

April/2022 Present (Bologna, Italy)	<b>University of Bologna</b> Research fellow
Jan/2020 Dec/2021 (Uppsala, Sweden)	<b>Swedish University of Agricultural Sciences</b> Research fellow
Dec/2015 Mar/2022 (Tehran, Iran)	<b>Ayandeh Bank</b> Marketing Expert and Advisor
Sept/2014 July/2019 (Sari, Iran)	<b>Sari Agricultural Sciences and Natural Resources University</b> Researcher and Lecturer
Sept /2014 Nov/2015	<b>Institute of Planning Research, Agricultural Economics and Rural Development</b> Researcher

## HONOR & AWARD

Dec /2018	<b>The Student Researcher of the Year</b> Sari University of Agricultural Sciences and Natural Resources
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## LANGUAGES

English: Professional  
Farsi: Native

## SKILLS

Applied Economics  
Data Analysis  
Project Management  
**Specialized software skills:**  
EViews  
Stata  
SPSS  
LIMDEP  
NLOGIT  
DEAP

## 1. Projects:

<a href="#">InnoSol4Med</a> : Innovative sustainable solutions for ready-to-eat traditional Mediterranean products and non-conventional healthy foods.	April 2024-Present	This project is part of the PRIMA program supported by the European Union's Horizon 2020 research and innovation program-Project ID: 1836 (Contact person: Prof. Luca Camanzi, [REDACTED])
<a href="#">MED-LINKS</a> : Data enabled Business Models and Market Linkages Enhancing Value Creation and Distribution in Mediterranean Fruit and Vegetable Supply Chains.	April 2022-Present	This project is co-funded within the PRIMA Scheme of the European Union- Project ID 1591 (Contact person: Prof. Luca Camanzi (Project coordinator), [REDACTED])
<a href="#">The Impact of Blockchain Technology on Swedish Food Supply Chain</a> .	Jan 2020-Dec 2021	Swedish University of Agricultural Sciences (by a scholarship from L Nannesson's foundation, grant number Dnr SLU.ua.2019.3.1.5-617). (Contact person: Prof. Karin Hakelius, [REDACTED] Pakseresht, [REDACTED]).
Determining appropriate economic strategies in the agricultural sector with emphasis on foreign trade.	Apr 2019-Mar 2020	Sari University of Agricultural Sciences and Natural Resources. (Contact person: Prof. Seyed Mojtaba Mojaverian, [REDACTED])
Identifying and prioritizing of consumers' preferences for livestock products in Sari city.	Feb 2018-Feb 2019	Sari University of Agricultural Sciences and Natural Resources. (Contact person: Prof. Seyed Mojtaba Mojaverian, [REDACTED])
Investigating the food security situation in urban and rural areas of Iran by using Engel Law.	Dec 2015-Jan 2017	Gorgan University of Agriculture and Natural Resources. (Contact person: Prof. Farhad Shirani Bidabadi, [REDACTED])
The role of agricultural commodity exchange in support of agricultural sector.	Sept 2014-Nov 2015	Institute of Planning Research, Agricultural Economics and Rural Development. (Contact person: Prof. Afshin Amjadi, [REDACTED])
Investigating the food security situation of Iran's rural and urban areas by using Food Diversity Index.	May 2013-Apr 2014	Gorgan University of Agriculture and Natural Resources. (Contact person: Prof. Farhad Shirani Bidabadi, [REDACTED])

## 2. Lecturer:

Economics of agricultural labor	Sept 2018-Dec 2018	Sari University of Agricultural Sciences and Natural Resources
Marketing of agricultural products and natural resources	Feb 2018-June 2018	Sari University of Agricultural Sciences and Natural Resources
Food policy	Feb 2018-June 2018	Sari University of Agricultural Sciences and Natural Resources
Econometrics	Sept 2017-Dec 2017	Sari University of Agricultural Sciences and Natural Resources
Marketing and market management	Feb 2016-June 2016	Mazandaran Agricultural and Natural Resources Research and Training Center

Marketing and export	Feb 2015-June 2015	Sari University of Agricultural Sciences and Natural Resources
Marketing of agricultural products	Sept 2014-Dec 2014	Sari University of Agricultural Sciences and Natural Resources

### 3. Publications:

1. Prosperi, P., Soltanpour, Y., **Ahmadi Kaliji, S.**, Ouahi, L., Ait Hou, M., Achillas, C., Ahmed, H., Aidonis, D., Bartoli, L., Marcello, D. R., Ghannouchi, A., Harm, J., Lioutas, E. D., Terilli, T., Camanzi, L. 2024. Agricultural and food business dynamics in the Mediterranean region: Identifying key indicators for sustainable supply chain systems originated by small-scale farming production. *New Medit.* In Press. <https://newmedit.iamb.it/in-press/>
2. Pakseresht, A., **Ahmadi Kaliji, S.**, Hakelius, K. 2024. Blockchain Technology Characteristics Essential for the Agri-food Sector: A Systematic Review. *Food Control*, In Press. <https://doi.org/10.1016/j.foodcont.2024.110661>
3. Camanzi, L., **Ahmadi Kaliji, S.**, Prosperi, P., Collewet, L., El Khechen, R., Michailidis, A.C., Charatsari, C., Lioutas, E.D., De Rosa, M. and Francescone, M. 2024. Value seeking, health-conscious or sustainability-concerned? Profiling fruit and vegetable consumers in Euro-Mediterranean countries. *British Food Journal*, Vol. 126 No. 13, pp. 303-331. <https://doi.org/10.1108/BFJ-12-2023-1151>
4. **Ahmadi Kaliji, S.**, Camanzi, L., Prosperi, P., Michailidis, A.C., and De Rosa, M. 2024. Fruit and vegetables consumer profiles in Mediterranean countries. *1st Symposium Mediterranean Fruit: Hub for Innovation*, Avignon, France, 16-17 May 2024. Oral presentation, <https://inovfarmer-med.org/symposium/>
5. Miftari, I., Imami, D., **Ahmadi Kaliji, S.**, Canavari, M., Gjokaj, E. 2024. Analyzing consumer perceptions about food safety by applying the food-related lifestyle approach. *Italian Journal of Food Safety*, 13 :11315. <https://doi.org/10.4081/ijfs.2024.11315>
6. **Ahmadi Kaliji, S.**, Mojaverian, S. M., Amirnejad, H., Canavari, M. 2024. Simultaneous Consideration of Consumer Preferences and Seller Revenue as a Smart Retail Sales and Management Strategy. *European Journal of Management and Business Economics*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EJMBE-04-2022-0105>
7. Xhakollari, V., **Ahmadi Kaliji, S.**, Cerjak, M., Kovačić, D., Mulazzani, L., Camanzi, L. 2023. Consumer Preferences and Willingness to Pay for Clams with Sustainability Certification in Mediterranean Countries. *Sustainability*, 2023, 15 (15), 11953. <https://doi.org/10.3390/su151511953>
8. **Ahmadi kaliji, S.**, Camanzi, L., Pakseresht, A., Fantini, M. 2023. Blockchain Implementations in Precision Agriculture, *14th European Conference on Precision Agriculture, 2023*, Bologna, 2-6 July.
9. **Ahmadi Kaliji, S.**, Pakseresht, A. 2023. Applying Blockchain Technology for Food Traceability. In: Zhang, Q. (eds) *Encyclopedia of Smart Agriculture Technologies*. Springer, Cham. [https://doi.org/10.1007/978-3-030-89123-7\\_280-1](https://doi.org/10.1007/978-3-030-89123-7_280-1)

10. Pakseresht, A., Yavari, A., **Ahmadi Kaliji, S.**, Hakelius, K. 2023. The intersection of blockchain technology and circular economy in the agri-food sector. *Sustainable Production and Consumption*, 35(2023):260-274. <https://doi.org/10.1016/j.spc.2022.11.002>
11. Pakseresht, A., **Ahmadi Kaliji, S.**, Xhakollari, V. 2022. How Blockchain Facilitates the Transition toward Circular Economy in the Food Chain?. *Sustainability*, 14(18):11754. <https://doi.org/10.3390/su141811754>
12. Pakseresht, A., **Ahmadi Kaliji, S.** 2022. How Blockchain Enables Circular Economy in the Agri-Food Sector. *Sustainability Science Days 2022, systemic transformations to sustainable futures. Organised jointly by Helsinki Institute of Sustainability Science (HELSUS) and Aalto University*, 18-19 of May 2022, Aalto, Finland.
13. **Ahmadi Kaliji, S.**, Imami, D., Canavari, M., Gjonbalaj, M., Gjokaj, E. 2022. Fruit-Related Lifestyles as a Segmentation Tool for Fruit Consumers. *British Food Journal*, Vol. 124, No. 13, pp. 126-142. <https://doi.org/10.1108/BFJ-09-2021-1001>
14. Pakseresht, A., and **Ahmadi Kaliji, S.**, Canavari, M. 2022. Review of factors affecting consumer acceptance of cultured meat. *Appetite*, 170 (2022), 105829, pp. 1-24. <https://doi.org/10.1016/j.appet.2021.105829>
15. Imami, D., Miftari, I., **Ahmadi Kaliji, S.**, Canavari, M., Gjokaj, E. 2021. Consumer Perceptions about Organic Food Applying Food Related Lifestyle Approach – the Case of Kosovo. *2021 IFAMA Virtual Conference*, June 21-25, 2021.
16. Imami, D., Miftari, I., **Ahmadi Kaliji, S.**, Canavari, M., Gjokaj, E. 2021. Food safety consumer concerns in the context of post-conflict transition economy – the case of Kosovo. *2021 IFAMA Virtual Conference*, June 21-25, 2021.
17. Borsellino, V., **Ahmadi Kaliji, S.**, Schimmenti, E. 2020. COVID-19 Drives Consumer Behaviour and Agro-Food Markets towards Healthier and More Sustainable Patterns. *Sustainability*, 12(20): 8366. <https://doi.org/10.3390/su12208366>
18. Pakseresht, A., and **Ahmadi Kaliji, S.** 2020. Consumer acceptance of cultured meat: A systematic review of the literature. *14th International European Forum (176thEAAE Seminar) on System Dynamics and Innovation in Food Networks*, Garmisch-P, Germany, February 10-14, 2020.
19. **Ahmadi Kaliji, S.**, Amirnejad, H., Mojaverian, S. M., and Canavari, M. 2019. Suggesting the Best Bundle for Dairy Products Based on Consumers' Purchase Behavior, *Journal of central European agriculture*, Vol. 20, No 4, 1259-1274. <https://doi.org/10.5513/JCEA01/20.4.2352>
20. Canavari, M., Mojaverian, S. M., Amirnejad, H., and **Ahmadi Kaliji, S.** 2019. Consumers Food Choosing Behavior under Nested Structure. *13th International European Forum (169thEAAE Seminar) on System Dynamics and Innovation in Food Networks*, Garmisch-P, Germany, February 18-22, 2019. DOI: <https://doi.org/10.18461/pfsd.2019.1905>
21. **Ahmadi Kaliji, S.**, Mojaverian, S. M., Amirnejad, H. and Canavari, M. 2019. Factors Affecting Consumers' Dairy Products Preferences, *AGRIS on-line Papers in Economics and Informatics*, Vol. 11, No. 2, pp. 3-11. ISSN 1804-1930. <https://doi.org/10.7160/aol.2019.110201>
22. **Ahmadi Kaliji, S.**, Mojaverian, S. M., and Amirnejad, H., 2018. Selling Agricultural Products as Multi-Product, Case Study of Various Dairy Products. *The 11<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Karaj, May 8-9, 2018.

23. Amjadi, A., Hosseini Yekani, S. A., and **Ahmadi Kaliji, S.** 2017. The Role of Agricultural Commodity Exchange on Hedging (Case Study: Selected Agricultural Product). *Journal of Agricultural Economics and Development*, Vol. 25, No. 98, 1-17. [http://aead.agri-peri.ac.ir/article\\_59073\\_en.html](http://aead.agri-peri.ac.ir/article_59073_en.html)
24. Mojaverian, S. M., **Ahmadi Kaliji, S.**, and Aminravan, M. 2016. Determination of Medical Plant Export Target Markets in Iran. *Iranian Journal of Agricultural Economics and Development Research*, Vol. 46-2, No.4, 729-737. <https://doi.org/10.22059/ijaedr.2016.58028>
25. Amjadi, A., and **Ahmadi Kaliji, S.** 2016. The role of agricultural commodity exchange in development of agricultural sector. *The 10<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Kerman, May 11-12, 2016.
26. Mojaverian, S. M., **Ahmadi Kaliji, S.**, and Aminravan, M. 2015. Application of the Ricardian approach to investigating the effect of climate change on agricultural land rent. *Iranian Journal of Agricultural Economics and Development Research*, Vol. 46, No.3, 481-491. <https://doi.org/10.22059/ijaedr.2015.55521>
27. **Ahmadi Kaliji, S.**, Shirani Bidabadi, F., and Aminravan, M. 2015. Application of the Malmquist index on surveying of wheat product total factor productivity in the northern provinces of Iran. *Journal of Agricultural Economics Research*, Vol. 7, No.25, 137-155. [http://jae.miau.ac.ir/article\\_679\\_en.html](http://jae.miau.ac.ir/article_679_en.html)
28. **Ahmadi Kaliji, S.**, Darijani, A., 2015. Surveying transaction cost of obtaining facility in agricultural bank; Case Study: Golestan Province. *Journal of Agricultural Economics and Development*, Vol. 22, No.87, 23-39. [http://aead.agri-peri.ac.ir/article\\_58932\\_en.html](http://aead.agri-peri.ac.ir/article_58932_en.html)
29. Ghazanfari, S. KH., Mojaverian, S. M., and **Ahmadi Kaliji, S.** 2015. Identification the country's tourism management strategy based on the analysis of SWOT matrix. *National Conference of Engineering Sciences and Management Applied Research in Universities, Industry and Iran's Managing*, Tehran-Kermanshah, Nov 16, 2015.
30. Mojaverian, S. M., Soltanpour, Y., and **Ahmadi Kaliji, S.** 2015. Investigation the tourism sustainability and tourist viewpoint. *The 1<sup>st</sup> National Conference of Tourism, Geography and Clean Environment*, Hamedan, May 21, 2015.
31. Mojaverian, S. M., Soltanpour, Y., and **Ahmadi Kaliji, S.** 2015. The tourism development and rural amenities. *1<sup>st</sup> National Conference of Tourism, Geography and Clean Environment*, Hamedan, May 21, 2015.
32. Mojaverian, S. M., **Ahmadi Kaliji, S.**, and Aminravan, M. 2015. Prioritizing of export target markets of Iran's selected products. *The 2<sup>nd</sup> National Conference on Optimization of Production, Distribution and Consumption Chain in the Food Industry*, Sari, Feb 18-19, 2015.
33. Hasanvand, M., Bavali, M., Keramatzadeh, A., **Ahmadi Kaliji, S.** 2014. Investigating the cause of reducing Iran country share in global cotton production by Using of parametric method, *International Journal of Farming and Allied Sciences*, 3(6):690-695. <http://ijfas.com/wp-content/uploads/2014/07/690-695.pdf>
34. **Ahmadi Kaliji, S.**, Hosseini Yekani, S. A., Aminravan, M., and Hezareh, R. 2014. Investigation the effect of climate change on agricultural farms rent in Golestan province. *The 9<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Tehran, May 5-6, 2014.

35. **Ahmadi Kaliji, S.**, Mojaverian, S. M., Hasanvand, M., and Aminravan, M. 2014. The effect of climate change on crop pattern. *The 4<sup>th</sup> International Conference on Environmental Challenges and Dendrochronology*, Sari, May 14-15, 2014.
36. Ghazanfari, S. KH., **Ahmadi Kaliji, S.**, and Mojaverian, S. M. 2014. Investigation of the relationship between brand extension strategy and consumer attitudes from new product. *National Conference of New Research in the Human Sciences*, Tehran, Jun 10, 2014.
37. Shirani Bidabadi, F., and **Ahmadi Kaliji, S.** 2013. The application of food diversity index for the examination of food security in Iran's rural areas. *The Quarterly Journal of Rural Development Studies*, Vol. 16, No.2, 25-43. [http://rvt.agri-peri.ac.ir/article\\_59281\\_en.html](http://rvt.agri-peri.ac.ir/article_59281_en.html)
38. Mortazavi, S. A., Hezareh R., **Ahmadi Kaliji, S.**, Shayan Mehr, S. 2014. Application of linear and non-linear programming model to assess the sustainability of water resources in agricultural patterns (Case study: The Northern farms of Iran). *International Journal of Agricultural Management & Development*, 4(1): 27-32. [http://ijamad.iaurasht.ac.ir/article\\_513876.html](http://ijamad.iaurasht.ac.ir/article_513876.html)
39. Mortazavi, S. A., Hezareh R., and **Ahmadi Kaliji, S.** 2013. Irrigation Water Pricing, Instrument for Achieving Sustainable Water Resources (Case study: Northern area of Iran). *International journal of Agronomy and Plant Production*. Vol. 4(10), PP: 2786-2790.
40. **Ahmadi Kaliji, S.**, Shirani Bidabadi, F., and Aminravan, M. 2013. Total Factor Productivity of Wheat Technical Changes or Technical Efficiency; Case Study of Three Northern Provinces of Iran. *International Journal of Agriculture and Crop Sciences*, Vol. 5, No.4, 395-400. <https://www.cabdirect.org/cabdirect/abstract/20133106052>
41. Mortazavi, S. A., **Ahmadi Kaliji, S.**, Aminravan, M., and Hezareh R. 2013. Iran's raisins Export Comparative Advantage and Top Five Raisins Exporter Countries. *International Journal of Agriculture and Crop Sciences*, Vol. 5, No.15, 1606-1611, 2013.
42. Eshraghi, F., **Ahmadi Kaliji, S.**, and Aminravan, M. 2013. Investigating the role and importance of Iran's cotton trade in the world markets. *International Journal of Agriculture and Crop Sciences*, Vol. 5, No.5, 513-516, 2013. [http://scientificfinding.gau.ac.ir/uploading/scientificfinding.gau.ac.ir/images/eshraghi/IJACS\\_13\\_101.pdf](http://scientificfinding.gau.ac.ir/uploading/scientificfinding.gau.ac.ir/images/eshraghi/IJACS_13_101.pdf)
43. Amirnejad, H., **Ahmadi Kaliji, S.**, and Aminravan, M. 2013. The application of the contingent valuation method to estimate the recreational value of Sari forest park. *International Journal of Agriculture and Crop Sciences*, Vol. 5, No.10, 1080-1083, 2013. <https://search.ricest.ac.ir/inventory/10/806117.htm>
44. **Ahmadi Kaliji, S.**, Darijani, A. 2012. Evaluation transaction costs of obtaining formal facilities by farmers; Case Study: Golestan Province. *Journal of Agricultural Economics*, Vol. 6, No.2, 83-100. [http://www.iranianjae.ir/article\\_9311\\_en.html](http://www.iranianjae.ir/article_9311_en.html)
45. Darijani, A., **Ahmadi Kaliji, S.**, and Taboli, H. 2012. Calculation and analysis of non-parametric indices of water partial factor productivity, case study: rice farming in Mazandaran province. *Journal of Agricultural Economics Research*, Vol. 4, No.15, 185-206. [http://jae.miau.ac.ir/article\\_1241\\_en.html](http://jae.miau.ac.ir/article_1241_en.html)
46. Darijani, A., **Ahmadi Kaliji, S.**, and Hassanpour, E. 2012. Evaluation the factors affecting on transaction costs of obtaining the farmers' financial facilities in Golestan province. *The 8<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Shiraz, May 9-10, 2012.



47. **Ahmadi Kaliji, S.**, Darijani, A., and Hassanpour, E. 2012. Assessing the effect of transaction costs on entering farmers to financial markets in Golestan province. *The 8<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Shiraz, May 9-10, 2012.
48. Shirani Bidabadi, F., **Ahmadi Kaliji, S.**, Aminravan, M., and Darijani, A. 2012. Analysis of food security situation by use of Dietary Diversity index. *The 8<sup>th</sup> Biennial Conference in Iranian Agricultural Economics*, Shiraz, May 9-10, 2012.
49. Aminravan, M., Darijani, A., and **Ahmadi Kaliji, S.** 2012. Investigation the Tomato production cost structure in Golestan province. *The 3<sup>rd</sup> National Student Conference of Iran's Economics*, Babolsar, May 15, 2012.
50. **Ahmadi Kaliji, S.**, Shirani Bidabadi, F., and Aminravan, M. 2012. Investigation food security in Iran's rural area. *The 3<sup>rd</sup> National Student Conference of Iran's Economics*, Babolsar, May 15, 2012.
51. **Ahmadi Kaliji, S.**, Darijani, A., and Aminravan, M. 2012. Surveying of insurance yield of cotton products in Iran. *The 1<sup>st</sup> International Conference on Science, Industry and Trade of Cotton*, Gorgan, Oct 2-4, 2012.
52. Eshraghi, F., **Ahmadi Kaliji, S.**, and Aminravan, M. 2012. Investigating the role and importance of Iran's cotton trade in the world markets. *The 1<sup>st</sup> International Conference on Science, Industry and Trade of Cotton*, Gorgan, Oct 2-4, 2012.
53. **Ahmadi Kaliji, S.**, Aminravan, M., and Eshraghi, F. 2102. Comparative study of the cotton price policy in Iran and the selected countries. *The 1<sup>st</sup> International Conference on Science, Industry and Trade of Cotton*, Gorgan, Oct 2-4, 2012.
54. Aminravan, M., Hosseini, S. S., and **Ahmadi Kaliji, S.** 2012. Surveying Iran's cotton advantage and top 15 exporting countries. *The 1<sup>st</sup> International Conference on Science, Industry and Trade of Cotton*, Gorgan, Oct 2-4, 2012.
55. Aminravan, M., Hosseini, S. S., and **Ahmadi Kaliji, S.** 2012. Surveying price support policies in the supply of cotton. *The 1<sup>st</sup> International Conference on Science, Industry and Trade of Cotton*, Gorgan, Oct 2-4, 2012.
56. Darijani, A., **Ahmadi Kaliji, S.**, and Aminravan, M. 2012. Investigation the consumed water productivity in rice cultivation. *The 1<sup>st</sup> National Conference of Water Management in Farm*, Karaj, May 29-30, 2012.

#### 4. Review experience:

Source: Web of Science (ResearcherID: AAF-4045-2020)

Date	Journal	Publication	Manuscript title
2024-09-10	Journal of Cleaner Production	Elsevier	The Role of Consumer Wisdom in the interplay of motivations affecting pro-environmental behaviors
2024-09-08	Cogent Food & Agriculture	Taylor & Francis	Leveraging blockchain technology to augment food waste reduction in the food supply chain
2024-09-06	Plos One	Public Library of Science	Do inter-provincial Pairing Assistance Policies Promote Sustainable Agricultural Development? Empirical Evidence from Xinjiang, China
2024-08-01	Health Science Reports	Wiley	Food safety knowledge, attitudes, practices, and associated factors among adult consumers in Bangladesh: Findings from a nationwide cross-sectional survey

2024-07-17	Economia Agro-alimentare	Franco Angeli	Islamic Macroprudential Policy to Support Staple Agricultural Sector Financing
2024-07-16	British Food Journal	Emerald	Greek Consumers Perspectives on Sustainable Food: A Cluster Analysis Approach
2024-07-10	British Food Journal	Emerald	Analysis of italian craft beer consumers: preferences and purchasing behaviour
2024-07-06	Comprehensive Reviews in Food Science and Food Safety	Wiley	Blockchain Implementation for Food Safety in Supply Chain: A Review
2024-04-02	Plos One	Public Library of Science	Allocation of the household food budget among shopping basket items: How is it influenced by promotions?
2024-02-18	Plos One	Public Library of Science	Improving early prediction of crop yield in Spanish olive groves using satellite imagery and machine learning
2023-11-23	Journal of Retailing and Consumer Services	Elsevier	Cross-national Differences in Consumers' Willingness to Pay (WTP) More for Green Hotels
2023-11-19	Meat Science	Elsevier	Trade and consumption of buffalo meat in Brazil
2023-11-19	Agriculture	MDPI	Research on the Adjustment of Meat Consumption Structure under the Dual Goals of Food Security and Carbon Reduction in China
2023-11-04	Journal of Retailing and Consumer Services	Elsevier	Short video channel strategy for restaurants in the platform service supply chain
2023-10-23	Sustainability	MDPI	The Economic Value of an Okra Plant
2023-09-20	Sustainability	MDPI	Small-scale freshwater aquaculture contribution to food security and income generation in rural communities in Madagascar
2023-08-17	Meat Science	Elsevier	USA Millennial and Non-millennial Beef Consumers Perception of Beef, Pork, and Chicken
2023-08-12	Sustainability	MDPI	Repair Online Community in Russia: Searching for Environmental Discourse
2023-08-04	Journal of Retailing and Consumer Services	Elsevier	Cross-national Differences in Consumers' Willingness to Pay (WTP) More for Green Hotels
2023-08-03	Sustainability	MDPI	Perspectives of Australian and Brazilian beef and poultry farmers towards diversification
2023-07-10	Economia agro-alimentare / Food Economy	Franco Angeli	Unraveling Psychosocial Drivers of Environmentally-labeled Coffee
2023-07-05	Meat Science	Elsevier	Consumer Perception of the Trade and Consumption of Buffalo Meat
2023-07-03	Sustainability	MDPI	Pricing Decision and Channel Selection of the Fresh Agricultural Products Dual-channel Supply Chain Based on Blockchain
2023-06-27	Computers and Electronics in Agriculture	Elsevier	An Approach to Foster Agribusiness Marketing Applying Data Analysis of Social Networks
2023-06-16	Sustainability	MDPI	Food Price Bubbles: The Case of Turkey, FAO, OECD and IMF Food Price Indices
2023-05-21	Meat Science	Elsevier	Millennial and Non-millennial Consumer Perception of Beef, Pork and Chicken
2023-05-13	Sustainability	MDPI	State/ Academia key-stakeholders' perceptions regarding bioeconomy: evidence from Greece
2023-05-09	Sustainability	MDPI	How Mobile Health Living Streaming Engages Consumer? Insights from a Dual Process Model





2023-05-01	Sustainability	MDPI	Airline passengers' Willingness to Reserve Inflight Meals Online and their Willingness to Pay for Meal Upgrades: The Case Study of U.S. Students
2023-04-01	Sustainability	MDPI	Canadian Consumers' Perceptions of Sustainability of Food Innovations
2023-03-04	Journal of Retailing and Consumer Services	Elsevier	The bright side of disorganization: When surprise generates low-price signals
2022-11-13	Journal of Retailing and Consumer Services	Elsevier	Development of methodology for classification of user experience (UX) in online customer review
2022-10-29	Journal of Agriculture and Food Research	Elsevier	Social Agriculture a Strategy to Prevent the Phenomenon of Abandonment in Mountain Areas and Areas at Risk of Desertification
2022-08-30	Meat Science	Elsevier	Food neophobia, food choice and the details of cultured meat acceptance
2022-08-30	Meat Science	Elsevier	Segmentation and profiling of Japanese beef mince and its substitutes consumers
2022-07-12	Meat Science	Elsevier	Meat the Challenge: Segmentation and Profiling of Japanese Beef Mince and its Substitutes Consumers
2022-07-06	Journal of Retailing and Consumer Services	Elsevier	How is Customer Commitment Established in the Era of Experience? A Hybrid Model from Utilitarian and Hedonic Perspectives
2022-06-21	Journal of Retailing and Consumer Services	Elsevier	Examining the Impact of Covid19 Anxieties on Consumer Perceptions and Patronage of Convenience Stores
2022-06-12	Meat Science	Elsevier	Food Neophobia, Food Choice and the Details of Clean Meat Acceptance
2022-05-29	Journal of Agriculture and Food Research	Elsevier	Households' Agribusiness Status and Food Security in Burkina Faso
2022-02-27	Journal of Agriculture and Food Research	Elsevier	Prevalence and molecular detection of multidrug-resistant Salmonella spp. isolated from eggshells in local market of Dhaka city.
2022-01-13	Food Science and Engineering	Universal Wiser	Assessment of Consumers' Awareness in Food Hygiene and Food Borne Diseases in Koforidua in the Eastern Region of Ghana
2022-01-07	Journal of Retailing and Consumer Services	Elsevier	The Cost of Healthier and More Sustainable Food Choices: Is Plant-based More Expensive?
2021-06-08	Journal of Retailing and Consumer Services	Elsevier	Understanding Mobile Users' Acceptance Behaviour of SMS Mobile Advertising in a Banking Context: Does Privacy Concern Matter?
2021-04-01	Journal of Retailing and Consumer Services	Elsevier	Determinants of Store Patronage: The Roles of Political Ideology, Consumer and Market Characteristics
2021-02-08	Journal of Retailing and Consumer Services	Elsevier	Dynamic Impact of Negative Public Sentiment on Agricultural Product Prices During COVID-19
2020-12-19	Journal of Retailing and Consumer Services	Elsevier	Self-Construals, Sustainable Consumption, and Self-Transcendence: The Cross-Cultural Evidence from India and the United States
2020-11-13	Journal of Retailing and Consumer Services	Elsevier	Understanding the Emotions of those with a Gambling Disorder: Insights from Automated Text Analysis
2020-10-12	Journal of Cleaner Production	Elsevier	Dose COVID-19 Affect the Behavior of Buying Fresh Food? Evidence from Wuhan, China
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