

# IRINA MELISSA HERNANDEZ RODRIGUEZ



## SKILLS

Microsoft Office Suite  
Google Workspace  
Canva & Prezi  
Social Media

## LANGUAGES

-ITALIAN - NATIVE  
-SPANISH - NATIVE  
-ENGLISH - FLUENT  
-FRENCH -INTERMEDIATE

## PROFILE

I am a Senior Analyst at a boutique consultancy company with key expertise in tourism and hospitality, providing advisory services and sourcing industry data.

## EDUCATION HISTORY

### UNIVERSITY OF BOLOGNA (RIMINI CAMPUS) FROM 2018 TO 2021

course: "International Tourism and Leisure Industries"

final mark: 110/110, cum laude

### ISTITUTO TECNICO STATALE A. ORIANI, FAENZA (RA) 2013-2018

High-School Diploma (tourism economics sector)

final mark: 100/100, cum laude

## WORK EXPERIENCE

### THREND'S, RIMINI, ITALY

#### Senior Analyst (- 2024)

I carry out market analyses aimed at developing and reorganizing international and domestic hotel chains. I am in charge of updating THREND'S' databases: "Luxury Hotels Database", "Chain Hotels Database" and the "CapEx Database" (all of them focused on the Italian market)

I am the author of the semi-annual report "Chains Monitor Italy" and I contribute to the yearly reports "Building & Renovating Hotels" and "Luxury Hospitality Italy".

I am also Head of "The Bulletin", a daily basis confidential information release on Hospitality Real Estate, Finance and Hotel Development.

#### SPEAKER at various hospitality events:

- **ITHIC:** Italian Hospitality Investment Conference, October 2023, Rome, "Luxury Hospitality 2023"
- **Hospitality Riva del Garda**, February 2024, "Past, present and future of Hotel Chains in Italy"
- **Relais & Chateaux's Annual Convention**, Tunuta Il Borro (Tuscany), March 2024, "Luxury Hospitality in Italy"

### DUBLIN VISITOR CENTRE, DUBLIN, IRELAND

Front office - ERASMUS +Internship,  
(18/07/2018 - 22/08/2018)

### WATERFOOT HOTEL, LONDONDERRY, NORTHERN IRELAND

Receptionist - ERASMUS +Internship,  
(13/06/2017 - 18/07/2017)

### RELAIS VILLA ABBONDANZI, FAENZA (RA), ITALY

Receptionist - Internship, (08/09/2016 - 07/10/2016)