

VERONICA LEONI

Department of Applied Economics, University of the Balearic Islands

CURRENT POSITIONS

- Assistant Professor, Department of Applied Economics, University of the Balearic Islands

AFFILIATIONS

- *CAST*- Center for Advanced Studies in Tourism (Adjunct Researcher), University of Bologna, Italy
- Member of the *COMET* (Competitiveness, ecology and tourism) Research Team, University of the Balearic Islands. Main Researcher: Prof. Javier Rey-Maqueira

EDUCATION

- 2020 · Ph.D in Applied Economics, Department of Applied Economics, University of the Balearic Islands, (Thesis supervisors: Prof. Paolo Figini and Prof. Jan Olof William Nilsson) (*Excelente cum laude - Mención Internacional*)
- 2014 · M.Sc. in Tourism Economics and Management (TEaM), University of Bologna (110/110 cum laude)
- 2011 · Bachelor's in Tourism Economics, University of Bologna

RESEARCH INTERESTS

Tourism Economics; Platforms Economics; Environmental Economics; Applied Economics

PUBLICATIONS

- Leoni, V., Boto-García, D.(2023). The Effect of Natural Disasters on Hotel Demand, Supply and Labour Markets: Evidence from the La Palma Volcano Eruption. Forthcoming on *Environmental and Resource Economics*
- Boto-García, D., Leoni, V. (2023). Estimating the dynamic effects of volcano eruptions on domestic tourism: Evidence based on mobile-phone geo-positioning records. Forthcoming on *Italian Journal of Regional Science*
- Angelini, F., Figini, P., Leoni, V.(2023). High tide, low price? When flooding Venice impacts on accommodation prices. Forthcoming on *Tourism Economics*
- Leoni, V., Boto-García, D. (2023). ‘Apparent’ and actual hotel scores under Booking.com new reviewing system. Forthcoming on *International Journal of Hospitality Management*
- Leoni, V., Moretti, A. (2023). Customer satisfaction during COVID-19 phases: the case of the Venetian hospitality system. Forthcoming on *Current Issues in Tourism*
- Deya-Tortella, B., Leoni, V., Ramos, V. (2022). COVID-led consumption displacement: A longitudinal analysis of hotel booking patterns. Forthcoming on *International Journal of Hospitality Management*
- Boto-García, D., Leoni, V. (2022). The Economic Value of Coastal Amenities: Evidence from Beach Capitalization Effects in Peer-to-Peer Markets. Forthcoming on *Environmental and Resource Economics*
- Boto-García, D., Leoni, V. (2021). Exposure to COVID-19 and Travel Intentions: Evidence from Spain. *Tourism Economics*, 28 (6), 1499-1519
- Leoni, V., Boto-García, D. (2021). Distance Traveled in Times of Pandemic: An Endogenous Switching Regression Approach. Forthcoming on *Tourism Economics*

- Leoni, V., Nilsson, W. (2021) Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest. *International Journal of Hospitality Management*, 95, 102914
- Leoni, V., Figini, P., Nilsson, W. (2020). It's not all about the price. The determinants of occupancy rates in p2p accommodation: a methodological contribution. *International Journal of Contemporary Hospitality Management*, 32 (4), 1693-1711
- Atsiz O., Leoni, V., Akova O. (2020). Determinants of tourists' length of stay in cultural destinations: One-night versus longer stays. *Journal of Hospitality and Tourism Insight*, 5 (1), 62-78
- Leoni, V. (2020). Stars vs lemons. Survival analysis of peer-to peer marketplaces: the case of Airbnb. *Tourism Management*, 79, 104091

WORKING PAPERS

- And suddenly, the rain! The effect of weather surprises on experienced utility (with Figini, P. and Vici, L. [Job Market Paper]
- Climate proofing of local development and investment plans. A case study in the Dolomites area (north-east Italy) (with Giupponi C. and Zen M.) [Under review]
- Black Friday effect on Tourism (with Deya-Tortella, B. and Ramos, V.) [Under review]
- Boon and burden: Protecting Venice against flooding under climate change (with Giupponi, et al.) [Under review]
- Exploring the relationship between textual length and numerical score rating: The Role of Blank reviews. (with Mellinas, JP.) [Under Review]
- Noisy signals: how does the variance of hotel ratings vary with length of stay? (with Boto-García, D.) Working paper: Quaderni - Working Paper DSE (1183). ISSN 2282-6483. [Under Review]
- Beyond Numbers: Rethinking Host Professionalism on Airbnb? (with Pattitoni, P., Vici, L.) [Under Review]

GRANTS

- 22023 · Research grant “*The role of P2P platforms in the development of local tourism systems*” Department of Statistical Sciences “Paolo Fortunati”, University of Bologna - Supervisors: Prof. Pierpaolo Pattitoni and Prof. Laura Vici
- 2022-2023 · Research Grant “*Advances in Applied Economics: Big Data Analysis for Tourism Destinations*”, University of Bologna - Supervisor: Prof. Paolo Figini
- September 2021 - January 2022 · Research Grant “*A pluralistic perspective on network effectiveness in the cultural tourism industry*”, Ca' Foscari University of Venice - Supervisor: Prof. Anna Moretti
- September 2020 - August 2021 · Research Grant “*Survey on climate change adaptation in coastal areas*”, Ca' Foscari University of Venice - Supervisor: Prof. Carlo Giupponi
- 2017 · Research Project “*Economic study on housing tourism rental in the Balearic Islands*”, AETIB, with Figini P., Nilsson, W.

TEACHING EXPERIENCE

- 2023-Current · Professor *Economic Environment*, 1st year of Bachelor Degree, University of the Balearic Islands
- 2023-Current · Professor *Introduccion to Tourism*, 1st year of Bachelor Degree, University of the Balearic Islands
- 2022-2023 · Adjunct Professor *Crash Course in Economics*, 1st year of Master Degree, University of Bologna
- 2022-2023 · Adjunct Professor in *Economics I* (Module II) (code: 78719), 1st year Undergraduate, University of Bologna
- 2023 · Tutor *CAF Scienze Attuariali*, Prof. Luca Vicenzo Ballestra, University of Bologna
- 2022 · Tutor in *Macroeconomia* (code: 08795), 2nd year Undergraduate, University of Bologna
- 2021 - 2022 · Senior TA in *Marketing* (code: ET0113), 3rd year Undergraduate, Ca' Foscari University of Venice

- 2020 - 2021 · Adjunct Professor in *Politica Economica I* (code: ET0053), 2nd year Undergraduate, Ca' Foscari University of Venice
- 2016 - 2020 · Adjunct Professor in *Microeconomic Analysis of Tourism* (code: 20513), 2nd year Undergraduate, University of the Balearic Islands
- 2016 - 2019 · Adjunct Professor in *Economía del Turismo* (code: 20626), 2nd year Undergraduate, University of the Balearic Islands

RESEARCH EXPERIENCE

- February 2021 - September 2023 · Post-doc Research grant holder at the Center for Advanced Studies in Tourism (SSD: SECS-p/06), University of Bologna, Supervisor: Prof. Paolo Figini
- Sept. 2020 - January 2021 · Post-doc Research grant holder in the Department of Management (SSD: SECS-p/08), Ca' Foscari University of Venice, Supervisor: Prof. Anna Moretti
- Sept. 2020 - August. 2021 · Post-doc Research grant holder in the Department of Economics (SSD: SECS-p/06), Ca' Foscari University of Venice, Supervisor: Prof. Carlo Giupponi
- 2016 - 2017 · Part of the research team (joined with Paolo Figini and Jan Olof William Nilsson) on the project “Economic study on housing tourism rental in the Balearic Islands”

ACTIVITIES, OTHER AFFILIATIONS AND AWARDS

- November 2023 · Thea Sinclair Award for Journal Article Excellence – 2023. Prize by The Editors of Tourism Economics and SAGE.
- Since May 2023 · Member of the Editorial Board of *Humanities and Social Sciences Communications*.
- Since January 2023 · Member of the Editorial Board of *Tourism Economics*.
- 2023 · Member of the Scientific Committee of the “*Conference of International Economics, 2023*”
- July 2021 · Spanish ANECA certification Academic rank “*Contratado Doctor*”
- September 2019 · *Best PhD student presentation award* at the “International Workshop on Statistics and econometric methods applied to tourism”, Universidad Complutense de Madrid

CONFERENCES AND WORKSHOPS

- 2023· Seminar Presentation, on ‘The informational content of Online Reviews: the case of Booking.com’, University of Bologna (IT)
- 2023· Webinar Presentation, NEST PROJECT on “The impact of climate change on the tourism sector”, University of Bologna (IT)
- 2022· 10th EIASM Conference on Tourism Management, Valencia (ES); Rate the sunshine. The effect of weather expectations when reviewing hotels online (Leoni V., Figini, P., Vici, L.)
- 2022· 8th IATE Conference, Perpignan (FR); ‘Apparent’ and actual hotel scores under Booking.com new reviewing system (Leoni V., Boto-Garcia, D.)
- 2022· Seminar Presentation, Ca' Foscari University of Venice (IT); Airbnb Gentrification (invited speaker)
- 2022· Seminar Presentation, University of Brescia (IT); Airbnb Gentrification (invited speaker)
- 2022· Seminar Presentation, University of the Balearic Islands (ES); The economic value of coastal amenities: Evidence from beach capitalization effects in peer-to-peer markets (Leoni V., Boto-Garcia, D.)
- 2021· INTO 2021 Conference (ES) “Tourism demand in the post-COVID era and innovations to help recover traveler confidence” (invited speaker)
- 2021· EUSN Conference (IT); Collaborative networks for innovation and resilience of cultural destinations: the case of the Venice hospitality system. (Leoni V., Moretti A.)
- 2019· Seminar presentation, University of Bologna (IT); Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest. (Leoni V., Nilsson, W.)
- 2019· Ph.D course on “Advanced Quantitative Methods II”, Mid-Sweden University Campus Östersund (SE);

- 2019· “International Workshop on Statistics and econometric methods applied to tourism”, Universidad Complutense de Madrid (ES); Dynamic pricing strategies of Airbnb Hosts. Estimating heterogeneous treatment effects with Generalized Random Forest. (Leoni V., Nilsson, W.)
- 2018· T- Forum Conference, Palma de Mallorca (ES); Estimating the Occupancy rate of Non-traditional Accommodation: The case of Airbnb (Figini, P., Leoni V., Nilsson, W.)
- 2017· 6th IATE Conference, Rimini (IT); Fast and Furious? The impact of Airbnb in an important tourism destination: the case of Balearic Islands (Figini, P., Leoni V., Nilsson, W.)
- 2015· 5th IATE Conference, Hong Kong (CHN); Disneyland Paris and the French Capital: a tale of Two destinations? (Figini, P., Leoni V.)

VISITING POSITIONS

- March 2023 · Visiting Erasmus⁺ Teaching Mobility, PhD course on *Causal Methods* University Rey Juan Carlos, Madrid
- September 2019 - December 2019 · Visiting PhD Student, Center for Advanced studies in Tourism, University of Bologna

OTHER EXPERIENCES/SKILLS

- Citizen: Italian-French
- Language Skills: Italian (native), English (fluent), Spanish (fluent), French (fluent).
- Main Statistical software: Stata, R
- Knowledge of: L^AT_EX, Office Suite

REFERENCES

Prof. Vicente Ramos Mir
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In compliance with the Italian legislative Decree no. 196 dated 30/06/2003 and subsequent amendments and additions, I hereby authorize you to use and process my personal details contained in this document.

Veronica Leoni
November 10, 2023