

Shirley Nieuwland

ADVISOR AND RESEARCHER
SUSTAINABLE TOURISM

Contact details

Social media



Skills & Traits

Analytical skills
Inter- and transdisciplinary work
Open to new ways of thinking
Project management
Solution and practice oriented
Writing for diverse audiences
Collaboration
Creative



Summary

Shirley Nieuwland is the founder of Paradise Found. A platform and consultancy dedicated to responsible tourism, integrating both social and ecological sustainability. With Paradise Found, Shirley inspires and supports both travelers and the tourism sector to make tourism more sustainable. Shirley obtained her PhD from Erasmus University in Rotterdam on the topic of sustainable urban tourism. For her PhD research, she developed workshops in which the doughnut economy is used to develop tourism more regeneratively. Her most important approach is to find out what a destination and residents really need, and how tourism could contribute to this.

Work Experience

PARADISE FOUND CONSULTANCY

Freelance • 2019 - current

- Sustainable tourism consultancy.
- Research, advice, lectures, workshops, guest lectures, writing articles and reports.
- Followed Regenerative tourism course at the Tourism CoLab.

PHD SUSTAINABLE URBAN TOURISM

Erasmus University Rotterdam • 2017 - 2022

- Defended my Phd in 2022 with a dissertation titled: [Live like a local revisited. A study on sustainable tourism development in cities.](#)
- Education: Economic Geography of Creativity and Urban Development, Advanced Economic Aspects of Creative Industries, Bachelor thesis & internship supervision.
- Faculty council member related to sustainability - sustainable travel policy introduced at the faculty.

RESEARCHER AND DATA ANALYST

Host Compliance LLC San Francisco • 2017

- Analyze data related to Airbnb rentals.
- Write reports for US cities that have vacation rental policies.
- Write content about the impact of - and regulating Airbnb.

Education

MSC HUMAN GEOGRAPHY 2017 (CUM LAUDE)

Radboud University Nijmegen (NL)

- Specialization Urban & Cultural Geography with focus on tourism.

BA ARTS & CULTURE STUDIES 2016

Erasmus University Rotterdam (NL)

- Erasmus Honours Program.
- Exchange program Universidad de las Americas Puebla, Mexico.
- Minor Urban Geography - Utrecht University (NL).