

VALERIA LO PRESTI

About Me

I started my career as a receptionist 6 years ago in a luxury hotel on the Romagna Riviera. In the meantime, I graduated in languages and obtained a master's degree in economics. Today, as Resident Manager of Palazzo Viviani, I oversee all operations, ensuring impeccable service and creating unforgettable experiences for guests. I have a great passion for hospitality and like to stay up-to-date on new trends in the hotel industry.

Skills

Team management

Branding

Organizational efficiency
Negotiations with suppliers

Marketing

Publications

Oct 2022 | Maggioli publisher
The niche tourism experience
Strategic analysis and future prospects in the reality of villages
The case of Palazzo Viviani

Languages

Italian

English

Spanish

French

Palazzo Viviani Castello di Montegridolfo **** 2022-2024
Resident Manager

Overseeing the day-to-day operations and management of Relais Palazzo Viviani Castello di Montegridolfo **** historical dwelling dating back to the 13th century. It is now an Albergo Diffuso with 23 rooms, swimming pool and a restaurant.

Aeffe Spa 2021
Thesis Intern

The thesis and final paper were conducted entirely in English.
Castello di Montegridolfo Startup Project 2022-2027.
Upstream analysis on marketing and management strategies.

Grand Hotel Castrocaro Longlife Formula ****S 2020
Receptionist front desk

Customer Service Officer, developing activities to make the customer's stay adequate to expectations by constantly trying to improve the service.

Education

Master Of Tourism Economics and Management 2019 - 2021
University of Bologna

The Master's degree course in Tourism Economics and Management trains highly-qualified professionals capable of carrying out both important roles in bodies and organisations dedicated to local and national planning in the tourism sector and roles of responsibility in tourist destinations and tourism enterprises.

Bachelor Languages, Markets and Cultures of Asia and Mediterranean Africa 2015 - 2019
University of Bologna

Languages chosen: English and Arabic.

Economics exams: Political and economic geography, economics of innovation, business management and political economy.

Arabic culture exams: History of Islamic countries, history of Islamic thought, Arabic culture and literature, law of Islamic countries.