

Flavia Piancazzo

PhD Candidate - Università di Bologna

BIOGRAPHY

She is a PhD candidate at the Department of Science and Culture of Well-Being and Lifestyles Doctoral Program at the University of Bologna. Under the advice of Professor S. Segre Reinach and Professor M. Lorusso, she is currently investigating the topic of cultural sustainability addressing the issues of cultural appropriation and racism in fashion. She is a Junior Fellow at the CFC, Culture Fashion and Communication International Research Centre, DAR - Department of the Arts. She has also collaborated with the Fashion Design Department, Accademia Italiana of Florence.

POSITIONS

Junior Fellow, 2020 - present
Culture Fashion Communication Research Centre, Università di Bologna

Editorial Assistant, 2020 - present
ZoneModa Journal ISSN 2611-0563 (online), Università di Bologna

Visiting PhD Candidate, April 3 - July 30 2023
Digital Fashion Communication Centre - Università della Svizzera Italiana, Lugano (CH)

Curatorial Assistant, Transfashional Exhibition, April 2019 - January 2020
<https://transfashional.com/rimini-it>

PUBLICATIONS

Piancazzo, F. (2023). "Dressed Like a Goddess. Admiration, Cultural Appropriation and Disrespect" (forthcoming - winter 2023) Film, Fashion & Consumption Journal.

Piancazzo, F. (2023). "Developments of Cultural Appropriation in Fashion: An In-Progress Research" in Fashion Communication in the Digital Age. FACTUM 2023. Springer Proceedings in Business and Economics., Cham, Springer, 2023, pp. 136 - 143.

Maksimova, N., Piancazzo, F. (2022). "Culture and Sustainability: An Interplay between the Local and Global Perspective in the Italian Born-responsible Fashion Brands," in ZoneModa Journal, 12(2)

Piancazzo F. (2021) "Distance and Affinity: Two Worlds, Two Seas. Personal Heritage as a Source for Antonio Marras's Narrative" in The Culture, Fashion, and Society Notebook 2021, Edited by Monica Sassatelli

METADATA

Affiliation: Dipartimento di Scienze per la Qualità della Vita, Università di Bologna, Italy

Area: SPS/08 Sociologia dei processi culturali e comunicativi / Sociology of Cultural and Communicative Processes

Author ORCID identifier:
<https://orcid.org/0000-0001-5568-5519>

LANGUAGES

Italian, mother tongue

English ●●●○

Spanish ●●○○

French ●○○○

PRIZES

"Barbara Bonfiglioli" study award for the best dissertation thesis, November 2019

(Pearson Italia, Milan-Turin)

Piancazzo F. (2019) "Fashion-passport, a new instrument for social integration: research on young female immigrants in Italy" in The Culture, Fashion, and Society Notebook 2019, Edited by Simona Segre Reinach (Pearson Italia, Milan-Turin)

Interview: Piancazzo, F. (forthcoming in December) "Fashion Meets Archeology: Safeguarding the Heritage of Sudan Countering Cultural Appropriation. A Conversation with Ahmed H. A. Adam" (forthcoming - December 2023) ZoneModa Journal, 13(2)

Contribution: Piancazzo, F. (2021). "Visions of non-Western Fashion." ZoneModa Journal, 11(2), 163–167.

<https://doi.org/10.6092/issn.2611-0563/13850>

Conference Report in a Scientific Journal: Caputo, Y., & Piancazzo, F.. (2021). 1951: The First Italian High Fashion Show. Conference Report and Interview to Neri Fadigati. ZoneModa Journal, 11(1), 125–131. <https://doi.org/10.6092/issn.2611-0563/13198>

Review in a Scientific Journal: Piancazzo, F. (2020). Alessandra Lopez y Royo, Contemporary Indonesian Fashion: Through the Looking Glass Bloomsbury Visual Arts, 2020. ZoneModa Journal, 10(2), 135–136. <https://doi.org/10.6092/issn.2611-0563/11806>

CONFERENCES

Made for Outside Italy. L'italianità attraverso la circolazione transnazionale dei prodotti audiovisivi e letterari
PRIN Conference - 1-2 December 2023

F. Piancazzo, A. Noris, N. Sabatini, L. Cantoni - L'Italia, lo straordinario luogo comune? Stereotipi e immaginari dell'Italianità per comunicare la moda Made in Italy online. Università di Bologna

FASHION IN 3D Decolonizing Deconstructing Decentering – ZoneModa International Conference 2023 - October 19-21, 2023

F. Piancazzo - Developments of Cultural Appropriation in Mainstream Fashion Brands: Research Notes. Università di Bologna

FACTUM 23 Conference - Fashion communication: between tradition and future digital developments - July 3-8, 2023

F. Piancazzo - Developments of Cultural Appropriation in Fashion: An In-Progress Research. Institute of Digital Technologies for Communication USI – Università della Svizzera italiana, Museo della Grafica (Palazzo Lanfranchi). Università di Pisa

V Convegno Nazionale SISCC "Mondi possibili. Tra crisi, conflitti e pratiche creative". Bari - June 22-23, 2023

F. Piancazzo - L'insostenibile leggerezza della moda mainstream: decolonizzare e decostruire la dimensione del processo creativo. Università degli Studi di Bari "Aldo Moro"

International Research Days - FASHION NOW!

November 25, 2022 [Panel 2 - Fashion and Self-Expression]

Discussant: Giulia Caffaro and Flavia Piancazzo | University of Bologna

International Conference Celebrity in Crisis, Celebrity and Crisis - 2021
 F. Piancazzo - **Dressed Like a Goddess. The Crisis of the Ethics Restarts from Celebrities' Reproduction of Religious Costumes.** Università di Bologna <https://eventi.unibo.it/celebrity-conference>

International Conference - Fashion Tales 2020+1 - 2021
 N. Maksimova and F. Piancazzo - **Culture and Sustainability: An Interplay of the New Made in Italy Landscape.** Università Cattolica <https://convegni.unicatt.it/fashiontales>

LECTURES & TALKS

Special Lesson, Lecturer - February 13, 2023
 Cultural Appropriation and Inspiration in Fashion
 Master in Fashion Studies, Academia Italiana di Moda, Florence

Crash Courses, Lecturer - October 2022
 10 hours: Fashion Studies: An Introduction.
 Master Degree programme in Fashion Studies, Università di Bologna

Special Lesson, Lecturer - February 24, 2022
 Cultural Appropriation and Inspiration in Fashion
 Master in Fashion Studies, Academia Italiana di Moda, Florence

Crash Courses, Lecturer - October - November 2021
 10 hours: An Idea About Fashion.
 Master Degree programme in Fashion Studies, Università di Bologna

ZoneModa Special, Talk - Sustainable Fashion Inc: The Challenges of Ethical Fashion - December 3, 2021

SIFest - Il festival di fotografia, Talk - September 18, 2021
 N. Maksimova and F. Piancazzo - The Necessary Conversation. Aziende fashion per il nuovo Made in Italy

EVENTS COLLABORATOR FASHION IN 3D. Decolonizing Deconstructing Decentering (ZoneModa International Conference) - 2023
<https://eventi.unibo.it/fashion3d>

Casa UniBo, SI FEST 30. FUTURA (Exhibition) - September 2021
<https://www.sifest.it/it/news/174/I-trentanni-di-SI-Fest.html>

EDUCATION

2019 - Second Cycle Degree in Fashion Culture and Management LM-65, Università di Bologna. 110/110 L

2017 - Bachelor's degree (Diploma di Laurea Triennale) in Culture e Tecniche della Moda L-3, Università di Bologna.