



Eleonora Berti

WORK EXPERIENCE

2021 – CURRENT

DIRECTOR EUROPEAN FEDERATION OF NAPOLEONIC CITIES-DESTINATION NAPOLEON COUNCIL OF EUROPE CULTURAL ROUTE

Management of the Federation team and the Destination Napoleon cultural route, certified by the Council of Europe, implemented by the Federation.

Coordination of the member cities, located in 13 member countries of the Council of Europe.

Definition of strategies and internal cooperation within the Federation; synergies with external institutions and organisations at local, national and supranational level for the visibility and organisation of European cultural initiatives.

Coordination of the participation of the Federation in European funded projects, such as, in the past, GRITACCESS (INTERREG Maritimo FR IT), NAPOCTEP (INTERREG POCTEP ES-PT), OuRoute (Erasmus+).

Coordination of the Federation's Scientific Committee and the European Network of Destination Napoleon Museums.

01/10/2022 – 31/07/2023 Venice, Italy

EXPERT EUROPEAN ASSOCIATION VIA QUERINISSIMA - CULTURAL ROUTE

ACTION 1 - Assistance in defining the theme and narrative of the Cultural Route at the European level, in collaboration with the technical and scientific managers of the Cultural Route.

ACTION 2 - Assistance in the consolidation of the European Association responsible for the Route, according to the criteria set out in Council of Europe Resolution CM/Res (2013)67.

ACTION 3 - Assistance in consolidating the Scientific Committee to support the Route, according to the criteria established by the Council of Europe Resolution CM/Res (2013)67.

ACTION 4 - Assistance in consolidating the actions promoted and implemented by the association network, in accordance with the criteria set out in Council of Europe Resolution CM/Res (2013)67.

ACTION 5 - Support in the preparation of the application dossier for candidacy as a Cultural Route of the Council of Europe.

Address Head Office Veneto Region Regional Council Palazzo Balbi – Dorsoduro, 3901 Venice, 30123 , Venice, Italy

2021 – CURRENT Luxembourg, Luxembourg

EVALUATION OF COUNCIL OF EUROPE CULTURAL ROUTES INDEPENDENT EXPERT ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES - COUNCIL OF EUROPE

Evaluation expert for the renewal of the Cultural Routes of the Council of Europe certification.

08/2019 – CURRENT Brussels, Belgium

INDIVIDUAL EXPERT IN THE EUROPEAN COMMISSION EXPERT GROUP ON CULTURAL HERITAGE DG-EAC EUROPEAN COMMISSION

Individual expert in the Informal Advisory Group on European Cultural Heritage, set up by DG-EAC.

03/2021 – 06/2022 Rome, Italy

RESEARCH EXPERT FONDAZIONE SCUOLA DEI BENI CULTURALI

- Mapping the Council of Europe Cultural Routes in Italy;
- Analysis of existing regional and local policies and governance of the Cultural Routes;
- Creation and animation of discussion tables between national and regional bodies and other organisations and networks responsible for the Cultural Routes;
- Creation of a visibility toolkit for the Cultural Routes of the Council of Europe in Italy;
- Strategic proposals for reinforcing visibility and awareness of the Council of Europe's Cultural Routes in Italy.

07/2020 – 08/2020 Nice, France

**INDEPENDENT EXPERT DIRECTION DÉVELOPPEMENT DU MOYEN PAYS ET MONTAGNE
METROPOLE NICE COTE D'AZUR**

Drafting of the preparatory study and expertise report for the creation of the cross-border Cultural Route dedicated to the Salt Routes, between France and Italy, in the framework of the European Interreg ALCOTRA ALPIMED PATRIM project.

03/2020 – 12/2020

**DEPUTY DIRECTOR EUROPEAN FEDERATION OF NAPOLEONIC CITIES-DESTINATION NAPOLEON
CULTURAL ROUTE**

Assisting the Federation Director in defining strategies and coordinating the Federation team and members.

2019 – 2020 Italy

ADJUNCT PROFESSOR UNIVERSITÀ DI BOLOGNA ALMA MATER STUDIORUM

Adjunct professor, Master degree course in tourism economics, teaching module on European Cultural Routes and Tourism systems.

01/12/2019 – 04/12/2019 Bukhara, Uzbekistan

INDEPENDENT EXPERT ICOMOS INTERNATIONAL

Speaker and trainer in the ICOMOS Uzbekistan initiative workshop.
The workshop aimed at training local heritage professionals on sustainable management governance of cultural heritage and sustainable tourism development.

01/06/2009 – 14/06/2019 Luxembourg, Luxembourg

**SENIOR PROJECT OFFICER - COUNCIL OF EUROPE CULTURAL ROUTES COORDINATOR
EUROPEAN INSTITUTE OF CULTURAL ROUTES**

- Support to the Director of the European Institute of Cultural Routes (EICR) /Executive Secretary of the Council of Europe Enlarged Partial Agreement (EPA): definition of the EICR and EPA multi-annual and annual strategy; preparation of institutional papers, and policy guidelines; coordination of internal and external institutional meetings;
- Support to the Director of the European Institute of Cultural Routes (EICR) /Executive Secretary of the Council of Europe Enlarged Partial Agreement (EPA) in the definition and drafting of the contents and goals of Joint Management Programmes between the Council of Europe and the European Commission, in particular DG Grow and DG Regio (<https://www.coe.int/en/web/cultural-routes/eu-joint-programme>);
- Coordination of the Council of Europe certified Cultural Routes networks;
- Coordination of the Cultural Routes University Network;
- Management of the Council of Europe's certified Cultural Routes annual evaluation and certification cycles;
- Technical and methodological assistance to Cultural Routes project representatives: organisation of meetings and *ad hoc* training sessions, participation in seminars and field visits;
- Responsible for the definition of the contents and programme of the annual Cultural Routes of the Council of Europe Training Academy;
- Responsible for the definition of the contents and programme of the annual Cultural Routes of the Council of Europe Advisory Forum;
- Networking and development of partnerships with key organisations, institutions, universities, NGOs, in Europe and beyond (NECSTour, Organisation des États Ibéro-américains pour l'Éducation, la Science et la Culture, UNWTO,...);

- Participation as representative of the Council of Europe EPA and EICR in meetings, focus and reflection groups (such as the *2018 European Year of Cultural Heritage Stakeholders Committee*), networking events in Europe and beyond (China, USA, Canada), with representatives of European and National organizations, such as Council of Europe, European Commission (in particular DG EAC, DG GROWTH, DG RESEARCH & INNOVATION, DG REGIO), European Parliament, European Committee of the Regions, European Networks of Regions and regional stakeholders, in particular those active in the field of Culture, Education, responsible development and Tourism (NECSTOUR, ERRIN, EARTH, ...), and International Organisations, such as the United Nations World Tourism Organisation (UNWTO), UNESCO, Organization of Ibero-American States for Education, Science and Culture (OEI), Ministries of Culture, Tourism, Foreign Affairs of the Council of Europe Member Countries.

Website www.coe.int/en/web/cultural-routes

10/2014 – 09/2016 Luxembourg, Luxembourg

PROJECT MANAGER OF THE ERASMUS+ KA2 HECTOR PROJECT EUROPEAN INSTITUTE OF CULTURAL ROUTES

- responsible for the implementation of the activities and the reporting.

The consortium, coordinated by the European Institute of Cultural Routes, was composed by the Institut de Recherche et d'Etudes Supérieures du Tourisme (IREST) of the University of Paris 1 Panthéon Sorbonne; the Laboratory of Tourism, Creativity and Heritage (LABPACT) of the University of Barcelona; Center for Advanced Studies in Tourism (CAST) – University of Bologna, the Fondazione Federico II. The project was aimed at supporting the development, sharing and transfer of best practices and innovative approaches in the fields of education, training and youth. One of the outputs of the project was a Position Paper on Joint Training Investments and Open Educational Resources for better skills and jobs in Cultural Routes of the Council of Europe management and Heritage and Cultural Tourism creative occupations.

The Position paper draws a conceptual *fil rouge* between training policies at National and regional level and Open Educational Resources as a tool to harmonise the European Education policy in a transnational perspective.

16/11/2017 – 18/11/2017 Santiago de Compostela, Spain

SPEAKER AND TRAINER EUROPEAN TRAVEL COMMISSION - UNWTO

Speaker and trainer during the ETC-UNWTO International Seminar on Transnational Tourism Themes and Routes.

26/10/2017 Mantova, Italy

LECTURER POLITECNICO DI MILANO - POLO DI MANTOVA

Lecture "*Cultural Routes of the Council of Europe: a journey through space and time*".

29/09/2016 – 30/09/2016 Paris, France

MEMBER OF THE SCIENTIFIC COMMITTEE EUROPEAN INSTITUTE OF CULTURAL ROUTES

Member of the Scientific Committee, moderator and speaker in the conference "TOURISM GOVERNANCE OF THE COUNCIL OF EUROPE'S CULTURAL ROUTES Stakeholder networks: cooperation, creativity and innovation".

The conference was organised by EIREST (Université Paris 1 Panthéon-Sorbonne), CAST (Université de Bologne à Rimini), LABPATC (Université de Barcelone), Fondazione Federico II and the European Institute of Cultural Routes as part of the ERASMUS+ KA2 HECTOR project.

[More details on the Conference TOURISM GOVERNANCE OF THE COUNCIL OF EUROPE'S CULTURAL ROUTES](#)

2009 – 2016 Paris, France

LECTURER IREST - UNIVERSITÉ PARIS 1 PANTHÉON-SORBONNE

Teaching module on European cultural heritage and cultural tourism policies, Master on "Economie du Développement Touristique International (EDTI)".

2015 Lille, France

RESPONSIBLE OF PHD THESIS AND MEMBER OF THE JURY UNIVERSITÉ CHARLES DE GAULLE, LILLE 3

- Mentoring and tutoring of Phd Students of the *Groupe d'Études et de Recherche Interdisciplinaire en Information et Communication - Ecole doctorale Science de l'Homme et de la Société*;
- Participation in the public defence of PhD thesis following the procedures of the University of Lille.

2015 Urbana - Champaign Campus, United States

LECTURER UNIVERSITY OF ILLINOIS - CHAMP RESEARCH UNIT

- Lecturer on cultural heritage management and cultural heritage policies developed by the Council of Europe and European Union, in particular along the Cultural Routes of the Council of Europe at the CHAMP Collaborative for Cultural Heritage Management and Policy Research Unit, in the frame of a course dedicated to the critical study of cultural heritage and museum practices worldwide.

03/11/2014 – 30/06/2015 Granada, Spain

CO-ORGANISER AND TRAINER UNIVERSITY OF GRANADA

Co-organiser as representative of the European Institute of Cultural Routes of the Master "*Experto Propio en Itinerarios Culturales Cooperación al Desarrollo/Desarrollo Local*", III Edición - Título Propio de la Universidad de Granada.

Trainer in the Master with a module on "*Cultural Routes of the Council of Europe and local development*".

08/09/2014 – 12/09/2014 Gaillac, France

CO-ORGANISER AND TRAINER EUROPEAN INSTITUTE OF CULTURAL ROUTES - UNWTO THEMIS FOUNDATION

Co-organiser and trainer in the Council of Europe - UNWTO Regional Course in Europe on Cultural Routes Tourism

28/05/2013 – 02/06/2013 Saint-Jean Port Joli, Canada

CO-ORGANISER AND TRAINER UNIVERSITÉ LAVAL À QUÉBEC

- Co-organiser and trainer of the "*Université d'été 2013 de l'Institut du patrimoine culturel de l'Université Laval*" ETN-4001 et ETN -7018 Tourisme et Patrimoine.

21/07/2013 – 24/07/2013 Various location in Guizhou, China

EXPERT FRENCH MINISTRY OF CULTURE AND OBSERVATOIRE DE LA CHINE CONTEMPORAINE

Expert in the intergovernmental French-Chinese cooperation mission and workshop "*La culture comme moteur du développement durable, une approche transversale : séminaire de la coopération franco-chinoise sur les patrimoine culturels ruraux*".

● **EDUCATION AND TRAINING**

2007 – 2010 Florence, Italy

PHD IN LANDSCAPE ARCHITECTURE AND PLANNING Università degli Studi di Firenze

The Ph. D. research dealt with the implementation of the European Landscape Convention principles through regional policies along the Cultural Routes of the Council of Europe, and was brought about at the Dipartimento di Urbanistica e Pianificazione del Territorio (DUPT, Università degli Studi di Firenze) under the supervision of Professors Carlo Natali, Gabriele Corsani and Gabriele Paolinelli.

The results were published by the Florence University Press, funded by the Luxembourg National Research Fund (FNR).

Level in EQF EQF level 8

1999 – 2006 Florence, Italy

MASTER'S DEGREE IN ARCHITECTURE AND URBAN PLANNING Università degli Studi di Firenze

Level in EQF EQF level 7

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C2	C1
FRENCH	C2	C2	C2	C2	C2
SPANISH	B2	B2	A1	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

ADDITIONAL INFORMATION

ORGANISATIONAL SKILLS

Organisational skills

- I can count on organisational skills (co-responsible for a team of 5 peoples in policy practice) but I am at ease in team work, peer-to-peer collaborative setting using different techniques and methods for sharing ideas, knowledge and responsibilities.

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- good communication skills gained through my experience in multi-cultural and multi-disciplinary environments

JOB-RELATED SKILLS

Job-related skills

- Ability to design, implement and evaluate cultural heritage participative processes.
- Teaching and training in various setting and with people having different background and skills.

RELEVANT PUBLICATIONS

Relevant publications

Books

E. Berti et Alii, *Cultural Routes management: from theory to practice. Step by step guide to the Council of Europe Cultural Routes*, Strasbourg, Council of Europe Publishing, 2015 - ISBN 978-92-871-7691-2
E. Berti et Alii, *Gestion des Itinéraires culturels: de la théorie à la pratique. Vademecum des Itinéraires culturels du Conseil de l'Europe*, Strasbourg, Council of Europe Publishing, 2015 - ISBN 978-92-871-7938-8
E. Berti, *Itinerari Culturali del Consiglio d'Europa tra ricerca di identità e progetto di paesaggio*, Firenze, Florence University Press, 2012 - ISBN 978-88-6655-139-3
E. Berti, M. Thomas-Penette, *Alla scoperta delle radici Europee. I 29 itinerari del Consiglio d'Europa*, Touring Club Italiano, 2011

Chapters

E. Berti, *Mémoire commune, mémoires croisées*, in L. Bourdeau, P. Marcotte, *Les routes touristiques*, Québec, Université Laval, 2015 - ISBN 978-2-7637-2406-5 PDF 9782763724072
E. Berti, *Itinéraires Culturels du Conseil de l'Europe et Liste du patrimoine mondiale: collaborations possibles*, in L. Bourdeau, M. Gravari-Barbas, P. Marcotte, *World Heritage and Tourism, managing the local and the global*, Québec, Université Laval, 2010 - ISBN PDF - 978-27-6379-438-9