Gioele Bertin — Graphic designer working on visual identities, editorial projects, illustrations and web design. Currently based in Turin, Italy.

Profile

Name Gioele

Surname Bertin

Place and date of birth Biella, 27.07.1993

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E-Mail gioele.bertin(at)gmail.com

Permanent Address Cossato, 13836 (BI), Via P. Maffei, 529/a

Current Address Torino, 10142 (TO), Via Vanchiglia, 30

Fiscal Code BRTGLI93L27A859L

ID AU 1444909

Passport YB1702805

Licences Italian Driving Licence: B Titoles

2019 - 2022 Albertina Academy of Fine Arts, Turin. Master's Degree in painting 110 L / 110

2021 Attainment of the 24CFA (academic training credits) for the Italian teaching qualification.

2019 Ministerial Certificate of Participation in the Oculus Project, Young Urban Creativity Workers (Department of Youth and National Civil Service).
2018 Certificate of participation in

UNIDEE Project CUCULA master module in social carpentry and self-production at Cittadellarte Fondazione Pistoletto. 2013 - 2016 Brera Academy of Fine

Arts. Milan. Bachelor's degree in new art technologies.110 / 110

2011 - 2012 Liceo artistico G. & Q. Sella Biella. Integrative fifth year achievement. 2007 - 2011 Liceo artistico F.Casorati Romagnano Sesia (NO). Traditional art high school diploma, architecture branch. 100 / 100

Skills

Foreign languages
English Fair written and oral
comprehension skills
Italian Mother Tongue

Computer skills

Professional knowledge of major graphic and video editing programs (Adobe Photoshop, illustrator, Indesign, Xd, Premiere Pro,After Effect, Pro Create); Autonomy in the use of writing and DTP software (Microsoft Office 2021 package, Apple iWorks package, Google Workspace and similar) Autonomy in the use and management of email and online databases (Google Drive, Drop Box, Slack, Mail-up, and similar) High knowledge of managing the main social platforms (Facebook, Instagram)

Other skills

Good skills in industrial design and drawing; Knowledge of traditional, digital and experimental art painting; Multiple positive experiences in group work; Several experiences in conducting and designing participatory and educational workshop courses.

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Work experiences

2018 - now Freelance graphic designer

2020 - now Studiogrijo Art director Turin - IT

2018 - now Gradient Art director Milan - IT

2022 - now L'Antico Vinaio Visual and design packaging Italy

2023 Pharmaflex Re-branding Italy

2023 Auswege (Unito) Visual identity Torino - IT

2023

2023 Visual identity Coggiola - IT 2023 - now Erbass Branding

Jazz Murazz Visual identity Torino - IT

2023 Panta Visual identity Torino - IT

2022 Ultimokilometro Branding Biella - IT

2022 - now Bojador Visual identity Biella - IT

Marchisio (craft distillery)

Ivrea - IT

2021 - 2023 Elvo Re-branding

2020 - 2022

Graglia - IT

Erat sharinghouse Art direction Viverone - IT

2020 - 2022 MoaiPress Web design

2019 - 2020 **ERAT** Branding Biella - IT

2019 - 2020 **CVLM** Branding Biella - IT **Exhibitions**

Pubblications and festival

Ottobre 2023 Dispensa 4 Terzo spazio Venezia

Dicembre 2022 Microgeographies of engagement Unidee Biella - IT

Piedicavallo Festival Biella - IT

2023 Poverissima Visual identity Torino - TO