

Alberto Solieri

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WORK EXPERIENCE

01/10/2013 - URRENT

PUBLIC SFEAKING COACH

- 2013-Present, Federmanager Academy, The Management School of the National Federation of Induscial Executives: coaching one-to-one, mentoring, one-to-many training (since 2013).
- 2013-Present, University of Bologna, Department of Agri-Food Science and Technology: visiting lectures:
- 2017-Plesent, TEDx events (Parma and Modena): coach of the speakers.
- 2022-Present, Formetice, Management School of Confindustria Toscana Nord, the Association of Industries in the Northern Tuscany region.
- 2015-2020, Difeform Training Center of the Ministry of Defence. Target: Public Affairs Officer in charge of the external communication.

01/01/2011 - CURRENT Italy

SENIOR COMMUNICATION STRATEGIST AND REPUTATION MANAGER

- 1. 2023, Senior Communication Strategist at Assist Future, a communication agency.
- 2. 2022, Member of the authorial group of <u>"La grande sete"</u>, a documentary on water and the Agenda 2030 produced by Piero Badaloni and broadcasted on RAI 3.
- 3. 2020-21. Senior Consultant at the Ministry of Economic Development on a communication project on the incentives for business.
- 4. 2017-00. Senior Communication and Digital Strategist for different clients:
 - a. Digital Transformation Institute (think tank on sustainability),
 - b. Eurobest/Festival of European Creativity in Rome and Wopart Lugano and Modenantiquaria (International Fairs).
 - c. Skipass National Exhibition of Winter Sports,
 - d. Comunità Papa Giovanni XXIII (International NGO),
 - e. Litoweb (web agency).
- 5. 2016, Counselor of the Commissioner at AGCOM, the Italian Communications Authority.
- 6. 2014-15 Head of the digital communication of the Italian Presidency of the European Semester at the Presidency of the Council of Ministers.
- 7. 2012-13. Senior Communication Expert at the Ministry of Environment.
- 8. 2011- 2 Head of the Media Relations of an Italian Member of the Parliament.

15/04/2006 - 31/12/2011 Rome

COMMUNICATION STRATEGIST AND MEDIA RELATION EXPERT

MNcomm, Communication and PR agency in Rome.

List of clien's supported:

- SKY Italia, Kaspersky Italia, British American Tobacco Italia, Federvini/Confindustria (National Federation of wine producers), Lottomatica Virtus Roma (Basketball Team playing in Euroleague and in the National Championship), NBA Tour in Europe, Province of Rome, Telefono Azzurro (NGO for children's rights).

01/11/2003 - 31/03/2006 Brussels, Belgium

EU PUBLIC AFFAIRS MANAGER CONFINDUSTRIA DIGITALE (ITALIAN BUSINESS FEDERATION OF MEDIA AND ICT INDUSTRIES)

Head of European Affairs in Brussels.

01.09/2002 - 31 33/2006 Bruxelles, Belgium

FOREIGN COURESPONDENT JOURNALIST

Correspondent for the following headers: Area, a national press agency, Corriere delle Comunicazioni, a national magazine on ICT and information technology, La Voce, a local magazine.

01/01/2001 - 31/10/2003 Brussels, Belgium

EU PUBLIC AFFAIRS MANAGER VODAFONE GROUP

In charge of the European Public Affairs in Brussels.

01/03.'1995 - 31/12/2000 Brussels, Belgium

POLICY ADVISOR TO MEPS EUROPEAN PARLIAMENT

■ EDUCATION AND TRAINING

09/01/2010 - 13/07/2019 Milan

MASTER PROGRAM CERTIFIED ICF - INTERNATIONAL COACHING FEDERATION.. Coaching

University

31/01/2003 - 30/07/2003 Milan, Italy

MASTER IN PUBLIC AND POLITICAL COMMUNICATION Istituto Superiore della Comunicazione

02/12/1905 - 29/06/1997 Bruxelles

DIPLOMA "JEAN MONNET" (EU LAW) European Commission

1987 -- 1595 Bologna.

UNIVERSITY DEGREE IN POLITICAL SCIENCES University of Bologna

31/12/1992 - 29/06/1993 Bristol, United Kingdom

ERASMUS University of Bristol

14/09/1933 - 14/06/1988 Carpi, Italy

ITALIAN HIGH SCHOOL DIPLOMA ITC "Antonio Meucci"

Charlottesville, Virginia, United States

HIGH SCHOOL DIPLOMA Albemarle High School

Scholarship of AFS Intercultural Programs.

LANGUAGE SKILLS

Mother tongue(s): ITALIAN

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C1
FRENCH	A2	B1	A2	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

ADDITIONAL INFORMATION

NETWORKS AND MEMBERSHIPS

Memberships Italian National Association of Journalists (Membro dell'Ordine dei Giornalisti).

01/03/2022 - CURRENT Modena

Ho Avuto Sete ONG Member of the Board of "Ho avuto sete", a voluntary organization working on cooperation projects, in particular drinking water wells in African villages.