

Emma Hakansson is the founding director of [Collective Fashion Justice](#), a not-for-profit dedicated to creating a total ethics fashion system which prioritises the wellbeing of people, our fellow animals and the planet, before profit.

She has worked with Good On You writing material guides, and Collective Fashion Justice has collaborated with Fashion Revolution, Fashion Act Now, the Center for Biological Diversity and a number of other prominent organisations. With Collective Fashion Justice, Emma has consulted on passed environmentally-friendly textile legislation, and consults with a range of brands both big and small.

Emma has lectured, spoken and run workshops around the world, in schools including London College of Fashion, Institut Français de la Mode, Swinburne University, Accademia Costume e Moda, Marist College, and many more.

Her writing work explores sustainability and ethics in fashion and broader society. Her first [book](#), *How Veganism Can Save Us*, was published by Hardie Grant in 2022, and her writing, research and projects have featured across The Guardian, Business of Fashion, Vogue Business, and many more.

Emma has also spoken on a number of podcasts, including Wardrobe Crisis and the Plant Based News podcast.

Her first short-film, [Willow and Claude](#), has won multiple international awards, including Best Documentary at the Amsterdam Fashion Film Festival. This project also won a Gold Good Design Award in 2022. Meanwhile, [SLAY](#), in which she was a line producer, researcher and interviewee, has been watched hundreds of thousands of times on Waterbear.

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