

# CARLO DE GAETANO

information designer / researcher

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## EDUCATION

2018

CFP Bauer Milano

### Professional training course in Digital and Analog Photography (full time evening course)

Professional use of tools, equipment and techniques for analog and digital shooting, for B&W printing and post-production. History and languages of photography.

2013

Politecnico di Milano

### Master Degree in Communication Design (109/110)

Focusing on data analysis and curation, information visualization and issue mapping (master thesis: "Genealogies of new religious movements in Italy: a cosmography")

2010

Pontificia Universidad Catolica De Chile

Santiago de Chile

### International university exchange program

attending an Editorial Design and Typography course held by Francisco Gálvez Pizarro.  
<http://diseno.uc.cl/persona/francisco-galvez/>

2009

Politecnico di Milano

### Bachelor Degree in Communication Design

Graphic design, video and motion graphics, editorial design, corporate identity design, sound design.  
Bachelor thesis: "6696,8 Kg/s. Against unintentional food waste"

2005

Liceo classico statale G. Parini

### Secondary School Diploma in Classical Studies

## OTHER TRAININGS

2020

Natural Machines at School of Machines, Making and Make-Believe (Berlin).

Four week course on machine learning for creative practices.

2016

òbelo (Claude Marzotto, Maia Sambonet) at BASE Milano

### Reenacting Steinberg, Self-production and self-portrait

Performative workshop at Base, Milano. A sequence of 7 group actions based on a video interview with Saul Steinberg and focusing on fundamental graphic principles such as appropriation, line making, and identity representation.

2016

Density Design Lab

Humanists and designers working together: case study-based explorations into visualising data drawn from the **Republic of Letters**.  
Meeting and workshop on Visualizing EMLO (Early Modern Letters Online)

## WORK EXPERIENCE

2017 / ongoing

### Visual Methodologies Collective (Amsterdam University of Applied Sciences)

Researcher and information designer

Ongoing projects:

\ "Climate Futures: (Machine) Learning from Cli-Fi", experiment in collaborating with AI to shed light on and contribute to climate future imaginaries.  
\ "Making climate visible", six studies investigating the social life of climate change through digital platforms.

2018 / ongoing

### Social Mapping Company

Chief data visualisation

Information design and consultancy in studies about social innovators working on diversity, inclusivity and integration in the Netherlands. Focus on network visualisation.

2018 / 2020

### Digital Society School

Digital Transformation Designer

Coaching and project lead with multidisciplinary and international teams. Working on projects to study climate change communication, climate misinformation on Youtube and the rise of young climate movements.

2015 / 2020

### University of Aruba and University of Amsterdam

Data curation and data visualisation for the PhD research project "Island Imbroglios. Aruban Issues and Publics on Facebook"

2014 / 2017

### Citizen Data Lab (Amsterdam University of Applied Sciences)

Data mining, data curation, data mapping and information visualization for the research projects  
\ "Measuring Healthy Sloterveer", a citizen driven mapping on the livability and health state within a neighborhood  
\ "Citizen Empowerment Tools", An analysis of the Amsterdam bottom-up communities and the tools they use

2012 / ongoing

### Digital Methods Initiative (University of Amsterdam)

Information designer

Design and assessment of digital research protocols, web scraping, data curation and visualization within different research projects, in a multidisciplinary and international working environment.

2016 \ 2018

### Istituto Europeo di Design (IED)

Series of lectures, workshops and teaching experiences:  
\ Teaching as correlator for the semester course thesis "New Graphic Design Scenarios"  
\ Lecture and workshop "Points of view", an experimental analog performance on information architecture, newspaper content hierarchy and the relevance of the author choice in designing information  
\ "Cut-Up Newspapers" workshop, in a data visualisation teaching module: Visualize in one page the newspaper of the day, choosing a personal slant.

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2014 / 2011

**Politecnico di Milano**

Teaching assistant during the Communication Design Lab held by Anna Steiner, focusing on visual communication history, critical thinking and editorial design  
<http://www.origonisteiner.it/>

2011 / 2017

**Corriere della Sera - La Lettura**

Data curation and data visualization for a cultural weekly publication in the main Italian national newspaper  
<http://www.corriere.it/la-lettura/>

2013 / 2015

**Politecnico di Milano - Energy department**

**for EXPO Milan 2015 and Ministero dell'Ambiente**

Art Director and Motion Graphic Designer for the initiative "EXPO 2015 sustainability" by the Italian Ministry of the Environment.

Data visualisation for the final report "Expo Legacy", on how issues related to a big event resonate through the social media and the news sphere in time.

[www.partake.minambiente.it](http://www.partake.minambiente.it)

2014

**Sorin Grup, medical technology company**

Packaging Design and Information Design for the identification of visual solutions that simplify the assembly sequence of a device for the implantation of a heart valve.

2012 / 2014

**DensityDesign Lab, EMAPS**

Data curation and data visualization for EU research project EMAPS, an experiment to use computation and visualization to harness the increasing availability of digital data and mobilize it for public debate.  
[climaps.eu](http://climaps.eu)

2011

**andrews:degen studio (Amsterdam)**

Internship as Graphic and Motion Graphic Designer, Stop Motion, Collage  
<http://andrewsdegen.com/>

2007

**Studio Morinn**

Internship as Graphic Designer  
<http://www.studiomorinn.com/>

## PAPERS & PUBLICATIONS

2021

**Google Images, Climate Change, and the Disappearance of Humans**

Pearce, W., & De Gaetano, C. (2021). *Diseña*, (19), 3-3.

2020

**Confronting bias in the online representation of pregnancy**

Bogers, L.; Niederer, S.; Bardelli, F.; De Gaetano, C.  
Convergence: SAGE publications

2019

**The presence of fakeness in the Dutch political Instagram: Fake content, sources and followers**

Colombo, G.; De Gaetano, C.  
Chapter within the publication "*The politics of social media manipulation*", edited by Richard Rogers and Sabine Niederer. Amsterdam University Press

2017

**Corpi digitali: Campionario di tecniche per la produzione del corpo nell'era digitale**

Colombo G.; Bardelli F.; De Gaetano C.  
Progetto Grafico 31 - around the body, AIAP 2017

2013 (contributor)

**Right-wing formations in Europe and their counter-measures: an online mapping**

Compiled by Richard Rogers and the Digital Methods Initiative, Amsterdam

2013 (Master thesis)

**Per Speculum - Cosmografia dei movimenti religiosi in Italia attraverso confronti genealogici**

Supervisor: Donato Ricci

## EXIBITIONS & AWARDS

2016 - exhibition and catalogue

**Millennials / La nuova scena della grafica italiana**

with Federica Bardelli and DensityDesign Lab  
at FDVLAB Milano, AIAP Edizioni

2015 - award

**Malofiej Awards - Pamplona**

Bronze medal for the visualisation collection LaLettura - Corriere della Sera, in collaboration with TOMMI, information design cluster  
[www.tommi.surf](http://www.tommi.surf)

2014 - exhibition and catalogue

at Triennale di Milano <http://www.triennale.org/>

**Le Mappe del Sapere - Visual Data di arti, nuovi linguaggi, diritti. L'infografica ridisegna le conoscenze**

with DensityDesign Lab  
Pub. by: Rizzoli, Fondazione Corriere della Sera

2012 - award

**Malofiej Awards - Pamplona**

Nuovi Linguaggi per La Lettura, Corriere della Sera  
with DensityDesign Lab

## SKILLS AND COMPETENCES

### languages

Italian (*mother language*), English (*proficient*), Spanish (*independent*), German (*basic*), Dutch (A2).

### technical skills

\ Proficiency in the use of Adobe Illustrator, Photoshop and InDesign  
\ Knowledge in the use of the Digital Methods Tools for research purposes and in Gephi, a software for social data analysis and network-like visualisations  
\ Competence with softwares and online applications for data extraction and curation