

# VERONICA LEONI

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## CURRENT POSITIONS

- Post-doc Research Fellow at CAST (Center for Advanced Studies in Tourism), University of Bologna
- Adjunct Professor at the Department of Economics, University of Bologna

## AFFILIATIONS

- Collaborating Researcher at the Department of Applied Economics, University of the Balearic Islands
- *Cultore della Materia* (Subject expert), Department of Management, Ca' Foscari University of Venice
- Member of the *COMET* (Competitiveness, ecology and tourism) Research Team, University of the Balearic Islands. Main Researcher: Prof. Javier Rey-Maquieira

## EDUCATION

- 2020 · Ph.D in Applied Economics, Department of Applied Economics, University of the Balearic Islands, (Thesis supervisors: Prof. Paolo Figini and Prof. Jan Olof William Nilsson) (*Excelente cum laude - Mención Internacional*)
- 2014 · M.Sc. in Tourism Economics and Management (TEaM), University of Bologna (110/110 cum laude)
- 2011 · Bachelor's in Tourism Economics, University of Bologna

## RESEARCH INTERESTS

Tourism Economics; Digital Economy; Environmental Economics; Applied Economics

## PUBLICATIONS

- Boto-García, D., Leoni, V. (2023). Estimating the dynamic effects of volcano eruptions on domestic tourism: Evidence based on mobile-phone geo-positioning records. Forthcoming on *Italian Journal of Regional Science*
- Angelini, F., Figini, P., Leoni, V. (2023). High tide, low price? When flooding Venice impacts on accommodation prices. Forthcoming on *Tourism Economics*
- Leoni, V., Boto-García, D. (2023). 'Apparent' and actual hotel scores under Booking.com new reviewing system. Forthcoming on *International Journal of Hospitality Management*
- Leoni, V., Moretti, A. (2023). Customer satisfaction during COVID-19 phases: the case of the Venetian hospitality system. Forthcoming on *Current Issues in Tourism*
- Deya-Tortella, B., Leoni, V., Ramos, V. (2022). COVID-led consumption displacement: A longitudinal analysis of hotel booking patterns. Forthcoming on *International Journal of Hospitality Management*
- Boto-García, D., Leoni, V. (2022). The Economic Value of Coastal Amenities: Evidence from Beach Capitalization Effects in Peer-to-Peer Markets. Forthcoming on *Environmental and Resource Economics*
- Boto-García, D., Leoni, V. (2021). Exposure to COVID-19 and Travel Intentions: Evidence from Spain. *Tourism Economics*, 28 (6), 1499-1519
- Leoni, V., Boto-García, D. (2021). Distance Traveled in Times of Pandemic: An Endogenous Switching Regression Approach. Forthcoming on *Tourism Economics*

- Leoni, V., Nilsson, W. (2021) Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest. *International Journal of Hospitality Management*, 95, 102914
- Leoni, V., Figini, P., Nilsson, W. (2020). It's not all about the price. The determinants of occupancy rates in p2p accommodation: a methodological contribution. *International Journal of Contemporary Hospitality Management*, 32 (4), 1693-1711
- Atsiz O., Leoni, V., Akova O. (2020). Determinants of tourists' length of stay in cultural destinations: One-night versus longer stays. *Journal of Hospitality and Tourism Insight*, 5 (1), 62-78
- Leoni, V. (2020). Stars vs lemons. Survival analysis of peer-to peer marketplaces: the case of Airbnb. *Tourism Management*, 79, 104091

## WORKING PAPERS

- And suddenly, the rain! The effect of weather surprises on experienced utility (with Figini, P. and Vici, L. [Job Market Paper]
- The effect of natural disasters on tourism demand, supply and labor markets: Evidence from La Palma volcano eruption (with Boto-García, D.) Quaderni - Working Paper DSE (1177). ISSN 2282-6483. [Under Review]
- Climate proofing of local development and investment plans. A case study in the Dolomites area (north-east Italy) (with Giupponi C. and Zen M.) [Under review]
- Black Friday effect on Tourism (with Deya-Tortella, B. and Ramos, V.) [Under review]
- Boon and burden: Protecting Venice against flooding under climate change (with Giupponi, et al.) [Under review]
- Exploring the relationship between textual length and numerical score rating: The Role of Blank reviews. (with Mellinas, JP.) [R&R]
- Noisy signals: how does the variance of hotel ratings vary with length of stay? (with Boto-García, D.) Working paper: Quaderni - Working Paper DSE (1183). ISSN 2282-6483.

## GRANTS

- Ongoing · Research grant “*The role of P2P platforms in the development of local tourism systems*” Department of Statistical Sciences “Paolo Fortunati”, University of Bologna - Supervisors: Prof. Pierpaolo Pattitoni and Prof. Laura Vici
- Ongoing · Research Grant “*Advances in Applied Economics: Big Data Analysis for Tourism Destinations*”, University of Bologna - Supervisor: Prof. Paolo Figini
- September 2021 - January 2022 · Research Grant “*A pluralistic perspective on network effectiveness in the cultural tourism industry*”, Ca' Foscari University of Venice - Supervisor: Prof. Anna Moretti
- September 2020 - August 2021 · Research Grant “*Survey on climate change adaptation in coastal areas*”, Ca' Foscari University of Venice - Supervisor: Prof. Carlo Giupponi
- 2017 · Research Project “*Economic study on housing tourism rental in the Balearic Islands*”, AETIB, with Figini P., Nilsson, W.

## TEACHING EXPERIENCE

- Ongoing · Adjunct Professor *Crash Course in Economics*, 1<sup>st</sup> year of Master Degree, University of Bologna
- Ongoing · Adjunct Professor in *Economics I* (Module II) (code: 78719), 1<sup>st</sup> year Undergraduate, University of Bologna
- 2023 · Tutor *CAF Scienze Attuariali*, Prof. Luca Vincenzo Ballestra, University of Bologna
- 2022 · Tutor in *Macroeconomia* (code: 08795), 2<sup>nd</sup> year Undergraduate, University of Bologna
- 2021 - 2022 · Senior TA in *Marketing* (code: ET0113), 3<sup>rd</sup> year Undergraduate, Ca' Foscari University of Venice
- 2020 - 2021 · Adjunct Professor in *Politica Economica I* (code: ET0053), 2<sup>nd</sup> year Undergraduate, Ca' Foscari University of Venice

- 2016 - 2020 · Adjunct Professor in *Microeconomic Analysis of Tourism* (code: 20513), 2<sup>nd</sup> year Undergraduate, University of the Balearic Islands
- 2016 - 2019 · Adjunct Professor in *Economía del Turismo* (code: 20626), 2<sup>nd</sup> year Undergraduate, University of the Balearic Islands

## RESEARCH EXPERIENCE

- February 2021 - Ongoing · Post-doc Research grant holder at the Center for Advanced Studies in Tourism (SSD: SECS-p/06), University of Bologna, Supervisor: Prof. Paolo Figini
- Sept. 2020 - January 2021 · Post-doc Research grant holder in the Department of Management (SSD: SECS-p/08), Ca' Foscari University of Venice, Supervisor: Prof. Anna Moretti
- Sept. 2020 - August. 2021 · Post-doc Research grant holder in the Department of Economics (SSD: SECS-p/06), Ca' Foscari University of Venice, Supervisor: Prof. Carlo Giupponi
- 2016 - 2017 · Part of the research team (joined with Paolo Figini and Jan Olof William Nilsson) on the project “Economic study on housing tourism rental in the Balearic Islands”

## ACTIVITIES, OTHER AFFILIATIONS AND AWARDS

- Since January 2023 · Member of the Editorial Board of *Tourism Economics*.
- 2023 · Member of the Scientific Committee of the “*Conference of International Economics, 2023*”
- July 2021 · Spanish ANECA certification Academic rank “*Contratado Doctor*”
- September 2019 · *Best PhD student presentation award* at the “International Workshop on Statistics and econometric methods applied to tourism”, Universidad Complutense de Madrid

## CONFERENCES AND WORKSHOPS

- 2023· Webinar Presentation, NEST PROJECT on “The impact of climate change on the tourism sector”, University of Bologna (IT)
- 2022· 10<sup>th</sup> EIASM Conference on Tourism Management, Valencia (ES); Rate the sunshine. The effect of weather expectations when reviewing hotels online (Leoni V., Figini, P., Vici, L.)
- 2022· 8<sup>th</sup> IATE Conference, Perpignan (FR); ‘Apparent’ and actual hotel scores under Booking.com new reviewing system (Leoni V., Boto-Garcia, D.)
- 2022· Seminar Presentation, Ca' Foscari University of Venice (IT); Airbnb Gentrification (invited speaker)
- 2022· Seminar Presentation, University of Brescia (IT); Airbnb Gentrification (invited speaker)
- 2022· Seminar Presentation, University of the Balearic Islands (ES); The economic value of coastal amenities: Evidence from beach capitalization effects in peer-to-peer markets (Leoni V., Boto-Garcia, D.)
- 2021· INTO 2021 Conference (ES) “Tourism demand in the post-COVID era and innovations to help recover traveler confidence” (invited speaker)
- 2021· EUSN Conference (IT); Collaborative networks for innovation and resilience of cultural destinations: the case of the Venice hospitality system. (Leoni V., Moretti A.)
- 2019· Seminar presentation, University of Bologna (IT); Dynamic pricing strategies of Airbnb hosts. Estimating heterogeneous treatment effects with Causal forest. (Leoni V., Nilsson, W.)
- 2019· Ph.D course on “Advanced Quantitative Methods II”, Mid-Sweden University Campus Östersund (SE);
- 2019· “International Workshop on Statistics and econometric methods applied to tourism”, Universidad Complutense de Madrid (ES); Dynamic pricing strategies of Airbnb Hosts. Estimating heterogeneous treatment effects with Generalized Random Forest. (Leoni V., Nilsson, W.)
- 2018· T- Forum Conference, Palma de Mallorca (ES); Estimating the Occupancy rate of Non-traditional Accommodation: The case of Airbnb (Figini, P., Leoni V., Nilsson, W.)
- 2017· 6<sup>th</sup> IATE Conference, Rimini (IT); Fast and Furious? The impact of Airbnb in an important tourism destination: the case of Balearic Islands (Figini, P., Leoni V., Nilsson, W.)
- 2015· 5<sup>th</sup> IATE Conference, Hong Kong (CHN); Disneyland Paris and the French Capital: a tale of Two destinations? (Figini, P., Leoni V.)

## VISITING POSITIONS

- March 2023 · Visiting Erasmus<sup>+</sup> Teaching Mobility, PhD course on *Causal Methods* University Rey Juan Carlos, Madrid
- September 2019 - December 2019 · Visiting PhD Student, Center for Advanced studies in Tourism, University of Bologna

## OTHER EXPERIENCES/SKILLS

- Citizen: Italian-French
- Language Skills: Italian (native), English (fluent), Spanish (fluent), French (fluent).
- Main Statistical software: Stata, R
- Knowledge of:  $\text{\LaTeX}$ , Office Suite

## REFERENCES

Prof. Anna Moretti  
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In compliance with the Italian legislative Decree no. 196 dated 30/06/2003 and subsequent amendments and additions, I hereby authorize you to use and process my personal details contained in this document.

Veronica Leoni  
May 24, 2023