

# Curriculum Vitae of Federica Buffa

## Personal data

**Contacts** Department of Economics and Management (DEM)  
University of Trento  
Via Inama 5 - 38122 Trento (Italy)  
Phone: +39 0461 282146 - Mobile: 340 6452452  
e-mail: [federica.buffa@unitn.it](mailto:federica.buffa@unitn.it)  
website: <https://webapps.unitn.it/du/it/Persona/PER0004199>

**Current position** **Associate Professor of Economics and Business Management.** Department of Economics and Management, University of Trento, Italy.

**Degrees and qualifications** **29 January 2015 - Abilitazione Scientifica Nazionale** [National Academic Certification] in the academic discipline sector 13/B2 – Economics and Business Management (Associate Professor).

**30 March 2007 - PhD in Business Economics.** Ca' Foscari University, Venice (Italy). Academic Discipline Sector: Economics and Business Management.

**28 March 2001 – BA/MA (4 year degree programme) in Economics and Commerce.** University of Trento (Italy).

**Previous positions at the University of Trento** **1 June 2016 - 31 May 2019: Assistant Professor of Economics and Business Management** [Ricercatore a tempo determinato RTD B]. DEM, University of Trento.

**1 December 2011 - 31 May 2016: Assistant Professor of Economics and Business Management** [Ricercatore a tempo determinato RTD A]. DEM, University of Trento.

**1 September 2008 - 31 August 2011: Assistant Professor (pre-tenure track).** Department of Computer and Management Sciences (DISA). Faculty of Economics, University of Trento. Research area: Economics and Business Management.

**1 June 2007 - 31 August 2008: Research Assistant.** Department of Computer and Management Sciences (DISA). Faculty of Economics, University of Trento. Research area: Economics and Business Management.

**1 April 2006 - 31 March 2007 - Research Fellow.** Department of Computer and Management Sciences (DISA). Faculty of Economics, University of Trento. Research area: Economics and Business Management.

**From 2001 to 2006 - Research Assistant** on various projects run by the eTourism research group. Department of Computer and Management Science (DISA). Faculty of Economics, University of Trento.

**Research interests** The research activities focus on destination management, sustainable tourism, relationships and networks in multi-stakeholder system, strategy and management of small and medium tourism enterprises (SMTEs). Particular attention is given to collaboration, stakeholder engagement and networks in community destinations.

**Research Experience Abroad** Collaboration with Prof. Pietro Beritelli, "Institute for Systemic Management and Public Governance (IMP-HSG) - Research Center for Tourism and Transport", University of St. Gallen (Switzerland). Research topics: destination management, relationships and networks in community destinations.

**Prizes and accolades** **2018 - Best Paper Award - Convegno Sinergie - Sima 2018 "Strategie in trasformazione e nuovi modelli per la creazione di valore".** Buffa F., Franch M.,

Martini U., Tamanini A. (2018). "Scelte strategiche e pratiche ambientali nelle Pmi alberghiere. Verso un nuovo modello di business sostenibile". Ca' Foscari University, Venice, 14-15 June 2018.

**2018 - Recognition of Reviewing Activities: Outstanding Contribution to Reviewing awarded by the "Journal of Destination Marketing and Management".**

**2017 - Best Paper Award - 1<sup>ST</sup> International Conference Turin Smart Tourism** - Tamanini A., Franch M., Martini U., Buffa F. (2017). "Private and Public Environmental Strategies and Commitment in Smhes: The Case of Province of Trento". Department of Management, University of Turin (Italy), 23-24 November 2017.

**2017 - Recognition from MIUR (Ministero dell'Istruzione dell'Università e della Ricerca):** Granted funding from MIUR in the form of FFABR - "Finanziamento delle Attività Base di Ricerca"

**2016 - JDMM 2016 Best paper award** - Beritelli P., Buffa F., Martini U. (2016). "Logics and interlocking directorships in a multi-stakeholder system". *Journal of Destination Marketing & Management*, 5(2), pp.107-116. DOI:10.1016/j.jdmm.2015.11.005. [www.journals.elsevier.com/journal-of-destination-marketing-and-management/news/jdmm-2016-best-paper-award-winners](http://www.journals.elsevier.com/journal-of-destination-marketing-and-management/news/jdmm-2016-best-paper-award-winners)

**2016 - Emerald Publishing - Awards for Excellence 2016 - Tourism Review 2016 Highly Commended Paper** - Beritelli P., Buffa F., Martini U. (2015). "The coordinating DMO or coordinators in the DMO? - An alternative perspective with the help of network analysis", *Tourism Review* 70(1), pp. 24-42. DOI: 10.1108/TR-04-2014-0018

#### Discussant/ Chair at International Conferences

- 5<sup>th</sup> Advances in Destination Management (ADM), Linnaeus University, Kalmar, Sweden, 8-10 June 2022.
- 4<sup>th</sup> Advances in Destination Management (ADM), University of St. Gallen, Switzerland, 13-15 June 2018.
- 8<sup>th</sup> Annual Conference of the EuroMed Academy of Business. *Innovation, Entrepreneurship and Sustainable Value Chains in a Dynamic Environment*, University of Verona (Italy), 16-18 September 2015.

#### Teaching Activity (A.Y. 2022/2023)

- Course Lecturer - *Management delle destinazioni turistiche*. (LM Management della sostenibilità e del turismo – MaST) (Master in "Management of sustainability and tourism"). DEM. University of Trento.
- Course Lecturer – *Marketing e marketing dei servizi* (LT in Gestione aziendale) (BA in Business Management). DEM. University of Trento.
- Course lecturer - *Economia Aziendale*. (LT in Lingue Moderne) (BA in Modern Languages and Literature). Dept. of Humanities. University of Trento.
- Course Lecturer - "Stakeholders theory, social capital and third sector" (Module "Stakeholders, relationships and networks. The contribution of stakeholder theory and social network analysis") PhD Program "Sustainability: Economics, Environment, Management and Society" (SUSTEEMS). Doctoral School of Social Sciences. University of Trento.
- Course Lecturer (with Dr. Chiara Massacesi) - "Tourism product co-creation in community destinations". SOI - School of Innovation. University of Trento.

#### Institutional activities

- Since March 2022 Coordinator of *LM Management della sostenibilità e del turismo – MaST* (Master in "Management of sustainability and tourism"). DEM. University of Trento.
- Since October 2022 delegate in the "Tavolo delle Olimpiadi e Paralimpiadi Milano – Cortina 2026". DEM. University of Trento.
- Since October 2021 referente di sede "Società Italiana di Management" SIMA. (Dem, University of Trento).
- March 2017 DEM delegate for "Inclusion and disability". DEM. University of Trento.
- Since 2022 member of the "Comitato Tecnico Scientifico" Associazione Italiana Nomadi Digitali
- Since 2021 member of the "Comitato Tecnico Scientifico" Istituto Tambosi (Trento).

- Since 2017 DEM representative in the partnership "Accordo di partenariato a supporto del percorso di Alta Formazione Professionale Tecnico Superiore dei servizi della filiera turistica e ricettiva", Centro di Formazione Professionale alberghiero ENAIP Riva del Garda (TN).
- Affiliations and research group**
- Member of the *Ph.D Program SUSTEEMS* (Sustainability: Economics, Environment, Management and Society).
  - Member of the EMASUS research group (Economics, Management and Sustainable Consumption). Dept. of Economics and Management, University of Trento.
- Memberships**
- Società Italiana di Management (SIMA) (referente di sede SIMA - University of Trento – Dept. of Economics and Management)
  - Società Italiana Marketing (SIM)
  - Accademia Italiana di Economia Aziendale (AIDEA)
  - British Academy of Management. (BAM)
- Language skills** Italian (native speaker), English, German

## PUBLICATIONS (for the full list see <https://webapps.unitn.it/du/it/Persona/PER0004199>)

Lonardi S., Buffa F., Martini U. (*accepted*) "Challenges and opportunities of digital nomadism for minor tourism destinations: the case of Valsugana (Italy)". *Sinergie-SIMA Management Conference 2023* "Rediscovering local roots and interactions in management", Bari, June 29th and 30th, 2023

Buffa F., De Santis D., Masotti P., Martini U. (2022). "Approccio partecipativo e processo di certificazione di una destinazione turistica community. Il caso "San Vigilio Dolomites". In Castaldo S., Ugolini M., Verona G. (Eds.). *Boosting knowledge & trust for a sustainable business*. Electronic Conference Proceedings of Sinergie - Sima Management Conference. Extended Abstracts. Bocconi University, Milan (I), June 30th and July 1st 2022 (ISBN 9788894713602) (DOI 10.7433/SRECP.EA.2022.01) (pp. 431-436).

Masotti P., Bogoni P., Buffa F. (2022). "Winter tourism destinations between climate change and sustainable strategies. Evidence from a Life Cycle Assessment (LCA) applied to an Alpine ski area". *5<sup>th</sup> Advances in Destination Management Forum*, - ADM 2022, Linnaeus University, Kalmar, Sweden, June 8-10, 2022. - URL: <https://www.advances-destinationmanagement.com>

Cambruzzi G., Morellato M., Buffa F., Martini U. (2021). "The challenge of sustainable ski area management: the New Zealand club fields model between experience and sense of place", *Sinergie Italian Journal of Management*, vol. 39, n. 114, pp.149-169. DOI: 10.7433/s114.2021.09 \*\*inserire dati GEV13 e AIDEA

Franch M., Masotti P., Buffa F., Meo F. (2021). "The role of the cable car in sustainable mobility: management choices and an assessment of environmental sustainability. The Trento-Monte Bondone project", *Sinergie Italian Journal of Management*, vol. 39, n. 114, pp.37-59. DOI 10.7433/s114.2021.04.

Franch M., Novi Inverardi P.L., Buffa F., Moratti E. (2021). "Everyday and holiday behaviours regarding sustainable consumption choices. Humanistic managerial perspectives for an international destination". In Della Lucia M., Giudici E. (Eds.) *Shaping a humanistic perspective for the tourism industry*, Oxon, Routledge.

Martini U., Buffa F., Andreani G., Zoppelletto A. (2021) "Remote workers and sustainable tourism. New challenges for small Italian villages in the post Covid-19 era". In Buonincontri, P., Errichiello L., Micera R. (Eds.) *Post Covid-19 tourism: a pathway towards sustainable development in the Mediterranean region*, McGraw Hill Publishing, Milano. ISBN 978-88-386-5555-5 (cap. 9, pp. 159-178).

Martini U., Buffa F., Andreani G., Zoppelletto A. (2021). "Rivoluzione digitale, nuove professioni e distant workers: vincoli e opportunità per lo sviluppo turistico sostenibile dei borghi". Electronic Conference Proceedings of Sinergie - Sima Management Conference - Extended Abstracts, *Leveraging intersections in management theory and practice*, University of Palermo, Italy, 10-11 June 2021. (ISBN 97888943937-9-8) (DOI: 10.7433/SRECP.EA.2021.01).

Cambruzzi G., Martini U., Morellato M., Buffa F. (2020). "La sfida della sostenibilità per il management delle stazioni sciistiche: il modello dei Club Fields neozelandesi tra esperienzialità e sense of place". In Castaldo S., Giuliani E., Frey M., Ugolini M. (a cura di) *Referred Electronic Conference Proceedings of Sinergie - Sima Management Conference* "Grand challenges: companies and universities working for a better society". 7-8 September 2020 - University of Pisa – Sant'Anna School of Advanced Studies (Italy). ISBN 97888943937-3-6 (pp. 55-73).

Martini U., Buffa F. (2020) (Eds). "Marketing for Sustainable Tourism". *Sustainability*, 12(5), 2014. DOI: 10.3390/su12052014 Printed edition: ISBN 978-3-03928-873-1 (Pbk); ISBN 978-3-03928-874-8 (PDF). DOI: 10.3390/books978-3-03928-874-8. (pp.1-6).

Buffa F., Beritelli P., Martini U. (2019). "Project networks and the reputation network in a community destination. Proof of the missing link". *Journal of Destination Marketing & Management*, vol. 11, pp. 251-259.

Buffa F., Franch M., Martini U., Tamanini A. (2019). "Scelte strategiche e pratiche ambientali nelle Pmi alberghiere. Verso un nuovo modello di business sostenibile". *Sinergie*, vol. 37, n.1, pp. 85-106.

Martini U., Buffa F., Lonardi S. (2019) "The challenges of sustainability in the management of ski resorts. The experience of the Dolomites". In Pröbstl-Haider U., Richins H., Türk S. (Eds). *Winter Tourism. Trends and Challenges*, Wallingford (UK), CAB International, pp. 324-338.

Buffa F., Beritelli P., Martini U. (2018). "Linking project networks with reputation networks in community destinations. Evidences from an explorative study". *4<sup>th</sup> Advances in Destination Management (ADM)*, University of St. Gallen, Switzerland, June, 13-15, 2018.

Buffa F., Franch M., Rizio D. (2018). "Environmental management practices for sustainable business models in small and medium sized hotel enterprises". *Journal of Cleaner Production*, 194, pp. 656-664.

Martini U., Buffa F., Notaro S., Zeni N., Novi Inverardi P.L. (2018). "Community participation and stakeholder engagement in natural resource management. An opportunity for the co-creation of sustainable tourism products". In Pearce J. (Ed.) *Conference Proceedings of BEST EN Think Tank XVIII "Marketing Sustainable Tourism Products"*. Townsville, Australia: James Cook University, pp.161-180. ISBN: 9780995447165.

Trento, 25 May 2023

*I authorise the use of my personal data in compliance with the GDPR and the Italian Legislative Decree no. 196 dated 30/06/2003*