

CURRICULUM VITAE

Michael Stephen Kennedy

Michael Kennedy - Professor and Consultant

Contact Details:

Michael Kennedy

Overview

Michael Kennedy is a Visiting Professor at the University of Bologna and at the Baden-Wuerttemberg Cooperative State University, Stuttgart. He visits both Universities at least once a year and collaborates with their faculties on a range of research and pedagogic matters, most especially with Prof. Enrico Supino at the University of Bologna on various Systems Thinking and Simulation Modelling projects and regarding Accounting and Finance Course Units. He is a City of London 'Freeman' and a 'Liveryman' of the Worshipful Company of Fuellers in respect of his interest in Systems Thinking & System Dynamics Modelling applied to Energy Policy. In 2019 he was elected to the 'Court' (managing committee). In 2019 he also acted as Programme Chair of The Fuellers Industry Conference - Earl of Wessex Conference. This was major conference on Future Energy Policy held at the Royal Society (the premier UK scientific body) in November 2019. He is currently editing the proceedings from that conference. He has also visited the University of Porto to lecture on the Investment of Insurance funds in 2017

Consultancy and/ or Professional Training Courses in a variety of topics including finance, process mapping and modelling and information systems management have been provided for the Professional Clients listed on pages 4 and 5 of this CV.

Previously he was Head of the Department of Accounting and Finance at the University of Bedfordshire and at London South Bank University before that. He was responsible for all aspects of the department's activities including, student satisfaction, student experience, academic standards and 'quality' matters, curriculum design and enhancement, research and outreach, links with partner institutions and professional bodies and staff management. He has taught a wide variety of course units, which are listed on pages 7 to 9 of this CV.

He has lead a Research Centre which is committed to promoting and applying systems based ideas, through the use of interdisciplinary approaches, for controlling and improving financial and social situations.

- Eleven PhD supervisions successfully completed
- "His" students have won three prizes for best paper/ presentation of their research findings.
- Fifteen (with a further one pending). External PhD/ DBA examinations conducted.
- *Publications include:*
- Over 20 Books, Proceedings Edited & Chapters in Books.
- Over 50 Journal and Conference papers and working papers.

He acted as Conference Programme Chair for the 2004 International System Dynamics Society Conference held at Keble College Oxford, a colloquium at the Royal Society and for twelve other Conferences.

Michael is also Co-Chair of System Dynamics Society's Education Special Interest Group (SIG)

<http://www.systemdynamics.org/sigs/education/index.html>

The SDS Education SIG has twin interests in the contribution of SD to Education Management and the evolution of the contribution of SD to the curriculum. The group is encouraging the development of models relating to enrolment demand; teaching practice- including educational technology; teaching quality; human resource management; planning, budgeting and management; governance; and understanding the impact of the external forces shaping the environment for education.

He has an interest in Energy Policy and Sustainability with an emphasis on exploring policy issues using simulation models. This work has been recognised with Michael's election as a 'Liveryman' -now a member of the Court, (Previously 'Freeman') of the 'Worshipful Company of Fuellers', one of the Livery Companies of the City of London. He is also a Freeman of the City of London. Associated with this he has been invited to the All-Party Parliamentary Group on Energy Costs.

In Finance and Financial Systems Research he has a longstanding interest in Insurance Accounting, Finance and Information Systems in association with the Chartered Insurance Institute (CII). In collaboration with the Bologna University he is developing a holistic system for corporate decision making and performance indications showing the deeper causal factors for financial performance and accounting data, including dynamic changes over time.

He is also investigating techniques to aid the role of information systems in making an effective contribution to the management of organisations. He is currently investigating the possibilities of utilising dynamic simulation modelling to understand, evaluate and optimise the investment appraisal process and the software development and software support cycles. He has carried out extensive work in collaboration with the British Computer Society (BCS), of which he is a fellow, on aspects of the use of Configuration Management techniques for improving the operational effectiveness of IT systems. He has served in various offices with the BCS Configuration Management SIG.

Previously he was involved in the UK e-government initiative and has carried out more than thirty other consulting and advisory assignments for clients including UK and overseas central governments, World Bank & European Community, large corporations and many international insurance organisations. Michael previously held a number of senior management (non academic) positions within the Higher Education sector as Head of

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Finance (Finance Director) and a range of professional, commercial and financial services organisations dealing with those institutions' business development and income generating activities including corporate planning, relationship management, project planning, financial management and accounting.

Academic and Professional Qualifications

MBA, Option: Finance, Imperial College, University of London

Fellow, Association of Chartered Certified Accountants

Fellow & Chartered IT Practitioner, British Computer Society

BA (Hons), Business Studies, Option: Finance and Financial Policy, Greenwich University

Academic Employment

2015-date	Visiting Professor at the University of Bologna and at the Baden-Wuerttemberg Cooperative State University, Stuttgart
2013-2015	University of Bedfordshire, Head of Department of Accounting & Finance
2011-2013	University of Bedfordshire, Sub Dean (Quality), School of Business
2010-2011	University of Bedfordshire, Academic Director for Post-Graduate Courses, Department of Accounting & Finance
2005-2010	London South Bank University, Professor of Educational Development [<i>Also at Birkbeck College, University of London- Module Leader for Auditing</i>]
2003-2009	London South Bank University, Head of Accounting and Finance Department [<i>overlapped with above</i>]
1989-2003	London South Bank University, Principal Lecturer, School of Computing, Information Systems and Mathematics

Professional And Business Experience

2008-	date	Association of Chartered Certified Accountants	Panel Member (NW Kent)
1986 - 1989		London South Bank University, Head of Finance (Finance Director)	
1985 - 1986		London South Bank University	Head of External Funding
1983 - 1984		North London University	Assistant Accountant (Special Projects)
1982 - 1983		Salamis & Co. Ltd.	Company Accountant
1978 - 1982		Hacker Young (Chartered Accountants)	Auditor & Accountant
1973 - 1974		Bank of Montreal	Securities Portfolio Management
1972		National Westminster Bank	Bank Clerk

Research and Consultancy Experience

The Fuellers Industry Conference - Earl of Wessex Conference (Royal Society)
2019 Programme Chair

British Computer Society's Configuration Management Special Interest Group
1998 – 2003 Treasurer
2002 - 2007 Research Coordinator
2003, 2005 & 2007 Conference Programme Chair

(International) System Dynamics Society
2004 Conference Programme Chair
2008, 2009, 2010, 2011 Education Thread Co-Chair

System Dynamics Society's Education Special Interest Group
1999 – present Co-Chair

UK Chapter of the System Dynamics Society

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1999 – 2011 Treasurer
2003 President Elect
2004 President
2005 Past President
2001 to 2011 (inclusive - on 11 occasions) Conference Programme Chair

Consultancy and/ or Professional Training Courses were provided for the following Professional Clients:

Albanian Insurance Association
AXA Insurance
British Council & Bulgarian Insurance Association
Chartered Insurance Institute
Credit Suisse
Czech Insurance Association
Estonian Insurance Association
European Community
General Directorate of Insurance (GDI) and the Insurance Supervisory Board (ISB), Undersecretariat of Treasury, Turkey
Generali Insurance Group
Insurance Supervision Dept. of the National Bank of Kazakhstan
LEAP consortium of Local (Public) Authorities
Lithuanian Insurance Association
Moody's Investor Services Ltd
Schroders plc
Slovak Insurance Association
Tokyo Marine & Fire
Turkish Ministry of Finance
Unicom Ltd
Unipart PLC
Vietnamese Insurance Association
VINCI International Programme
World Bank

Publications

Publications since 1/1/2008.

Books, Proceedings Edited & Chapters in Books:

1. Kennedy, M. (Ed) (2008) Proceedings of UK Chapter of the Systems Dynamics Society Annual Gathering, London, UK, Published by South Bank University Press. ISBN number 1 87418-66-7
2. Kennedy, M. (Ed) (2009) Proceedings of UK Chapter of the Systems Dynamics Society Annual Gathering, London, UK, Published by South Bank University Press. ISBN number 1 874418-67-5
3. Kennedy, M. (Ed) (2010) Proceedings of UK Chapter of the Systems Dynamics Society Annual Gathering, London, UK, Published by South Bank University Press. ISBN number 978-1-874418-68-9
4. Kennedy, M. (Ed) (2020- forthcoming) Proceedings of the Fuellers Industry Conference - Earl of Wessex Conference. Published by the Worshipful Company of Fuellers.

Journal papers:

1. Bell, G.A., Warwick, J., and Kennedy, M. (2009), From Theory to Practice: Some Experiences with an Emerging Multimethodology, Operational Research Insight, Palgrave Macmillan, April. Vol. 22(2), pp 65-87.
2. Bell, G.A., Warwick, J., and Kennedy, M. (2009), Rethinking the Software Project Management Discipline, Inside OR, January.
3. Bell, G.A., Warwick, J., and Kennedy, M. (2009), Enabling Process Improvement and Control in Higher Education Management, Perspectives: Policy and Practice in Higher Education, Taylor & Francis Journals, Vol 13 (4), pp 104-117.
4. Bell, G.A., and Warwick, J., and Kennedy, M (2010) "First Year Experiences and Retention Rates", BMAF Magazine, Issue 9, p 19
5. Kennedy, M. (2011) "Cybernetics and system dynamics: impacts on public policy", Kybernetes, Vol. 40 Iss: 1/2, pp.124 - 140

Conference Presentations

Refereed conference papers:

1. Kennedy, M. (2008) A Taxonomy of System Dynamics Pedagogic Techniques, Conference Proceedings, The 2008 International Conference of the System Dynamics Society, July 20 – 24, 2008, Athens, Greece

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2. Kennedy, M. (2008) A Taxonomy of System Dynamics Models of Educational Policy Issues, Conference Proceedings, The 2008 International Conference of the System Dynamics Society, July 20 – 24, 2008, Athens, Greece
3. Bell, G.A., Warwick, J., and Kennedy, M (2008) A Reformulation of Software Project Management, In the Proceedings of the 50th Operational Research Conference, York University, UK.
4. Bell, G.A., Warwick, J., and Kennedy, M (2008) Social Theory and Philosophy for Software Project Management, In the Proceedings of the 50th Operational Research Conference, York University, UK.
5. Bell, G.A., Warwick, J., and Kennedy, M (2009) “Capturing Postgraduate Computing Student Experiences Through The Holon Framework – A Longitudinal Study”, In the Proceedings of the 51st Operational Research Conference, Warwick University, UK.
6. Bell, G.A., Warwick, J., and Kennedy, M (2009) “An Intellectual Device For Investigating Software Project Management Methodologies”, In the Proceedings of the 8th European Conference on Research Methodology for Business and Management Studies, Valetta, Malta.
7. Kennedy, M. (2009) A Review of System Dynamics Pedagogic Techniques, Conference Proceedings, The 2009 International Conference of the System Dynamics Society, July 20 – 24, 2009, Albuquerque, USA
8. Kennedy, M. (2009) A Review of System Dynamics Models of Educational Policy Issues, Conference Proceedings, The 2009 International Conference of the System Dynamics Society, July 20 – 24, 2009, Albuquerque, USA
9. Kennedy, M. (2009) The Education SIG of the System Dynamics Society- Developments in 2009, Conference Proceedings, The 2009 International Conference of the System Dynamics Society, July 20 – 24, 2009, Albuquerque, USA
10. Kennedy, M. (2009) Education SIG of the System Dynamics Society- Poster, Conference Proceedings, The 2009 International Conference of the System Dynamics Society, July 20 – 24, 2009, Albuquerque, USA
11. Kennedy, M. Developments in System Dynamics Pedagogic Techniques, Conference Proceedings, The 2011 International Conference of the System Dynamics Society, July 24 – 28, 2011, Washington, USA
12. Kennedy, M. Developments in System Dynamics Models of Educational Policy Issues, Conference Proceedings, The 2011 International Conference of the System Dynamics Society, July 24 – 28, 2011, Washington, USA
13. Kennedy, M. System Dynamics Models of Information Systems Investment Appraisal, Conference Proceedings, The 2012 International Conference of the System Dynamics Society, July 22 – 26, 2012, St. Gallen, Switzerland

Michael Stephen Kennedy Course Units Taught

Unit Title	Level	University or Institution
Accounting and Financial Aspects of Insurance	Prof	Albanian Insurance Association
Accounting and Financial Aspects of Insurance	Prof	Estonian Insurance Association
Audit & Assurance	UG	LSBU, UoBed, Birkbeck College- UoL
Brief Introduction to Insurance Company Accounts	Prof	CII
Certificate in IT for Insurance Professionals	Prof	CII
Change, Configuration and Release Management	Prof	UNICOM
Corporate Financial Strategies	PG	LMU
Corporate Planning	PG	LSBU
Corporate planning	PG	LSBU
Evaluating Corporate Investments	PG	LSBU
Evaluating Knowledge Capital & Assets	PG	LSBU
Finance in Social Security	Prof	BASNET/ Turkish Ministry of Finance
Financial Analysis	PG	UoBed
Financial Management for Insurance Organisations	Prof	The Vietnamese Ministry of Finance and the European Union
Financial Stability	Prof	British Council & Bulgarian Insurance Association
Financial Strategy and Enterprise	PG	UoBed
I.C. of Accounting II	PG	UoBol
Information Management	PG	LSBU
Introduction to Life Assurance	Prof	CII
Introduction to Insurance	Prof	CII
Investment of Insurance funds	Summer School	UoP

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Life Insurance & Accounts Programme
 Management Concepts
 Management Consultancy
 Management for IS Professionals
 Management Accounting & Decision Making
 Managing Information in Financial Services
 Managing Operations and Resources (Re HR Professionals)
 Office Systems (Re IS)
 Operations Management
 Process Mapping
 Simulation of the Operations of an Insurance Company
 Strategic Management of IS
 The London Insurance Market
 The Use of System Based Techniques in Management
 Workshop to explore Accounting Standards and Regulatory Issues affecting the Solvency of Insurance Companies

In addition to the above professional courses were conducted for these organisations

Key to University or Institution

BWU=Baden-Wuerttemberg Cooperative State University, Stuttgart
 CIB=Chartered Institute of Bankers
 CII=Chartered Insurance Institute
 LMU=London Metropolitan University
 LSBU= London South Bank University
 PG = Taught Post Graduate
 Prof=Professional
 UG = Undergraduate
 UoBed= University of Bedfordshire
 UoBol=University of Bologna
 UoL= University of London
 UoP=University of Porto

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Prof	CII for Schroders plc (Investment Bank)
PG	LSBU
PG	LSBU
PG	LSBU
UG	LSBU
CIB	LMU
PG	LMU
UG	LSBU
PG	LMU
Prof	LEAP consortium of Local (Public) Authorities
UG- Prof	BWU
PG	LSBU
UG- Prof	BWU
Guest	UoBol
Presentaion	
Prof	CII for Moodys Investor Services Ltd (Rating Agency) AXA Insurance Credit Suisse Czech Insurance Association European Community General Directorate of Insurance (GDI) and the Insurance Supervisory Board (ISB), Undersecretariat of Treasury, Turkey Generali Insurance Group Insurance Supervision Dept. of the National Bank of Kazakhstan Lithuanian Insurance Association Slovak Insurance Association Tokyo Marine & Fire Turkish Ministry of Finance Unicom Ltd Unipart PLC Vietnamese Insurance Association VINCI International Programme World Bank