



Jacopo Furlanetto

*Head of International Development
Universal Music Group - Italy*



WORK EXPERIENCE

UNIVERSAL MUSIC GROUP - Milan, Italy

- Head of International Development | 2017 - Present
- Senior Product Manager - Domestic dept. | 2012 - 2017
- Product Manager - Intl. department | 2008 - 2012
- Promotion Manager - Intl. Division | 2006 - 2008

PANAMA EDITORE - Milan, Italy

- Marketing & Communication Manager | 2005 - 2006

32nd AMERICA'S CUP - Trapani, Italy

- Race Course Manager | Summer - Autumn 2005

IHF - Bruxelles, Belgium

- Junior Consultant [Internship] | 2005

MARKETING MULTIMEDIA - Milan, Italy

- Junior Project Manager [Internship] | 2002

EDUCATION

ETS - European Training & Studies (Belgium)

- Master degree in "EU Programs and Financings" | 2005

UNIVERSITA' CATTOLICA DEL SACRO CUORE (Italy)

- BA Economy and International Communication | 2000 - 2005

LANGUAGE SKILLS

- Mother tongue → Italian
- Fluent → English, Spanish, French

Business Profile

I'm a Recording Industry specialist with an outstanding experience within domestic and international marketing, as well as artist-relations and creative area. I have implemented marketing and A&R activities for **Universal Music Italy** over the last 15 years across all continents. I have an extremely wide network, covering all levels of the Industry ladder such as: *Labels, Digital Partners, Artists, Managers, Writers, Producers, Publishing Companies, Booking Agencies* and much more. I'm fully ready to take my new challenge and happy to share both my know-how and key network.

Social Profile

- High teamwork attitude
- Excellent people management skills
- International & multicultural experience
- Smart, sunny, open-minded personality
- Sea, Sailing & Travel addicted
- Nautical Sailing Licence
- Scuba Diving level: advanced
- Swim Teacher
- Former volunteer for Green Cross
- Drummer
- Electronic Lo-Fi Beat producer

Contact & Personal Data

Name & Surname: Jacopo Furlanetto

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