

# Valentina Primo

Founder & CEO of Startups Without Borders | SXSW Pitch Advisory Board Member | Host of The Startups Without Borders Podcast

## Esperienza

- **SXSW Pitch Advisory Board Member**

[SXSW](#)

set 2021 - Presente 1 anno 9 mesi

Austin, Texas, United States

SXSW Pitch is part of The South by Southwest® (SXSW®) Conference & Festival, which runs in Austin, Texas and now virtually in 2021! The event showcases innovative new technology to a panel of industry experts, high-profile media professionals, venture capital investors, and angel investors.

I will be part of the Board members that will be seeing early-stage companies during the judging phase of the SXSW Pitch competition.

- **Founder & CEO**

[Startups Without Borders](#)

gen 2018 - Presente 5 anni 5 mesi

Cairo Governorate, Egypt

Startups Without Borders connects the most ambitious refugee and migrant entrepreneurs with resources to grow their business, while providing investors with an entry-point to under-the-radar startups with disruptive potential.

Launched in Cairo, with communities across other European and Middle Eastern countries, the company is a Founder Institute Graduate, and aims to build the startup ecosystem for entrepreneurs on the move, not only changing perceptions on refugees and migrants, but also crystallising a growing entrepreneurial trend amongst refugees and migrants. [Meno dettagli](#)



- **Editor In Chief**

[Startup Scene ME](#)

gen 2017 - ago 2018 1 anno 8 mesi

Cairo Governorate, Egypt

- Strategic design, planning, and launch of Startup Scene Middle East, the first Egypt-born digital magazine focused on entrepreneurship in the Arab World.
- Writing and editing entrepreneurship-focused articles, reaching 4,000 daily hits within the first month.
- Securing partnerships with stakeholders, including regional VCs and investors.
- Securing sponsorships for events and global conferences, including MIT Enterprise Forum Pan Arab, Seedstars World, and the UN's Global People's... Visualizza altro

- **Editor of Scene Humans**

CairoScene

dic 2016 - ago 20181 anno 9 mesi

Cairo, Egypt

Launching, supervising and creating written and video content on Human-interest stories for the series Scene Humans, delving on topics related to religious minorities, women's rights, and Sudanese, Syrian and Oromo refugees.

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### **Freelance Journalist**

[BBC News and others](#)

ott 2015 - ago 20182 anni 11 mesi

Cairo, Egypt

Freelance features on entrepreneurship and businesses from the Middle East.

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### **Senior Feature Writer**

Cairoscene

mag 2015 - gen 20171 anno 9 mesi

Cairo, Egypt

I write in-depth stories, interviews and features covering topics that range from the refugee crisis to gender issues, racism, and the entrepreneurial revolution in Egypt and the Middle East.



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### **Freelance Journalist**

[BarakaBits](#)

gen 2013 - mag 20152 anni 5 mesi

Cairo, Egypt

- Staff writer at Middle East regional portal BarakaBits.
- Contributor for Call of Culture magazine, based in Saudi Arabia.
- Columnist at Egyptian weekly magazine 7 Ayyam

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### **Communications Supervisor**

BridgEgypt

mag 2013 - gen 20149 mesi

Cairo, Egypt

- Develop & edit online magazine Because.bz
- Develop & design of Bridgegypt's website www.bridgegypt.com
- Social Media management and outreach campaign design. Created the Curfew Library campaign.
- Research & development of CSR strategies for clients
- Event organization and logistics



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## **Social Media Consultant**

### [The Humanitarian Forum](#)

nov 2011 - mag 2013 1 anno 7 mesi

Rome, Italy

- Community management for social media and online campaign design. Developing multi-Media Campaigns for Facebook, Twitter & Tumblr
- Implemented crowdsourcing campaigns such as Give Somalia a Hand, Make a Wish for 2012, and Postcards for Yemen.
- Fund-raising & community management initiatives.
- News editing & website updating through CMS.

## **Freelance multilingual guide**

Vox Mundi

mag 2011 - nov 2012 1 anno 7 mesi

Rome Area, Italy

- Freelance official guide in English, Spanish, French & Italian.
- Groups: US, Canada, United Kingdom, India, France, Spain, Latin America & Italy.

## **IYV+10 Project Intern**

### [United Nations Volunteers](#)

ott 2010 - feb 2011 5 mesi

Bonn, Germany

- Designing communication strategies for the International Year of Volunteers 10th Anniversary (IYV+10).
- Authoring written material for News Flashes, international newsletters sent to UNV field offices in 120 countries, international stakeholders and UNV headquarters.
- Editing and design of international newsletter templates, as well as a Special Issue edition for International Volunteer Day.
- Conducting media interviews to representatives from stakeholder and partner... Visualizza altro

## **World Heritage Department Intern**

UNESCO - Commissione Nazionale Italiana

apr 2010 - set 2010 6 mesi

Rome, Italy

- Writing and editing news reports and reviews for Press section.
- Speech writing for the Commission's Secretary-General.
- Translating documents for UNESCO Memory of the World Programme.

## **Co-director / Editor**

Delta prensa

mag 2006 - nov 2009 3 anni 7 mesi

Córdoba, Argentina

- Co-founded the magazine, launching the company, driving the editorial strategy, approving design, & recruiting sales team.
- Achieved a monthly circulation of 8,000 copies.

## **Writing journalist**

[La Voz del Interior SA](#)

dic 2008 - mag 2009 6 mesi

Córdoba, Argentina

- Research, writing and editing content for the Economy section and Sunday feature page.
- Event organization: Entrepreneur of the year 2009.

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## **Correspondent**

Unidos

dic 2008 - apr 2009 5 mesi

Santa Fe, Argentina

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## **Media Auditor**

[Infoxel](#)

apr 2007 - dic 2007 9 mesi

## **Formazione**

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### **Università degli studi Roma TRE**

Master Educazione alla pace: Cooperazione internazionale, Diritti Umani e Politiche dell'UE  
2010 - 2011

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### **Universidad Nacional de Córdoba**

BS in Social Communication Journalism

2003 - 2008

Project research thesis on semiotics and discourse analysis.

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### **Università per Stranieri di Perugia**

Diploma Lingua e cultura italiana

2006 - 2006

Indirizzo Culturale



UNIVERSITY OF  
CAMBRIDGE

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### **University of Cambridge**

First Certificate in English English

2001 - 2001

Grade A