

Curriculum Vitae: Prof. Dr. Eva Gredel (B.Sc.)

Research Focus: Corpus Linguistics, Research on CMC, Digital Discourse Analysis (among others)

(Academic) Qualification

- 03|2022 **Habilitation and Venia Legendi in German Linguistics** (University of Mannheim)
Topic of the Habilitation thesis: "Digital Discourse Analysis: Corpus linguistic and digital methods, tools, case studies and didactic scenarios".
Reviewers (in alphabetical order):
- Prof. Dr. Thomas Gloning
 - Prof. Dr. Henning Lobin
 - Prof. Dr. Angelika Storrer
- 12|2008–02|2014 **Doctoral studies (Dr. phil.)**, German Linguistics (University of Mannheim), overall grade: summa cum laude.
Topic of dissertation: Discourse dynamics: Metaphorical Patterns on the Discourse Object Virus. Date of disputation: 28.02.2014, reviewers:
- Prof. Dr. Beate Henn-Memmesheimer
 - Prof. Dr. Eva Eckkrammer
- 08|2008–08|2012 **Bachelor of Science** (second degree), Business Administration, University of Mannheim, Grade: Good.
Thesis topic: Media bias and the link between print media and the financial industry, reviewers: Prof. Dr. Holger Daske
- 09|2006–04|2008 **Master of Arts**, German and Romance Studies, Grade: 1.0
Thesis topic: Textual patterns in German, English, and French advertising slogans, reviewers:
- Prof. Dr. Beate Henn-Memmesheimer
- Prof. Dr. Uwe Steiner
- 04|2004–08|2006 **Bachelor of Arts**, German Studies and Media and Communication Studies, University of Mannheim. Grade: 1.4
Thesis topic: Anatomical and physiognomic metaphors in discourses on urban development, reviewers:
- Prof. Dr. Beate Henn-Memmesheimer
 - Prof. Dr. Dr. h.c. mult. Ludwig M. Eichinger

Academic Positions

- Since 1|2021 Assistant Professor with Tenure Track for German Linguistics with focus on "Digital Communication" at the University of Duisburg-Essen
- 09|2019–12|2020 Interim Professorship (W3-Professur) German Linguistics (Prof. Dr. Angelika Storrer, University of Mannheim)
- 02|2012–08|2019 Prae- and Postdoc for German Linguistics (University of Mannheim)