

Clarissa dos Santos Veloso

Education and Qualifications

- 2020 **PhD in Social Sciences**
Graduate Program in Social Sciences
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
Thesis: *A heritage neighborhood: Residential and commercial dynamics of Floresta, in Belo Horizonte*
- 2018 **Visiting researcher**
Department of Sociology / Boston University, USA
Doctoral research activities & Member of Initiatives on Cities Project
Term: Sept. 2018 - Feb. 2019
- 2016 **MA in Social Sciences**
Graduate Program in Social Sciences
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
Dissertation: *Culture, cultural policies, and public-private museums: case studies of Museum of Metals and Mines and Minas Gerais Memorial*
- 2013 **BA in Social Sciences**
Department of Social Sciences
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
- 2012 **BA Exchange Year Program**
Department of Sociology / Porto University, Portugal
Term: Aug. 2011 - Jun. 2012
Course credits earned: Sociological Investigation Methods and Techniques I and II; Demography and Migration; Quantitative Data Analysis; Sociology of Culture; Sociology of Religion; Sociology of Class and Social Mobility

Academic Appointments

- 2020 **Assistant Professor of Sociology**
Department of Social Sciences
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
Undergraduate Courses: Introduction to Sociology; Principles of Sociology; Classical and Contemporary Sociological Theory; Sociological Studies

- 2020 **Research Assistant**
Laboratory of Urban and Metropolitan Studies (LAB-URB)
Department of Architecture and Urbanism
Federal University of Minas Gerais (UFMG), Brazil
Research project: *Governance & Civil Society Organizations in the Metropolitan Region of Belo Horizonte*
- 2015-2019 **Teaching Assistant**
Department of Social Sciences / Lecturer in Sociology (undergraduate)
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
- 2016-2019 **Research Fellow**
Graduate Program in Social Sciences
Pontifical Catholic University of Minas Gerais (PUC Minas), Brazil
Research projects: *Urban Renewal and social dynamics of pericentral neighborhoods in Belo Horizonte; Urban renovation and social life in neighborhoods of Belo Horizonte; Residential mobility, gentrification, and urban social movements; Urban Transformations: residential mobilities, gentrification and resistances*
- 2016-2019 **Research Assistant**
Metropolis Observatory Research Team in Belo Horizonte, Brazil
Research project: *Metropolization, urban development and the right to the city: the case of Belo Horizonte*

Research Interests

Substantive

Urban Sociology; Social Stratification and Inequality; Sociology of Culture; Contemporary Sociological Theory

Methodological

Qualitative Methods

Publications

- 2020 Dos Santos Veloso, Clarissa. "Lifestyles, representations, and motivations for living in Floresta neighborhood in Belo Horizonte". *Cidades brasileiras: temas e questões para debate*, ISBN 978-65-87387-18-5 [E-Book chapter - Published in Portuguese]
- 2019 Dos Santos Veloso, Clarissa; Andrade, Luciana. T. de. "Sapucaí Street: Entertainment Hub and Commercial Gentrification in Belo Horizonte". *International Journal of the Sociology of Leisure*, vol. 2, DOI: 10.1007/s41978-018-00032-w

- 2016 Dos Santos Veloso, Clarissa; Andrade, Luciana T. de. "Public-private Museums and culture spectacularization: tensions and limits" *Arquivos do CMD*, vol. 4. <https://doi.org/10.26512/arqcmd.v4i2.8065> (Published in Portuguese)
- 2015 Dos Santos Veloso, Clarissa; Andrade, Luciana T. de. "Circuito Cultural Praça da Liberdade: tourism and museum's narratives" *Revista Iberoamericana de Turismo*, vol. 5. <https://revistaibotur.org/index.php/citur/article/view/1563/1222> (Published in Portuguese)
- 2014 Andrade, Luciana. T. de; Dos Santos Veloso, Clarissa. "Urban interventions mediated by culture and the uses of public spaces" *Unisinos*, vol. 50. https://www.unisinos.br/index.php/ciencias_sociais/article/view/8159 (Published in Portuguese)

Fourthcoming

Dos Santos Veloso, Clarissa. "Landscapes of a heritage neighborhood: the study case of Floresta Urban Complex in Belo Horizonte" (In press article - To be published in Portuguese)

In Progress

Dos Santos Veloso, Clarissa. "Beyond the *gentrifier* stereotype: an approach on lifestyles of those who opt to live in the city center" (Article manuscript in preparation for submission - English)

Dos Santos Veloso, Clarissa. "Sapucaí is cool: aesthetics of leisure on a street in Belo Horizonte, Brazil" (Article manuscript submitted - Portuguese)

Fellowships and grants

- 2020 Urban and Regional Planning Program Grant
CNPq (Brazilian National Council for Scientific and Technological Development)
- 2016-2020 Ph.D. Fellowship
Capes (Coordination for the Improvement of Higher Education Personnel)
- 2018-2019 Capes Doctoral Fellowship for Visiting Scholar Term
- 2014-2016 Capes (Coordination for the Improvement of Higher Education Personnel)
M.A. Fellowship

Conference Presentations & Talks

- 2019 "Sapucaí is cool: hip leisure and commercial gentrification on Sapucaí Street, in Belo Horizonte, Brasil" Presented at the XXXII ALAS Conference, Lima (Peru), December 2019.
- 2019 "Newcomers in a Traditional Neighborhood: Middle Class Values and Gentrification" Presented at the 14th ESA - European Sociological Association - Conference, Manchester (UK), August 2019.
- 2019 "Floresta Urban Complex: heritage protection and residential dynamics of a neighborhood in Belo Horizonte" Presented at the Arquibus Congress of Architecture Schools in Latin America, Belo Horizonte (Brazil), September 2019.
- 2019 "Lifestyles, representations and residential choices of Floresta inhabitants, in Belo Horizonte" Presented at the Brazilian Congress of Sociology, Florianópolis (Brazil), July 2019.
- 2019 "Embourgeoisement, Elitization and Gentrification: addressing three expressions to describe urban processes and a neighborhood's case" Presented at the Workshop *Gentrification and Racial Integration* organized by the Center for the Study of Race + Ethnicity in America, Brown University, Providence (US), February 2019.
- 2018 "Gentrification in Floresta (Belo Horizonte, Brazil)? Heritage in a neighborhood and its urban processes" Presented at the Center for Latin American Studies at Boston University, Boston (US), December 2018.
- 2018 "Gentrification in the city of Belo Horizonte, Brazil? A neighborhood and its urban processes" Presented at the Urban Inequalities Workshop hosted by the Initiative on Cities at Boston University, Boston (US), October 2018.
- 2018 "Urban Revitalization in Central Areas and Gentrification: The Cases of Brazilian Large Cities and of the Sapucaí Street" Presented at XIX International Sociological Association (ISA) World Congress of Sociology, Toronto (Canada), July 2018.
- 2018 "Residential and commercial dynamics of Floresta neighborhood in Belo Horizonte" Presented at French-Brazilian Seminar of Shared Wealthiness, Belo Horizonte (Brazil), May 2018.
- 2016 "Spectacle Museums: limits and tensions in the exhibitions of two public-private museums at Circuito Liberdade" Presented at 40th ANPOCS Annual Meeting, Caxambu, (Brazil), October 2016.