Ioannis Zikidis



WORK EXPERIENCE

31/05/2021 - 20/07/2021 - Salerno, Italy

ENGLISH TUTOR - PUNTOLINGUE S.R.L.

Taught english (A1-B1 levels) at Summer Camps all across Campania (Salerno, Nocera, Lanzara, Postiglione, Pontecagnano, Capaccio Paestum), to students ranging from 6-18 years of age.

Facilitated filmmaking classes in english, as part of the learning activities.

Education https://puntolingue.it/

31/08/2018 - 31/12/2020 - London, United Kingdom

STORE LEADER - CROSSTOWN DOUGHNUTS

Hiring, training and management for 8+ staff members over three sites (Spitalfields, Waterloo and London Bridge).

Meeting targets and driving sales by developing and implementing strategic sales initiatives. Supplier relations and resolutions.

Accommodation and food service activities https://www.crosstown.co.uk/

31/08/2017 - 30/09/2019 - London, United Kingdom

CO-FOUNDER/MANAGING DIRECTOR – JUICE BAY

Developed and built up a chain of pop-up and mobile juice bars providing catering and deliveries to festivals, music venues, conferences, receptions and corporate events.

Operated three stalls in London-based busy street markets at King's Cross, Piccadilly and Hackney.

Crafted a selection of bespoke recipes, including juices, smoothies, booster packs and mocktails.

Accommodation and food service activities | https://www.instagram.com/london.juicebay/?hl=en

30/06/2009 - 31/05/2010 - Thessaloniki, Greece

ASSISTANT VIDEO EDITOR - TONY PRODUCTIONS / RADIO ARVYLA SHOW

Live prime time comedy panel show with critical audience attendance, aired daily on ANT1 TV.

Offline editing (Avid) including mixing audio, VT inserts and mastering to Beta SP.

Arts, entertainment and recreation | https://www.radioarvyla.gr/

29/02/2012 - 31/12/2016 - London, United Kingdom

PRODUCER AND CREATIVE DIRECTOR - MINCA VENTURES

Created content bridging the gap between filmmaking and ethnographical research by promoting global social and solidarity initiatives. Researched, produced and edited over 40 short films in addition to three online courses on Social Entrepreneurship (Social Enterprise: Business Doing Good, Social Enterprise: Turning Ideas into Action, and Social Enterprise: Growing a Sustainable Business) for The Open University's FutureLearn platform.

Contributed to the publication of Social and Solidarity Economy: The World's Economy with a social face (Routledge, 2019).

Education | https://mincaventures.com/

https://vimeo.com/yannizikidis

30/06/2012 - 31/07/2012 - London, United Kingdom

VIDEO LOGGER - OLYMPIC BROADCASTING SERVICES

Logged and archived live streams of sailing courses during London 2012 Olympic Games.

Assigned and managed variety of metadata to EVS servers for real-time use by post-production stations and international broadcasting networks.

Arts, entertainment and recreation https://www.obs.tv/home

30/06/2010 - 31/08/2010 - Thessaloniki, Greece

ASSISTANT VIDEO EDITOR - TV COSMETICS

Offline editor for two daily telemarketing sales programmes, "Mirror" and "TV Cosmetics".

Managed media assets across an Adobe Systems based workflow into a studio environment.

Arts, entertainment and recreation

DIGITAL SKILLS

My Digital Skills

Microsoft Office | Ability to work with several operatin systems including Windows and Mac OSX

Media Production

Adobe Illustrator | Adobe Acrobat, Illustrator, InDesign, Photoshop, Lightroom, Premiere, After Effects | F inal Cut ProX

Social Media

Instagram | Social Media

EDUCATION AND TRAINING

01/01/2022 - CURRENT - Bologna, Italy

PHD VISUAL, PERFORMING AND MEDIA ARTS - University of Bologna

30/09/2010 - 31/07/2011 - Poole, United Kingdom

MA POST-PRODUCTION EDITING - Bournemouth University

Field(s) of study

Arts and humanities: Audio-visual techniques and media production

Merit

31/08/2004 - 31/08/2007 - Cardiff, United Kingdom

BA (HONS) FILM STUDIES AND MEDIA PRODUCTION - University of Glamorgan

Field(s) of study

Arts and humanities: Audio-visual techniques and media production

HND INDUSTRIAL DESIGN - Applied Arts Studies

Field(s) of study

• Arts and humanities: Fashion, interior and industrial design

CREATIVE WORKS

2015

Circo Para Todos (Colombia)

Established 1995 in Cali, Colombia, Circo para Todos brings a message of hope to children and young people surrounded by violence, training offenders to become circus performers. https://vimeo.com/194731801

2015

Alternative Tourism Group Palestine

The ATG is a Palestinian NGO specializing in tours and pilgrimages that include critical examinations of the history, culture, and politics of the Holy Land. Established in 1995, ATG operates according to the tenets of "justice tourism", that is, tourism that holds as its central goals the creation of economic opportunities for the local community, positive cultural exchange between host and guest through one-on-one interaction, the protection of the environment and political/historical education. https://vimeo.com/166618353

2015

A Beautiful Resistance (Palestinian Territories)

Established in Aida refugee camp, Bethlehem, Alrowwad is an independent, dynamic, community-based not-for-profit organization which strives to empower children and women by targeting behavior, knowledge, concepts and practices through creative and non-violent means.

https://vimeo.com/166618288

2015

Sheroes (India)

Sheroes Hangout is a community radio hub in Agra, India, run and operated by five acid attack survivors. https://vimeo.com/166460260

2014

Window on Africa (Uganda)

Edirisa UK is working to improve the living conditions of the Ugandan people, focusing on education, health and sanitation, the provision of clean water and sustainable enterprise. https://vimeo.com/138391786

2014

Butterflies (Uganda)

Uganda has the world's youngest population, with over 78% below 30 years. A large portion of these youngsters is struggling to survive in in the city, ending up dwellers in the country's expansive slums. The Butterfly Project is a unique project in Uganda, which trains up young people from the most remote rural villages and disadvantaged urban slum districts to become social entrepreneurs, positioning them to play a leading role in nation building.

https://vimeo.com/135490113

Citizens Foundation (Iceland)

Based in Reykjavik, Iceland, since 2008 Citizens Foundation's mission is to encourage citizens' participation in governance, bringing people together to debate and prioritize innovative ideas to improve their communities.

https://vimeo.com/166618320

2013

Struggling for recognition: The Waste Pickers of Colombia

Millions of people worldwide make a living collecting, sorting, recycling, and selling materials that someone else has thrown away. Vital actors in the informal economy, waste pickers provide widespread benefits to their communities, their municipalities and the environment.

For the past 22 years, the waste pickers of Colombia have been fighting for recognition of their work. "There are no borders for those who fight," is the slogan that symbolizes the struggle of the more than 15 million waste pickers, who are facing global threats – against their lives, organization and towards the environment.

Short listed at the Portobello International Film Festival London 2014, Best Documentary category https://vimeo.com/99575020

2013

Unlocking the cage: Complementary Currencies in the UK

In the city of Bristol and in the Brixton area of London people have come up with alternatives to the usual way of paying for goods and services. Instead of pounds sterling, they are using privately developed substitutes called complementary currencies as a medium of exchange that functions alongside Britain's national currency. In doing so, they fulfil a need that the sterling currency itself seemingly does not: raise the awareness of the state of their local economy. https://vimeo.com/106736094

Titeps:// viiiieo.com// 100/3003

2013

The Dwindler's Hope (Sri Lanka)

The nation of Sri Lanka is one of the fastest growing economies in Asia. As farmers expand their crops and roads are built, the population of the island's native elephants is decreasing alarmingly. This human-elephant conflict has seen the elephant population dropping down from 20,000 to just 5,000 in the last 100 years.

Embracing social innovation practices, Milliennium Elephant Foundation and Ecomaximus work together to enhance the elephant habitat self-sustainably.

https://vimeo.com/129152082

LANGUAGE SKILLS

Mother tongue(s): **GREEK**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING	
	Listening	Reading	Spoken production	Spoken interaction		
ENGLISH	C2	C2	C2	C2	C2	
FRENCH	A1	A1	A1	A1	A1	

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

PUBLICATIONS

Social and Solidarity Economy: The World's Economy with a Social Face

By Sara Calvo, Andres Morales, Yanni Zikidis https://www.routledge.com/Social-and-Solidarity-Economy-The-Worlds-Economy-with-a-Social-Face/Calvo-Morales-Zikidis/p/book/9780367243036 – 2019

This book aims to provide the reader with an insight into the relevance of a section of the economy, which is often referred to as the 'social and solidarity economy' (SSE); and highlight some of the current issues in the field, how they are being addressed and some of their future implications. Using case studies from around the world, this book 'Social and Solidarity Economy: The World's Economy With a Social Face' provides an up-to-date account of the strengths and weaknesses of these initiatives across four continents including issues that have not been researched sufficiently before (e.g. circular economy, social propaganda and its dangers, social enterprise as a panacea for NGOs in developing countries, and 'new' social movements).